# wrangle\_act-Copy1

## December 18, 2019

# 0.1 Ghather

```
In [49]: import pandas as pd
         import numpy as np
         import matplotlib.pyplot as plt
         import seaborn as sns
         %matplotlib inline
In [2]: #Downloaded from resources on Udacity
        archive = pd.read_csv('twitter-archive-enhanced.csv')
        image = pd.read_csv('image-predictions.tsv', sep='\t')
        tweet = pd.read_json('tweet-json.txt', lines=True)
0.2 Assess
In [3]: archive.head()
Out[3]:
                     tweet_id in_reply_to_status_id in_reply_to_user_id \
        0 892420643555336193
                                                  NaN
                                                                        NaN
        1 892177421306343426
                                                  NaN
                                                                       NaN
        2 891815181378084864
                                                                       NaN
                                                  NaN
        3 891689557279858688
                                                  NaN
                                                                       NaN
        4 891327558926688256
                                                  NaN
                                                                       NaN
                           timestamp \
         2017-08-01 16:23:56 +0000
        1 2017-08-01 00:17:27 +0000
        2 2017-07-31 00:18:03 +0000
        3 2017-07-30 15:58:51 +0000
        4 2017-07-29 16:00:24 +0000
                                                       source \
        0 <a href="http://twitter.com/download/iphone" r...</pre>
        1 <a href="http://twitter.com/download/iphone" r...</pre>
        2 <a href="http://twitter.com/download/iphone" r...</pre>
        3 <a href="http://twitter.com/download/iphone" r...</pre>
        4 <a href="http://twitter.com/download/iphone" r...
```

```
This is Phineas. He's a mystical boy. Only eve...
                                                                               NaN
          This is Tilly. She's just checking pup on you...
                                                                              NaN
        2 This is Archie. He is a rare Norwegian Pouncin...
                                                                               NaN
        3 This is Darla. She commenced a snooze mid meal...
                                                                               NaN
        4 This is Franklin. He would like you to stop ca...
                                                                               NaN
           retweeted_status_user_id retweeted_status_timestamp
        0
                                NaN
                                                            NaN
                                NaN
        1
                                                            NaN
        2
                                NaN
                                                            NaN
        3
                                NaN
                                                            NaN
        4
                                NaN
                                                            NaN
                                                expanded_urls rating_numerator \
           https://twitter.com/dog_rates/status/892420643...
          https://twitter.com/dog_rates/status/892177421...
                                                                             13
        2 https://twitter.com/dog_rates/status/891815181...
                                                                             12
        3 https://twitter.com/dog_rates/status/891689557...
                                                                             13
        4 https://twitter.com/dog_rates/status/891327558...
                                                                             12
           rating_denominator
                                   name doggo floofer pupper puppo
        0
                                Phineas None
                                                  None
                                                         None
                                                              None
        1
                           10
                                  Tilly None
                                                  None
                                                         None
                                                               None
        2
                           10
                                 Archie None
                                                 None
                                                         None
                                                               None
        3
                                  Darla None
                                                  None
                                                               None
                           10
                                                         None
                                                         None None
        4
                              Franklin None
                                                  None
                           10
In [4]: archive.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2356 entries, 0 to 2355
Data columns (total 17 columns):
tweet_id
                              2356 non-null int64
in_reply_to_status_id
                              78 non-null float64
in_reply_to_user_id
                              78 non-null float64
timestamp
                              2356 non-null object
                              2356 non-null object
source
                              2356 non-null object
text
retweeted_status_id
                              181 non-null float64
retweeted_status_user_id
                              181 non-null float64
retweeted_status_timestamp
                              181 non-null object
                              2297 non-null object
expanded_urls
                              2356 non-null int64
rating_numerator
                              2356 non-null int64
rating_denominator
name
                              2356 non-null object
                              2356 non-null object
doggo
                              2356 non-null object
floofer
```

text retweeted\_status\_id \

```
puppo
                               2356 non-null object
dtypes: float64(4), int64(3), object(10)
memory usage: 313.0+ KB
In [5]: sum(archive.duplicated())
Out[5]: 0
In [6]: archive.rating_numerator.value_counts()
Out[6]: 12
                 558
        11
                 464
        10
                 461
        13
                 351
        9
                 158
        8
                 102
        7
                  55
        14
                  54
        5
                  37
        6
                  32
        3
                  19
        4
                  17
        1
                   9
        2
                   9
        420
                   2
        0
                   2
        15
                   2
                   2
        75
        80
                   1
        20
                   1
        24
                   1
        26
                   1
        44
                   1
        50
                   1
                   1
        60
        165
                   1
        84
                   1
        88
                   1
        144
                   1
        182
                   1
        143
                   1
        666
                   1
        960
                   1
        1776
                   1
                   1
        17
        27
                   1
        45
                   1
```

