CO-BRANDÉ

TRANSFORMING THE FUTURE OF ADVERTISING

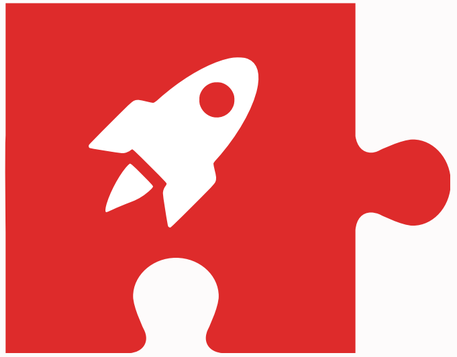
COMPANY PROFILE

OVERVIEW

Welcome to our company profile. Explore our innovative approach and dedication to excellence in our field.

ABOUT US

At CO-BRANDÉ, we are pioneering the future with our investments in exclusive opportunities that redefine the industry of advertisement. We are dedicated to developing cutting-edge, promising media that are both futuristic and revolutionary. We are transforming the advertising landscape, setting new benchmarks for how brands connect with their audiences, and redefining the future of media.



Revolutionizing the Advertising Industry

Setting New Engagement Norms

Capitalizing on Unique Opportunities

OUR VISION

Becoming the leading innovator in groundbreaking media solutions, surpassing traditional advertisements. Through strategic initiatives, we aim to lead and set unmatched standards for brand-audience connections.

OUR MISSION

01 Foster strong, collaborative relationships with our clients

02 Redefining the advertising landscape

03 Push the boundaries of creativity and technology

04 Enduring development and partnership expansion

OUR SERVICES

01 Branding & Advertisement Solutions

02 Indoor & Outdoor Advertising

03 Diverse Sponsorship Opportunities

04 Targeted Sampling Programs

PARTNERSHIP

Leveraging our network, we transform everyday interactions into powerful and impactful advertising touchpoints

OUR PARTNERS

By partnering with influential partners in Saudi Arabia, we leverage their extensive networks to ensure our clients reach a highly engaged audience, including through top e-commerce platforms and others:

EXCLUSIVE ADVERTISING

Providing unique advertising opportunities.

WIDE REACH

Leveraging an extensive network to reach a broad audience.

BRAND INTEGRATION

Through strategic advertising placements.

