## **ABRAHAM OF LONDON**

## standards brief

Abraham of London

// pages/print/standards-brief.tsx

import BrandFrame from ".../.../components/print/BrandFrame"; import EmbossedBrandMark from ".../.../components/EmbossedBrandMark"; import \* as React from "react";

const StandardsBrief = () => { return ( <BrandFrame title="Standards Brief" subtitle="Protect people, work, and name—especially under pressure." pageSize="A4" > <h2>1) Decisions</h2> strong>Facts first:</strong> single source of truth; date every number. strong>Owner & deadline:</strong> one accountable person; one explicit date. strong> Reversible vs. irreversible:</strong> bias to speed on reversible calls.

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<h2>2) Cadence</h2>
<strong>Daily:</strong> status, blockers, risks (15m).
<strong>Weekly:</strong> outcomes scored, lessons captured, next 3 (45m).
 <strong>Monthly:</strong> standards review, debt burn-down, runway check.
<h2>3) Communication</h2>
<strong>Write it down:</strong> decisions, assumptions, follow-ups.
 <strong>No triangulation:</strong> speak to, not about.
 <strong>Plain English:</strong> short, dated, action-oriented notes.
<h2>4) Workmanship</h2>
 <strong>Definition of done:</strong> clear acceptance criteria, demoable.
 <strong>Durability:</strong> simple, testable, documented.
  \verb|\cli><strong>Name:</strong> work that carries your name must be worth keeping.|
<h2>5) Security</h2>
<strong>Least privilege:</strong> access by role; revoke on exit same day.
 <strong>Keys &amp; secrets:</strong> rotate quarterly; never in chat or code.
 <strong>Incident drill:</strong> who calls whom; first hour playbook.
<h2>6) Release Discipline</h2>
<strong>Branch, test, tag:</strong> no ad-hoc deploys; rollback ready.
<strong>Notes:</strong> concise change log with risks and smoke checks.
<strong>Post-mortems:</strong> blameless, dated, with two preventions.
<div className="not-prose mt-8 text-[11.5px] text-[color:var(--color-on-secondary)/0.6] pt-6 border-t border-lightGrey/80 fl</pre>
<span>Use in onboarding • quarterly reviews • incident retros.</span>
<EmbossedBrandMark</pre>
src="/assets/images/abraham-logo.jpg"
alt="Abraham of London Standard Mark"
width={40}
height={40}
effect="emboss"
baseColor="transparent"
/>
</div>
</BrandFrame>
```

export default StandardsBrief;