Website Planning Document

The Groundhog Forecast

Author: Rizky Abraham

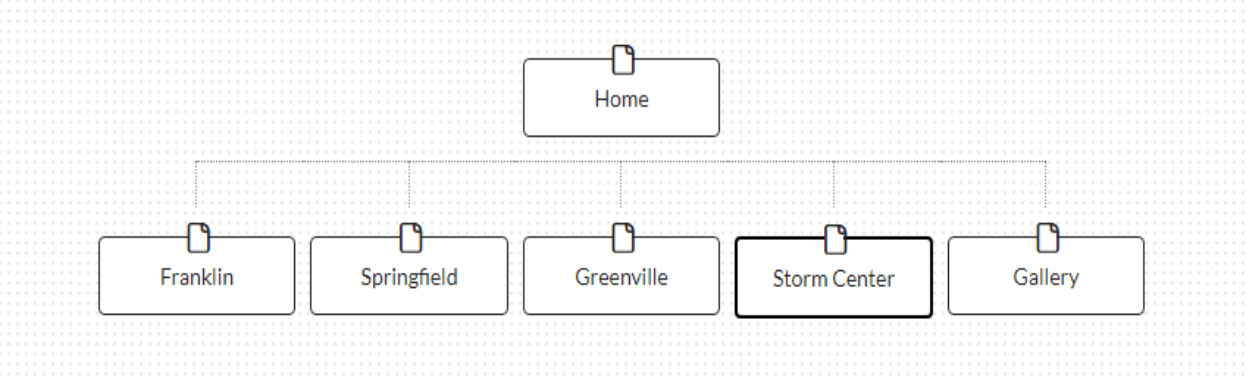
Site purpose

To provide target audience an up-to-date and accurate weather forecast in Franklin, Springfield, and Greenville.

Target audience

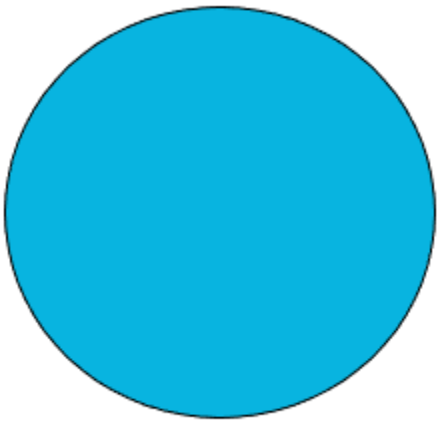
1. Local residents
   Local residents will be able to check weather forecast on a daily, weekly, or even hourly. This website will allow them to make plan, organize, and adjust their daily life according to weather forecast.
2. Tourist/ traveler
   Tourists will be able to check weather that will allow them in planning, organizing, and adjust their travel plan accordingly.

Site map



Color scheme

Main theme #08b4e0



Header:

Navigation:

Main:

Footer:

