



Absolute Solar and Crypto Inc. 2024

Business Plan 2024

Crypto Furnaces:

Providing a Sustainable and Revolutionary Way to Heat your home or office, while helping the Planet

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Created by:

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President | CEO | Founder | Crypto Miner



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All ideas, designs, and strategies presented here are the result of years of research and innovation. They reflect our commitment to reshaping energy consumption for a sustainable future. Sharing or reproducing this document in any form, without authorization, is strictly prohibited.

We appreciate your understanding and cooperation as we work together to create a cleaner, greener tomorrow.





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Introduction

Our planet is at a crossroads. The environmental challenges we face aren't just looming in the distance anymore – they're right here, urgent and impossible to ignore, demanding bold action now. This isn't the time for hesitation; it's the moment to move beyond simply understanding the problem and start embracing solutions that transform how we live and work, shaping a sustainable and thriving future for generations to come. The following business plan outlines a transformative approach to securing a clean, safe future for ourselves and those who follow.

Consider this: nearly one-third of the energy we consume globally goes to heating our homes and workplaces. That alone contributes over 30% of energy-related carbon emissions. It's a staggering challenge, but also an extraordinary opportunity. So, how do we turn this problem into a solution?

At Absolute Solar & Crypto Inc., we've reimagined energy. By combining clean solar power with the heat produced from cryptocurrency mining, we've developed a system that transforms waste into something powerful: sustainable heating for homes, without adding cost to the homeowner.

I'm Carl Wilson, the founder of Absolute Solar & Crypto Inc. After years of success in cryptocurrency mining, I couldn't ignore the industry's environmental impact: massive energy consumption and excessive heat waste. While scaling operations, I saw an opportunity to transform these byproducts into a force for good.

This isn't just an idea – it's a game-changing business model. By integrating renewable solar energy and crypto heat into existing furnaces or boiler systems, we're heating homes while slashing carbon emissions. This solution doesn't just address the problem – it redefines how energy works, aligning environmental responsibility with economic opportunity. Join us in shaping a future that works for everyone.

Carl Wilson
President | CEO | Founder

Corporate Values

Our Mission

At Absolute Solar and Crypto Inc., our mission is to make sustainable energy accessible, affordable, and life-changing for every homeowner. By combining cutting-edge renewable technology with innovative cryptocurrency mining, we're transforming how the world thinks about energy – turning waste into opportunity and challenges into solutions.

We believe in empowering families, reducing carbon footprints, and providing no-cost solutions that create lasting value for our customers and the planet.

Our Vision

We envision a future where every home is powered by clean, renewable energy and every community benefits from innovative solutions that prioritize the environment.

By leading the charge in sustainable heating and energy independence, Absolute Solar and Crypto Inc. will redefine what it means to live responsibly, offering groundbreaking technologies that inspire a greener, brighter tomorrow.



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Carl Wilson

Owner | Founder



Growing up in Central Alberta, I've always thought outside the box. While others followed the usual path, I found myself questioning and exploring different ways to approach challenges. Math came naturally to me – it just clicked. But traditional school wasn't a fit. By Grade 10, I made the tough decision to leave and jump into the trades, working in framing, concrete, and renovations. It didn't take long for me to realize just how valuable education could be.

Determined to expand my horizons, I enrolled at Devry Institute in Calgary, AB. Luckily, a high school diploma wasn't required, and my strength in math earned me a spot in their Computer Programming Degree program. It was there I discovered my passion for working with numbers, which led me to challenge the high school equivalency test. Soon after, I was accepted into the Finance and Accounting program at Mount Royal College, specializing in business management, stock markets, and accounting. With my diploma in hand, I transferred to the University of Calgary to major in Business.

After graduation, I quickly learned a hard truth: even with a degree, the path to better pay isn't guaranteed. At the time, I was working as a Lead Hand in framing carpentry, and the wages in trades far outweighed those in entry-level accounting jobs. The choice was clear – I returned to the trades and focused on building my career there.

Years passed, but my business degree and experience in the trades shaped my next steps. I started my own building company, mastering every element of construction – from plumbing and electrical to structural and finishing work. Combining the trades and business wasn't just my career – it was in my DNA.

