

# Forecasting: principles and practice

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1.5 State space models

## **Outline**

- 1 Innovations state space models
- 2 ETS in R
- 3 Lab session 9
- 4 Lab session 10

#### **Methods V Models**

## **Exponential smoothing methods**

Algorithms that return point forecasts.

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#### **Exponential smoothing methods**

Algorithms that return point forecasts.

## **Innovations state space models**

- Generate same point forecasts but can also generate forecast intervals.
- A stochastic (or random) data generating process that can generate an entire forecast distribution.
- Allow for "proper" model selection.

## **ETS models**

- Each model has an observation equation and state equations, one for each state (level, trend, seasonal), i.e., state space models.
- Two models for each method: one with additive and one with multiplicative errors, i.e., in total 18 models.
- ETS(Error,Trend,Seasonal):
  - Error = {A,M}
  - $Trend = \{N,A,A_d\}$
  - Seasonal =  $\{N,A,M\}$ .

		Seasonal Component		
	Trend		Α	М
	Component	(None)	(Additive)	(Multiplicative)
Ν	(None)	N,N	N,A	N,M
Α	(Additive)	A,N	A,A	A,M
$A_d$	(Additive damped)	$A_d$ ,N	$A_d$ , $A$	A <sub>d</sub> ,M

		9	nponent	
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$A_{d}$	(Additive damped)	$A_d$ , $N$	$A_d$ , $A$	A <sub>d</sub> ,M

General notation ETS: ExponenTial Smoothing

↑ ↑ ↑

Error Trend Seasonal

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Error Trend Seasonal

#### **Examples:**

A,N,N: Simple exponential smoothing with additive errors

A,A,N: Holt's linear method with additive errors

M,A,M: Multiplicative Holt-Winters' method with multiplicative errors

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$A_d$	(Additive damped)	A <sub>d</sub> ,N	A <sub>d</sub> ,A	A <sub>d</sub> ,M

**General notation** 

Error Trend Seasonal

#### **Examples:**

A,N,N: Simple exponential smoothing with additive errors

A,A,N: Holt's linear method with additive errors

M,A,M: Multiplicative Holt-Winters' method with multiplicative errors

There are 18 separate models in the ETS framework

#### **Component form**

Forecast equation 
$$\hat{y}_{t+h|t} = \ell_t$$
  
Smoothing equation  $\ell_t = \alpha y_t + (1 - \alpha)\ell_{t-1}$ 

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Forecast error: 
$$e_t = y_t - \hat{y}_{t|t-1} = y_t - \ell_{t-1}$$
.

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#### **Error correction form**

$$y_t = \ell_{t-1} + e_t$$
  

$$\ell_t = \ell_{t-1} + \alpha(y_t - \ell_{t-1})$$
  

$$= \ell_{t-1} + \alpha e_t$$

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$$= \ell_{t-1} + \alpha e_t$$

Assume  $e_t = \varepsilon_t \sim \text{NID}(0, \sigma^2)$ .

# ETS(A,N,N)

#### **SES** with additive errors

Observation equation 
$$y_t = \ell_{t-1} + \varepsilon_t$$
  
State equation  $\ell_t = \ell_{t-1} + \alpha \varepsilon_t$ 

where  $\varepsilon_t \sim \text{NID}(0, \sigma^2)$ .

- "innovations" or "single source of error" because same error process,  $\varepsilon_t$ .
- Observation equation: relationship between observations and states.
- State equation(s): evolution of the state(s) through time.

# ETS(A,A,N)

- Set  $\varepsilon_t$  =  $y_t \ell_{t-1} b_{t-1} \sim \text{NID}(0, \sigma^2)$ .
- Substituting into the error correction equations for Holt's linear method

#### Holt's linear method with additive errors

$$y_{t} = \ell_{t-1} + b_{t-1} + \varepsilon_{t}$$

$$\ell_{t} = \ell_{t-1} + b_{t-1} + \alpha \varepsilon_{t}$$

$$b_{t} = b_{t-1} + \alpha \beta^{*} \varepsilon_{t}$$

For simplicity, set  $\beta = \alpha \beta^*$ .

