Abrahim Borgi

Senior BI Analyst

- 6 November 1990
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Præsentation ———

Experienced BI Analyst with a strong background in data modeling, Power BI, SQL, statistics, and pipeline development.
Passionate about turning data into business value by building impactful, insight-driven solutions.

Skills ———

Programming: Python, DAX, R, M

BI Tools: Power BI, Tableau

Databases: PostgreSQL, MySQL, MS SQL

Soft Skills: Communication, UX

Development: API, DW, ETL Pipelines

CRM: Salesforce, Pipedrive

Analytical⋆6 Reliable⋆5

(*)The skill scale ranges from 0 (Basic familiarity) to 6 (Expert).

Profile

Results-driven BI Analyst with solid experience in business intelligence, reporting, and analytics. I develop scalable solutions with a clear understanding that both analysis and development are iterative processes.
Specialized in data analysis, statistics, and BI — especially using tools like Power BI, SQL, and Salesforce. Strong communicator with a collaborative mindset and a passion for creating business value through data.

Experience

Mar 2022 – Present	Senior BI Analyst	North Media A/S

- Developed and maintained Power BI reports for strategic business use
- Built Python-based pipelines for data transformation and automation
- Delivered business insights through deep-dive analysis and visualization

Mar 2022 – Jan 2025	Senior BI Analyst & Developer	Ofir A/S

- Led CRM development in Salesforce
- Implemented master data governance and data quality measures
- Delivered stakeholder-focused BI dashboards and metrics
- Designed and published KPI reports using Power BI

May 2020 – Mar 2022	Data Analyst	University of Copenhagen

- Built Tableau dashboards for management and student services
- Analyzed dropout trends and student experience data
- Provided strategic advice to university administration

Jan 2018 – May 2020	Academic Officer (AC-Fuldmægtig)	University of Copenhagen

- Coordinated assistants and volunteers at the Math Department
- Taught courses at both BSc and MSc level
- Conducted research in Experimental Mathematics

Aug 2016 – Aug 2019	Lecturer (HHX)	Niels Brock Business College

- Taught Mathematics and Informatics

Education

2018 – 2020	MSc in Statistics	University of Copenhagen

Thesis in Optimal Transport and Wasserstein Distance

2014 – 2018	BSc in Mathematics	University of Copenhagen

Focused on Mathematics, Statistics, and Programming

Certificates

2023	Design Thinking – Interaction Design Foundation
2023	Journey Mapping – Interaction Design Foundation

Languages

Native	Danish
Fluent	English

Interests

Cooking	Always experimenting
Sports	Mostly from the sofa
Cycling	Both outdoors and spinning
Running	Slow but steady