INNOVERTISE

Transform moments into brand experience
Create unforgettable connections

Step into media reimagined ››

ADVANTAGES

Less Clutter

A clean, focused space

Longer Engagement

30 seconds of
dedicated attention

Higher Recall

New presence and
interaction

Enhanced Experience

Createing a unique,
tangible experience

Eco-friendly

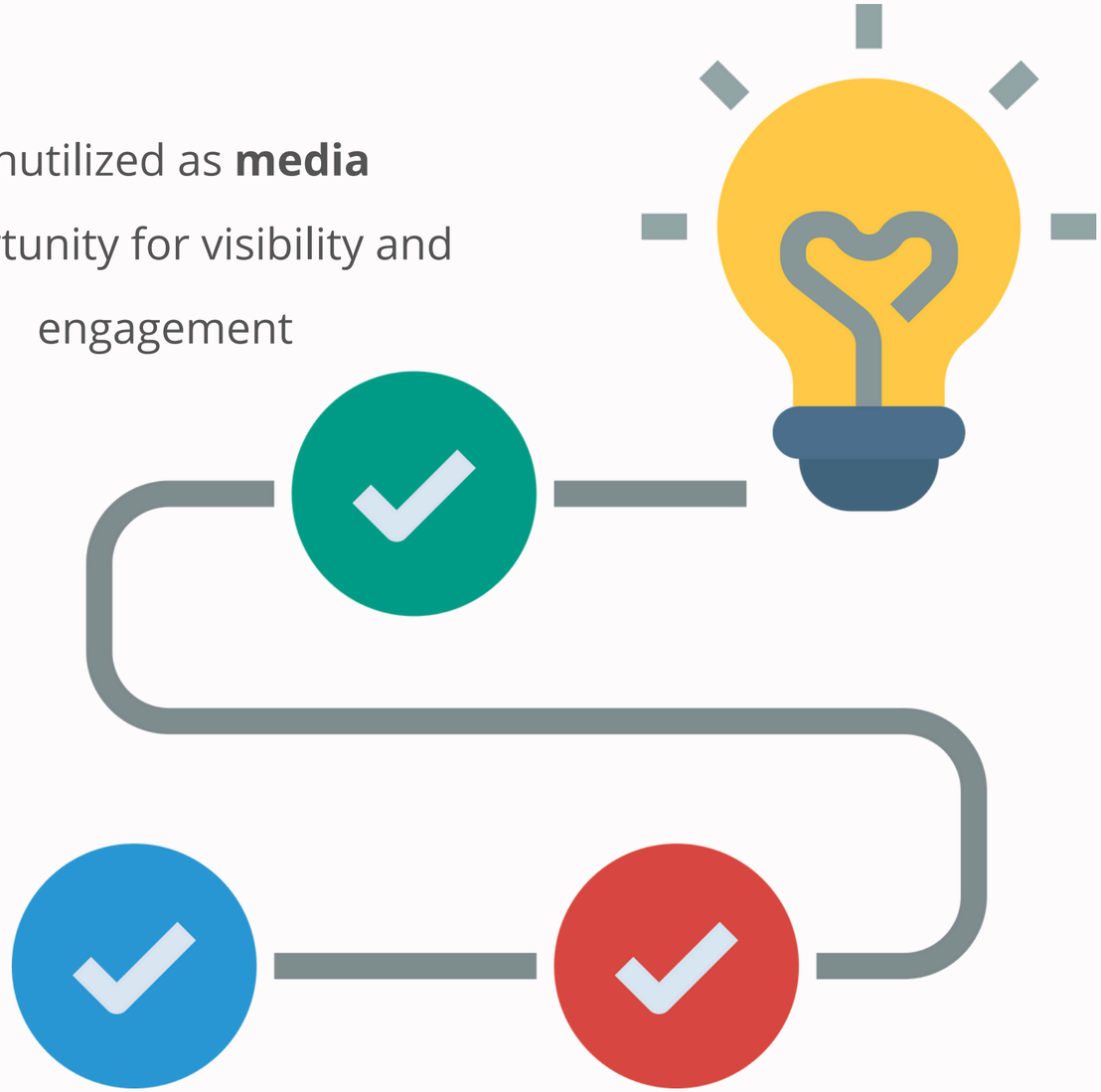
Environmentally
sustainable approach

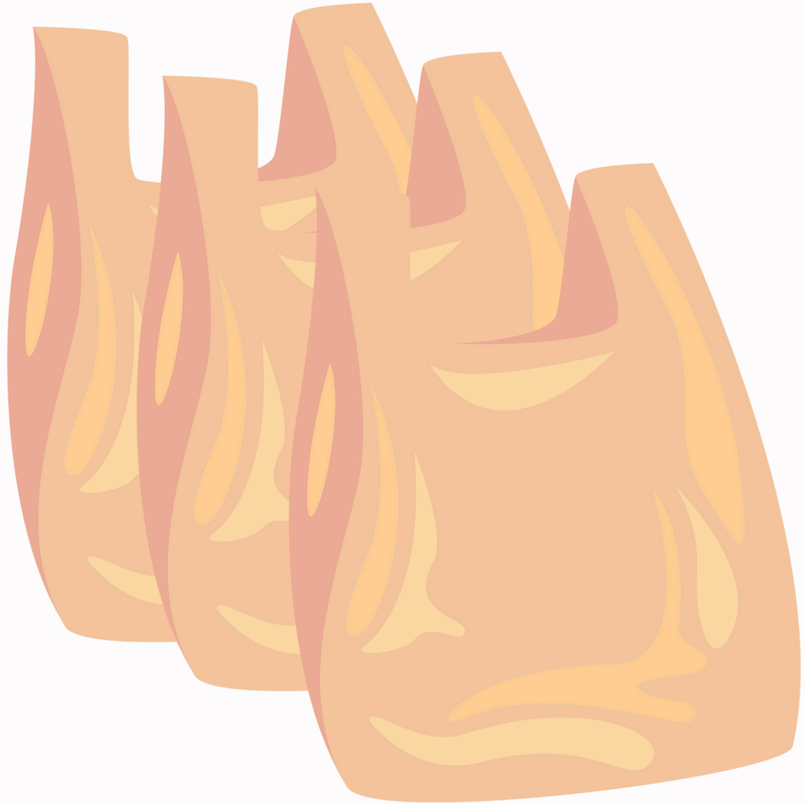
Mobile Branding

