ENTREPRENEUR OPERATING PACK

<Callout tone="key" title="The Entrepreneur's Core Discipline">
 The true test of a founder is not in the launch, but in the discipline of the
 weekly rhythm. This pack provides the minimum viable operating system for
 founders who prioritize sanity and long-term endurance over chaotic speed.
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I. The Weekly Operating Rhythm (WOR)

Every week must begin with clarity and end with accountability. Use the Weekly Operating Rhythm (WOR) to enforce structure and prevent decision fatigue.

Daily Blocks

- **Deep Work:** 3 hours maximum of focused, high-leverage activity.
- **Interface:** 2 hours maximum for calls, meetings, and emails.
- **Review:** 30 minutes minimum for self-audit and planning the next day.

Weekly Flow

1. **Monday (Plan):** Set the top 3 objectives (O3). Clear the inbox.
2. **Wednesday (Triage):** Mid-week pulse check. Address the top operational risk.
3. **Friday (Accountability):** Review O3 progress. Financial pulse check (Cash/Forecast).

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II. The Financial Triage Checklist

In times of uncertainty, clarity on cash is non-negotiable. This list is a survival checklist for cash-con-servation mode.

Cash Runway: How many days until $0? (Must be visible daily).

Customer Value: Which 20% of customers drive 80% of revenue? Call them.

Burn Rate: Which 3 expenses can be eliminated today?
Covenant Check: Are we compliant with bank/board agreements?

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III. 30-60-90 Day Planning

Use this framework to align your team and board on immediate, measurable goals.

<Callout tone="info" title="The Three Horizons">
* **30 Days (Triage):** Immediate cash and operational stability. What must
 not fail? * **60 Days (Stabilization):** Process hardening and resource
 alignment. What 3 systems need to be implemented? * **90 Days (Horizon):** The
 market opportunity and key partnerships. What is the single biggest win we can
 capture?
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