

ABRAHAM OF LONDON

entrepreneur survival checklist

Abraham of London

```
// pages/print/entrepreneur-survival-checklist.tsx
```

```
import BrandFrame from ".../.../components/print/BrandFrame"; import { PullLine, Rule, Note } from
".../.../components/utils"; // Assuming these exist import * as React from "react";
```

```
const EntrepreneurSurvivalChecklist = () => { return ( <BrandFrame title="Entrepreneur Survival
Checklist — When the Week Turns" subtitle="A 20-point checklist for founders in cash-conservation
mode. Triage and prioritise the mission." pageSize="A4" > <PullLine subtle>When the storm hits,
focus on the three C's: Cash, Customers, Covenants. Everything else is secondary.</PullLine>
```

```
<h2 className="mt-8">Triage</h2>
```

```
<ol className="list-decimal pl-5 space-y-2">
```

```
<li>**Cash today / this month / next month**.</li>
```

```
<li>**Customers** – who must not churn; call them.</li>
```

```
<li>**Covenants** – bank, board, suppliers: align the story.</li>
```

```
</ol>
```

```
<Rule className="my-8" />
```

```
<h2>Stabilise</h2>
```

```
<ul className="list-disc pl-5 space-y-2">
```

```
<li>Freeze non-essential spend.</li>
```

```
<li>One truth page for team + board.</li>
```

```
<li>Daily 15-minute stand-to: risks, owners, decisions.</li>
```

```
</ul>
```

```
<Rule className="my-8" />
```

```
<h2>Exit the Storm</h2>
```

```
<ul className="list-disc pl-5 space-y-2">
```

```
<li>Retrospective: what mechanism failed?</li>
```

```
<li>Add the missing guardrail to the playbook.</li>
```

```
</ul>
```

```
<Note tone="key" title="Action">
```

```
Printable checklist included in the full download. Use it to check your vitals daily.
```

```
</Note>
```

```
</BrandFrame>
```

```
);
```

export default EntrepreneurSurvivalChecklist;