Walking billboards,
reachs wider audience

Unleash THE POWER of Everyday Shopping...

Unutilized as **media** opportunity for visibility and engagement





Billions of **plain** shopping bags are used everywhere

Serving their purpose but missing a huge **opportunity**

BAGVERTISEMENT

We turn grocery bags into dynamic Ad spaces, boosting brand visibility and driving daily consumer engagement

Keeping your brand top-of-mind.

Concept Showcase

01 Delivered 1,000,000 boxes to customers in the UAE and KSA

02 Gained over 25 million impressions and reached more than 1.9 million people online

03 Scanned 75,700 times, achieving a scan rate 15 times higher than global benchmark

01 Secured the No. 1 new-release spot in Amazon's health category

02 New-to-brand customers increased by 21% (UAE) and 27% (KSA)

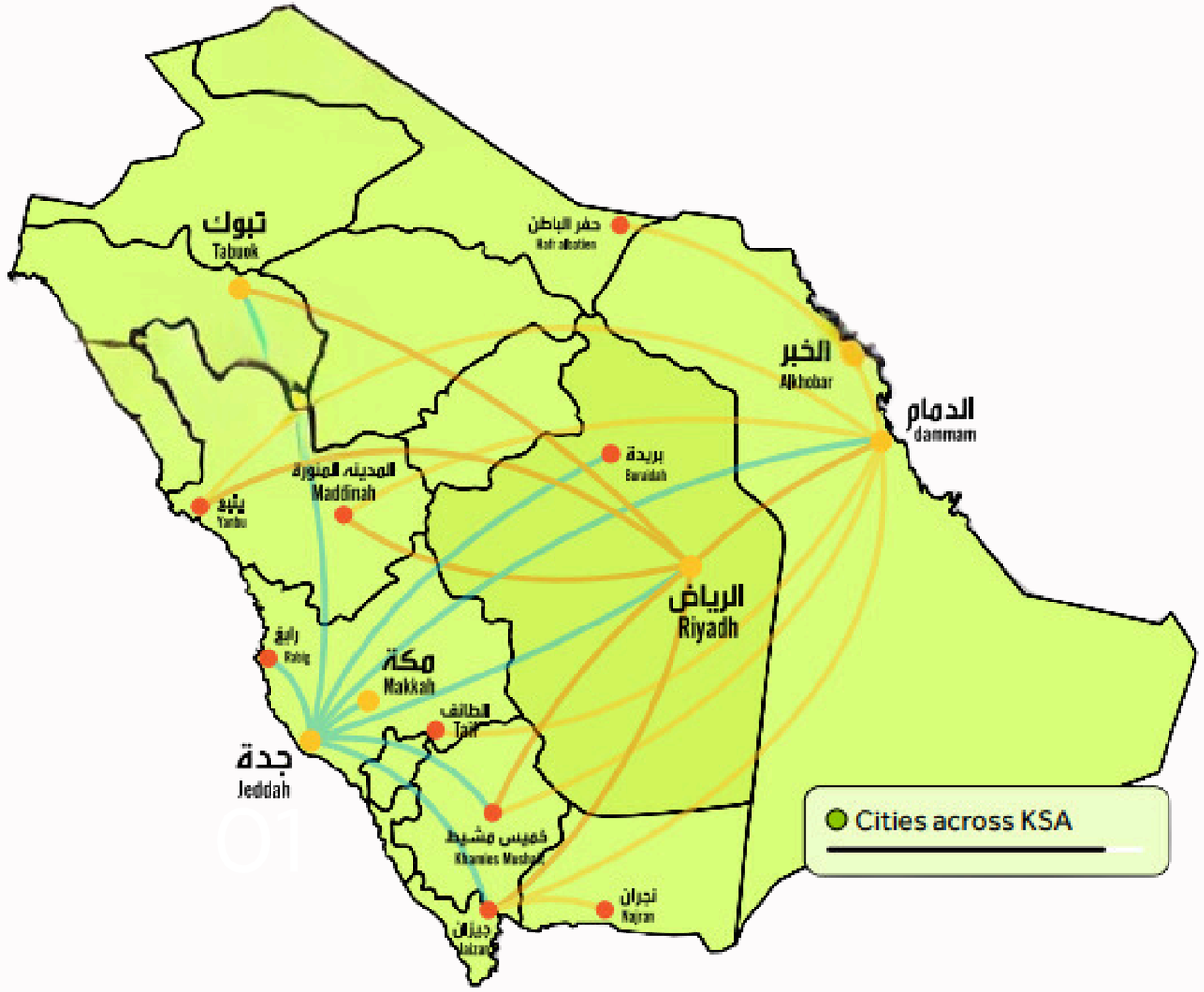
03 19% rise in units sold, 65% increase in purchase rate compared to previous campaigns

