

Entrepreneur Survival Checklist

Abraham of London - 13 Oct 2025

import * as React from "react"; import BrandFrame from "@components/print/BrandFrame"; import { PullLine, Rule, Note } from "@components/utills";

```
<BrandFrame
  title="Entrepreneur Survival Checklist: When the Week Turns"
  subtitle="A 20-point checklist for founders in cash-conservation mode. Triage and prioritise the mission."
  pageSize="A4"

  <PullLine subtle>
    When the storm hits, focus on the three C's: Cash, Customers, Covenants. Everything else is secondary.
  </PullLine>

  <Rule />

  /* Actual Checklist Content Starts Here (Example structure added) */
  <div className="space-y-4">
    <h2 className="text-lg font-bold">Phase 1: Cash Triage</h2>
    <ul className="list-disc list-inside space-y-2">
      <li>Check cash-in-hand and burn rate (daily).</li>
      <li>Stop all non-essential spending (immediate).</li>
      <li>Call top 3 debtors for payment updates.</li>
    </ul>

    <h2 className="text-lg font-bold">Phase 2: Customer Focus</h2>
    <ul className="list-disc list-inside space-y-2">
      <li>Identify top 5 revenue-generating clients.</li>
      <li>Call them. Ask how you can serve them better.</li>
      <li>Stop chasing low-value prospects.</li>
    </ul>

    <h2 className="text-lg font-bold">Phase 3: Covenant Integrity</h2>
    <ul className="list-disc list-inside space-y-2">
      <li>Pray for your family and partners (daily).</li>
      <li>Be honest about the reality with your spouse/team.</li>
      <li>Keep your word, even if it hurts the bottom line (long-term).</li>
    </ul>
  </div>

  /* Checklist Content Ends Here */
  <Rule />

  <Note tone="key" title="Action">
    {" "}
    Printable checklist included in the full download. Use it to check your vitals daily.{" "}
  </Note>
</BrandFrame>

);
```