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# ETS(A,A,A)

#### Holt-Winters additive method with additive errors

Forecast equation 
$$\hat{y}_{t+h|t} = \ell_t + hb_t + s_{t+h-m(k+1)}$$
  
Observation equation  $y_t = \ell_{t-1} + b_{t-1} + s_{t-m} + \varepsilon_t$   
State equations  $\ell_t = \ell_{t-1} + b_{t-1} + \alpha \varepsilon_t$   
 $b_t = b_{t-1} + \beta \varepsilon_t$   
 $s_t = s_{t-m} + \gamma \varepsilon_t$ 

 $\blacksquare$  k is integer part of (h-1)/m.

## ETS(M,N,N)

#### SES with multiplicative errors:

■ Specify relative errors  $\varepsilon_t = \frac{y_t - \hat{y}_{t|t-1}}{\hat{y}_{t|t-1}} \sim \text{NID}(0, \sigma^2)$ 

# ETS(M,N,N)

#### SES with multiplicative errors:

■ Specify relative errors  $\varepsilon_t = \frac{y_t - \hat{y}_{t|t-1}}{\hat{y}_{t|t-1}} \sim \text{NID}(0, \sigma^2)$ 

#### **SES with multiplicative errors**

Observation equation 
$$y_t = \ell_{t-1}(1 + \varepsilon_t)$$
  
State equation  $\ell_t = \ell_{t-1}(1 + \alpha \varepsilon_t)$ 

# ETS(M,N,N)

#### SES with multiplicative errors:

■ Specify relative errors  $\varepsilon_t = \frac{y_t - \hat{y}_{t|t-1}}{\hat{y}_{t|t-1}} \sim \text{NID}(0, \sigma^2)$ 

#### **SES with multiplicative errors**

Observation equation 
$$y_t = \ell_{t-1}(1 + \varepsilon_t)$$
  
State equation  $\ell_t = \ell_{t-1}(1 + \alpha \varepsilon_t)$ 

Models with additive and multiplicative errors with the same parameters generate the same point forecasts but different prediction intervals.

## ETS(M,A,N)

## Holt's linear method with multiplicative errors

$$y_{t} = (\ell_{t-1} + b_{t-1})(1 + \varepsilon_{t})$$

$$\ell_{t} = (\ell_{t-1} + b_{t-1})(1 + \alpha \varepsilon_{t})$$

$$b_{t} = b_{t-1} + \beta(\ell_{t-1} + b_{t-1})\varepsilon_{t}$$

- $\varepsilon_t = \frac{y_t (\ell_{t-1} + b_{t-1})}{(\ell_{t-1} + b_{t-1})}$
- lacksquare  $\beta$  =  $\alpha \beta^*$  and  $\varepsilon_t \sim \text{NID}(0, \sigma^2)$ .

## **Additive error models**

Trend		Seasonal	
	N	Α	M
N	$y_t = \ell_{t-1} + \varepsilon_t$	$y_t = \ell_{t-1} + s_{t-m} + \varepsilon_t$	$y_t = \ell_{t-1} s_{t-m} + \varepsilon_t$
	$\ell_t = \ell_{t-1} + \alpha \varepsilon_t$	$\ell_t = \ell_{t-1} + \alpha \varepsilon_t$	$\ell_t = \ell_{t-1} + \alpha \varepsilon_t / s_{t-m}$
		$s_t = s_{t-m} + \gamma \varepsilon_t$	$s_t = s_{t-m} + \gamma \varepsilon_t / \ell_{t-1}$
	$y_t = \ell_{t-1} + b_{t-1} + \varepsilon_t$	$y_t = \ell_{t-1} + b_{t-1} + s_{t-m} + \varepsilon_t$	$y_t = (\ell_{t-1} + b_{t-1})s_{t-m} + \varepsilon_t$
Α	$\ell_t = \ell_{t-1} + b_{t-1} + \alpha \varepsilon_t$	$\ell_t = \ell_{t-1} + b_{t-1} + \alpha \varepsilon_t$	$\ell_t = \ell_{t-1} + b_{t-1} + \alpha \varepsilon_t / s_{t-m}$
	$b_t = b_{t-1} + \beta \varepsilon_t$	$b_t = b_{t-1} + \beta \varepsilon_t$	$b_t = b_{t-1} + \beta \varepsilon_t / s_{t-m}$
		$s_t = s_{t-m} + \gamma \varepsilon_t$	$s_t = s_{t-m} + \gamma \varepsilon_t / (\ell_{t-1} + b_{t-1})$
	$y_t = \ell_{t-1} + \phi b_{t-1} + \varepsilon_t$	$y_t = \ell_{t-1} + \phi b_{t-1} + s_{t-m} + \varepsilon_t$	$y_t = (\ell_{t-1} + \phi b_{t-1}) s_{t-m} + \varepsilon_t$
$A_d$	$\ell_t = \ell_{t-1} + \phi b_{t-1} + \alpha \varepsilon_t$	$\ell_t = \ell_{t-1} + \phi b_{t-1} + \alpha \varepsilon_t$	$\ell_t = \ell_{t-1} + \phi b_{t-1} + \alpha \varepsilon_t / s_{t-m}$
	$b_t = \phi b_{t-1} + \beta \varepsilon_t$	$b_t = \phi b_{t-1} + \beta \varepsilon_t$	$b_t = \phi b_{t-1} + \beta \varepsilon_t / s_{t-m}$
		$s_t = s_{t-m} + \gamma \varepsilon_t$	$s_t = s_{t-m} + \gamma \varepsilon_t / (\ell_{t-1} + \phi b_{t-1})$

