

## Online MANIPAL

Open The Door To Endless Possibilities

# Master of Business Administration

(Online MBA for Working Professionals)

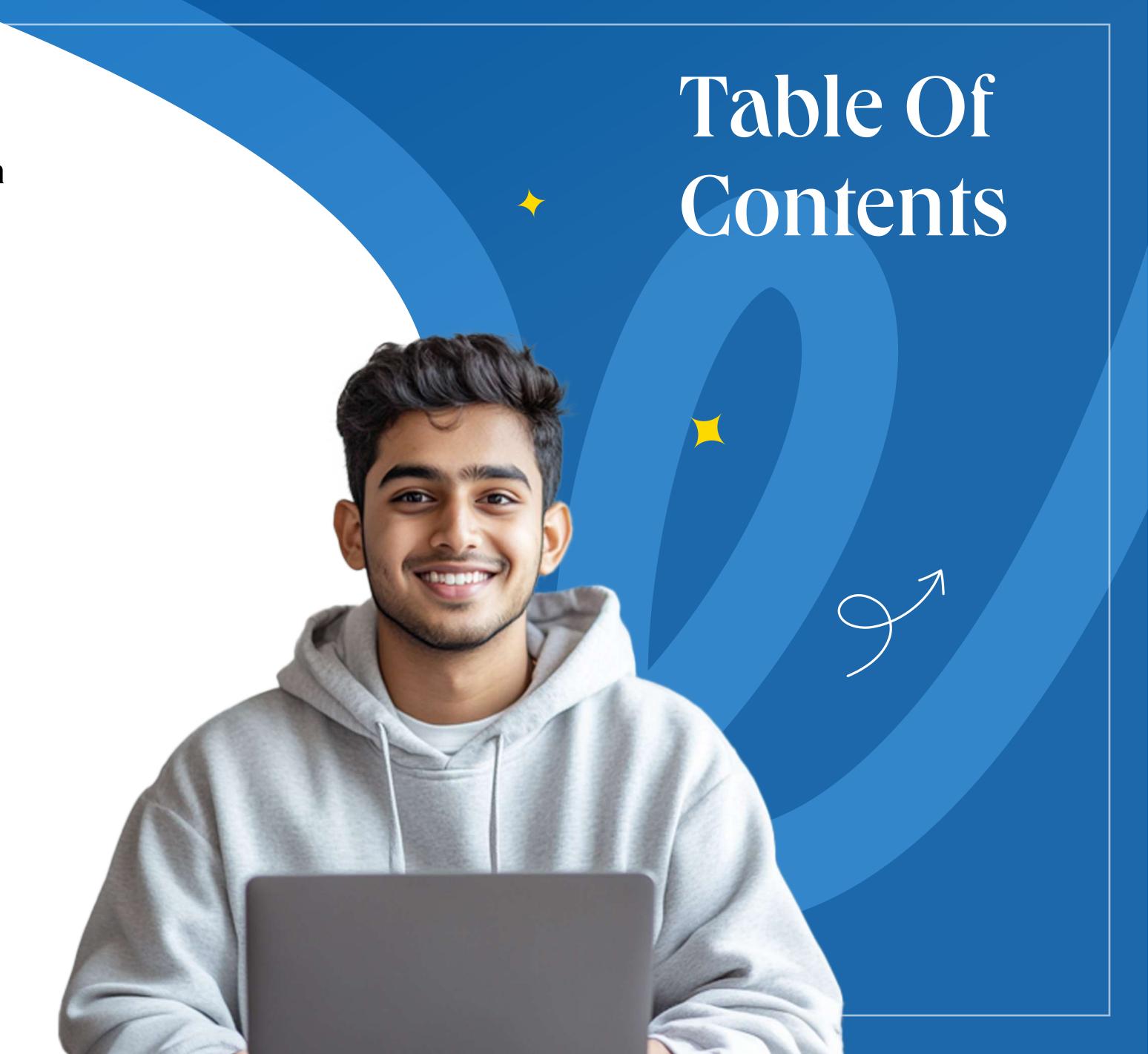








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### Eligibility

- Graduates (10+2+3) in any discipline from recognized universities/institutions, or an equivalent qualification as recognized by the Association of Indian Universities (AIU) with a minimum of 50% of marks or equivalent grade
- Candidates must have work experience in reputed organizations.

