Design Test (2025-26)

Set-A
Full-time Roles & Interns

Time- 3 Hrs Max. marks- 100

General Instructions:

- Candidate needs to design a website page for the screen size 1920*1080 which should be the ideal Artboard Size.
- The requirement for the web page has been given below.
- The required content for the page is also given below in Exhibits.
- The candidate is free to use any icons or resources for material design.
- The candidate must not copy designs from any source.
- The candidate must understand the requirements very well before doing the designs and may ask any questions related to the requirements.
- The candidate must use any one of the following tools for design
  - Adobe Photoshop
  - Adobe XD (Recommended)
  - Sketch
  - Figma (Make sure to make the file public)
- The candidate needs to submit the source file as well as the preview of the design when the test is complete.
- Designs can get a maximum of 100 marks. Following Parameters will be used to judge the designs.

Judging Criteria

Parameter	Descriptions
Innovation	Does the design stand out, provide something new to the market or supplement/improve an existing product or service?
Aesthetics	The artistic value of the form, shape, colour, texture, finishing, engineering, the material used, etc.
Functionality	Ease of use, safety, maintenance, etc.

Ergonomics	The overall interaction with the user
Durability	The quality and longevity of the design
Utility	Does the design meet the intended purpose and needs of the user?
Reality of production	How realistic is it, technically and economically, to bring this design to production
Emotional quotient	In addition to fulfilling its practical purpose, will the design create a sense of enjoyment, satisfaction?

Submission Guidelines
- The candidate need to email the Source file of the design along with the design preview at ramanpreet1@relinns.com.
- The subject of the Email: Design Test Submission_Candidate Name_ Mobile No. E.g. Design Test Submission_JohnDoe_9989878787
- The source file should be sent as an attachment. (Preferable Size less than 10 MB Do not share the drive link.)

- Preview link and PDF/PNG must be enclosed in the email.

Requirements

Platform: Website
Screen Size: 1920*1080
Company Name: ABC Technologies

The candidate needs to design the landing page for an app development company providing its services across the world.

Landing Page will have the following sections
1. Header
2. Industry Verticals
3. Solution
4. Key Features
5. Why go with ABC Technologies

6. Testimonials
7. Our Clients
8. Media and Badges
9. Footer

Content for Landing Page

1. Header
    a. Heading 1- Custom Mobile App Development For On-Demand Taxi Business
    b. Description 1- ABC Technologies is a mobile app development company that powers on-demand apps and business apps for entrepreneurs and enterprises.
    c. Description 2- On-Demand Economy: Uber for X model capitalizes on a paradigm shift in consumer behaviour leading to contraction of the journey between consumers and services to an instant tap.

2. Industry Verticals
    a. Taxi
    b. Cannabis
    c. Home Service
    d. Laundry
    e. Grocery
    f. Retail
    g. Beauty
    h. Logistics
    i. Delivery
    j. Uber for "X"
    k. Book a Demo button need to be added bottom of the section

3. Solution
    a. Customer App- Intuitive app design let users order and book easily on the go.
    b. Dashboard- Aerial view for the admin to keep track of users and agents.
    c. Agent App- Agent can receive on-demand orders for delivery and booking requests.

d. Analytics- Crunch orders, deliveries and payment data and get more insights to enable business growth.

4. Key Features (Button to See all feature need to be added in this section)

    a. Onboarding

    b. Offerings

    c. Schedulers

    d. Automate Assignments

    e. Notifications

    f. Tracking

    g. Payment

    h. Rating and Review

5. Why ABC Technologies

    a. Dynamic Pricing: Flexible pricing plans offer you the ideal balance between innovation and investment. You can choose between SaaS and Custom Solution.

    b. Diverse Market Expertise- Our experience has taken us across the globe, empowering diverse business models and markets. We have contributed to the growth of various startups as well as the stability of Enterprises.

    c. Unmatched Support - ABC Technologies provides all the support and guidance you require, both pre and post-launch.

    d. Scalability - From an early stage of being a startup to the establishing point of an Enterprise we provide an ideal solution, ranging from SaaS to a total custom solution.

6. Testimonials

    a. ABC Technologies is highly reliable, always delivering on time and with high quality. Their attention to detail, professionalism, and responsiveness contribute to a rewarding collaboration.

7. Our Client

    a. Need to add some Dummy logos

8. Media and Badges

    a. Use Dummy data

9. Footer

    a. Quick Links

    b. Social Links

    c. Contact us details.

www.relinns.com