

Irfat Nur Aboni



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📍 Priyangan Abashik, Majar Road, Mirpur 1, Dhaka

EXPERTISE

Communication
Leadership
Strategic Planning and Problem Solving
Public Speaking and Debate
Event Management

RECENT ACHIEVEMENT

❖ Scholarship

January to June 2024

Awarded a fully funded Erasmus+ ICM scholarship, funded by the European Union.

❖ Champion

4 March, 2023- BrainMagneto (A competition about Project Management)

❖ Champion

3 December, 2022- Savoy presents "Business Case Competition-2022".

LANGUAGES

Bengali native language
English speaking, writing, reading
Swedish speaking, reading, writing (basic)

PROFILE INFO

As a highly motivated and dedicated individual with a profound interest in the tech and entertainment industry, I possess a comprehensive background in co-curricular activities that demonstrate exceptional communication, leadership, and innovative prowess. I have actively participated in co-curricular activities since my school days, including debates, presentations, and science fairs. Through these activities, I have developed and refined my skills in communication, leadership, and innovation. I gained valuable experience working with various organizations such as Garena, NDF BD, Higgsino Science Society, Protiti Bitorko Songho, etc., where I successfully organized and executed events. Previously, I served as an Affiliate Coordinator in the affiliation (sales) team at 10 Minute School. I was also actively involved as a Community Moderator for Garena Free Fire, where I contributed to the success of the organization and further improved my communication and interpersonal skills. Additionally, I had the opportunity to study as an Erasmus+ exchange student in Sweden, which further enriched my cultural understanding and adaptability in a global context.

WORK EXPERIENCE

10 MINUTE SCHOOL

Affiliate Coordinator, Sales

November 2022- March 2023

During my tenure as an Affiliate Coordinator in the Sales Team (Acquisition Project) at 10 Minute School, the pioneer in the Bangladesh EdTech landscape, from November 2022 to March 2023, I carried out the following responsibilities with precision and finesse:

- Served as a vital stakeholder in managing affiliate relationships.
- Coordinated and facilitated 2-3 social media threads with finesse.
- Attended crucial meetings with platform owners, fostering essential partnerships, and effectively meeting activation targets.
- Assiduously listed social media platforms on a daily basis.
- Skillfully approached multiple platform admins, successfully onboarding them as valuable affiliates.

Throughout this role, I maintained a steadfast commitment to professionalism, ensuring seamless collaboration and promoting the brand with exceptional tact.

TRAINING COURSE

Sustainable Mindset

Hollókő, Hungary May 24 - June 1, 2024

Participated in the "Sustainable Mindset" training course organized by ReCreativity Social Enterprise and funded by the Erasmus+ program, held in Hollókő, Hungary—a UNESCO World Heritage site. The course focused on sustainability and youth work, aiming to enhance understanding of sustainability and promote actionable strategies for a sustainable lifestyle both personally and professionally. Key activities included interactive workshops, team-building exercises, sustainability-themed projects, and discussions on environmental concerns. Developed skills in designing educational programs, managing resources effectively, collaborating in diverse teams, and advocating for sustainable practices. Engaged with international peers to foster intercultural sensitivity and expand professional networks. Received a Youthpass certificate from Erasmus+ validating the skills and competencies gained during the training.

INTEREST

- Photography
- Reading
- Travelling
- Mobile Games

REFERENCES

Ms. Nusrat Jahan
Assistant Professor and Head of ITM Department, Daffodil International University
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Mir Rasel Ahmed
Editorial Coordinator, South Asia Subset, Spotify. Ex-Associate at Garena Free Fire.
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Garena Free Fire

Community Moderator November 2021- November 2023

My objective was to closely collaborate with gamers and ensure the team remains well-informed about the most trending topics. I am dedicated to delivering the best gaming experience to our valued gaming community.

Key Responsibilities:

- **Social Media Management:** I oversee and moderate social media platforms while diligently gathering potential feedback from the community and conveying it to the management team.
- **User Feedback Collection:** I proactively collect feedback from various sources, responding to users' inquiries on our social media channels in a professional manner.
- **Communication with Players:** I engage with diverse players through platforms like WhatsApp groups and Facebook Messenger, seeking to comprehend their preferences and requirements better.
- **Building Community Relationships:** My role involves fostering and maintaining relationships with Free Fire communities in the Bangladesh market through social media and other available channels. I uphold the brand tone, voice, and reputation of the product.
- **Bridging the Gap:** As a Community Moderator, I serve as a vital link between Free Fire's community and internal teams, offering localized knowledge and insights.

Furthermore, I actively participate in various other projects, such as translation for game localization, partner evaluation, copywriting, and more. In Garena, I am trying to connect the dots for gamers by providing the best-localized gaming experience and establishing a robust gaming ecosystem for our mobile games.

EDUCATION

Mälardalens University

Erasmus+ Scholar

January 2024 - June 2024
Studied at Akademin för innovation, design och teknik (IDT) at Mälardalens universitet, Sweden, under the Erasmus+ ICM program. During this period, I took courses in Smart Digital Platforms: Cloud Computing, Security and Big Data, Artificial Intelligence 2, The Internationalization Process of Companies, and Swedish for Foreign Students.

Daffodil International University

Bachelor of Science

August 2022 - Present
Currently pursuing a BSc in Information Technology & Management at Daffodil International University.

Chuadanga Government College

Higher Secondary School Certificate

2019 - 2022
Have successfully completed my Higher Secondary Education in Science with a GPA of 5.00 out of 5.00 from Chuadanga Govt. College.