# **Multiplicative error models**

Trend		Seasonal	
	N	Α	M
N	$y_t = \ell_{t-1}(1 + \varepsilon_t)$	$y_t = (\ell_{t-1} + s_{t-m})(1 + \varepsilon_t)$	$y_t = \ell_{t-1} s_{t-m} (1 + \varepsilon_t)$
	$\ell_t = \ell_{t-1}(1 + \alpha \varepsilon_t)$	$\ell_t = \ell_{t-1} + \alpha(\ell_{t-1} + s_{t-m})\varepsilon_t$	$\ell_t = \ell_{t-1}(1 + \alpha \varepsilon_t)$
		$s_t = s_{t-m} + \gamma (\ell_{t-1} + s_{t-m}) \varepsilon_t$	$s_t = s_{t-m}(1 + \gamma \varepsilon_t)$
	$y_t = (\ell_{t-1} + b_{t-1})(1+\varepsilon_t)$	$y_t = (\ell_{t-1} + b_{t-1} + s_{t-m})(1 + \varepsilon_t)$	$y_t = (\ell_{t-1} + b_{t-1})s_{t-m}(1+\varepsilon_t)$
A	$\ell_t = (\ell_{t-1} + b_{t-1})(1 + \alpha \varepsilon_t)$	$\ell_t = \ell_{t-1} + b_{t-1} + \alpha(\ell_{t-1} + b_{t-1} + s_{t-m})\varepsilon_t$	$\ell_t = (\ell_{t-1} + b_{t-1})(1 + \alpha \varepsilon_t)$
	$b_t = b_{t-1} + \beta(\ell_{t-1} + b_{t-1})\varepsilon_t$	$b_t = b_{t-1} + \beta(\ell_{t-1} + b_{t-1} + s_{t-m})\varepsilon_t$	$b_t = b_{t-1} + \beta(\ell_{t-1} + b_{t-1})\varepsilon_t$
		$s_t = s_{t-m} + \gamma (\ell_{t-1} + b_{t-1} + s_{t-m}) \varepsilon_t$	$s_t = s_{t-m}(1 + \gamma \varepsilon_t)$
	$y_t = (\ell_{t-1} + \phi b_{t-1})(1 + \varepsilon_t)$	$y_t = (\ell_{t-1} + \phi b_{t-1} + s_{t-m})(1 + \varepsilon_t)$	$y_t = (\ell_{t-1} + \phi b_{t-1}) s_{t-m} (1 + \varepsilon_t)$
$A_d$	$\ell_t = (\ell_{t-1} + \phi b_{t-1})(1 + \alpha \varepsilon_t)$	$\ell_t = \ell_{t-1} + \phi b_{t-1} + \alpha (\ell_{t-1} + \phi b_{t-1} + s_{t-m}) \varepsilon_t$	$\ell_t = (\ell_{t-1} + \phi b_{t-1})(1 + \alpha \varepsilon_t)$
	$b_t = \phi b_{t-1} + \beta (\ell_{t-1} + \phi b_{t-1}) \varepsilon_t$	$b_t = \phi b_{t-1} + \beta (\ell_{t-1} + \phi b_{t-1} + s_{t-m}) \varepsilon_t$	$b_t = \phi b_{t-1} + \beta (\ell_{t-1} + \phi b_{t-1}) \varepsilon_t$
		$s_t = s_{t-m} + \gamma (\ell_{t-1} + \phi b_{t-1} + s_{t-m}) \varepsilon_t$	$s_t = s_{t-m}(1 + \gamma \varepsilon_t)$

