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Problem Statement

Students all over the country are entering college without getting the opportunity to have an in-person orientation, and are expected to be able to navigate the campus on their own with no prior knowledge of the campus layout. New college students need an easier way to be able to find where their classes are at, and how to get to them without being late to class.

Who is experiencing the problem?

Students on college campuses.

What is the Problem?

Students entering college during the COVID-19 pandemic are having troubles finding out where their classes are since they have had no in-person orientation to help them grasp a sense of where everything is on campus, such as shortcuts to class.

Where does the problem present itself?

College campuses all over America, where students couldn't get an in person sense of the campus.

Why does it matter?

Showing up to class late is detrimental to the student's academics.