This journey, along with my passion for investing and exploring the emerging crypto space, ultimately led to my creation of the "Crypto-Furnace."

The concept excites me because it's more than just technology – it's a way to empower homeowners. By offering a green energy solar system at no upfront cost, we're helping families invest in their future and embrace sustainable living. I love sharing this vision, teaching others about the potential of solar and crypto, and showing how it can truly transform lives.

Executive Summary

Loan Requested: \$4,500,000

Locations:

Red Deer, AB (Head Office)
Winnipeg, MB

Start Up Costs

Real Estate Costs:	\$2,300,000
Improvement Costs:	\$1,440,000
Shop Equipment	\$28,200
Furniture and Fixtures:	\$24,000
Operating Capital:	\$390,000
Working Capital:	\$317,800
Total	\$4,500,000

To launch full operations, Absolute Solar & Crypto Inc. requires initial funding to finalize its operational center, hire employees, manufacture the initial furnaces, and manage cash flow needs.

Our two-year financial projections estimate a capital requirement of approximately \$1,500,000 CAD to support startup costs and leasehold improvements across both planned locations. With these investments, the company is forecasted to become cash-flow positive by early 2026, supported by a strong and sustainable balance sheet. These projections are based on a deliberately conservative installation rate of just five Crypto-Furnaces per month at each location. By adhering strictly to our business model, we will ensure controlled, sustainable growth. Should growth trends exceed expectations, we have the flexibility to increase installation rates, which would amplify overall profitability beyond current projections.

It's also worth noting that our business model is designed to minimize financial risk. We operate with no accounts receivable and incur no bad debt. Additionally, the company's cash flow strength positions us to reinvest profits into high-interest DeFi crypto staking, one of seven diversified revenue streams supporting our long-term success.

Looking ahead, the scalability of our model is clear, provided trades and contractors can grow at the same pace to meet installation demand. To that end, contractors and developers have already expressed strong interest in supporting our expansion and moving forward as key partners. With this foundation, Absolute Solar & Crypto Inc. is poised for significant growth and impact in the green energy market.

Our innovative approach doesn't just solve problems – it creates opportunities. By harnessing the power of renewable energy and cryptocurrency, we've developed a system that empowers homeowners to save on energy costs while contributing to a more sustainable planet. This isn't just about heating homes; it's about reshaping how energy is produced and consumed, proving that cutting-edge technology can be both practical and impactful. With a clear vision, committed leadership, and a market-ready solution, Absolute Solar & Crypto Inc. is well-positioned to redefine the future of green energy.



Business Model

Absolute Solar and Crypto Inc. offers a turnkey solution at zero cost to homeowners or business owners, providing a system that heats their home or office while eliminating utility bills for natural gas, electricity, and internet. In exchange, participants agree to a 5-year contract, during which a remote-maintenance, crypto-mining, heat-generating furnace is installed in their home.

At the end of the contract, homeowners will own their solar energy generation system outright. They'll also have the option to extend the furnace agreement for another 5 years, sharing profits 50/50 with Absolute Solar and Crypto Inc.

What truly sets Absolute Solar and Crypto apart is its groundbreaking revenue model. The company's profits are derived entirely from its crypto mining operations, driven by solar energy and influenced by crypto prices – not from customers – making this innovative solution a no-cost, no-risk opportunity for homeowners.

Over the past four years, prototypes of the Crypto-Furnace have operated successfully in Alberta's coldest climates, enduring temperatures as low as -40°C. A fully functional model is on display at our retail showroom in Red Deer, Alberta, showcasing the technology in action.

The system is designed to be completely autonomous. All management and monitoring of the crypto-mining furnaces are handled remotely to ensure seamless operation, requiring no involvement from the homeowner. If a rare issue arises, our specialized service team is equipped to address any situation in any climate.

All profits generated by the growing network of crypto-mining furnaces are automatically deposited into Absolute Solar and Crypto Inc.'s digital wallet through a secure Blockchain Smart Contract.

For homeowners, there are no upfront or operational costs, no maintenance fees, and no household utility expenses. Absolute Solar and Crypto Inc. covers these entirely while also installing a permanent solar energy system at no cost. This innovative model not only delivers immediate savings but also provides homeowners with long-term energy independence.