# **Estimating ETS models**

- Smoothing parameters  $\alpha$ ,  $\beta$ ,  $\gamma$  and  $\phi$ , and the initial states  $\ell_0$ ,  $b_0$ ,  $s_0$ ,  $s_{-1}$ , . . . ,  $s_{-m+1}$  are estimated by maximising the "likelihood" = the probability of the data arising from the specified model.
- For models with additive errors equivalent to minimising SSE.
- For models with multiplicative errors, not equivalent to minimising SSE.
- We will estimate models with the ets() function in the forecast package.

## **Model selection**

#### **Akaike's Information Criterion**

$$AIC = -2\log(L) + 2k$$

where *L* is the likelihood and *k* is the number of parameters initial states estimated in the model.

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#### **Corrected AIC**

$$AIC_c = AIC + \frac{2(k+1)(k+2)}{T-k}$$

which is the AIC corrected (for small sample bias).

## **Model selection**

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#### **Corrected AIC**

$$AIC_c = AIC + \frac{2(k+1)(k+2)}{T-k}$$

which is the AIC corrected (for small sample bias).

#### **Bayesian Information Criterion**

$$BIC = AIC + k(\log(T) - 2).$$

# **Automatic forecasting**

## From Hyndman et al. (IJF, 2002):

- Apply each model that is appropriate to the data.
   Optimize parameters and initial values using MLE (or some other criterion).
- Select best method using AICc.
- Produce forecasts using best method.
- Obtain prediction intervals using underlying state space model.

Method performed very well in M3 competition.

## Some unstable models

- Models with multiplicative errors are useful for strictly positive data, but are not numerically stable with data containing zeros or negative values. In that case only the six fully additive models will be applied.
- Some of the combinations of (Error, Trend, Seasonal) can lead to numerical difficulties.

Additive Error		Seasonal Component		
Trend		N	Α	М
	Component	(None)	(Additive)	(Multiplicative)
N	(None)	A,N,N	A,N,A	<u> </u>
Α	(Additive)	A,A,N	A,A,A	<u> </u>
$A_{d}$	(Additive damped)	$A,A_d,N$	$A,A_d,A$	<u> </u>

Multiplicative Error		Seasonal Component		
Trend		N	Α	М
	Component	(None)	(Additive)	(Multiplicative)
N	(None)	M,N,N	M,N,A	M,N,M
Α	(Additive)	M,A,N	M,A,A	M,A,M
$A_d$	(Additive damped)	M,A <sub>d</sub> ,N	M,A <sub>d</sub> ,A	M,A <sub>d</sub> ,M

#### **Prediction intervals**

**Prediction intervals:** cannot be generated using the methods, only the models.

- The prediction intervals will differ between models with additive and multiplicative errors.
- Exact formulae for some models.
- More general to simulate future sample paths, conditional on the last estimate of the states, and to obtain prediction intervals from the percentiles of these simulated future paths.

## Prediction intervals

PI for most ETS models:  $\hat{y}_{T+h|T} \pm c\sigma_h$ , where c depends on coverage probability and  $\sigma_h$  is forecast standard deviation.

