

# Board/Investor One-Pager Template

Communicate clearly, concisely, and consistently with your board and investors.

Abraham of London — 13 Oct 2025



## Board/Investor One-Pager Template #

<PullLine subtle> Respect their time. Lead with the punchline. This one-pager forces clarity.  
</PullLine>

### Top-Line Metrics (Header) #

- **Reporting Period:** (e.g., September 2025)
- **Runway:** (in months)
- **MRR / Revenue:** (Current Status)
- **Gross Margin:** (Current %)

### Performance Summary (The 3x3) #

*Be brutally honest in this section. Facts, not optimism.*

Category	Item 1	Item 2	Item 3
	<strong>Highlights (Wins)</strong>	(Concrete, measurable success)	(Team or product milestone)
	<strong>Lowlights (Concerns)</strong>	(Major risk mitigated)	(Revenue/pipeline gap)
		(Key hire missing/churn)	(External market risk)

### The Asks (How They Can Help) #

1. **(Specific Ask 1):** e.g., Introduction to X for partnership.
2. **(Specific Ask 2):** e.g., 30 minutes to pressure-test the 2026 budget.
3. **(Specific Ask 3):** e.g., Advice on managing supplier contract negotiation.

### Optional Section #

Include **one** visual aid: a small chart showing revenue growth, burn rate, or customer retention over the last 6 months.