#### **ABRAHAM OF LONDON**

# **Board/Investor One-Pager Template**

Communicate clearly, concisely, and consistently with your board and investors. Abraham of London — 13 Oct 2025



## **Board/Investor One-Pager Template** #

<PullLine subtle>Respect their time. Lead with the punchline. This one-pager forces clarity. </PullLine>

#### Top-Line Metrics (Header) #

- **Reporting Period:** (e.g., September 2025)
- Runway: (in months)
- MRR / Revenue: (Current Status)
- **Gross Margin:** (Current %)

<Rule />

## Performance Summary (The 3x3) #

Be brutally honest in this section. Facts, not optimism.

Category	Item 1	Item 2	Item 3
Highlights (Wins)	(Concrete, measurable success)	(Team or product milestone)	(Major risk mitigated)
Lowlights (Concerns)	(Revenue/pipeline gap)	(Key hire missing/churn)	(External market risk)
<rule></rule>			

### The Asks (How They Can Help) #

- 1. **(Specific Ask 1):** e.g., Introduction to X for partnership.
- 2. (Specific Ask 2): e.g., 30 minutes to pressure-test the 2026 budget.
- 3. **(Specific Ask 3):** e.g., Advice on managing supplier contract negotiation.

<Rule />

## Optional Section #

Include <b>one</b> visual aid: a small chart showing revenue growth, burn rate, or customer retention over the last 6 months.				