$$\begin{array}{ll} (\mathsf{A},\mathsf{N},\mathsf{N}) & \sigma_h = \sigma^2 \Big[ 1 + \alpha^2 (h-1) \Big] \\ (\mathsf{A},\mathsf{A},\mathsf{N}) & \sigma_h = \sigma^2 \Big[ 1 + (h-1) \big\{ \alpha^2 + \alpha \beta h + \frac{1}{6} \beta^2 h (2h-1) \big\} \Big] \\ (\mathsf{A},\mathsf{A}_d,\mathsf{N}) & \sigma_h = \sigma^2 \Big[ 1 + \alpha^2 (h-1) + \frac{\beta \phi h}{(1-\phi)^2} \big\{ 2\alpha (1-\phi) + \beta \phi \big\} \\ & \qquad \qquad - \frac{\beta \phi (1-\phi^h)}{(1-\phi)^2 (1-\phi^2)} \big\{ 2\alpha (1-\phi^2) + \beta \phi (1+2\phi-\phi^h) \big\} \Big] \\ (\mathsf{A},\mathsf{N},\mathsf{A}) & \sigma_h = \sigma^2 \Big[ 1 + \alpha^2 (h-1) + \gamma k (2\alpha+\gamma) \Big] \\ (\mathsf{A},\mathsf{A},\mathsf{A},\mathsf{A}) & \sigma_h = \sigma^2 \Big[ 1 + (h-1) \big\{ \alpha^2 + \alpha \beta h + \frac{1}{6} \beta^2 h (2h-1) \big\} + \gamma k \big\{ 2\alpha + \gamma + \beta m (k+1) \big\} \Big] \\ (\mathsf{A},\mathsf{A}_d,\mathsf{A}) & \sigma_h = \sigma^2 \Big[ 1 + \alpha^2 (h-1) + \frac{\beta \phi h}{(1-\phi)^2} \big\{ 2\alpha (1-\phi) + \beta \phi \big\} \\ & \qquad \qquad - \frac{\beta \phi (1-\phi^h)}{(1-\phi)^2 (1-\phi^2)} \big\{ 2\alpha (1-\phi^2) + \beta \phi (1+2\phi-\phi^h) \big\} \\ & \qquad \qquad + \gamma k (2\alpha+\gamma) + \frac{2\beta \gamma \phi}{(1-\phi)(1-\phi^m)} \big\{ k (1-\phi^m) - \phi^m (1-\phi^{mk}) \big\} \Big] \end{array}$$

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# **Example:** drug sales

```
ets(h02)
## ETS(M,Ad,M)
##
## Call:
##
   ets(y = h02)
##
     Smoothing parameters:
##
       alpha = 0.1953
##
##
       beta = 1e-04
##
       gamma = 1e-04
       phi = 0.9798
##
##
##
     Initial states:
##
       1 = 0.3945
##
       b = 0.0085
##
       s = 0.874 \ 0.8197 \ 0.7644 \ 0.7693 \ 0.6941 \ 1.284
##
              1.326 1.177 1.162 1.095 1.042 0.9924
##
##
     sigma:
             0.0676
##
##
       ATC ATCC
                        BTC
## -122.91 -119.21 -63.18
```

# **Example:** drug sales

```
ets(h02, model="AAA", damped=FALSE)
## ETS(A,A,A)
##
## Call:
   ets(y = h02, model = "AAA", damped = FALSE)
##
##
##
     Smoothing parameters:
       alpha = 0.1672
##
##
       beta = 0.0084
##
       gamma = 1e-04
##
##
    Initial states:
    l = 0.3895
##
##
      b = 0.0116
       s = -0.1058 - 0.1359 - 0.1875 - 0.1803 - 0.2414 0.2097
##
##
              0.2493 0.1426 0.1411 0.0823 0.0293 -0.0033
##
##
     sigma: 0.0642
##
##
     AIC AICC BIC
## -18.26 -14.97 38.14
```

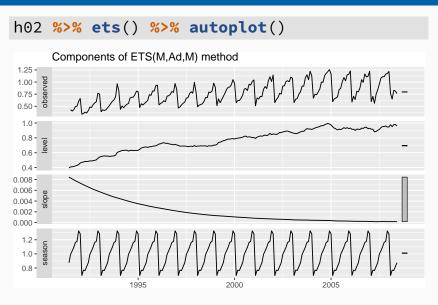
## The ets() function

- Automatically chooses a model by default using the AIC. AICc or BIC.
- Can handle any combination of trend, seasonality and damping
- Produces prediction intervals for every model
- Ensures the parameters are admissible (equivalent to invertible)
- Produces an object of class "ets".

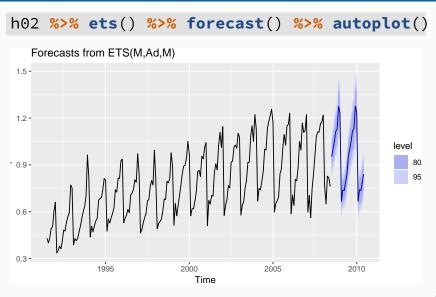
## ets objects

- Methods: coef(), autoplot(), plot(), summary(), residuals(), fitted(), simulate() and forecast()
- autoplot() and plot() functions show time plots of the original time series along with the extracted components (level, growth and seasonal).