pupper

2356 non-null object

```
99
                  1
        121
                  1
        204
                  1
        Name: rating_numerator, dtype: int64
In [7]: archive.rating_denominator.value_counts()
Out[7]: 10
               2333
                  3
        11
        50
                  3
        80
                  2
        20
                  2
        2
                  1
        16
                  1
        40
                  1
        70
                  1
        15
                  1
        90
                  1
        110
        120
                  1
        130
                  1
        150
                  1
        170
                  1
        7
                  1
        0
        Name: rating_denominator, dtype: int64
In [8]: archive.name.value_counts()
Out[8]: None
                     745
        a
                       55
        Charlie
                       12
        Oliver
                       11
        Cooper
                       11
        Lucy
                       11
        Lola
                       10
        Penny
                       10
        Tucker
                       10
        Во
                        9
        Winston
                        9
        Sadie
                        8
                       8
        the
                       7
        an
        Buddy
                       7
        Toby
                       7
                       7
        Bailey
        Daisy
                       7
        Jax
                        6
        Rusty
```

```
Koda
                        6
        Scout
                        6
        Milo
                        6
        Dave
                        6
        Oscar
        Bella
                        6
        Stanley
        Jack
        Leo
        Bentley
                        5
        Patch
                        1
        Beemo
                        1
        all
        Мо
        Yukon
        Marlee
                        1
        Gert
                        1
        Cupid
                        1
        Odin
        Laika
        Goose
        Dewey
        Cilantro
        Tayzie
        Remy
        Smiley
                        1
        Brudge
        Major
        Bonaparte
        Crouton
        Shelby
                        1
        Arya
        Jiminus
                        1
        River
                        1
        Divine
        Torque
        Rontu
        Livvie
                        1
        Mitch
                        1
        Combo
        Name: name, Length: 957, dtype: int64
In [9]: image.head()
Out[9]:
                      tweet_id
                                                                          jpg_url \
        0 666020888022790149 https://pbs.twimg.com/media/CT4udn0WwAA0aMy.jpg
        1 \quad 666029285002620928 \quad \texttt{https://pbs.twimg.com/media/CT42GRgUYAA5iDo.jpg}
```

```
https://pbs.twimg.com/media/CT4521TWwAEvMyu.jpg
        2 666033412701032449
                               https://pbs.twimg.com/media/CT5Dr8HUEAA-lEu.jpg
        3 666044226329800704
        4 666049248165822465
                               https://pbs.twimg.com/media/CT5IQmsXIAAKY4A.jpg
           img_num
                                             p1_conf
                                                       p1_dog
                                                                               p2 \
                                        р1
        0
                    Welsh_springer_spaniel
                                             0.465074
                                                         True
                                                                           collie
        1
                 1
                                   redbone
                                             0.506826
                                                         True
                                                               miniature_pinscher
        2
                           German_shepherd 0.596461
                                                         True
                                                                         malinois
        3
                 1
                       Rhodesian_ridgeback 0.408143
                                                                          redbone
                                                         True
        4
                 1
                        miniature_pinscher
                                            0.560311
                                                         True
                                                                       Rottweiler
            p2_conf
                     p2_dog
                                                    p3_conf
                                                             p3_dog
           0.156665
                       True
                                                   0.061428
                                                               True
                               Shetland_sheepdog
                       True
          0.074192
                             Rhodesian_ridgeback
                                                   0.072010
                                                               True
        2 0.138584
                       True
                                       bloodhound
                                                   0.116197
                                                               True
        3 0.360687
                       True
                                                               True
                              miniature_pinscher 0.222752
        4 0.243682
                       True
                                         Doberman 0.154629
                                                               True
In [10]: image.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2075 entries, 0 to 2074
Data columns (total 12 columns):
tweet_id
            2075 non-null int64
            2075 non-null object
jpg_url
img_num
            2075 non-null int64
            2075 non-null object
р1
p1_conf
            2075 non-null float64
            2075 non-null bool
p1_dog
            2075 non-null object
p2
p2_conf
            2075 non-null float64
            2075 non-null bool
p2_dog
рЗ
            2075 non-null object
            2075 non-null float64
p3_conf
            2075 non-null bool
p3_dog
dtypes: bool(3), float64(3), int64(2), object(4)
memory usage: 152.1+ KB
In [11]: image.describe()
Out[11]:
                    tweet_id
                                  img_num
                                                p1_conf
                                                              p2_conf
                                                                            p3_conf
                2.075000e+03
                              2075.000000
                                            2075.000000
                                                         2.075000e+03
                                                                       2.075000e+03
         count
                7.384514e+17
                                 1.203855
                                               0.594548 1.345886e-01 6.032417e-02
         mean
         std
                6.785203e+16
                                 0.561875
                                               0.271174
                                                         1.006657e-01
                                                                       5.090593e-02
                6.660209e+17
                                 1.000000
                                               0.044333
                                                         1.011300e-08
                                                                       1.740170e-10
         min
         25%
                6.764835e+17
                                 1.000000
                                               0.364412 5.388625e-02 1.622240e-02
         50%
                7.119988e+17
