

Standards Brief

Two-page leadership standards: decisions, cadence, communication, workmanship, security, and release discipline.

Abraham of London — 13 Oct 2025



<BrandFrame title="Standards Brief" subtitle="Protect people, work, and name—especially under pressure."

<h2>1) Decisions</h2> Facts first: single source of truth; date every number. Owner & deadline: one accountable person; one explicit date. Reversible vs. irreversible: bias to speed on reversible calls.

<h2>2) Cadence</h2> Daily: status, blockers, risks (15m). Weekly: outcomes scored, lessons captured, next 3 (45m). Monthly: standards review, debt burn-down, runway check.

<h2>3) Communication</h2> Write it down: decisions, assumptions, follow-ups. No triangulation: speak to, not about. Plain English: short, dated, action-oriented notes.

<h2>4) Workmanship</h2> Definition of done: clear acceptance criteria, demoable. Durability: simple, testable, documented. Name: work that carries your name must be worth keeping.

<h2>5) Security</h2> Least privilege: access by role; revoke on exit same day. Keys & secrets: rotate quarterly; never in chat or code. Incident drill: who calls whom; first hour playbook.

<h2>6) Release Discipline</h2> Branch, test, tag: no ad-hoc deploys; rollback ready. Notes: concise change log with risks and smoke checks. Post-mortems: blameless, dated, with two preventions.

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  Use in onboarding • quarterly reviews • incident retros. </div> </BrandFrame>
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