#### **Example: drug sales**



### **Example:** drug sales



#### **Example: drug sales**

```
h02 %>% ets() %>% accuracy()
##
                     ME
                           RMSE
                                    MAE
                                           MPE MAPE
## Training set 0.003873 0.05097 0.03904 0.1125 5.046
##
                MASE
                         ACF1
## Training set 0.644 0.006125
h02 %>% ets(model="AAA", damped=FALSE) %>% accuracy()
##
                      MF
                           RMSF
                                    MAE
                                           MPF MAPF
  Training set -0.006447 0.0616 0.04949 -1.258 7.142
##
                 MASE
                        ACF1
## Training set 0.8164 0.2612
```

#### The ets() function

```
ets() function also allows refitting model to new data set.
train \leftarrow window(h02, end=c(2004,12))
test <- window(h02, start=2005)
fit1 <- ets(train)
fit2 <- ets(test, model = fit1)</pre>
accuracy(fit2)
##
                      ME
                            RMSE
                                      MAE MPE MAPE
## Training set 0.00144 0.05406 0.04314 -0.4332 5.218
                   MASE
                           ACF1
##
## Training set 0.6785 -0.4121
```

```
accuracy(forecast(fit1,10), test)
```

```
ME RMSE MAE MPE MAPE
##
## Training set 0.003427 0.04453 0.03290 0.1589 4.364
## Test set -0.077245 0.09158 0.07955 -10.0413 10.252
              MASE ACF1 Theil's U
##
## Training set 0.558 0.02236
                                NA
## Test set 1.349 -0.04361 0.6333
```

#### The ets() function in R

```
ets(y, model = "ZZZ", damped = NULL,
  additive.only = FALSE,
  lambda = NULL, biasadi = FALSE,
  lower = c(rep(1e-04, 3), 0.8),
  upper = c(rep(0.9999, 3), 0.98),
  opt.crit = c("lik", "amse", "mse", "sigma", "mae"),
  nmse = 3,
  bounds = c("both", "usual", "admissible"),
  ic = c("aicc", "aic", "bic"),
  restrict = TRUE,
  allow.multiplicative.trend = FALSE, ...)
```

#### The ets() function in R

- y
  The time series to be forecast.
- model use the ETS classification and notation: "N" for none, "A" for additive, "M" for multiplicative, or "Z" for automatic selection. Default ZZZ all components are selected using the information criterion.
- damped
  - If damped=TRUE, then a damped trend will be used (either A<sub>d</sub> or M<sub>d</sub>).
  - damped=FALSE, then a non-damped trend will used.
  - If damped=NULL (default), then either a damped or a non-damped trend will be selected according to the information criterion chosen.

#### The ets() function in R

- additive.only
   Only models with additive components will be considered if additive.only=TRUE. Otherwise all models will be considered.
- lambda Box-Cox transformation parameter. Ignored if lambda=NULL (default). Otherwise, the time series will be transformed before the model is estimated. When lambda is not NULL, additive.only is set to TRUE.
- biadadj
   Uses bias-adjustment when undoing Box-Cox transformation for fitted values.
- allow.multiplicative.trend allows models with a multiplicative trend.

#### The forecast() function in R

```
forecast(object,
  h=ifelse(object$m>1, 2*object$m, 10),
  level=c(80,95), fan=FALSE,
  simulate=FALSE, bootstrap=FALSE,
  npaths=5000, PI=TRUE,
  lambda=object$lambda, biasadj=FALSE,...)
```

- object: the object returned by the ets() function.
- h: the number of periods to be forecast.
- level: the confidence level for the prediction intervals.
- fan: if fan=TRUE, suitable for fan plots.
- simulate: If TRUE, prediction intervals generated via simulation rather than analytic formulae. Even if FALSE simulation will be used if no algebraic formulae exist.

## The forecast() function in R

- bootstrap: If bootstrap=TRUE and simulate=TRUE, then simulated prediction intervals use re-sampled errors rather than normally distributed errors.
  - npaths: The number of sample paths used in computing simulated prediction intervals.
- PI: If PI=TRUE, then prediction intervals are produced; otherwise only point forecasts are calculated. If PI=FALSE, then level, fan, simulate, bootstrap and npaths are all ignored.
- lambda: The Box-Cox transformation parameter. Ignored if lambda=NULL. Otherwise, forecasts are back-transformed via inverse Box-Cox transformation.

#### **Outline**

- 1 Innovations state space models
- 2 ETS in R
- 3 Lab session 9
- 4 Lab session 10

# **Lab Session 9**

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# **Lab Session 10**