                                 1.000000
                                               0.588230 1.181810e-01 4.944380e-02
```

```
75%
                7.932034e+17
                                 1.000000
                                              0.843855 1.955655e-01 9.180755e-02
                8.924206e+17
                                 4.000000
                                              1.000000 4.880140e-01 2.734190e-01
         max
In [12]: sum(image.duplicated())
Out[12]: 0
In [13]: tweet.head()
Out[13]:
            contributors coordinates
                                               created_at display_text_range \
                     NaN
                                  NaN 2017-08-01 16:23:56
                                                                      [0, 85]
                     NaN
                                  NaN 2017-08-01 00:17:27
                                                                     [0, 138]
         1
         2
                     {\tt NaN}
                                  NaN 2017-07-31 00:18:03
                                                                     [0, 121]
         3
                     NaN
                                                                      [0, 79]
                                  NaN 2017-07-30 15:58:51
                                  NaN 2017-07-29 16:00:24
                     NaN
                                                                     [0, 138]
                                                      entities \
         0 {'hashtags': [], 'symbols': [], 'user_mentions...
         1 {'hashtags': [], 'symbols': [], 'user_mentions...
         2 {'hashtags': [], 'symbols': [], 'user_mentions...
         3 {'hashtags': [], 'symbols': [], 'user_mentions...
         4 {'hashtags': [{'text': 'BarkWeek', 'indices': ...
                                            extended_entities favorite_count \
         0 {'media': [{'id': 892420639486877696, 'id_str'...
                                                                         39467
         1 {'media': [{'id': 892177413194625024, 'id_str'...
                                                                         33819
         2 {'media': [{'id': 891815175371796480, 'id_str'...
                                                                         25461
         3 {'media': [{'id': 891689552724799489, 'id_str'...
                                                                         42908
         4 {'media': [{'id': 891327551943041024, 'id_str'...
                                                                         41048
            favorited
                                                                full_text geo
         0
                False This is Phineas. He's a mystical boy. Only eve...
         1
                False This is Tilly. She's just checking pup on you... NaN
         2
                False This is Archie. He is a rare Norwegian Pouncin...
         3
                False This is Darla. She commenced a snooze mid meal...
                False This is Franklin. He would like you to stop ca...
                                                                \
         0
         1
         2
         3
         4
                                  . . .
            possibly_sensitive_appealable quoted_status quoted_status_id \
         0
                                                      NaN
                                                                       NaN
                                      0.0
         1
                                      0.0
                                                     NaN
                                                                       NaN
         2
                                      0.0
                                                     NaN
                                                                       NaN
         3
                                      0.0
                                                     NaN
                                                                       NaN
```

```
4
                                       0.0
                                                       NaN
                                                                         NaN
            quoted_status_id_str
                                  retweet_count retweeted retweeted_status
         0
                                                       False
                                                                            NaN
                              {\tt NaN}
                                             8853
         1
                              NaN
                                             6514
                                                       False
                                                                            NaN
         2
                                                       False
                                                                            NaN
                              NaN
                                             4328
         3
                              NaN
                                             8964
                                                       False
                                                                            NaN
         4
                              NaN
                                             9774
                                                       False
                                                                            NaN
                                                         source truncated \
           <a href="http://twitter.com/download/iphone" r...</pre>
                                                                     False
           <a href="http://twitter.com/download/iphone" r...</pre>
                                                                     False
         2 <a href="http://twitter.com/download/iphone" r...</pre>
                                                                     False
         3 <a href="http://twitter.com/download/iphone" r...</pre>
                                                                     False
         4 <a href="http://twitter.com/download/iphone" r...
                                                                     False
                                                           user
         0 {'id': 4196983835, 'id_str': '4196983835', 'na...
         1 {'id': 4196983835, 'id_str': '4196983835', 'na...
         2 {'id': 4196983835, 'id_str': '4196983835', 'na...
         3 {'id': 4196983835, 'id_str': '4196983835', 'na...
         4 {'id': 4196983835, 'id_str': '4196983835', 'na...
         [5 rows x 31 columns]
In [14]: tweet.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2354 entries, 0 to 2353
Data columns (total 31 columns):
contributors
                                  0 non-null float64
coordinates
                                  0 non-null float64
created_at
                                  2354 non-null datetime64[ns]
display_text_range
                                  2354 non-null object
entities
                                  2354 non-null object
                                  2073 non-null object
extended_entities
favorite count
                                  2354 non-null int64
                                  2354 non-null bool
favorited
full_text
                                  2354 non-null object
                                  0 non-null float64
geo
id
                                  2354 non-null int64
                                  2354 non-null int64
id_str
                                  78 non-null object
in_reply_to_screen_name
                                  78 non-null float64
in_reply_to_status_id
in_reply_to_status_id_str
                                  78 non-null float64
in_reply_to_user_id
                                  78 non-null float64
in_reply_to_user_id_str
                                  78 non-null float64
                                  2354 non-null bool
is_quote_status
```

