



Super Store

2012

2013

2014

2015

Product Overview

Market Overview

Category

All ▼

Segment

Corporate ▼

Market

All ▼

Country

All ▼

Total Order

51K

Total Quantity

178K

Total Sales

12.6M

Average Sales

70.90

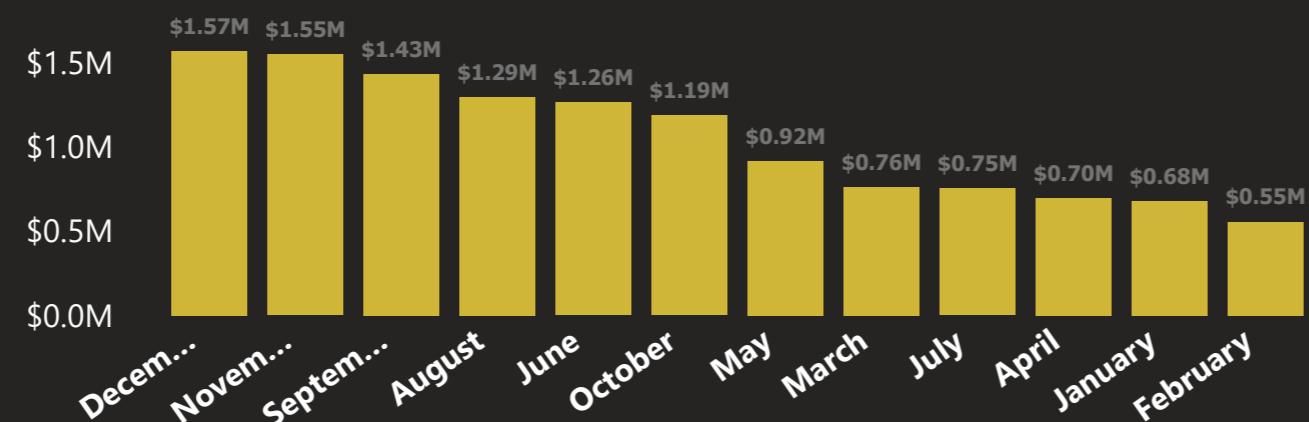
Total Profit

\$1.47M

Avg Profit in Order

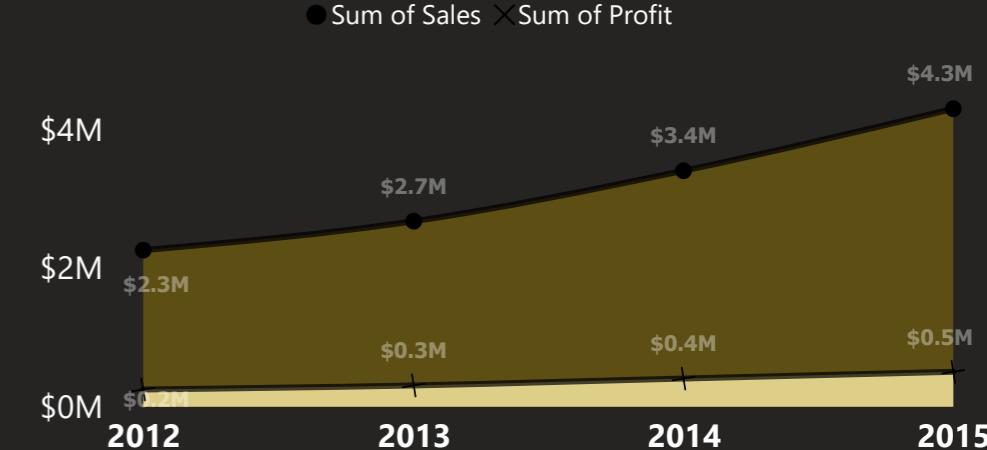
28.61

Monthly Sales

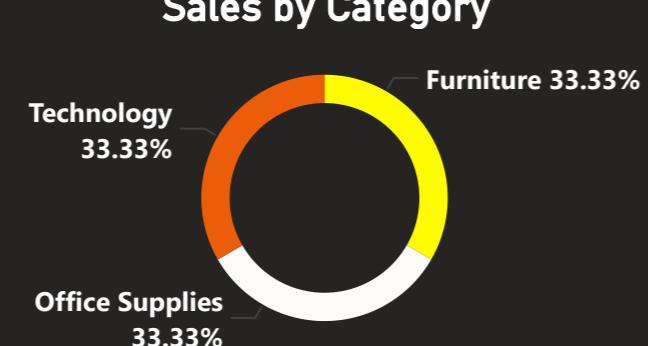


Yearly Sales

● Sum of Sales × Sum of Profit



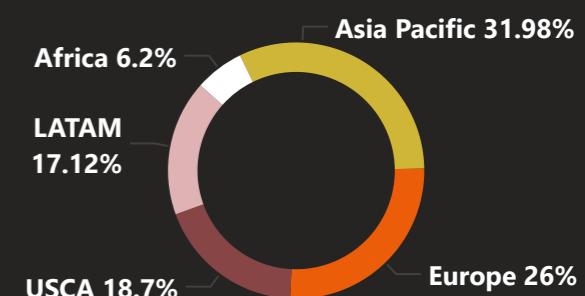
Sales by Category



Top 5 Customer by Order

Tony Molinari	80
Cari MacIntyre	77
Roland Murray	37
Michael Oakman	29
Kai Rey	7

Sales by Market





Super Store

Year

2012
2013
2014
2015

Sales Overview

Market Overview

Total Order
8998
Total Product
8998
Total Sales
2M
Total Profit
\$249K
Total Returned
1079
Return Rate
7%

