

ABRAHAM OF LONDON

# entrepreneur operating pack

Abraham of London

```
// pages/print/entrepreneur-operating-pack.tsx
```

```
import BrandFrame from ".../.../components/print/BrandFrame"; import EmbossedBrandMark from
".../.../components/EmbossedBrandMark"; import { PullLine, Rule } from ".../.../components/utlis"; // Assuming
PullLine and Rule are utility components import * as React from "react";
```

```
const EntrepreneurOperatingPack = () => { return ( <BrandFrame title="Entrepreneur Operating Pack — Week-
in-Review System" subtitle="Operate on cadence, conserve cash, and communicate cleanly — especially under
pressure." pageSize="A4" > <PullLine subtle>Clarity beats comfort. Systems beat hustle. Operate like the
franchise depends on it.</PullLine>
```

```
<h2 className="mt-8">Weekly Operating Rhythm</h2>
```

```
<ul className="list-disc pl-5 space-y-2">
```

```
<li><strong>Monday Plan:</strong> Top 3 outcomes, calendar audit, resource check.</li>
```

```
<li><strong>Daily Blocks:</strong> Focus (90m), Admin (45m), People (45m), Buffer (30m).</li>
```

```
<li><strong>Friday Review:</strong> Score outcomes (0-1), learnings, next week preview.</li>
```

```
</ul>
```

```
<Rule className="my-8" />
```

```
<h2>Survival Checklist (Cash & Sanity)</h2>
```

```
<ul className="list-disc pl-5 space-y-2">
```

```
<li>13-week cash forecast; update weekly.</li>
```

```
<li>Pipeline targets: **20 conversations → 5 proposals → 2 deals**.</li>
```

```
<li>Stoplist: kill two low-yield tasks each week.</li>
```

```
</ul>
```

```
<Rule className="my-8" />
```

```
<h2>Board/Investor One-Pager (Template)</h2>
```

```
<ul className="list-disc pl-5 space-y-2">
```

```
<li>**Header:** Month, Runway (months), MRR/Revenue, Gross Margin.</li>
```

```
<li>**Highlights (3)** • **Lowlights (3)** • **Asks (3)**.</li>
```

```
<li>Optional: one small chart.</li>
```

```
</ul>
```

```
<Rule className="my-8" />
```

```
<h2>Crisis Cadence</h2>
```

```
<ul className="list-disc pl-5 space-y-2">
```

```
<li>Daily standup (15m): facts, risks, next steps. Freeze new initiatives.</li>
```

```
<li>Communicate early and plainly.</li>
```

```
</ul>
```

```
<div className="mt-12 text-center pt-6 border-t border-lightGrey/80">
```

```
<EmbossedBrandMark
```

```
      src="/assets/images/abraham-logo.jpg"
      alt="Abraham of London Certified Mark"
      width={100}
      height={100}
      effect="emboss"
      className="inline-block"
    />
  </div>
</BrandFrame>

); };

export default EntrepreneurOperatingPack;
```