lang 2354 non-null object place 1 non-null object 2211 non-null float64 possibly\_sensitive possibly\_sensitive\_appealable 2211 non-null float64 quoted\_status 28 non-null object quoted\_status\_id 29 non-null float64 29 non-null float64 quoted\_status\_id\_str 2354 non-null int64 retweet\_count retweeted 2354 non-null bool retweeted\_status 179 non-null object 2354 non-null object source 2354 non-null bool truncated 2354 non-null object user

dtypes: bool(4), datetime64[ns](1), float64(11), int64(4), object(11)

memory usage: 505.8+ KB

In [15]: tweet.describe()

Out[15]:		contributors c	oordinates	favorite_count	geo	id	\
	count	0.0	0.0	2354.000000	0.0	2.354000e+03	
	mean	NaN	NaN	8080.968564	${\tt NaN}$	7.426978e+17	
	std	NaN	NaN	11814.771334	${\tt NaN}$	6.852812e+16	
	min	NaN	NaN	0.000000	${\tt NaN}$	6.660209e+17	
	25%	NaN	NaN	1415.000000	${\tt NaN}$	6.783975e+17	
	50%	NaN	NaN	3603.500000	${\tt NaN}$	7.194596e+17	
	75%	NaN	NaN	10122.250000	${\tt NaN}$	7.993058e+17	
	max	NaN	NaN	132810.000000	NaN	8.924206e+17	
		id_str i	n_reply_to_	status_id in_re	ply_t	o_status_id_str	\
	count	2.354000e+03		00000e+01	_ ,	7.800000e+01	
	mean	7.426978e+17	7.4	55079e+17		7.455079e+17	
	std	6.852812e+16	7.5	82492e+16		7.582492e+16	
	min	6.660209e+17	6.6	58147e+17		6.658147e+17	
	25%	6.783975e+17	6.7	57419e+17		6.757419e+17	
	50%	7.194596e+17	7.0	38708e+17		7.038708e+17	
	75%	7.993058e+17	8.2	57804e+17		8.257804e+17	
	max	8.924206e+17	8.8	62664e+17		8.862664e+17	
		in_reply_to_use	r_id in_re	ply_to_user_id_s	tr p	oossibly_sensiti	ve \
	count	7.800000		7.800000e+	_	2211	
	mean	2.014171	e+16	2.014171e+	16	0	.0
std min 25% 50%		1.252797	e+17	1.252797e+17		0.0	
		1.185634	e+07	1.185634e+07		0.0	
		3.086374	e+08	3.086374e+08		0.0	
		4.196984	e+09	4.196984e+09		0.0	
	75%	4.196984	e+09	4.196984e+	09	0	.0
	max	8.405479	e+17	8.405479e+	17	0	.0

```
quoted_status_id quoted_status_id_str
       possibly_sensitive_appealable
                                            2.900000e+01
                                                                   2.900000e+01
                               2211.0
count
                                  0.0
                                            8.162686e+17
                                                                   8.162686e+17
mean
                                  0.0
std
                                            6.164161e+16
                                                                   6.164161e+16
                                  0.0
                                            6.721083e+17
                                                                   6.721083e+17
min
25%
                                  0.0
                                            7.888183e+17
                                                                   7.888183e+17
50%
                                  0.0
                                            8.340867e+17
                                                                   8.340867e+17
75%
                                  0.0
                                            8.664587e+17
                                                                   8.664587e+17
                                            8.860534e+17
max
                                   0.0
                                                                   8.860534e+17
       retweet_count
```

