foreverontheblockchain

Compute-to-Data Business Analytics Demonstrator

Built by deltaDAO AG, powered by Ocean Protocol

Created: 17 December 2021
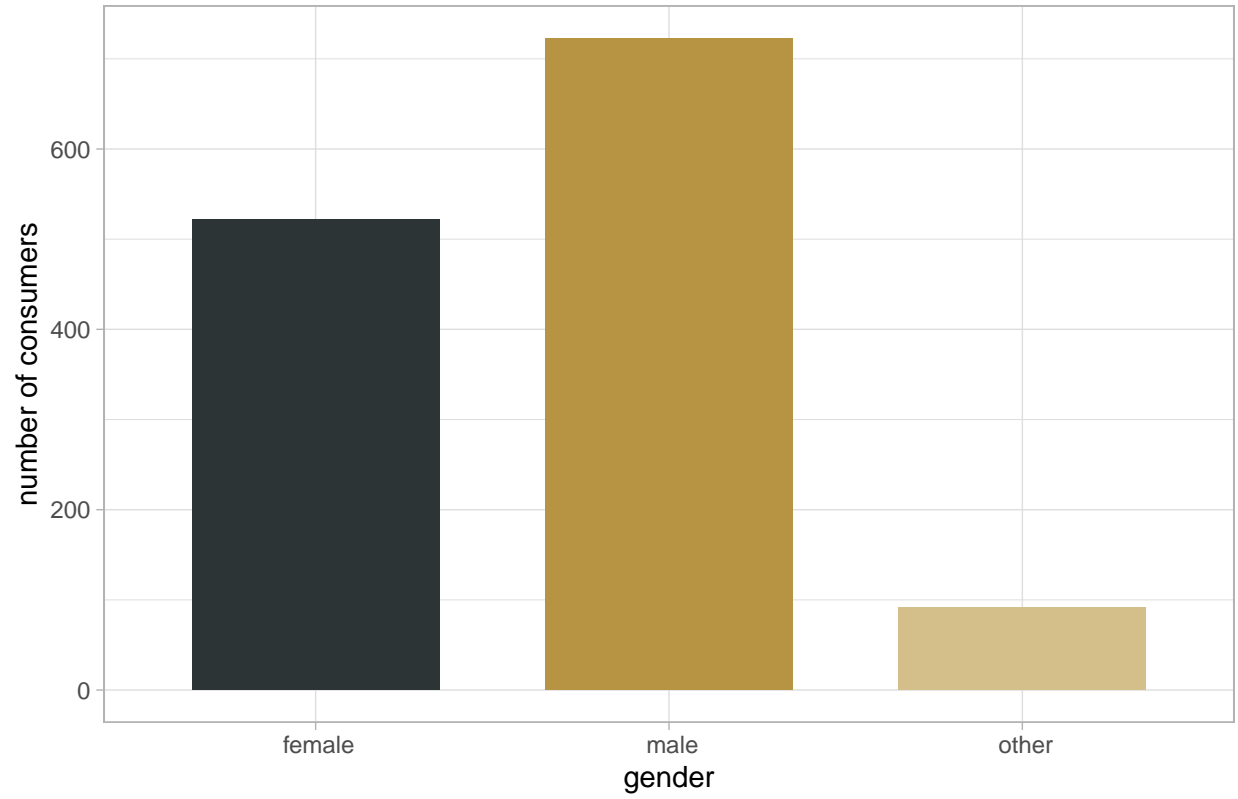

Dataset variables

The visualizations are based on the following variables:

