

# NEVIN ABRAHAM

Pune, Maharastra India

+91 9359217607

nevinabr@gmail.com

Nevin Abraham

github.com/AbrahamNevin

B.Tech Computer Science student at MIT-WPU with skills in programming, web development, and problem-solving. Founder of a digital marketing agency delivering modern websites and growth strategies for businesses. Passionate about technology, entrepreneurship, and finance, with a drive to create impactful solutions.

## EDUCATION

### MIT World Peace University

July 2023 - Present

B.Tech in Computer Science and Engineering

#### Course Work:

- Data Structures
- DBMS, Design and Analysis of Algorithm
- Computer Networks
- iOS App Development
- Business Essentials.

## WORK EXPERIENCE

### Founder & Web Developer | Eliivate Digital Services

August 2024 - Present

Founded and manage a digital marketing and web development agency offering website design, branding, and social media marketing.

- Delivered custom websites and marketing strategies to clients across insurance, Clothing, and creative industries.
- Helped Tricote scale from launch, achieving a 14x ROAS and growing daily revenue from ₹0 to ₹30K.
- Coordinate with clients, handle end-to-end project development, and oversee content creation for brand growth.

### Freelance Web Developer

November 2023 - Present

- **Insurance & Solutions** – Developed a professional portfolio website with client login and policy management feature.
- **Sir Grinding Works** (Automobile Parts Manufacturer) – Built a corporate website showcasing services, product offerings, and contact functionality.
- **Video Editor Portfolio Website** – Designed and developed a creative portfolio website with interactive UI/UX to highlight video projects.

### PR & Sponsorship Head | Google Developer Groups, MIT-WPU

June 2025 - Present

- Led sponsorship and public relations efforts for GDG MIT-WPU events, including the flagship orientation with 800+ attendees.
- Brought in ₹50K+ in sponsorships and onboarded 2 industry experts as speakers to deliver impactful seminars.
- Interacted with industry experts and CEOs/MDs of companies to secure collaborations and sponsorships, showcasing strong communication and negotiation skills.

## SKILLS & CERTIFICATIONS

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- **Technical Skills:** Project Management, JavaScript, React, Node.js, Git, MySQL, Java, Swift, HTML 5, CSS, C++
- **Languages:** English,Hindi, Marathi, Malayalam
- **Certifications:**
  - edX Professional Certificate for Communication Skills and Teamwork
  - edX Verified Certificate for Business Communication
  - edX Verified Certificate for Critical Thinking & Problem Solving
  - edX Verified Certificate for Data Visualization and Building Dashboards with Excel and Cognos
  - edX Verified Certificate for Introduction to Personal Financial Planning
  - edX Verified Certificate for Introduction to Social-Emotional Learning (SEL).
  - edX Verified Certificate for Measuring Sustainable Development
  - edX Verified Certificate for Teamwork & Collaboration