

The Leadership Playbook

A course curriculum to transform into a highly effective leader and catalyst for change.

Abraham of London — 21 Oct 2025



<PullLine subtle>Your calendar reflects your priorities. Guard your focus blocks ruthlessly.
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The EGSP® Leadership Model <#>

<p className="text-gray-700 italic"> A highly dynamic and versatile tool guiding the individual, the team, and the organization. Themes include: responsibility, accountability, expectations, communication, and resilience. </p>

The Seven Essential Skills (Chapter Headings) <#>

<Grid columns="2"> <div> <h3>1. How to make a dent.</h3> <p>Identifying non-negotiables and setting the vision.</p> </div> <div> <h3>2. How to deal with poor performance.</h3> <p>The coaching framework to improve performance and accountability.</p> </div> <div> <h3>3. How to combat perfection paralysis.</h3> <p>Testing ideas, minimum viable products, and bias toward action.</p> </div> <div> <h3>4. How to reset expectations.</h3> <p>Communication discipline, clear outputs, and mutual understanding.</p> </div> <div> <h3>5. How to measure performance.</h3> <p>Fact-based metrics, scorecards, and focused reporting.</p> </div> <div> <h3>6. How to avoid setbacks.</h3> <p>Problem identification, decision-making frameworks, and risk mitigation.</p> </div> <div> <h3>7. How to lead with Excellence.</h3> <p>Integrating the skills into a resilient, long-term leadership style.</p> </div> </Grid>

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What to Expect <#>

- Limited edition 176-page curriculum.
- Explore 3 big ideas per chapter.
- Progress tracker and downloadable templates.
- Recommended reading and resources.
- Learn to lead with **Excellence**.

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<EmbossedBrandMark src="/assets/images/abraham-logo.jpg" alt="Abraham of London" />
A/L — The Leadership Playbook

Leadership Curriculum Seal" width={100} height={100} effect="emboss"
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