How it Works

The concept behind our crypto furnace was born when our founder first ventured into cryptocurrency mining. Like many others, he saw mining as a lucrative way to grow a passive income portfolio. But mining came with significant challenges. The cost of electricity often wiped out profits when Bitcoin dropped below \$40,000 USD. Worse, the energy consumed by mining added to carbon footprints and strained municipal electrical grids – a concern that governing bodies have increasingly pushed back against.

To put this into perspective: a single crypto miner uses 1,500–3,000 watts of power, equivalent to 1.5–3.0 kWh per hour. Over 24 hours, that's 36–72 kWh, or 1,080–2,160 kWh per month. At a rate of \$0.08 per kWh, this translates to \$172.80 in monthly electricity costs. While the miner might generate \$450 in that same timeframe, the heavy energy consumption still presents financial and environmental challenges.

For many, mining alone is difficult to justify. That's when the founder began to rethink how the excess energy – particularly the heat – could be repurposed to solve these issues.

Here's the comparison: a typical furnace runs at 40,000–60,000 BTUs, which converts to roughly 11,730–17,500 watts or 117–175 kWh. To match this level of heat output, a furnace would require the equivalent of three 1,500-watt miners or three 3,000-watt miners, depending on the furnace size.

But there's a catch: a furnace doesn't run 24/7. It cycles on and off based on the home's temperature, consuming energy only when needed. Crypto miners, however, run continuously, consuming far more energy over time than a standard furnace. The result? While crypto mining can heat a home, it leaves a substantial carbon footprint in the process.

So, the question became: how do we reduce the carbon footprint of a crypto furnace?

How do we use energy that is free and doesn't create an impact on our local electrical grid . . . Solar!

Solar power, when introduced to a home, is designed to relieve pressure on the grid while providing a cost-effective source of electricity. Governments have offered grants to encourage homeowners to transition from grid power to solar, but these programs have lost their effectiveness. Over time, solar suppliers have raised installation and material costs, offsetting the grants and making solar unaffordable for many.

What if there were a way to pay for solar using passive income from a source that doesn't affect the homeowner's bottom line – like an income-generating furnace?

By combining cryptocurrency mining with solar energy, we've created a solution that addresses both carbon footprints and the high costs of solar installation.

After refining the math and engineering, Absolute Solar and Crypto Inc. developed a furnace design that works efficiently in most homes, providing a sustainable and cost-effective heating solution powered by solar and crypto mining.



The Furnace Itself

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The furnace design is straightforward yet innovative. At its core is a simple plenum – a section of ducting that connects the furnace to the home's existing duct system. This is typically custom-made and installed by an HVAC professional when the home is built. For each installation, the plenum is designed to fit seamlessly with the furnace size and existing ductwork.

Inside the plenum, a specific number of crypto miners are securely housed based on precise calculations. These miners, combined with a few patented features, create the heart of the crypto furnace. Each unit is fully assembled and rigorously tested in our shop before being sent out with the installer, along with the custom-designed solar package.

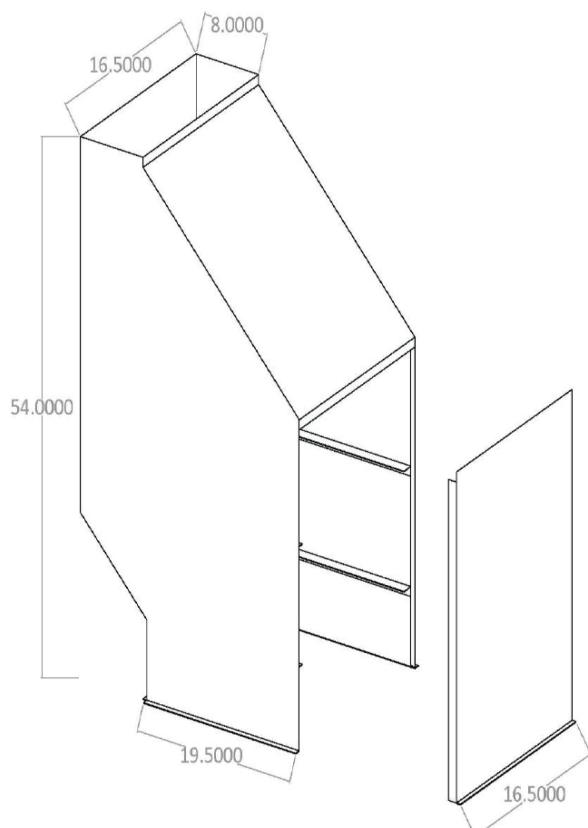
Once the plenum is installed, the furnace wiring is reconfigured so that Absolute Solar and Crypto Inc.'s equipment can take over key functions like thermostat controls and airflow management. A hardwired internet connection is integrated into the plenum, and a remote reset system is installed to address any potential equipment malfunctions.

