delta
DIGITAL ACADEMY

DUBAI
Knowledge المعرفة

Kickstart Your Career With In-Demand Digital Marketing Skills

Master the Strategies that Shape Modern ***Digital Marketing***

About Us

Delta International Institute, a KHDA-approved institution known for world-class training since 2017, has built a global reputation through expert educators and a Guinness World Record for the largest trading education event across 54 nations. With this strong legacy, Delta Digital Academy emerges as a natural extension of our commitment to modern, future-focused learning. We aim to make digital marketing education accessible, flexible, and truly industry-ready for learners from all backgrounds.

Driven by years of educational excellence, we continue expanding our vision to empower individuals across the UAE and beyond with practical, real-world digital skills.

Our Vision

Our vision is to build a future where digital education is accessible to anyone — students, professionals, homemakers, and entrepreneurs—regardless of time or circumstance. With the goal of shaping confident future marketers, we created a flexible, welcoming space that overcomes Dubai's traditional learning limitations and offers high-quality digital marketing education to all who aspire to grow.

Our Mission

To make digital marketing a skill that everyone can learn, understand, and confidently use. Our mission is to offer flexible, practical, and affordable digital marketing training that empowers every individual—regardless of their background—to become digitally capable.

Delta Digital Academy

The Future of Learning Starts Here.

At Delta International Institute, We believe in empowering learners globally with world-class education, innovation, and opportunity.

KHDA Approved
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Guinness World Record Holder
Delta International Institute holds a Guinness World Record for conducting the largest trading education event across 54 nations a milestone that reflects our commitment to global excellence and leadership in financial education.

Launching the Biggest Digital Academy in the UAE
Introducing Delta Digital Academy. A bold new step towards creating the largest and most dynamic digital learning platform in the UAE.

Step Into These *High-Demand Digital Careers* with Delta

Social Media Manager

Get hired as a Social Media Manager, and build brands with content that grabs attention and grows communities.

Digital Marketing Strategist

Work as a Digital Marketing Strategist, and design smart campaigns that deliver measurable results.

SEO Specialist

Become an SEO Specialist, and rank brands higher with strategies that attract nonstop traffic.

Content Marketer

Create excellent content and turn ideas into high-impact stories that drive engagement and action.

Influencer Marketing Manager

Work as an Influencer Marketing Manager, and build creator partnerships that amplify brand trust and reach.

PPC Specialist

Get hired as an Ads Specialist, and create ads that convert fast and scale faster.

Email Marketing Specialist

Start a career as an Email Marketing Specialist, and build automated journeys that convert consistently.

Analytics & Reporting Executive

Work as a Data & Analytics Executive, and turn numbers into insights that shape smart decisions.

Freelancer (Digital Services)

Become a Digital Freelancer, and build a premium client portfolio.

Digital Marketing Agency Owner

Build your own digital agency, and manage multi-brand growth with confidence.

An *Opportunity* That's Hard to Find Elsewhere & A Guarantee Most Academies Can't Offer

Vivek

"**Delta Digital Academy**

is one of the very few institutions that provide a 100% internship guarantee IN DUBAI for selected students, backed by real agency projects, hands-on assignments, expert mentorship, and genuine industry exposure that prepares you for the digital job market with confidence."

Course Modules

Google Ads

Dominate Search Results. Master setting up high-performing Ads. Learn to use AI for Smart Bidding and advanced keyword strategies to optimise your budget for maximum results.

Meta Ads

Unlock the Power of Social Commerce. Gain expertise in running profitable campaigns across Meta. Focus on Advanced Strategy, Creative Testing, and using Advantage+ (AI Automation) for superior performance.

LinkedIn Ads

Conquer the B2B World. Specialised training in business-to-business marketing. Reach the decision makers like the CEO & Founders worldwide. Learn to set up high-quality lead generation campaigns and manage professional ad formats and bidding models.

Campaign Strategy

Skip the Tactics. Master the Strategy. The art of planning: go from market research and competitor analysis to creating a full-funnel strategy. Learn goal-based planning and effective growth execution.

Ad Analytics & Budgeting

Budget Smarter, Earn Bigger. Track the performance of your campaigns across Google and Meta. Master budget allocation, bidding models, and leveraging AI for highly effective Ad Copywriting.

Search Engine Optimisation (SEO)

Be Seen. Be Found. Learn how to get websites to rank on the first page of Google. Master On-Page, Off-Page, and Technical SEO to drive massive, free (organic) traffic to any business.