#### Fee Structure

- INR 292,000 (all inclusive)
- INR 73,000 (each semester)
- INR 2,000
   (non-refundable application fee)

**Duration** 

2 years/24 months (4 semesters)

#### **Career Prospects**

- Marketing Director
- Operations Manager
- Brand Consultant
- HR Director
- Senior Product Manager
- Hospital Administrator
- Finance Officer
- Management Consultant
- Business Analyst

## Master of Business Administration

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The program is designed for professionals who aspire to take up leadership roles in the emerging global economy. With a perfect blend of technical knowledge, soft skills and experience-based learning, this program prepares students for managerial and leadership roles across sectors.



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# Program Delivery

Quality education, delivered seamlessly through state-of-the-art technology, so learning never slows down.

- 1000+ hours of learning
- 1:1 guidance from expert mentors
- Exclusive access to 10K+ Coursera courses

- 9 in-demand specializations
- Collaborative learning with a diverse peer group
- Industry expert sessions, case studies& projects

- 2 on-campus immersions
- Live & recorded online classes for flexible learning
- 24x7 student support center





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Through MAHE's online MBA, I'm able to study anywhere, anytime, access recorded classes and get my doubts cleared from faculty who are approachable. Through free access to Coursera content, I'm able to enhance my skills and expand my knowledge.

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-Sai Swaroop

## About MAHE

Started in 1953 with Kasturba Medical College, Manipal Academy of Higher Education (MAHE) is one of India's leading academic and research institutions.

MAHE, a NAAC A++ accredited institution, now offers UGC-entitled online degree programs that are equivalent to its on-campus offerings.

#### Institution Of Eminence

Granted by the Ministry of Education, Government of India

#### Globally Engaged Institution

Active partnerships with more than 250 leading universities around the world

#### Widely Recognized

By government agencies, corporate organizations, and educational institutions.

70+

35,000+

67 +

3,000+

Years of educational excellence

Students from across the world

Student nationalities

Faculty and staff



# Give an individual a professional education and you have given him a lifestyle.

Padma Shri Dr. T.M.A. Pai

1898 - 1979

Founder - Manipal Group



Dr. H.S. Ballal
Pro-Chancellor



Lt. Gen. (Dr.) M.D. Venkatesh



Dr. P. Giridhar Kini Registrar



Dr. Manojkumar Nagasampige
Director
Directorate of Online Education (DOE)



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# Manipal Academy Of Higher Education (MAHE) Accolades



Among India's Few Universities Granted IOE Status



Achieved Highest Accreditation Grade by NAAC

#### RANK 3



Amongst India's Top 5 Universities in 2025



Degrees Evaluated by World Education Services

#### **RANK 35**



Amongst South Asia's Top 35 Universities (2025)

#### **RANK 175**





Amongst Top Universities Under Young University Rankings (2024)

#### **RANK 43**



Amongst World's Top Universities for Quality Education (2025)

#### **RANK 201-250**



Amongst Top 250 Universities in Asia (2025)

#### **RANK 1**



Top Private & Deemed Multidisciplinary University in India (2025)

#### **RANK 1**



India's Top Deemed Universities by ICARE (2024)

#### RANK 2



India's Top Private Universities in 2024 These rankings validate our academic model, pedagogy, and educational quality while establishing academic credibility and certifying a graduate's credentials to employers.

## Education That Delivers For Outcomes

#### World Class Education

Access UGC-entitled online postgraduate degrees from a NAAC A++ accredited university with 70+ years of educational excellence.

