

ABRAHAM OF LONDON

# The Leadership Playbook

A course curriculum to transform into a highly effective leader and catalyst for change.  
Abraham of London — 21 Oct 2025



Your calendar reflects your priorities. Guard your focus blocks ruthlessly.

## The EGSP® Leadership Model <#>

A highly dynamic and versatile tool guiding the individual, the team, and the organization. Themes include: responsibility, accountability, expectations, communication, and resilience.

## The Seven Essential Skills (Chapter Headings) <#>

1. How to make a dent.	Identifying non-negotiables and setting the vision.
2. How to deal with poor performance.	The coaching framework to improve performance and accountability.
3. How to combat perfection paralysis.	Testing ideas, minimum viable products, and bias toward action.
4. How to reset expectations.	Communication discipline, clear outputs, and mutual understanding.
5. How to measure performance.	Fact-based metrics, scorecards, and focused reporting.
6. How to avoid setbacks.	Problem identification, decision-making frameworks, and risk mitigation.
7. How to lead with Excellence.	Integrating the skills into a resilient, long-term leadership style.

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## What to Expect <#>

- Limited edition 176-page curriculum.
- Explore 3 big ideas per chapter.
- Progress tracker and downloadable templates.
- Recommended reading and resources.
- Learn to lead with **Excellence**.

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