The solar panels are then installed on the home and connected to the electrical panel. Our technician reconfigures the setup to ensure seamless integration with the furnace and installs a bi-directional meter, just like a typical solar setup.

After installation, the homeowner signs a 5-year contract, making Absolute Solar and Crypto Inc. their provider for electricity, gas, and internet during the agreement.

At a Bitcoin price of \$80,000 CAD, all equipment and installation costs are fully covered by mining profits within 18 months. This leaves 32 months of pure profit flowing back to Absolute Solar and Crypto Inc.

A TYPICAL FURNACE PLENUM



Income Streams

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Revenues

1. Onsite Miners – Each Absolute Solar and Crypto Inc. location operates 100–200 miners powered by off-grid solar energy. These miners run 24/7, generating consistent income while reducing environmental impact. By staying independent of municipal grids, we ensure profitability without straining local energy systems. Profits from these shop setups will be used for future furnace builds

2. Furnace Contracts – Our model deploys five furnace units per month per location, each on a 5-year contract. These units provide heating for the homeowner while generating continuous mining profits. All profits flow directly to Absolute Solar and Crypto Inc., supporting reinvestment into future growth and ensuring long-term sustainability.

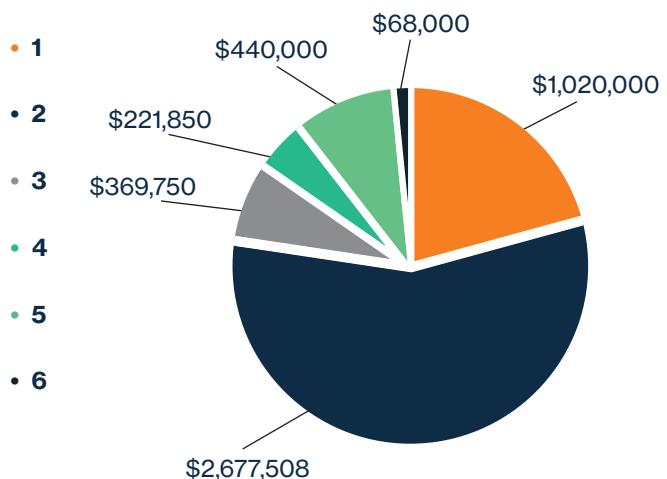
3. Financing – Mining profits are deposited every three hours into Absolute Solar and Crypto Inc.'s digital wallet. These funds are reinvested through staking, cryptocurrency purchases, conversions to fiat for dividend-yielding stocks, and day trading. Our expertise in crypto and traditional markets ensures maximum returns on every investment.

4 Secured Investing – To diversify revenue, a portion of profits is directed toward fixed assets like mortgages and precious metals like gold and silver. Our finance team works with trusted brokers to select high-return real estate projects, offering stability and consistent double-digit returns while strengthening our financial foundation.

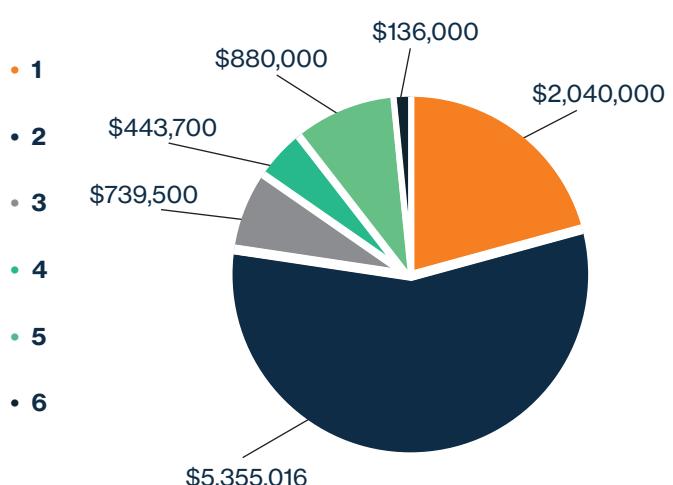
5. Miner Hosting – Absolute Solar and Crypto Inc. offers hosting services for miners purchased from our Canadian stores. Customers can host equipment through a furnace contract or at one of our facilities. For a flat monthly fee, we manage all hosting needs, ensuring optimal performance without extra effort for the owner. Absolute does not generate profits from these miners but instead charges a monthly fee solely for access to the solar energy.