OUR NUMBERS

01 Delivery network spanning **14** cities

02 **41** strategically located dark stores

03 **68%** Market Penetration

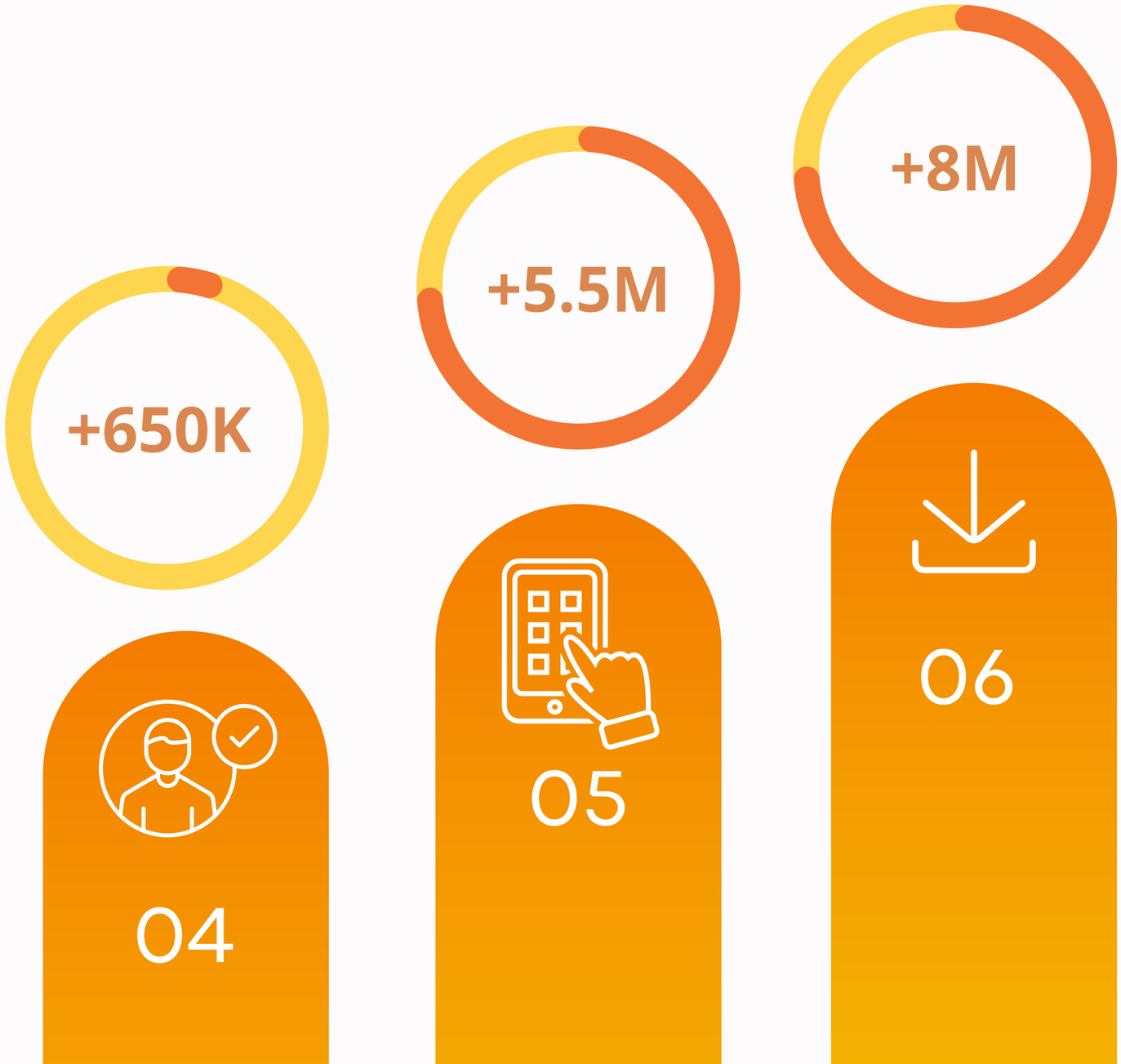


OUR NUMBERS

04 Monthly Active Customers

05 Monthly App Sessions

06 App Downloads



OUR NUMBERS

07 Monthly Bagvertising Usage

+1.3M

07

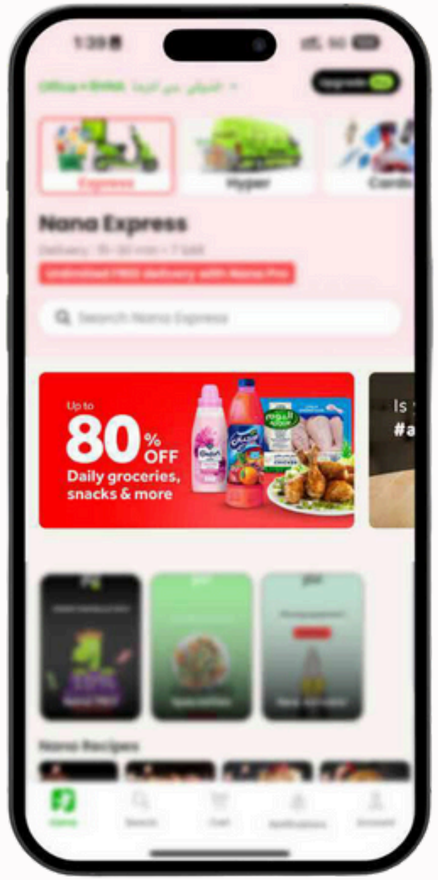
ADD-ONS

Introducing a dynamic campaign featuring digital ads, sampling activities, and innovative brand placements

