

ABRAHAM OF LONDON

Entrepreneur Operating Pack

Operate on cadence, conserve cash, and communicate cleanly — especially under pressure. A one-page operating standard.

Abraham of London — 13 Oct 2025



Entrepreneur Operating Pack — Week-in-Review System <#>

<PullLine subtle>Clarity beats comfort. Systems beat hustle. Operate like the franchise depends on it.</PullLine>

Weekly Operating Rhythm <#>

- **Monday Plan:** Top 3 outcomes, calendar audit, resource check.
- **Daily Blocks:** Focus (90m), Admin (45m), People (45m), Buffer (30m).
- **Friday Review:** Score outcomes (0–1), learnings, next week preview.

<Rule />

Survival Checklist (Cash & Sanity) <#>

- 13-week cash forecast; update weekly.
- Pipeline targets: **20 conversations** → **5 proposals** → **2 deals**.
- Stoplist: kill two low-yield tasks each week.

<Rule />

Board/Investor One-Pager (Template) <#>

- **Header:** Month, Runway (months), MRR/Revenue, Gross Margin.
- **Highlights (3) • Lowlights (3) • Asks (3).**
- Optional: one small chart.

<Rule />

Crisis Cadence <#>

Daily standup (15m): facts, risks, next steps. Freeze new initiatives. Communicate early and plainly.