



Kingsley O. Mbilitem

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ABOUT ME

I am an experienced **Graphic and UI/UX Designer** with 10 years of expertise in signage, print, web design, and video editing. Highly proficient in **Adobe Creative Suite** and skilled in using various project management tools to streamline workflows and deliver high-quality results.

WORK EXPERIENCE

09/2022 – CURRENT

SIGNAGE DESIGNER/CREATIVE DESIGNER SWAROVSKI, LAGOS NIGERIA

- **Compiled comprehensive drawing sets** by effectively utilizing photos, construction drawings, survey details, and established sign families, ensuring adherence to high-quality standards.
- **Conducted detailed analyses** to identify potential issues and communicated findings to the Project Manager, facilitating informed decision-making.
- **Executed plan drawings** as requested, offering insights and recommendations to optimize project outcomes.
- **Established and upheld design standards** tailored to specific accounts, while contributing to department-wide best practices.
- **Incorporated client-specific branding elements**, including colors, images, text styles, and layouts, to enhance visual appeal and alignment with client expectations.

02/2019 – 07/2022 Lagos, Nigeria

SENIOR CREATIVE DIRECTOR/SIGNAGE DESIGNER POLO LIMITED

- **Managed and organized client art files** and drawings with meticulous record-keeping.
- **Tracked project time** and proactively communicated to the Project Manager when timelines exceeded expectations.
- **Maintained a high level of professionalism** in managing time, costs, and deadlines.
- **Proficient in all aspects of design**, ensuring quality and consistency.
- **Reviewed designs for accuracy**, addressing errors before submission to the Project Manager.
- **Revised final designs** based on Senior Project Manager feedback, securing approval for final outputs.

01/2018 – 01/2019 Lagos, Nigeria

SENIOR GRAPHIC DESIGNER/CREATIVE DIRECTOR RAVEN ENERGY LIMITED

- **Developed design concepts** by researching relevant information and materials.
- **Created and submitted visual mock-ups** for art arrangements, size, typography, and style for approval.
- **Produced final artwork** using industry-standard software and equipment.
- **Collaborated with external agencies**, web designers, marketing teams, printers, and colleagues to ensure cohesive project execution.
- **Contributed to team projects**, efficiently completing tasks as required.
- **Designed a variety of graphics and layouts**, including product illustrations, logos, and websites using software like Photoshop.
- **Reviewed final designs** and recommended enhancements to improve overall quality.

03/2017 – 12/2017 Lagos, Nigeria

SENIOR PRODUCT DESIGNER / UIUX DESIGNER HASHTAG DIGITAL SERVICES LIMITED.

- **Collaborated with product managers and engineers** to gather and assess user requirements.
- **Developed design concepts** using storyboards, process flows, and sitemaps.
- **Designed UI elements**, including menus, tabs, and widgets, while creating navigation buttons and search fields.
- **Built UI mockups and prototypes** to visually demonstrate site functionality and appearance.
- **Created original graphics**, such as images, sketches, and tables.
- **Presented design drafts** to internal teams and stakeholders for feedback.
- **Identified and resolved UX issues**, focusing on responsiveness and usability.
- **Adjusted layouts** based on user feedback to improve overall experience.
- **Ensured adherence to style guidelines**, including fonts, colors, and images.

- **Collaborated with teams and clients** to brainstorm and strategize on a variety of materials, including web pages, presentations, signage, newsletters, and marketing collateral.
- **Translated strategic objectives** into high-quality designs while maintaining brand consistency.
- **Developed original concepts** using both hand-drawn and digital methods, ensuring optimal use of color, typography, imagery, and layout.
- **Managed the design and upload process** for project materials, adhering to content management best practices.
- **Leveraged trend analysis** and knowledge of market history to inform and execute design solutions for specific categories.

● EDUCATION AND TRAINING

10/2024 – CURRENT Faro, Portugal

MASTES'S IN MANAGEMENT The University of Algarve

2009 – 2013 Benin, Nigeria

BACHELOR IN GRAPHIC DESIGN University of Benin

4.01 CGPA, Second Class (Upper Division)

2023

GOOGLE CYBERSECURITY CERTIFICATION Coursera

Foundation of Cybersecurity, Play It Safe: Manage Security Risks, Connect and Protect: Network and Network Security, Tools of the Trade: Linux and SQL, Assets, Threats, and Vulnerabilities, Sound the Alarm: Detection and Response, Automate Cybersecurity Tasks with Python, Put It to Work: Prepare for Cybersecurity Jobs.

● COMMUNICATION AND INTERPERSONAL SKILLS

Creativity | Communication | Problem-solving | Attention to detail | Collaboration | Time management | Critical thinking | Adaptability | Client management | Leadership | Innovation | Empathy |

● LANGUAGE

English

Portuguese

● DIGITAL SKILLS

Adobe Photoshop, Illustrator, AI | Figma & Adobe XD | HTML | CSS | JavaScript | Typography | Posters, banners and billboards | Print Design | Colour Theory | Responsive design | Layout design | SEO and SEM | Ideation | Font Explorer | animation | Photo and photo editing skills | User Interface / User Experiences | Communication and interpersonal

● STRENGTHS

Creative Problem-solving

Conceptualized and executed successful social media campaigns for diverse clients, leading to a **30% increase in engagement**.

Attention to Details

Exhibited **exceptional attention to detail** in both academic design projects and professional work, ensuring high-quality outcomes.

Software Proficiency

Expert in Adobe Illustrator and Photoshop, with a proven ability to create high-quality graphics and execute design projects efficiently.

Collaboration

Collaborated with cross-functional teams of marketers, developers, and designers to create **award-winning digital campaigns**.