Category



Segment



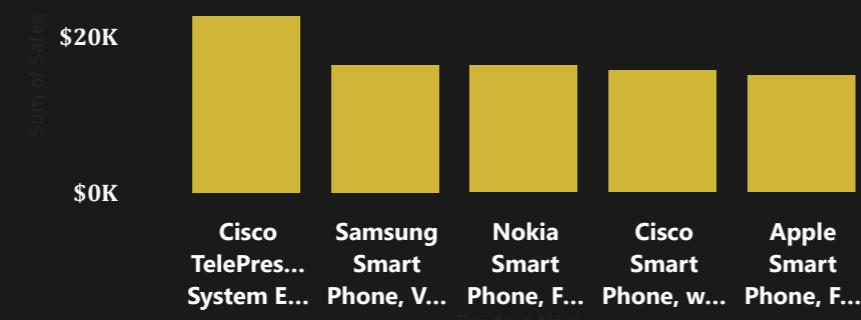
Market



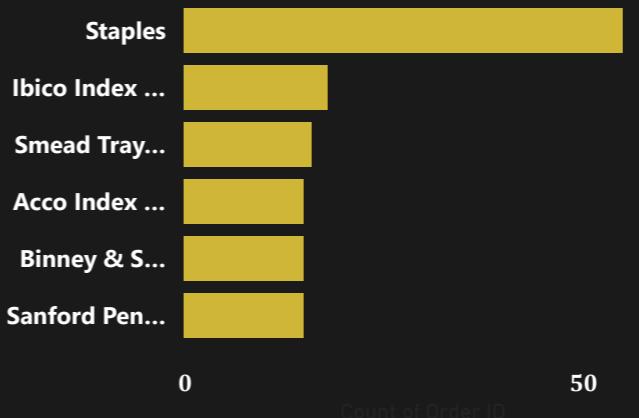
Country



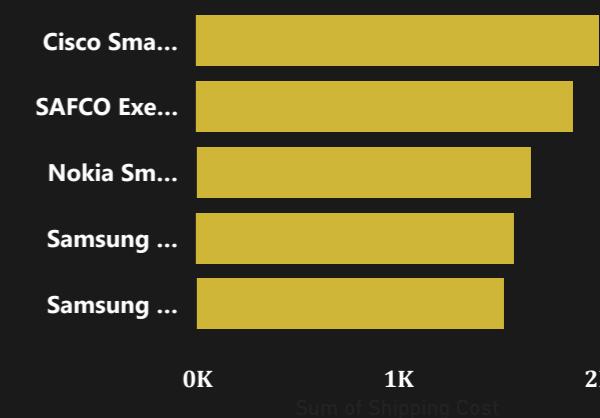
Top 5 Products by Sales



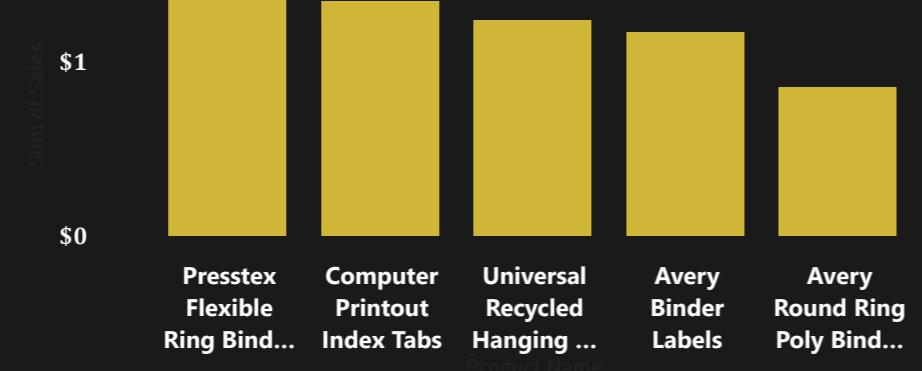
Top 5 Products by Order



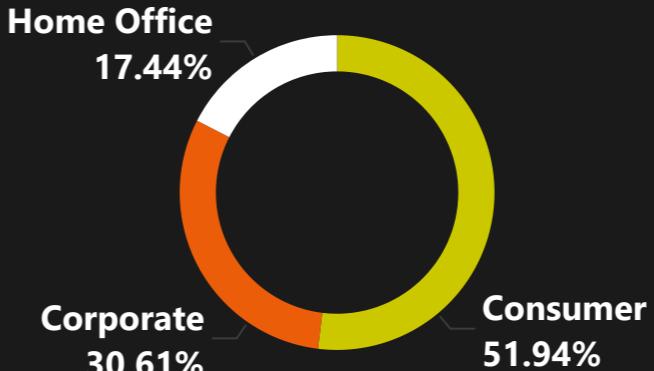
Top 5 Products By shipping Cost



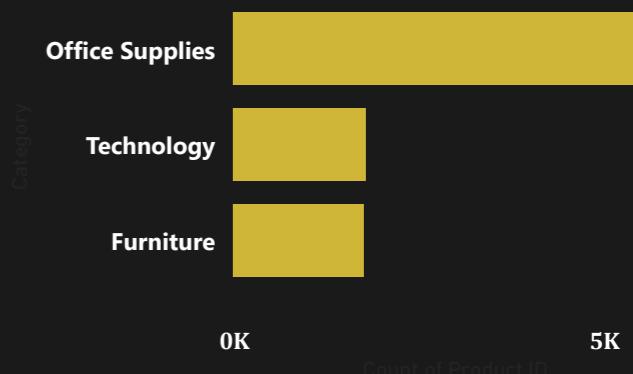
Bottom 5 Products by Sales



Sum of Sales by Segment



No of Product by Category