2354.000000 count 3164.797366 mean std 5284.770364 0.000000 min 25% 624.500000 50% 1473.500000 75% 3652.000000 79515.000000 max

In [16]: tweet.lang.value\_counts()

```
Out[16]: en
                   2336
                       7
          und
                       3
          nΊ
                       3
          in
                       1
           es
          tl
                       1
                       1
           ro
          et
                       1
          eu
```

Name: lang, dtype: int64

# 1 Quality

## 1.1 Archive Table

- 1) Below columns have many null records
  - i) in\_reply\_to\_status\_id
  - ii) in\_reply\_to\_user\_id
  - iii) retweeted\_status\_id iV) retweeted\_status\_id
  - V) retweeted\_status\_user\_id
  - VI) retweeted\_status\_timestamp
  - VII) expanded\_urls

- 2) Timestamp is object should be date
- 3) Timestamp has +0000 in the end should be removed to be converted
- 4) The values in archive dominator and nominator should be from 0 to 10 but some values are way out of range should be capped at 15 for example

### 1.2 Tweet Table

- 1) Many columns have null values
- 2) Nearly all of the values in the lang column is the same 'en' so it doesn't add that much value and will be dropped

Some Columns doesn't add any valueable information in the 3 tables so they should be dropped.

# 2 Tidniess

- 1) id column in tweet table should be renamed to tweet\_id to match the other tables as they are all refrence to the same thing.
- 2) The 3 tables should be merged in one table
- 3) The last 4 columns in archive table should be merged in one column and assessed whether to be dropped or not if most of the values are None

# 3 Clean

## 3.0.1 Missing Data

Many null values in different columns in archive table

#### 3.0.2 Define

Drop these columns as they don't have to much significant

#### 3.0.3 Code

```
In [18]: archive_clean = archive_clean.drop(['in_reply_to_status_id', 'in_reply_to_user_id', 'retweeted_status_timestamp', 'expanded_
```

#### 3.0.4 Test

```
In [19]: archive_clean.head()
Out[19]:
                      tweet_id
                                                timestamp
           892420643555336193 2017-08-01 16:23:56 +0000
         1 892177421306343426 2017-08-01 00:17:27 +0000
         2 891815181378084864 2017-07-31 00:18:03 +0000
         3 891689557279858688 2017-07-30 15:58:51 +0000
         4 891327558926688256 2017-07-29 16:00:24 +0000
                                                       source \
          <a href="http://twitter.com/download/iphone" r...</pre>
         1 <a href="http://twitter.com/download/iphone" r...</pre>
         2 <a href="http://twitter.com/download/iphone" r...</pre>
         3 <a href="http://twitter.com/download/iphone" r...</pre>
         4 <a href="http://twitter.com/download/iphone" r...
                                                              rating_numerator
                                                          text
         O This is Phineas. He's a mystical boy. Only eve...
                                                                              13
         1 This is Tilly. She's just checking pup on you...
                                                                             13
         2 This is Archie. He is a rare Norwegian Pouncin...
                                                                              12
         3 This is Darla. She commenced a snooze mid meal...
                                                                              13
         4 This is Franklin. He would like you to stop ca...
                                                                              12
            rating_denominator
                                    name doggo floofer pupper puppo
         0
                            10
                                 Phineas None
                                                  None
                                                         None
                                                              None
         1
                            10
                                   Tilly None
                                                  None
                                                         None
                                                               None
         2
                            10
                                  Archie None
                                                  None
                                                         None
                                                               None
                                                         None None
         3
                                   Darla None
                            10
                                                  None
         4
                            10 Franklin None
                                                  None
                                                         None None
```

## 3.0.5 Timestamp cleaning

### 3.0.6 Define

removing +0000 from the timestamp column

# 3.0.7 Code

```
In [20]: archive_clean.timestamp = archive_clean.timestamp.str.strip('+0000')
```

## 3.0.8 Test

```
4 2017-07-29 16:00:24
Name: timestamp, dtype: object
```

#### 3.0.9 Define

Timestamp is an object not date

# 3.0.10 Code

```
In [22]: archive_clean.timestamp = pd.to_datetime(archive_clean.timestamp)
```

#### 3.0.11 Test

```
In [23]: archive_clean.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2356 entries, 0 to 2355
Data columns (total 11 columns):
                      2356 non-null int64
tweet_id
                      2356 non-null datetime64[ns]
timestamp
                      2356 non-null object
source
                      2356 non-null object
text
rating_numerator
                      2356 non-null int64
rating_denominator
                      2356 non-null int64
                      2356 non-null object
name
                      2356 non-null object
doggo
                      2356 non-null object
floofer
                      2356 non-null object
pupper
                      2356 non-null object
puppo
dtypes: datetime64[ns](1), int64(3), object(7)
memory usage: 202.5+ KB
```

