

Standards Brief

Protect people, work, and name-especially under pressure.

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```
import EmbossedBrandMark from "@/components/EmbossedBrandMark" 1 Decisions <ul  
className="list-disc pl-5 space-y-2"> <li> <strong>Facts first:</strong> single  
source of truth; date every number. </li> <li> <strong>Owner &&  
deadline:</strong> one accountable person; one explicit date. </li> <li>  
<strong>Reversible vs. irreversible:</strong> bias to speed on reversible calls.  
</li> </ul> 2 Cadence <ul className="list-disc pl-5 space-y-2"> <li>  
<strong>Daily:</strong> status, blockers, risks 15m . </li> <li>  
<strong>Weekly:</strong> outcomes scored, lessons captured, next 3 45m . </li>  
<li> <strong>Monthly:</strong> standards review, debt burn-down, runway check.  
</li> </ul> 3 Communication <ul className="list-disc pl-5 space-y-2"> <li>  
<strong>Write it down:</strong> decisions, assumptions, follow-ups. </li> <li>  
<strong>No triangulation:</strong> speak to, not about. </li> <li> <strong>Plain  
English:</strong> short, dated, action-oriented notes. </li> </ul> 4 Workmanship  
<ul className="list-disc pl-5 space-y-2"> <li> <strong>Definition of  
done:</strong> clear acceptance criteria, demoable. </li> <li>  
<strong>Durability:</strong> simple, testable, documented. </li> <li>  
<strong>Name:</strong> work that carries your name must be worth keeping. </li>  
</ul> 5 Security <ul className="list-disc pl-5 space-y-2"> <li> <strong>Least  
privilege:</strong> access by role; revoke on exit same day. </li> <li>  
<strong>Keys && secrets:</strong> rotate quarterly; never in chat or code.  
</li> <li> <strong>Incident drill:</strong> who calls whom; first hour playbook.  
</li> </ul> 6 Release Discipline <ul className="list-disc pl-5 space-y-2"> <li>  
<strong>Branch, test, tag:</strong> no ad-hoc deploys; rollback ready. </li>  
<li> <strong>Notes:</strong> concise change log with risks and smoke checks.  
</li> <li> <strong>Post-mortems:</strong> blameless, dated, with two  
preventions. </li> </ul> <div className="not-prose mt-8 text- 11.5px text-  
color:var --color-on-secondary /0.6 pt-6 b
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