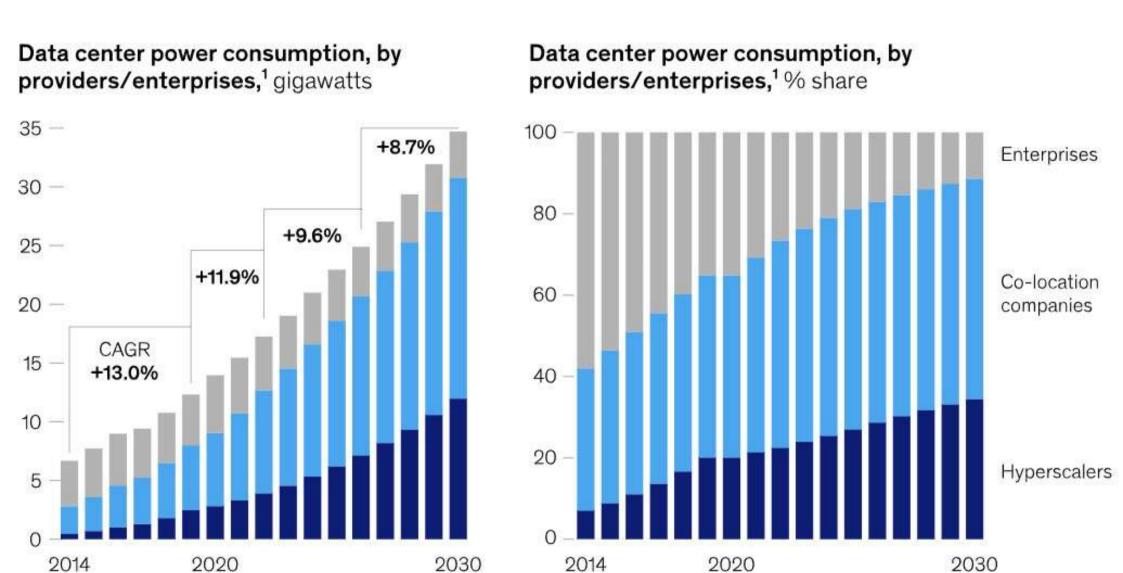
## US data center demand is forecast to grow by some 10 percent a year until 2030.



Demand is measured by power consumption to reflect the number of servers a data center can house. Demand includes megawatts for storage, servers, and networks.

## McKinsey & Company