Sales Overview

Product Overview

Total Order

51K

Total Product

51K

Total Sales

13M

Total Profit

\$1M

Revenue

62M

Total Market

5

Category

All



Segment

Corporate



Market

All

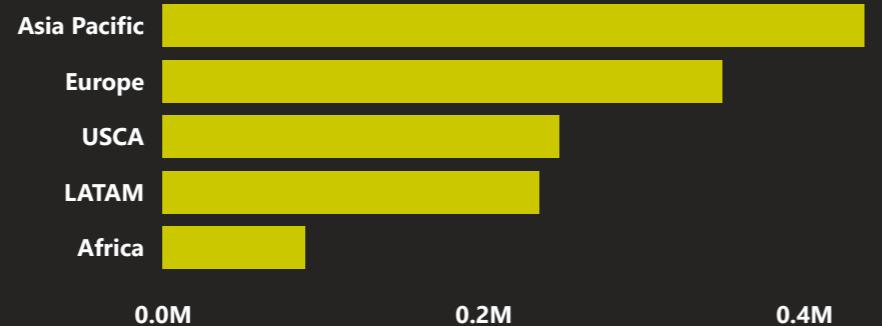


Country

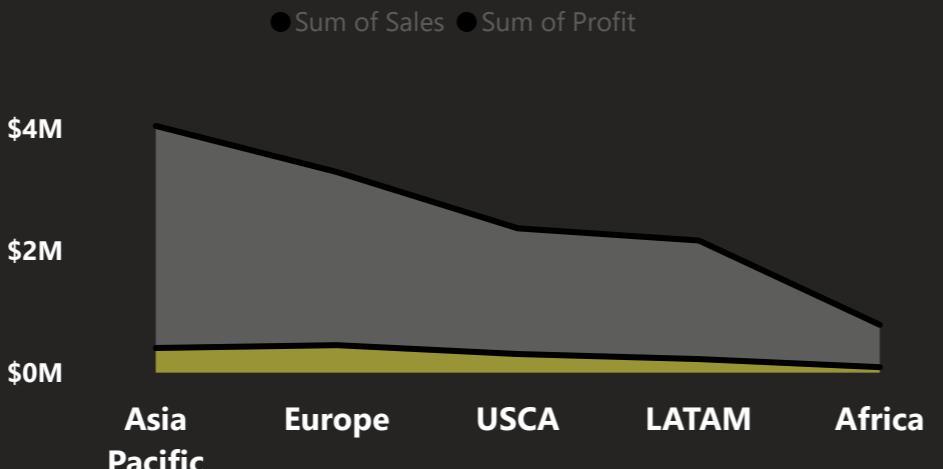
All



Total Shipping Cost by Market



Sum of Sales and Sum of Profit by Market



Country and Market

Market ● Africa ● Asia Pacific ● Europe ● LATAM ● USCA

