

Entrepreneur Operating Pack

A comprehensive pack containing a 30-60-90 plan, a financial triage checklist, and key decision-making

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<Callout tone="key" title="The Entrepreneur's Core Discipline"> The true test of a founder is not in the launch, but in the discipline of the weekly rhythm. This pack provides the minimum viable operating system for founders who prioritize sanity and long-term endurance over chaotic speed. </Callout>

I. The Weekly Operating Rhythm WOR Every week must begin with clarity and end with accountability. Use the Weekly Operating Rhythm WOR to enforce structure and prevent decision fatigue.

Daily Blocks - Deep Work: 3 hours maximum of focused, high-leverage activity. - Interface: 2 hours maximum for calls, meetings, and emails. - Review: 30 minutes minimum for self-audit and planning the next day.

Weekly Flow

1. Monday Plan : Set the top 3 objectives O3 . Clear the inbox.
2. Wednesday Triage : Mid-week pulse check. Address the top operational risk.
3. Friday Accountability : Review O3 progress. Financial pulse check Cash/Forecast .

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II. The Financial Triage Checklist In times of uncertainty, clarity on cash is non-negotiable. This list is a survival checklist for cash-conservation mode.

- Cash Runway: How many days until \$0? Must be visible daily .
- Customer Value: Which 20% of customers drive 80% of revenue? Call them.
- Burn Rate: Which 3 expenses can be eliminated today?
- Covenant Check: Are we compliant with bank/board agreements?

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III. 30-60-90 Day Planning Use this framework to align your team and board on immediate, measurable goals. <Callout tone="info" title="The Three Horizons">

30 Days Triage : Immediate cash and operational stability. What must not fail?

60 Days Stabilization : Process hardening and resource alignment. What 3 systems need to be implemented?

90 Days Horizon : The market opportunity and key partnerships. What is the single biggest win we can capture? </Callout>

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