

ABRAHAM OF LONDON

# Entrepreneur Operating Pack

Abraham of London - 13 Oct 2025

```
import * as React from "react"; import BrandFrame from "@components/print/BrandFrame"; import { Rule, Note }
from "@components/utlis"; // Assuming utlis component exists
```

```
const title = "Entrepreneur Operating Pack"; const subtitle = "30-60-90 Plan, Triage Checklist, and Decision
Frameworks.";
```

```
<BrandFrame
  title={title}
  subtitle={subtitle}
  pageSize="A4"

  <div className="space-y-6">
    <h2 className="text-xl font-bold">I. 30-60-90 Strategy Template</h2>
    <p className="text-sm">Use this to define short-term mission focus:</p>
    <ul className="list-disc list-inside space-y-1 text-sm pl-4">
      <li><b>30 Days (Triage):</b> Stabilize cash flow. Cut 1 non-essential cost.</li>
      <li><b>60 Days (Focus):</b> Secure 1 major client/win. Refine core product/service.</li>
      <li><b>90 Days (Build):</b> Document one repeatable process. Train one successor/apprentice.</li>
    </ul>

    <Rule />

    <h2 className="text-xl font-bold">II. Decision-Making Framework (T.R.U.T.H.)</h2>
    <ol className="list-decimal list-inside space-y-1 text-sm pl-4">
      <li><b>T - Truth:</b> What are the undeniable facts? (No feelings.)</li>
      <li><b>R - Risk:</b> What are the three worst-case outcomes?</li>
      <li><b>U - Utility:</b> What is the best use of our current resources (cash/time)?</li>
      <li><b>T - Timeline:</b> What is the drop-dead date for decision/action?</li>
      <li><b>H - House:</b> Does this choice honour my family/covenants?</li>
    </ol>

    <Note tone="key" title="Download Action">
      The full pack includes printable sheets for each framework. Print and write.
    </Note>
  </div>
</BrandFrame>

);
```