communication script bpf

Abraham of London

// pages/print/communication-script-bpf.tsx

import BrandFrame from "../../components/print/BrandFrame"; import EmbossedBrandMark from "../../components/EmbossedBrandMark"; // For the embossing mark import * as React from "react";

const CommunicationScriptBPF = () => { return (<BrandFrame title="Communication Script — BPF" subtitle="The essential talking points for aligning a team on the plan, money, and targets for the next quarter." pageSize="A4" > <div className="mb-8 p-4 border-l-4 border-accent bg-warmWhite/70"> <h3 className="font-serif text-xl text-forest mb-2">The B-P-F Model</h3> <p className="mb-1"> Brief — the facts in two sentences. </p> <p className="mb-1"> Point — what matters and why it broke standard. </p> <p> Forward — the decision, owner, and deadline. </p> </div>

```
  <h2 className="mt-8">Usage Best Practices</h2>
<ul className="list-disc pl-5 space-y-3">
  <li>
    Write it first, *then* say it.
  </li>
  <li>
    Remove adjectives that add heat without light.
  </li>
  <li>
    Finish with **Next Check-In** (date).
  </li>
</ul>

<p className="mt-8 italic text-gray-700">
  Includes printable sheets and examples for performance, risk, and board updates.
</p>

{/* Visual Separation and Brand Mark */}
<div className="mt-12 text-center py-6 border-t border-b border-lightGrey/80">
    <EmbossedBrandMark
      src="/assets/images/abraham-logo.jpg"
      alt="Abraham of London Official Mark"
      width={100}
      height={100}
```

```
        effect="emboss"
        className="inline-block"
      />
    </div>

  </BrandFrame>

); };

export default CommunicationScriptBPF;
```