- **product**: the category of the purchased product which can be
  - digital message
  - physical message
  - digital moment
  - physical moment
- **productMetadata.sellAt**: the time of purchase
- **deliveryAddress.country**: the country to where the order is shipped
- **age**: the age group of the consumer which can be
  - 18-30
  - 30-40
  - 40-50
  - 50-60
  - 60+
- **paymentAddress.gender**: the gender of the consumer which can be
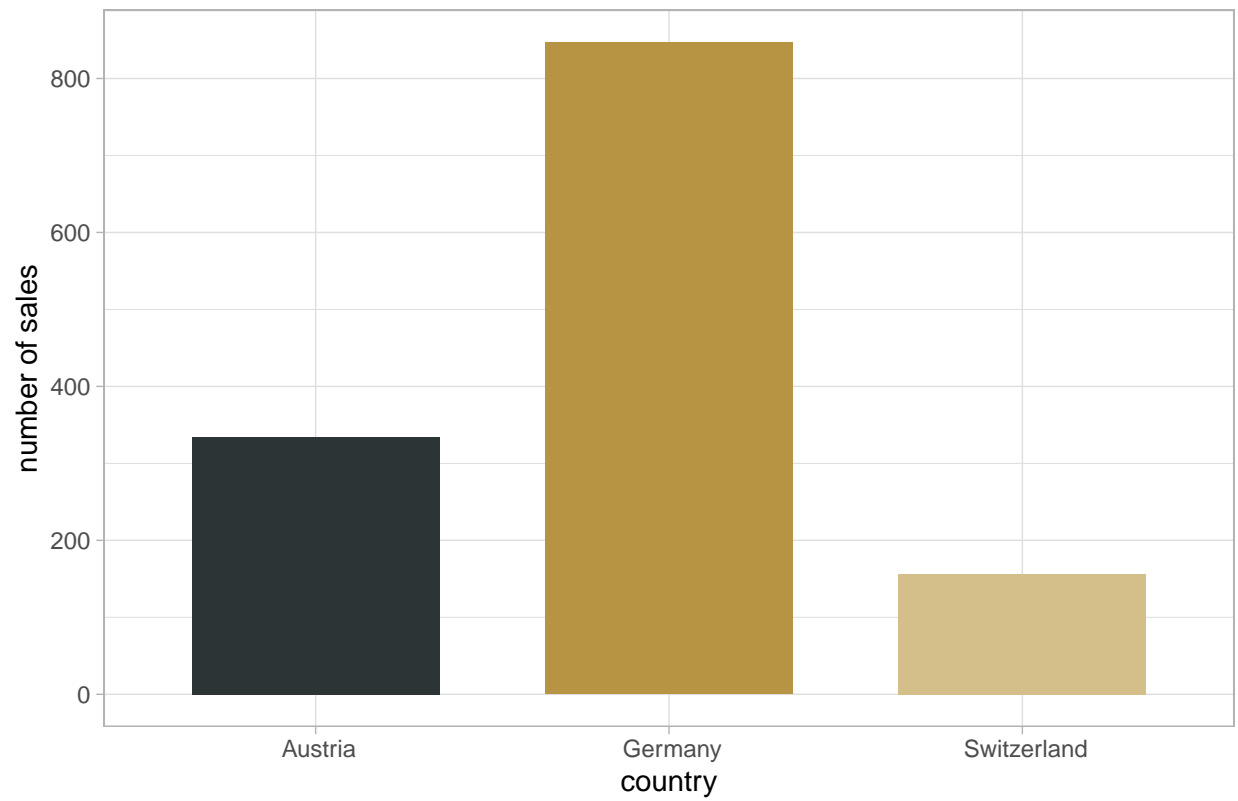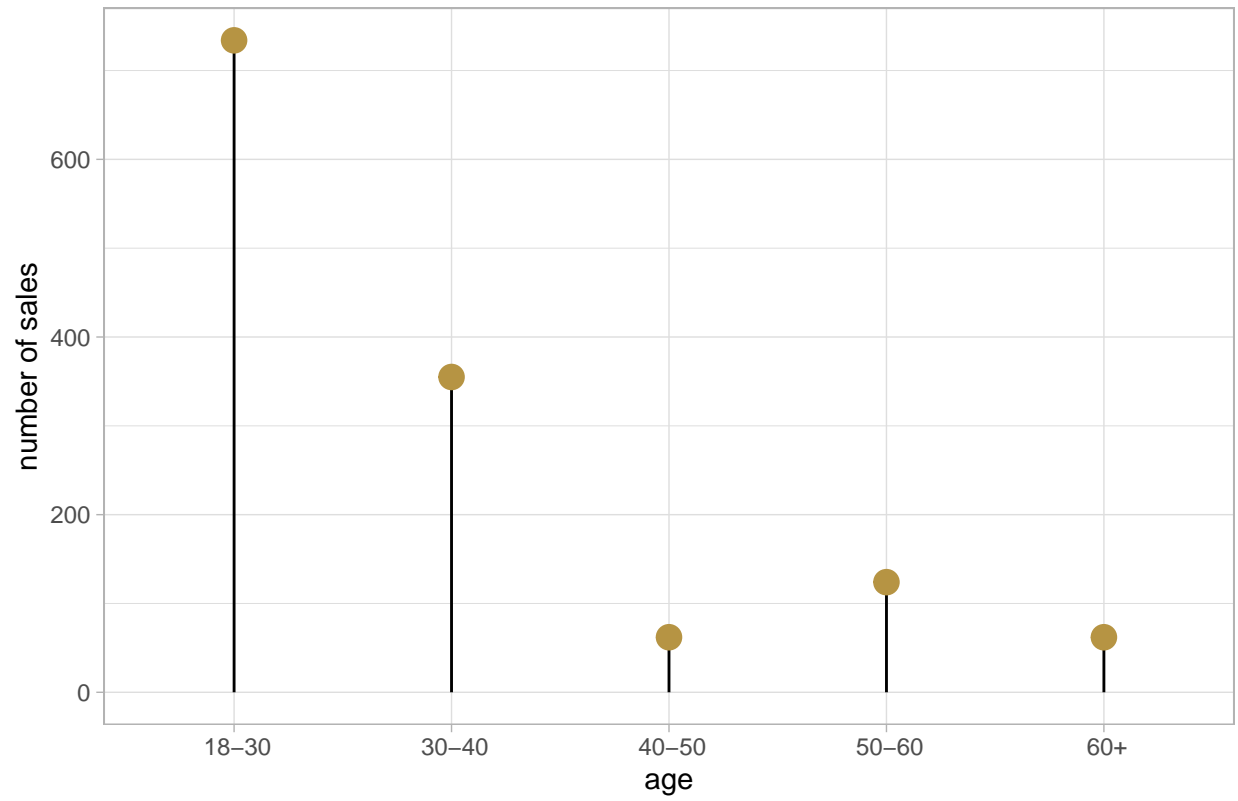 - female
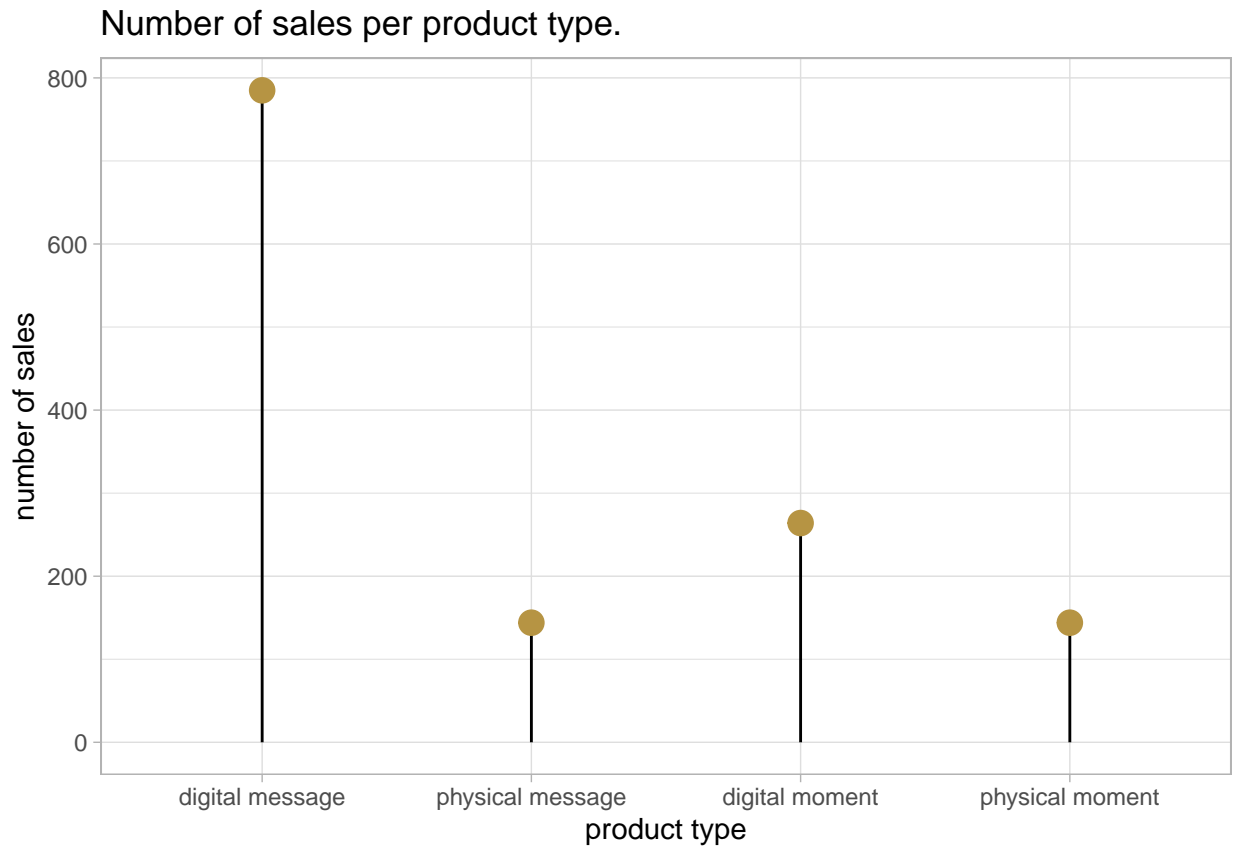 - male