## 3.0.12 Values out of range

Rating values should be from 0 to 10 so will maximize to 15 giving +5 margin

#### 3.0.13 Define

Replacing any values more than 15 with 15

#### 3.0.14 Code

```
12
         Name: rating_numerator, dtype: int64
In [25]: for i in archive_clean.rating_numerator:
             if i > 15:
                 archive_clean.rating_numerator.replace (i, 15, inplace=True)
In [26]: for i in archive_clean.rating_denominator:
             if i > 15:
                 archive_clean.rating_denominator.replace (i, 15, inplace=True)
3.0.15 Test
In [27]: archive_clean.rating_numerator.value_counts()
Out[27]: 12
               558
               464
         11
         10
               461
         13
               351
         9
               158
         8
               102
         7
                55
         14
                54
         5
                37
         6
                32
         15
                28
                19
         3
         4
                17
         1
                 9
                 9
         Name: rating_numerator, dtype: int64
In [28]: archive_clean.rating_denominator.value_counts()
Out[28]: 10
               2333
         15
                 17
         11
                  3
         7
                  1
         2
                  1
                  1
         Name: rating_denominator, dtype: int64
```

# 3.0.16 Missing data

Many null values in different columns in tweet table

#### 3.0.17 Define

Drop the null columns as it doesn't add much value

#### 3.0.18 Code

```
In [29]: tweet_clean = tweet_clean.drop(['contributors', 'coordinates', 'extended_entities', 'ge
                          'in_reply_to_status_id', 'in_reply_to_status_id_str', 'in_reply_to_use
                          'place', 'possibly_sensitive', 'possibly_sensitive_appealable', 'quote
                         'quoted_status_id_str', 'retweeted_status'], axis=1)
3.0.19 Test
In [30]: tweet_clean.head()
Out [30]:
                    created_at display_text_range \
         0 2017-08-01 16:23:56
                                          [0, 85]
                                         [0, 138]
         1 2017-08-01 00:17:27
         2 2017-07-31 00:18:03
                                         [0, 121]
         3 2017-07-30 15:58:51
                                          [0, 79]
         4 2017-07-29 16:00:24
                                         [0, 138]
                                                      entities favorite_count \
         O {'hashtags': [], 'symbols': [], 'user_mentions...
                                                                         39467
         1 {'hashtags': [], 'symbols': [], 'user_mentions...
                                                                         33819
         2 {'hashtags': [], 'symbols': [], 'user_mentions...
                                                                         25461
         3 {'hashtags': [], 'symbols': [], 'user_mentions...
                                                                         42908
         4 {'hashtags': [{'text': 'BarkWeek', 'indices': ...
                                                                         41048
            favorited
                                                                full_text \
         0
                False This is Phineas. He's a mystical boy. Only eve...
         1
                False This is Tilly. She's just checking pup on you...
         2
                False This is Archie. He is a rare Norwegian Pouncin...
         3
                False This is Darla. She commenced a snooze mid meal...
                False This is Franklin. He would like you to stop ca...
                            id
                                            id_str is_quote_status lang
         0 892420643555336193 892420643555336192
                                                               False
                                                                       en
         1 892177421306343426 892177421306343424
                                                               False
                                                                       en
         2 891815181378084864 891815181378084864
                                                               False
                                                                       en
         3 891689557279858688 891689557279858688
                                                               False
         4 891327558926688256 891327558926688256
                                                               False
                                                                       en
            retweet_count retweeted \
         0
                     8853
                               False
                               False
         1
                     6514
         2
                     4328
                               False
         3
                               False
                     8964
         4
                     9774
                               False
                                                        source truncated \
         0 <a href="http://twitter.com/download/iphone" r...</pre>
                                                                    False
         1 <a href="http://twitter.com/download/iphone" r...</pre>
                                                                    False
```

```
2 <a href="http://twitter.com/download/iphone" r...</pre>
                                                                    False
         3 <a href="http://twitter.com/download/iphone" r...</pre>
                                                                    False
         4 <a href="http://twitter.com/download/iphone" r...
                                                                    False
         0 {'id': 4196983835, 'id_str': '4196983835', 'na...
         1 {'id': 4196983835, 'id_str': '4196983835', 'na...
         2 {'id': 4196983835, 'id_str': '4196983835', 'na...
         3 {'id': 4196983835, 'id_str': '4196983835', 'na...
         4 {'id': 4196983835, 'id_str': '4196983835', 'na...
In [31]: tweet_clean.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2354 entries, 0 to 2353
Data columns (total 15 columns):
                      2354 non-null datetime64[ns]
created at
display_text_range
                      2354 non-null object
                      2354 non-null object
entities
                      2354 non-null int64
favorite_count
favorited
                      2354 non-null bool
                      2354 non-null object
full_text
                      2354 non-null int64
id
                      2354 non-null int64
id_str
                      2354 non-null bool
is_quote_status
                      2354 non-null object
lang
                      2354 non-null int64
retweet_count
retweeted
                      2354 non-null bool
                      2354 non-null object
source
                      2354 non-null bool
truncated
user
                      2354 non-null object
dtypes: bool(4), datetime64[ns](1), int64(4), object(6)
memory usage: 211.6+ KB
```