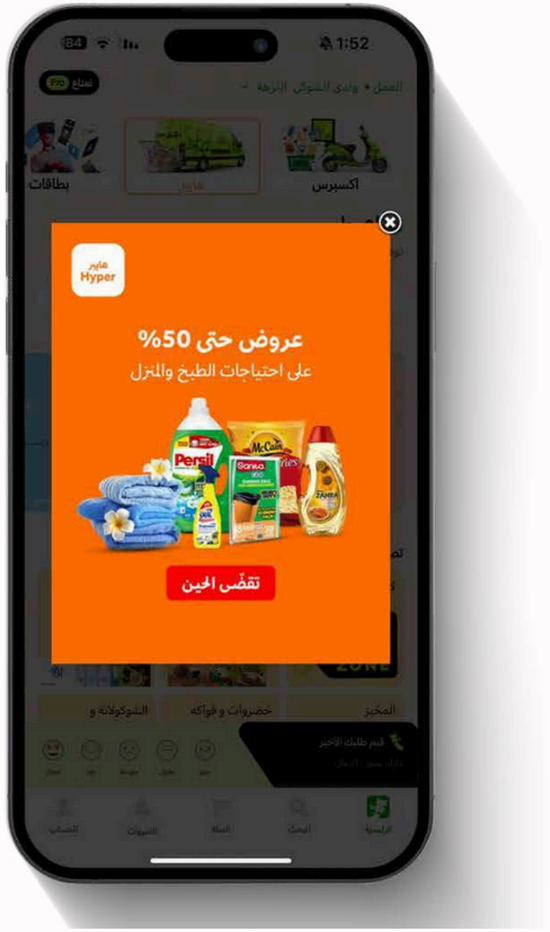
Combining both indoor and outdoor strategies to enhance reach and engagement ››

