## **ABRAHAM OF LONDON**

## **Communication Script — Budget, Plan, Forecast**

The essential talking points for aligning a team on the plan, money, and targets for the next quarter. Abraham of London — 13 Oct 2025



## **Communication Script — BPF** #

**Brief** — the facts in two sentences. **Point** — what matters and why it broke standard. **Forward** — the decision, owner, and deadline.

## Usage #

- Write it first, then say it.
- Remove adjectives that add heat without light.
- Finish with **Next Check-In** (date).

Includes printable sheets and examples for performance, risk, and board updates.