## 3.0.20 Dropping Unwanted Columns

Some columns doesn't have valuable information that affects our insights

#### 3.0.21 Define

Dropping the unwanted columns in each table

#### 3.0.22 Code

# 3.0.23 Merging Columns

4 columns can be indicated in two instead to be more tidy data

# 3.0.24 Define

Combinig doggo, floofer, pupper & puppo columns

```
In [35]: melt = pd.melt(archive_clean, id_vars=['tweet_id', 'timestamp', 'rating_numerator', 'na
                                                       'rating_denominator'], var_name='dog')
3.0.25 Test
In [36]: melt.head(10)
         #melt.query('value == "None"')
Out[36]:
                                         timestamp rating_numerator
                      tweet_id
                                                                          name
         0 892420643555336193 2017-08-01 16:23:56
                                                                   13
                                                                       Phineas
         1 892177421306343426 2017-08-01 00:17:27
                                                                  13
                                                                          Tilly
         2 891815181378084864 2017-07-31 00:18:03
                                                                        Archie
                                                                  12
         3 891689557279858688 2017-07-30 15:58:51
                                                                  13
                                                                         Darla
         4 891327558926688256 2017-07-29 16:00:24
                                                                  12 Franklin
         5 891087950875897856 2017-07-29 00:08:17
                                                                  13
                                                                           None
         6 890971913173991426 2017-07-28 16:27:12
                                                                           Jax
                                                                  13
         7 890729181411237888 2017-07-28 00:22:40
                                                                  13
                                                                           None
         8 890609185150312448 2017-07-27 16:25:51
                                                                  13
                                                                           Zoey
         9 890240255349198849 2017-07-26 15:59:51
                                                                  14
                                                                        Cassie
            rating_denominator
                                  dog value
         0
                            10 doggo
                                        None
         1
                            10 doggo
                                        None
         2
                            10 doggo
                                        None
         3
                            10 doggo
                                        None
         4
                            10 doggo
                                        None
         5
                                        None
                            10 doggo
         6
                            10 doggo
                                        None
         7
                            10 doggo
                                        None
         8
                            10 doggo
                                        None
         9
                            10 doggo doggo
```

#### 3.1 Re-Assess

```
9030
         dog
         value
                                9030
         dtype: int64
In [38]: melt.query('value != "None"').count()
Out[38]: tweet_id
                                394
                                394
         timestamp
         rating_numerator
                                394
         name
                                394
         rating_denominator
                                394
         dog
                                394
         value
                                394
         dtype: int64
```

# 3.1.1 Will drop these 4 columns from the dataset as it doesn't have that much effect

## 3.1.2 Code

```
In [39]: archive_clean = archive_clean.drop(['doggo', 'floofer', 'pupper', 'puppo'], axis=1)
3.1.3 Test
In [40]: archive_clean.head()
Out[40]:
                      tweet_id
                                         timestamp rating_numerator
         0 892420643555336193 2017-08-01 16:23:56
                                                                   13
         1 892177421306343426 2017-08-01 00:17:27
                                                                   13
         2 891815181378084864 2017-07-31 00:18:03
                                                                  12
         3 891689557279858688 2017-07-30 15:58:51
                                                                   13
         4 891327558926688256 2017-07-29 16:00:24
                                                                   12
            rating_denominator
                                    name
         0
                            10
                                 Phineas
         1
                            10
                                   Tilly
         2
                            10
                                  Archie
         3
                            10
                                   Darla
                            10 Franklin
```