6. Solar sales – Solar power is a key focus at Absolute Solar and Crypto Inc. For customers seeking standalone solar installations, including RV installations, we offer simple packages without the crypto furnace. While this service generates smaller revenue streams, it highlights our commitment to renewable energy and sustainability.

Year 1 Projected Sales Per Location



Year 1 Projected Sales All Locations



BOARD OF DIRECTORS & KEY PERSONNEL

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Carl Wilson

President | CEO | Founder
Red Deer Main

Jamie Fecteau

CFO

Kamloops

(future expansion)

Josy Ziolkoski

CMO

Winnipeg

TBD

CTO

Red Deer Development Site
(future expansion)

Jeff Fong

COO

Red Deer Main

All Accounting
Departments

Parts Personnel
All Locations

Facility set ups/
Trades and Installers

Investing Teams
Personnel Crypto – Fiat

Research and Development
All Levels

Facility Operations teams

Investing Teams
Personnel Crypto – Fiat

Research and Development
All Levels

Facility Operations teams

Mortgages and Property
Investment management
teams

Research and Development
All Levels

Facility Operations teams

CEO – Chief Executive Officer

The CEO is responsible for making major corporate decisions, guiding the workforce, and aligning the company's resources toward strategic goals. This role acts as the primary link between the Board of Directors and corporate operations, ensuring the company's vision is consistently executed. The CEO will also serve as a member of the Board of Directors.

CFO – Chief Financial Officer

The CFO oversees cash flow, income streams, and financial planning. This role analyzes the company's financial strengths and weaknesses, proposing corrective actions to ensure stability and growth. Additionally, the CFO will manage the Kamloops location and its staff while serving as a member of the Board of Directors.

CMO – Chief Management Officer

The CMO ensures seamless operations across all facilities and supervises upper management. Managers from each location will report directly to the CMO, who oversees daily operations, sales, and marketing efforts. Working closely with the COO, the CMO ensures all corporate functions run smoothly and efficiently. The CMO will also hold a seat on the Board of Directors.

CTO – Chief Technology Officer

Focused on innovation, the CTO leads the development of technological advancements in the furnace and solar aspects of the company. This role is critical for maintaining Absolute Solar & Crypto's leadership in cutting-edge technology. The CTO will also manage the Red Deer Development site and its staff, while serving as a member of the Board of Directors.

COO – Chief Operating Officer

The COO is responsible for field operations and executing facility plans from inception to completion. This role oversees tradespeople and field staff at all locations, managing planning, troubleshooting, installations, maintenance, and repairs. The COO ensures operational efficiency and will hold a seat on the Board of Directors.