Learn from expert faculty who share real-world experiences.

### Industry-Aligned Curriculum

Expand your domain knowledge through our modern curriculum that is aligned with industry trends. Attend live classes and access recorded lectures anytime, anywhere.

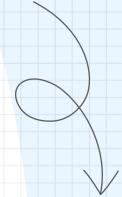
## Global Networking Opportunities

Expand your professional networking and gain industry insights by interacting with a diverse peer group, faculty, and other industry experts.

### Prestigious Manipal Alumni Status

Benefit from 70+ years of Manipal legacy and become a member of the reputed alumni network.





### Placement Assistance

Become a job-ready professional through placement assistance which includes resume building, mock interviews, skill assessments, and more.

## Exhaustive Content & Resources

Access an exhaustive e-library with e-books, e-databases, journals, and more. Get free access to paid content on Coursera.

## Attractive Scholarships

Gain access to exclusive scholarships designed for defense personnel, government employees, differently abled people & meritorious students.

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With 2 years of experience in sales,
I wanted to pursue an online MBA in
Marketing to Improve my job prospects
and for better salary packages. Thanks
to the flexibility of online classes, I'm able
to manage my studies without quitting
my job.

-Amisha Alok

# Online

# Program Structure

#### First Semester

- Managing People and Organizations
- Financial Reporting and Statement Analysis
- Managerial Economics
- Business Communication
- Business Statistics

#### **Second Semester**

- Financial Management
- Marketing Management
- Strategic Management
- IT for Business
- Business Leadership
- Research Methodology

#### **Third Semester**

- Management Accounting
- Legal Aspects of Business
- Choose from 9 New-age Specializations (details in next page)
- 3 Courses in Chosen Area Specialization
- Minor Project

#### Fourth Semester

- Entrepreneurship and Innovation
- Sustainability
- Capstone Project
- Choose from among 9 new-age Specializations (details in next page)
- 3 courses in Chosen Area Specialization

# Program Specializations/Electives

Specializations		Third Semester	Fourth Semester
01	Finance	<ul> <li>International Financial Management</li> <li>Security Analysis and Portfolio Management</li> <li>Mergers &amp; Acquisitions</li> </ul>	<ul> <li>Fintech: Emerging Technologies in Finance</li> <li>Financial Analytics</li> <li>Financial Derivatives</li> </ul>
02	Marketing	<ul> <li>Consumer Behavior</li> <li>Digital Marketing</li> <li>Services Marketing &amp; Customer Relationship Management</li> </ul>	<ul> <li>Sales and Distribution Management</li> <li>Marketing Analytics</li> <li>Integrated Marketing Communication</li> </ul>
03	Human Resource Management	<ul> <li>Compensation and Benefits</li> <li>Performance Management &amp; Appraisal</li> <li>International HRM</li> </ul>	<ul> <li>Training and Development</li> <li>Talent Management &amp; Employee Retention</li> <li>HR Analytics</li> </ul>
04	Business Analytics	<ul> <li>Data Visualization</li> <li>Programming with R &amp; Python</li> <li>Database Management</li> </ul>	<ul><li>Financial Analytics</li><li>Marketing Analytics</li><li>HR Analytics</li></ul>