# 3.1.4 Renaming Column

id column in tweet table should be tweet\_id to match other tables

#### **3.1.5** Define

Renaming id column in tweet table

## 3.1.6 Code

```
In [41]: tweet_clean = tweet_clean.rename(columns={"id": "tweet_id"})
```

#### 3.1.7 Test

```
In [42]: tweet_clean.head()
```

Out[42]:	favorite_count	${\tt tweet\_id}$	retweet_count
0	39467	892420643555336193	8853
1	33819	892177421306343426	6514
2	25461	891815181378084864	4328
3	42908	891689557279858688	8964
4	41048	891327558926688256	9774

# 3.1.8 Making One Dataset

The 3 datasets should be merged in 1 dataset only

#### **3.1.9** Define

Merging the 3 tables

## 3.1.10 Code

```
In [43]: df1 = archive_clean.merge(image_clean, on='tweet_id')
In [44]: df = df1.merge(tweet_clean, on='tweet_id')
```

# **3.1.11** Testing

```
In [45]: df.head()
```

```
      Out[45]:
      tweet_id
      timestamp
      rating_numerator

      0
      892420643555336193
      2017-08-01
      16:23:56
      13

      1
      892177421306343426
      2017-08-01
      00:17:27
      13

      2
      891815181378084864
      2017-07-31
      00:18:03
      12

      3
      891689557279858688
      2017-07-30
      15:58:51
      13

      4
      891327558926688256
      2017-07-29
      16:00:24
      12
```

```
rating_denominator
                              name
0
                     10
                          Phineas
1
                     10
                             Tilly
2
                     10
                            Archie
3
                     10
                             Darla
4
                     10 Franklin
```

```
p1_conf \
                                          jpg_url
O https://pbs.twimg.com/media/DGKD1-bXoAAIAUK.jpg
                                                        orange
                                                                0.097049
1 https://pbs.twimg.com/media/DGGmoV4XsAAUL6n.jpg
                                                     Chihuahua
                                                                0.323581
2 https://pbs.twimg.com/media/DGBdLU1WsAANxJ9.jpg
                                                     Chihuahua
                                                                0.716012
3 https://pbs.twimg.com/media/DF_q7IAWsAEuuN8.jpg
                                                                0.170278
                                                   paper_towel
4 https://pbs.twimg.com/media/DF6hr6BUMAAzZgT.jpg
                                                        basset
                                                                0.555712
```

```
p1_dog
                                         p2_conf p2_dog
                                                                                     p3 \
                                    p2
            False
                                 bagel 0.085851
                                                    False
         0
                                                                                banana
              True
                              Pekinese 0.090647
         1
                                                     True
                                                                               papillon
         2
              True
                              malamute 0.078253
                                                     True
                                                                                kelpie
             False Labrador_retriever 0.168086
                                                                                spatula
         3
                                                     True
              True
                      English_springer
                                                          German_short-haired_pointer
                                        0.225770
                                                     True
             p3_conf
                      p3_dog favorite_count retweet_count
         0 0.076110
                       False
                                        39467
                                                        8853
         1 0.068957
                        True
                                        33819
                                                        6514
         2 0.031379
                        True
                                                        4328
                                        25461
         3 0.040836
                       False
                                                        8964
                                        42908
                        True
                                                        9774
         4 0.175219
                                        41048
In [46]: df.info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 2073 entries, 0 to 2072
Data columns (total 17 columns):
tweet_id
                      2073 non-null int64
                      2073 non-null datetime64[ns]
timestamp
                      2073 non-null int64
rating_numerator
rating_denominator
                      2073 non-null int64
name
                      2073 non-null object
                      2073 non-null object
jpg_url
                      2073 non-null object
р1
                      2073 non-null float64
p1_conf
p1_dog
                      2073 non-null bool
                      2073 non-null object
p2
                      2073 non-null float64
p2_conf
p2_dog
                      2073 non-null bool
                      2073 non-null object
р3
p3_conf
                      2073 non-null float64
                      2073 non-null bool
p3_dog
                      2073 non-null int64
favorite_count
                      2073 non-null int64
retweet_count
dtypes: bool(3), datetime64[ns](1), float64(3), int64(5), object(5)
memory usage: 249.0+ KB
```

# 3.1.12 Saving The final cleaned data frame to .csv file

```
In [47]: df.to_csv('tweeter_final.csv')
```