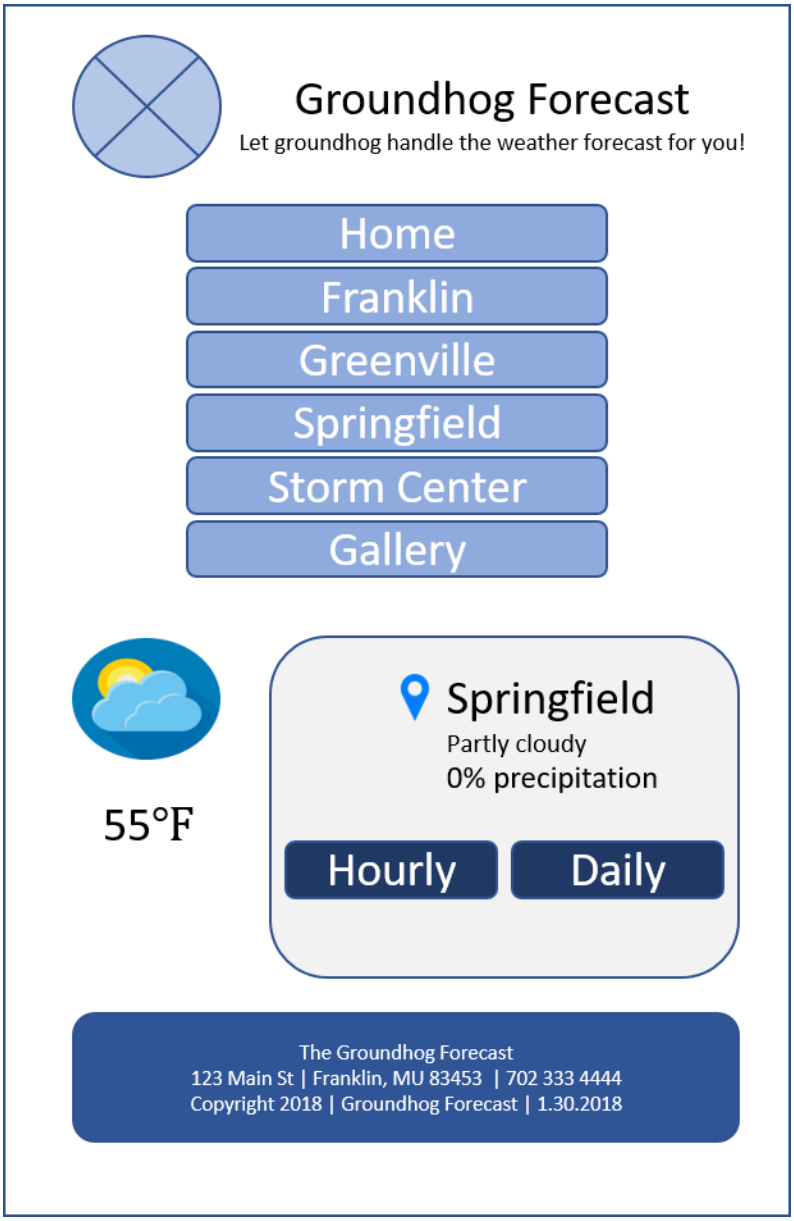
Typography

The primary text fonts are Helvetica and Verdana (Stacked in that order)

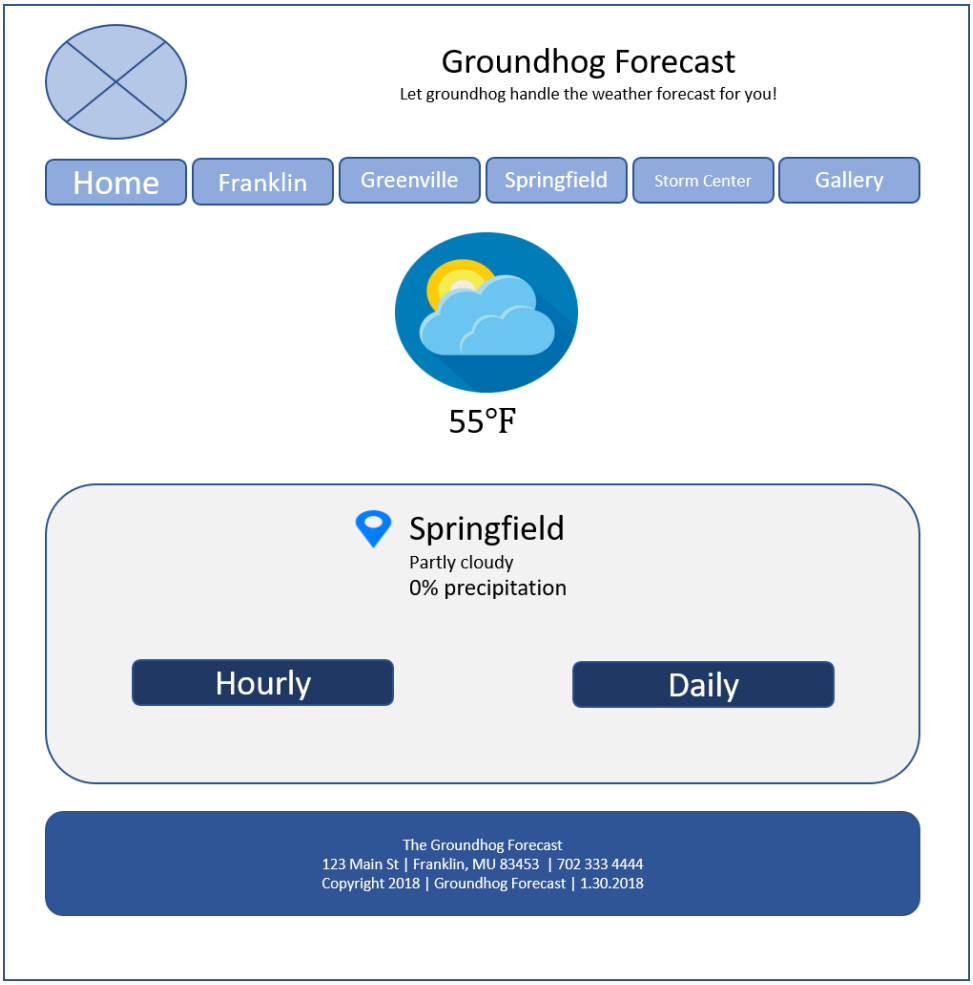
Site header	Helvetica	40px	#08b4e0	SAMPLE
Primary navigation	Helvetica	30px	#6969B3	SAMPLE
Footer Navigation	Helvetica	20px	#533A7B	SAMPLE
Heading 1	Helvetica	30px	#08b4e0	SAMPLE
Heading 2	Helvetica	25px	#08b4e0	SAMPLE
Heading 3	Helvetica	20px	#08b4e0	SAMPLE
Paragraph text	Verdana	16px	#000000	SAMPLE

