leadership playbook

Abraham of London

// pages/print/leadership-playbook.tsx

import * as React from 'react'; import BrandFrame from "../../components/print/BrandFrame"; import EmbossedBrandMark from "../../components/EmbossedBrandMark";

const LeadershipPlaybook = () => { return (<BrandFrame title="The Leadership Playbook" subtitle="A course curriculum to transform into a highly effective leader and catalyst for change." pageSize="A4" > <h2 className="text-xl font-serif text-forest mb-4">The EGSP® Leadership Model</h2> <p className="text-gray-700 italic"> A highly dynamic and versatile tool guiding the individual, the team, and the organization. Themes include: responsibility, accountability, expectations, communication, and resilience. </p>

```
  <h2 className="mt-8 border-b border-lightGrey pb-2">The Seven Essential Skills (Chapter Headings)</h2>


<div className="grid grid-cols-1 sm:grid-cols-2 gap-x-8 gap-y-6 mt-4">
  <div className="flex flex-col">
    <h3 className="text-lg font-bold text-deepCharcoal mb-1">1. How to make a dent.</h3>
    <p className="text-sm text-gray-600">Identifying non-negotiables and setting the vision.</p>
  </div>
  <div className="flex flex-col">
    <h3 className="text-lg font-bold text-deepCharcoal mb-1">2. How to deal with poor performance.</h3>
    <p className="text-sm text-gray-600">The coaching framework to improve performance and accountability.</p>
  </div>
  <div className="flex flex-col">
    <h3 className="text-lg font-bold text-deepCharcoal mb-1">3. How to combat perfection paralysis.</h3>
    <p className="text-sm text-gray-600">Testing ideas, minimum viable products, and bias toward action.</p>
  </div>
  <div className="flex flex-col">
    <h3 className="text-lg font-bold text-deepCharcoal mb-1">4. How to reset expectations.</h3>
    <p className="text-sm text-gray-600">Communication discipline, clear outputs, and mutual understanding.</p>
  </div>
  <div className="flex flex-col">
    <h3 className="text-lg font-bold text-deepCharcoal mb-1">5. How to measure performance.</h3>
    <p className="text-sm text-gray-600">Fact-based metrics, scorecards, and focused reporting.</p>
  </div>
  <div className="flex flex-col">
    <h3 className="text-lg font-bold text-deepCharcoal mb-1">6. How to avoid setbacks.</h3>
    <p className="text-sm text-gray-600">Problem identification, decision-making frameworks, and risk mitigation.</p>
  </div>
  <div className="flex flex-col">
    <h3 className="text-lg font-bold text-deepCharcoal mb-1">7. How to lead with Excellence.</h3>
    <p className="text-sm text-gray-600">Integrating the skills into a resilient, long-term leadership style.</p>
  </div>
</div>


<h2 className="mt-10">What to Expect</h2>
<ul className="list-disc pl-5 space-y-2">
  <li>Limited edition 176-page curriculum.</li>
  <li>Explore 3 big ideas per chapter.</li>
  <li>Progress tracker and downloadable templates.</li>
  <li>Recommended reading and resources.</li>
  <li>Learn to lead with **Excellence**.</li>
</ul>


{/* Embossed Brand Mark at the bottom */}
<div className="mt-12 text-center pt-6 border-t border-lightGrey/80">
  <EmbossedBrandMark
      src="/assets/images/abraham-logo.jpg"
```

```
        alt="Abraham of London Leadership Curriculum Seal"
        width={100}
        height={100}
        effect="emboss"
        className="inline-block"
        baseColor="transparent"
      />
    </div>

  </BrandFrame>

); };

export default LeadershipPlaybook;
```