Website Designing/Wordpress

Your Website, Your Command Centre. Get hands-on with building, customising, and optimising professional websites. Learn essential skills in domain setup and using AI tools for web design.

Social Media Marketing

The Algorithm Advantage: Stop Guessing, Start Growing. Develop data-driven strategies for platforms like Instagram, Facebook, and more. Understand algorithms, develop contents and create a powerful online brand presence.

Intership Opportunity

Go Live: Execute Real Client Strategies. Forget textbook theory! Work on Real Projects and handle Live Ad Accounts to build an impressive professional portfolio. This is where you execute and transform into a job-ready marketer.

FAQ Corner

Who is this course ideal for?

Anyone eager to build a digital career! Whether you're a student exploring new skills, a working professional upgrading your profile, a homemaker restarting your journey, or an entrepreneur looking to grow your business — this program fits all.

Is prior knowledge required to start this course?

Not at all. We begin from the basics and gradually level you up with hands-on projects, making it easy for beginners to learn and grow.

Will the online classes be as effective as offline?

Yes — our online sessions are fully interactive, mentor-driven, and packed with practical tasks. You get the same depth, guidance, and learning experience as our in-class students.

What if I miss classes?

We ensure that you'll be placed in an alternate batch covering the same topics, or we'll schedule extra sessions depending on the mentor's availability..

What makes Delta Digital Academy stand out?

We offer a 100% internship guarantee for selected students, setting us apart from traditional institutes. Along with this, our training is built on real-world learning — live projects, practical assignments, agency-style workflows, and continuous mentor support. Our industry-aligned curriculum ensures students develop job-ready skills from day one.

Does Delta Digital Academy offer placement support?

Yes — we help you with resume building, interview readiness, and connecting you to suitable job openings. However, while we offer full support, placements themselves cannot be guaranteed.

Meet Our Mentors

Minhath

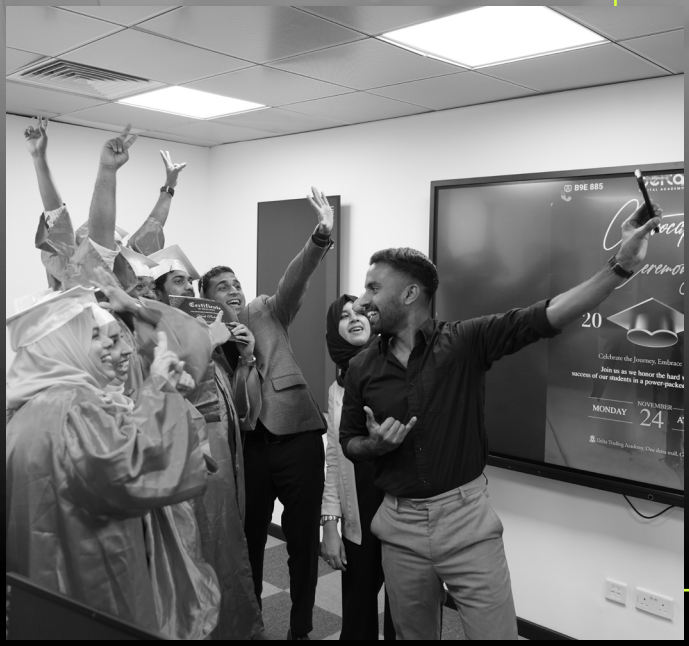
A R S Ashik

Brand Our Mentors Work with

IndiGo
zomato
malabar EYE HOSPITAL CALICUT, THRISSUR, CHEMMAD
IMS IMS GROUP OF INSTITUTIONS
Dr. Rani Menon maxivision EYE HOSPITAL
imagine Premium Reseller
EWIRE YOUR PAYMENT PARTNER
BOSQ ergonomic living
delta ACADEMY
Kaizen ADVERTISING
medulla
KATARA LIMOUSINE
KAIRALI TMT STEEL BARS XD
NUVENTO Making the NU Possible
OXYGEN THE DIGITAL EXPERT
CLEAR SHIFT LOGISTICS
ASSET
LIGER Fitness
BCD travel

Tools You'll Master

A dedicated space where our learners shine. At Delta Digital Academy, we showcase student achievements, projects, and success stories that inspire others to grow, create, and push their limits.



Students Corner

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