– other

Results

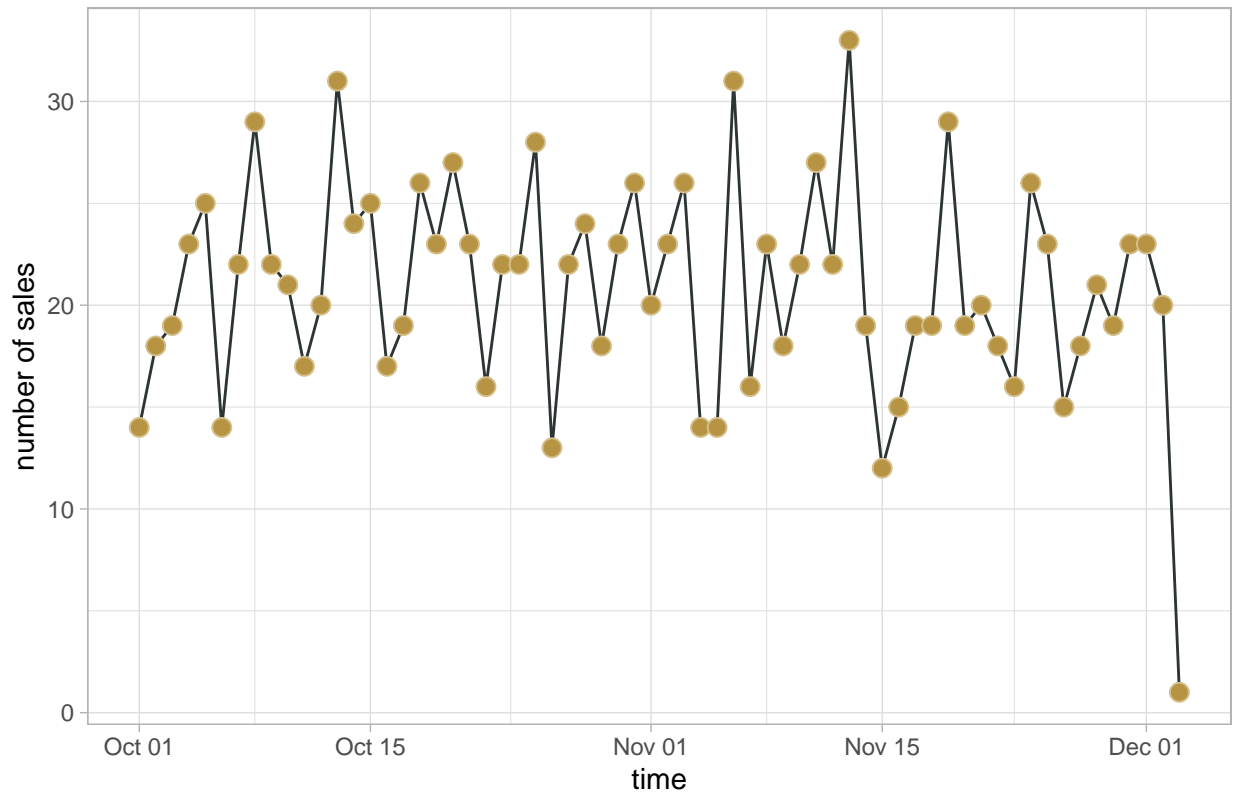Number of consumers by gender.

Number of sales by country.

Number of consumers by age.

Number of sales per product type.

Number of sales in 2021.

About foreverontheblockchain

With foreverontheblockchain you can literally make yourself or your loved ones immortal. With an eternal entry in the most secure decentralized database on the planet. The Bitcoin blockchain. Once your message has been written to the Bitcoin blockchain, it cannot be changed or deleted by anyone or anything anymore.