



Lemlem

Design Sprint Training

Dear Creative Shift Team,

In the creative industry's ever-evolving landscape, adaptability is key. To remain at the forefront, we require a method to swiftly test ideas and gather user feedback, mitigating risks and maximising outcomes. This is where Design Sprints excels.

Objective: The primary objective of this workshop is to equip your team members with the knowledge, skills, and tools needed to implement Design Sprint effectively.

Workshop Overview: Embark on an immersive journey through the five pivotal phases of a Design Sprint. Explore fundamental principles and their practical applications within the creative domain. Engage in interactive exercises tailored to tackle real challenges, guided by seasoned experts. Depart equipped with a concrete blueprint to seamlessly integrate Design Sprints into your workflow, poised to propel innovation forward.

Post-Workshop Support: To ensure that the learning from the workshop translates into tangible results, we will provide a dedicated follow-up session. The details of this session will be mutually agreed upon, taking into account your team's specific needs, schedule, and preferences. This session will provide an opportunity to:

- Review progress and address any challenges encountered during the initial implementation of Agile practices.
- Offer additional support and guidance as needed to ensure a smooth transition and successful adoption of Agile methodology.

Key Benefits:

- **Efficiency:** Design Sprints minimise risk and maximise impact.
- **Insights:** They deepen understanding of user needs.
- **Teamwork:** Sprints foster collaboration and innovation.
- **Speed:** They accelerate idea-to-market timelines.
- **Actionable Results:** Gain clear implementation strategies.

Logistics:

- Date: June (flexible)
- Time: 9:00 AM - 5:00 PM
- Location: On-site at Creative Shift or a mutually agreed-upon venue.
- Cost: £5,000 (full-day workshop including follow-up)

Thank you for considering this proposal. I eagerly anticipate the opportunity to embark on this Design Sprint journey with you!

Sincerely,
Abraham



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