Wire-frame sketches

Mobile



Tablet


Groundhog Forecast
Let groundhog handle the weather forecast for you!
Home
Franklin
Greenville
Springfield
Storm Center
Gallery
55°F
Springfield
Partly cloudy
0% precipitation
Hourly
Daily
The Groundhog Forecast
123 Main St | Franklin, MU 83453 | 702 333 4444
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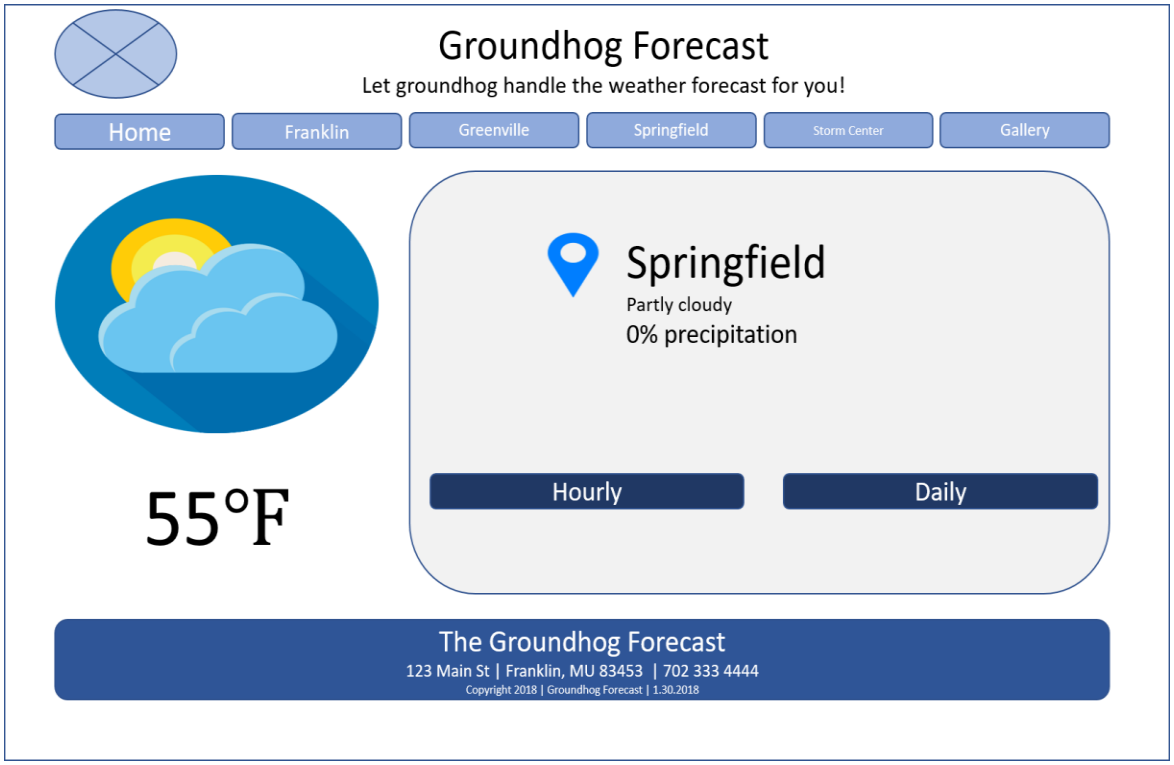
Desktop


Groundhog Forecast
Let groundhog handle the weather forecast for you!
Home
Franklin
Greenville
Springfield
Storm Center
Gallery
Springfield
Partly cloudy
0% precipitation
55°F
Hourly
Daily
The Groundhog Forecast
123 Main St | Franklin, MU 83453 | 702 333 4444
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