ii) ER Diagram

Product
ProductId
Name
Price
Stock
Size
Image
Color
Description

→ **Payment**
ID
Amount
Date
Method
↓

Shipment
ID
Delivery date
Status
Origin
Destination
Contact
↓

Order
orderId
customer detail
orderprice
Time
Status

Delivery Zone
ID
Areas
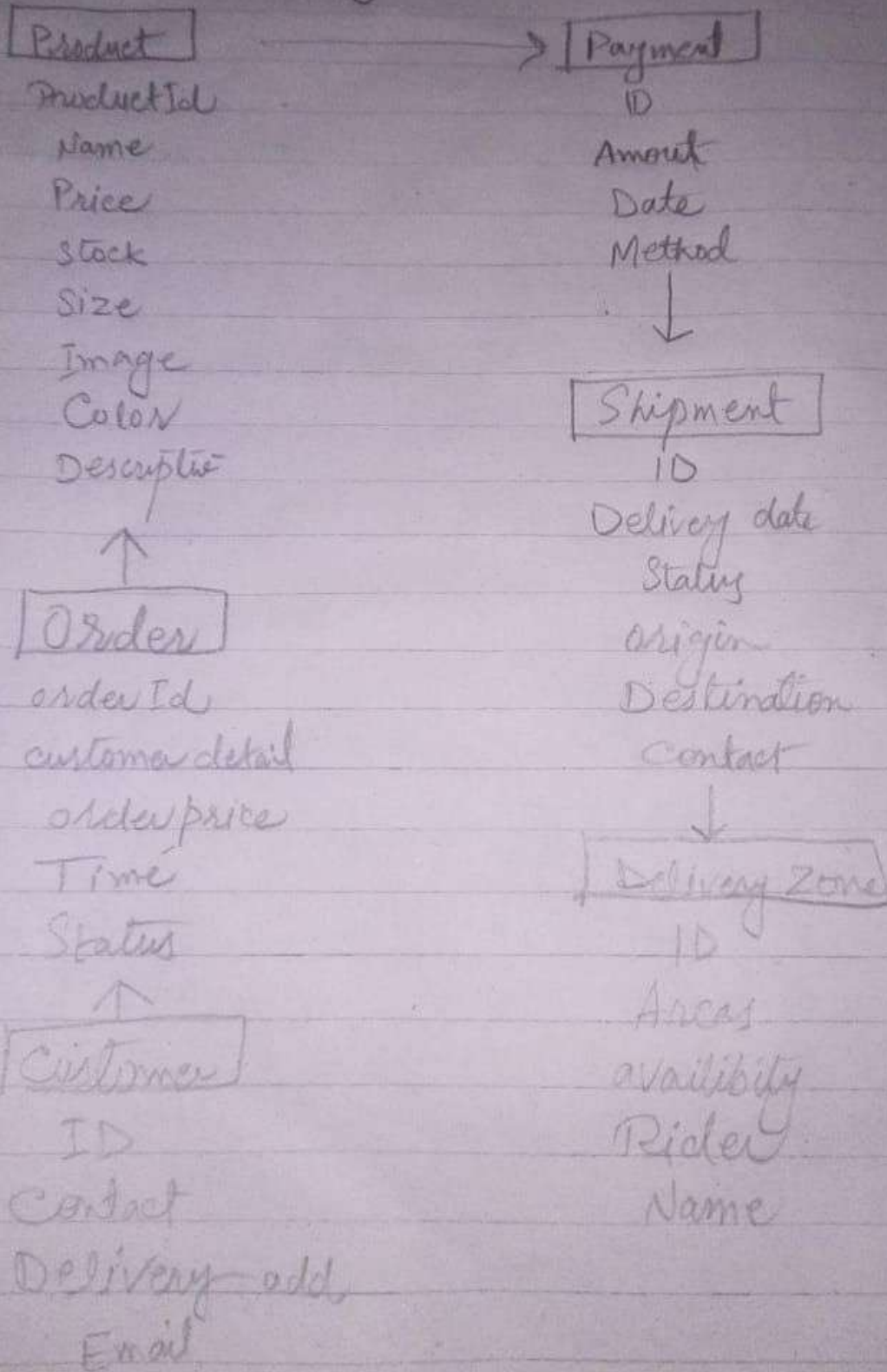availibity
Rider
Name

Customer
ID
Contact
Delivery add
Email
Name

high-quality furniture. This includes homeowners, renters, and interior design enthusiasts seeking elegant and functional pieces. My customers value convience and prefer the ease of online shopping for their furniture needs.

iii) Products & Services :-

We offer a range of premium products. Here's the list of the key products.

* Coffee table
* Chairs & table set
* Console table
* Sofa
* Outdoor furniture

iv) Market Defferentiator :-

These are some reasons that set my market place apart.

① Curated Selection : A unique range of premium furniture.

② Customer Experience : Exceptional service

and seamless shopping.

③ Stylish Design: Modern aesthetic with practical functionality.

④ Detailed Information: Comprehensive product description and images.

⑤ Personal Touch: A commitment to creating beautiful home environment.

Step 03 : Create a Data Schema

i) Entities :-

Product
Order
Customer
Delivery zone
Shipment
Payment

Business Framework
Goals E-Commerce
Furniture Store

Step 01 : ~Choose your Marketplace Type

i) General E-Commerce

ii) Primary Purpose :-

At our furniture store, we offer a curated selection of premium furniture to enhance your living space. Our market place features high-quality items such as the Kent Coffee Table, Plain console, Bella Chair and Table set and Outdoor Sofa Set.

Each piece is designed to combine style and functionality, ensuring the perfect fit for your home.

<u>Step 02</u> :   Define Your Business Goals

i) Business Goals :-

My marketplace aims to solve several key needs :

① Convenienc: Providing an easy and efficient way for customers to purchase furniture online without the hassle of visiting physical stores.

② Variety : Providing a diverse range of furniture options, such as coffee table, chairs, sofas and more, to meet the varying tastes and needs of different customers.

③ Enhanced Shopping Experience: Creating an engaging and user-friendly shopping environment that enhances customer satisfaction and loyalty.

ii) Target Audience :-

My target audience are those people who are looking to furnish their homes with stylish and