

# ENTREPRENEUR OPERATING PACK

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type: "Download"  
title: "Entrepreneur Operating Pack"  
slug: "entrepreneur-operating-pack"  
date: "2025-09-22"  
author: "Abraham of London"  
readTime: "5 min"  
category: "Business"  
coverImage: "/assets/images/downloads/entrepreneur-operating-pack.jpg"  
excerpt: "A comprehensive pack containing a 30-60-90 plan, a financial triage checklist, and key decision-making frameworks."  
subtitle: "The one-pager to keep you honest"  
---  
<Callout tone="key" title="The Entrepreneur's Core Discipline">  
    The true test of a founder is not in the launch, but in the discipline of the weekly rhythm. This pack provides the minimum viable operating system for founders who prioritize sanity and long-term endurance over chaotic speed.  
</Callout>
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## ## I. The Weekly Operating Rhythm (WOR)

Every week must begin with clarity and end with accountability. Use the Weekly Operating Rhythm (WOR) to enforce structure and prevent decision fatigue.

### ### Daily Blocks

- \*\*Deep Work:\*\* 3 hours maximum of focused, high-leverage activity.
- \*\*Interface:\*\* 2 hours maximum for calls, meetings, and emails.
- \*\*Review:\*\* 30 minutes minimum for self-audit and planning the next day.

### ### Weekly Flow

1. \*\*Monday (Plan):\*\* Set the top 3 objectives (O3). Clear the inbox.
2. \*\*Wednesday (Triage):\*\* Mid-week pulse check. Address the top operational risk.
3. \*\*Friday (Accountability):\*\* Review O3 progress. Financial pulse check (Cash/Forecast).

<Rule />

## ## II. The Financial Triage Checklist

In times of uncertainty, clarity on cash is non-negotiable. This list is a survival checklist for cash-conservation mode.

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<ol>  
    <li>**Cash Runway:** How many days until $0? (Must be visible daily).</li>  
    <li>**Customer Value:** Which 20% of customers drive 80% of revenue? Call them.  
    </li>  
    <li>**Burn Rate:** Which 3 expenses can be eliminated today?</li>
```

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<li>**Covenant Check:** Are we compliant with bank/board agreements?</li>
</ol>
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### ## III. 30-60-90 Day Planning

Use this framework to align your team and board on immediate, measurable goals.

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<Callout tone="info" title="The Three Horizons">
  * **30 Days (Triage):** Immediate cash and operational stability. What must
    not fail?
  * **60 Days (Stabilization):** Process hardening and resource
    alignment. What 3 systems need to be implemented?
  * **90 Days (Horizon):** The
    market opportunity and key partnerships. What is the single biggest win we
    can
    capture?
</Callout>
```

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