

# AYUSH SINGH PATEL

UNIVERSITY STUDENT

## CONTACT

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-  LUCKNOW

## PROFILE

*As an MJMC student with a passion for media and communication, I aim to leverage my skills in content creation, social media management, and storytelling to contribute effectively to a dynamic team."*

## SKILLS

CONTENT CREATION

CAMERAPERSON

ANCHORING

WORDPRESS

## EDUCATION

MASTER OF ARTS IN JOURNALISM  
AND MASS COMMUNICATION

BABU BANARASI DAS UNIVERSITY

2023-2025

BJMC

INVERTIS UNIVERSITY

2020-2023

## WORK EXPERIENCE

### Internship

Aaj Ki Khabar

- Content creator
- learned Teleprompter
- Website Creation for the sports updates and blogs skills
- Editorial Intern:
- Similar to journalism internships but not always affiliated with traditional publications.
- Develop content for websites, PR companies, startups, or nonprofits.
- Responsibilities include writing, sourcing photos, and crafting posts for social channels.
- Content Marketing Intern:
- Work closely with marketing, advertising, and PR teams.
- Write content for the company's website, newsletters, and blog.
- Research, outline, and create relevant blog posts and press releases.
- Social Media Intern:
- Craft social media posts and monitor their impact across different channels.
- Gain experience with tools like Google Analytics and HootSuite.
- Develop creative social campaigns and engage users.

### Internship

SOCIAL EDUCATION AND LIBERTY FOUNDATION

- CONTENT WRITING

## HOBBY

READING

## LANGUAGES

English

Hindi

PHOTOGRAPHY