Specializations		Third Semester	Fourth Semester
05	Data Science	<ul> <li>Data Visualization</li> <li>Programming with R &amp; Python</li> <li>Database Management</li> </ul>	<ul> <li>Probability &amp; Statistical Inference</li> <li>Applied Multivariate Data Analysis</li> <li>Machine Learning Methods</li> </ul>
06	Operations Management	<ul> <li>Enterprise Resource Planning</li> <li>Total Quality Management</li> <li>Supply Chain Management</li> </ul>	<ul> <li>Project Management</li> <li>Services Operations Management</li> <li>Operations Research</li> </ul>
07	Healthcare Management	<ul> <li>Health Informatics</li> <li>Health Education &amp; Communication</li> <li>Health Insurance</li> </ul>	<ul> <li>Healthcare Operations Managemen</li> <li>Hospital Planning &amp; Infrastructure         Management</li> <li>Quality Management in Healthcare</li> </ul>
38	Pharmaceutical Management	<ul> <li>Pharmaceutical Marketing</li> <li>Pharmaceutical Sales &amp;         <ul> <li>Customer Relationship</li> <li>Management</li> </ul> </li> <li>Intellectual Property Rights</li> </ul>	<ul> <li>Pharma Logistics Management</li> <li>Pharmaceutical Production Management</li> <li>Pharmaceutical Regulatory Environment</li> </ul>
09	Logistics & Supply Chain Management	<ul> <li>Supply Chain Management</li> <li>Fundamentals of Logistics</li> </ul>	Quality Management in Logistics &     Supply Chain

Management

Operations Management

Procurement and Purchasing

Logistics and Distribution

Management

Application Process

#### **Program Registration**

Fill in your basic, education & work experience-related details and pay the application fee to register.

#### Fee Payment

Pay the admission fee for the first semester/year or full program.

#### **Document Upload**

Upload supporting documents & submit your application.

#### University Approval

The university will evaluate your documents to confirm your admission.

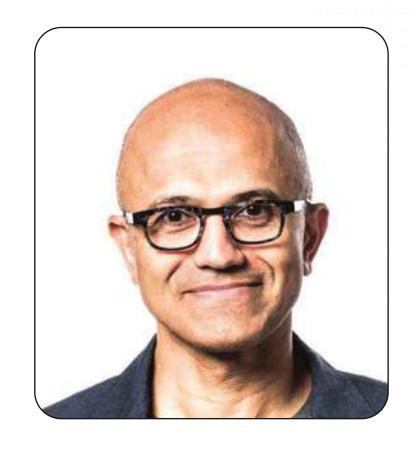
## **Enroll Now**



# Your Degree



## Be One Amongst Them!



Satya Nadella

Chairman & CEO
Microsoft Corporation



Banmali Agrawala

President Infrastructure, Defence and Aerospace, Tata Sons



Rajeev Suri

CEO Inmarsat



Vikas Khanna

Michelin Star Chef



Dato Dr. Sheikh

Muszaphar

Malaysia's First Astronaut



Nithya Menen

Indian Actress & Singer

Join the Manipal network of 1,50,000 alumni

## Placement Assistance

25,000+

Learners offered placement assistance

20,000+

Opportunities created

500+

Hiring partners

1,000+

Industry-readiness videos, live sessions

#### **Upskilling & Certifications**

Boost your career opportunities by building in-demand skills and earning recognized certifications.

#### **Industry Interaction**

Live industry interaction sessions to connect learners to experts who share real world insights & experiences, career tips, and current industry trends. These interactions are aimed at equipping learners with relevant skills to become job ready.

#### Self-pace Learning

Learn anytime, anywhere, with our recorded modules focused on improving verbal & communication skills, resume writing & professional etiquette development, and practical knowledge on trending tools.

#### **Employability Skill Assessment**

Identify your strengths and weaknesses through skill assessment and build competencies to improve your employability quotient.

#### Ai-powered Placement Portal

Online Manipal's cutting edge Al-powered placement portal allows learners to prepare for interviews and apply for job opportunities. With unlimited mock interviews, learners can practice anytime, as often as they need—while receiving instant feedback and recommendations.

#### Placement Drives & Job Fairs

Kickstart your career through a myriad of opportunities that connect you with recruiters across industries. Explore multiple job roles, attend interviews, and engage with hiring teams.











## Our Recruiters





















































## MANIPAL ACADEMY of HIGHER EDUCATION (Institution of Eminence Deemed to be University) Online MANIPAL

#### Manipal Academy of Higher Education

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