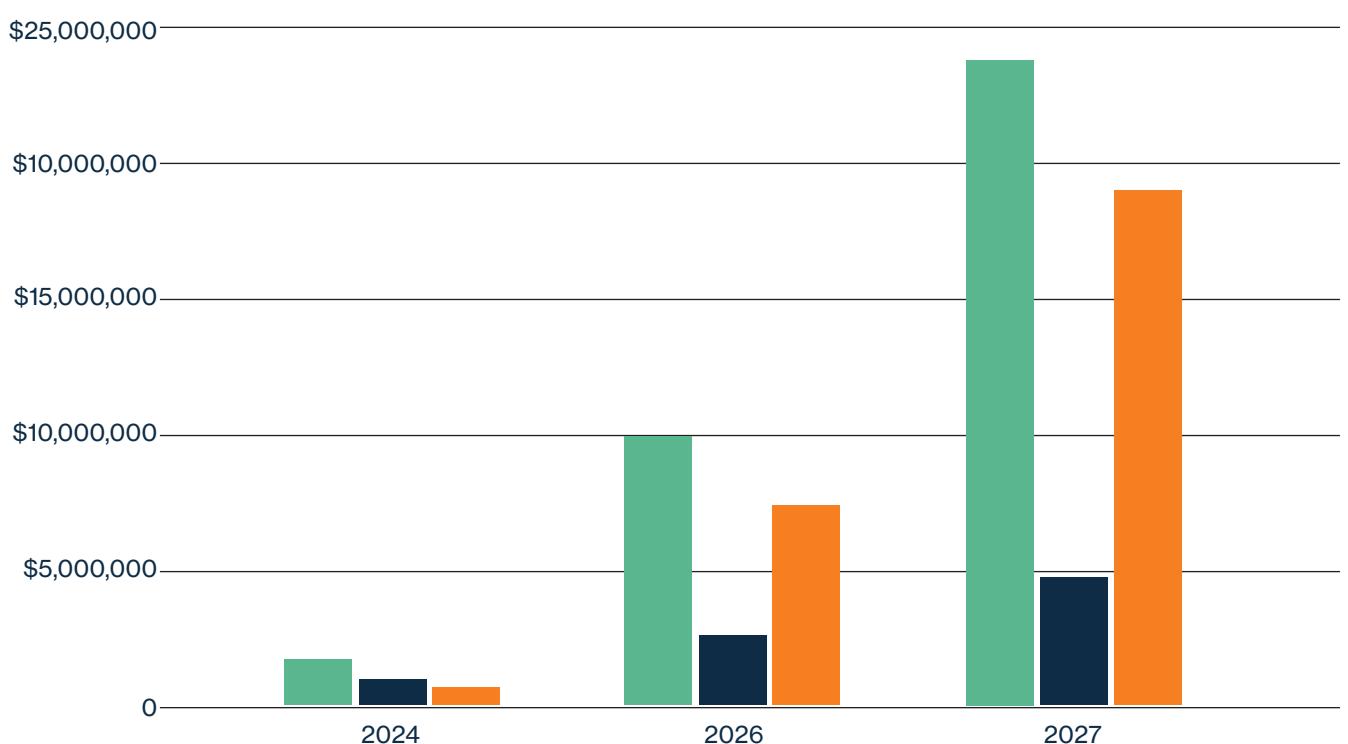
Income Statement

All Locations



Operational Income	Dec-25	Dec-26	Dec-27
Total Re-Ocurring Revenue	\$1,288,320	\$8,826,480	\$22,470,480
Solar Sales	\$154,500	\$395,000	\$560,000
Miner Hosting Service	\$18,000	\$31,800	\$16,500
Miner Sales	\$348,000	\$645,600	\$462,000
Short Term Investing	\$12,247	\$72,235	\$140,275
Gross Profit	\$1,821,067	\$9,971,115	\$23,649,255
Expenses			
Re-Ocurring Revenue Expense	\$248,160	\$1,028,689	\$2,238,503
Costs of Goods Sold	\$267,550	\$579,743	\$640,588
Fixed Expenses	\$541,312	\$977,180	\$1,777,584
Total Expenses	\$1,057,023	\$2,585,614	\$4,656,676
PROFITS BEFORE AMORTIZATION AND TAX	\$764,044	\$7,385,501	\$18,992,579

■ Gross Profit (CAD) ■ Total Expenses (CAD) ■ Profit Before Tax (CAD)





Conclusion

As the world faces increasing environmental challenges, Absolute Solar & Crypto™ offers a compelling solution: a zero-cost entry for homeowners and the backing of a rapidly growing crypto market, projected to expand by billions annually. With strong leadership and financial support, Absolute Solar & Crypto™ has the potential to become a Unicorn business within the next decade.

Beyond profitability, Absolute Solar & Crypto's fundamental core objective is to reduce carbon footprints and generate green energy for the environment. As such, we welcome the entry of others into the marketplace, as we do not see them as competition but rather as a team working together to help the planet.

Our Future Depends On It.

Absolute Solar & Crypto™

Carl Wilson
President | CEO | Founder | Crypto Miner

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