DIGITAL ADS

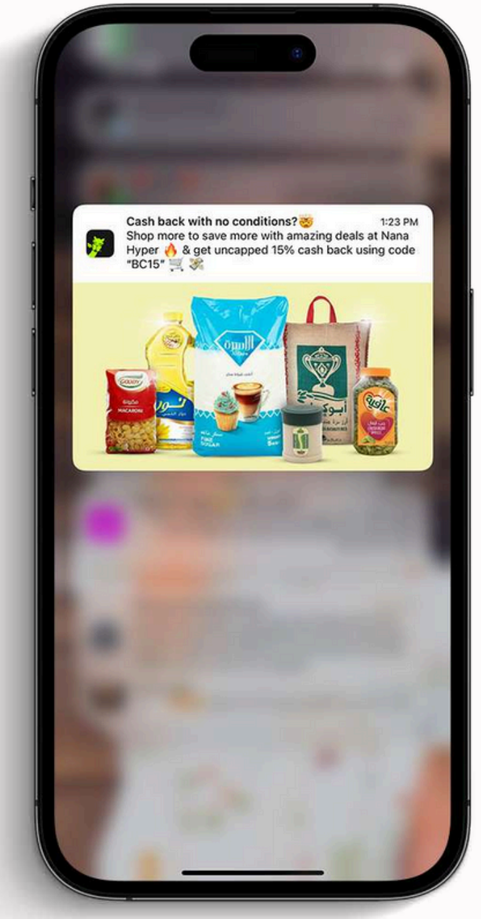
01 In-Store Banner



02 Pop Up

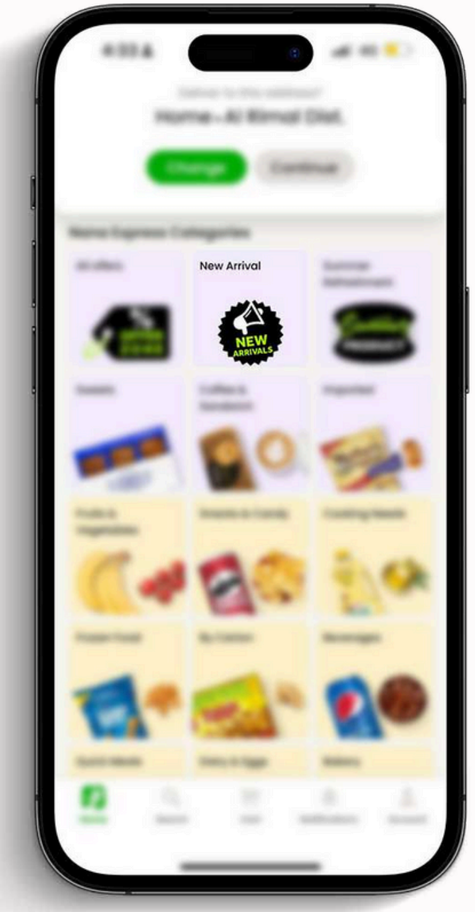


03 Push Notification

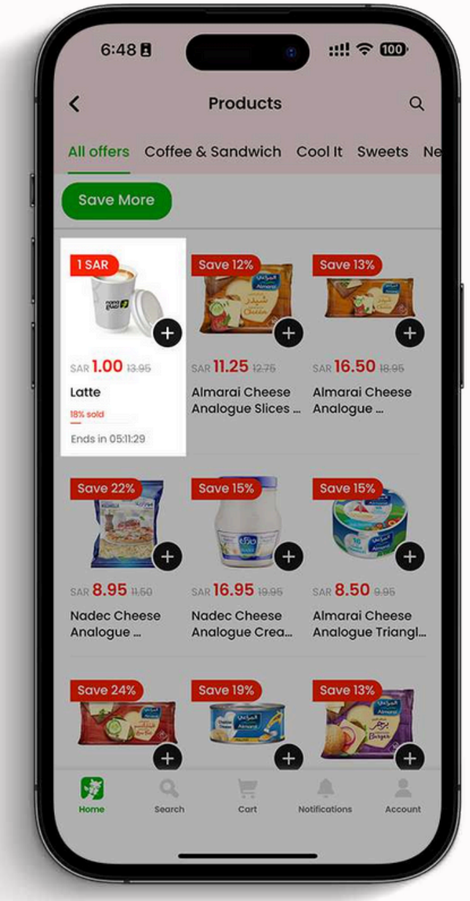


DIGITAL ADS

04 Category Branding



05 SKU's Uplifting



06 NANA Social Media

AND MORE..

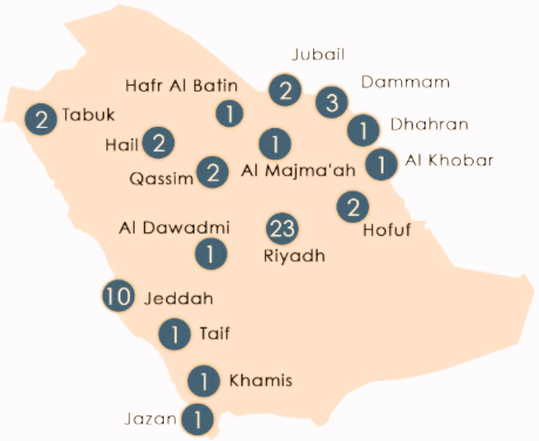
AND MORE..

01 NANA Sampling

02 Employees Sampling & Promotions

03 Cinema Sampling & Advertisement

54 Cinemas



CAMPAIGN INSIGHTS REPORT

As part of demonstrating the success of our efforts and in line with our dedication and commitment, a detailed results and insights are shared once the campaign concludes:

T

Distribution numbers & photos

R

Customer engagement and feedback

A

Campaign reach and impact

C

Sales figures and growth

K

Periodic reviews and analysis

BUNDLES

Explore our comprehensive bundles of advertisement services tailored to elevate your brand

YOUR BAGVERTISEMENT SPACE

Standard Plan

- Bagvertisement
- Social Media
- In-Category Banner

Gold Plan

- Bagvertisement
- Social Media
- In-Store Banner
- SKU Uplifting
- Employees Sampling

Premium Plan

- Bagvertisement
- Social Media
- In-Store Banner
- SKU Uplifting
- Employees Sampling
- Pop Up
- Cinema Sampling Access

- For customized bundles that meet your specific requirements, our team will **tailor** things for you.

TOGETHER WE

Take your brand to the next level with innovative initiatives and advertising solutions, setting new standards in brand-audience connections

THRIVE

CO-BRANDÉ

TRANSFORMING THE FUTURE OF ADVERTISING

We're here to help!
Reach out anytime.

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