

# *Startup* **Accelerators**

Every big business once started with just an idea

Experience

# 03

Abtik Group of Company



Your Guide to **Funding,**  
**Mentorship & Growth**

# *Why* **STARTUP ACCELERATORS MATTER**



Every big business once started with just an idea. But turning that idea into reality is never easy. Founders often face challenges like raising money, finding the right guidance, and growing their business in a competitive market.

A startup accelerator is designed to make this journey easier and faster. It's like a growth engine that gives you funding, expert guidance, investor connections, and a supportive community all in a short span of a few months.

With the right accelerator, years of trial and error get compressed into weeks of focused learning and action.





## *Fuel for* **YOUR STARTUP**

Money is one of the biggest needs for every startup. Without funding, even the best ideas struggle to grow. A startup accelerator solves this problem by giving initial investment, follow on funding, and access to investors.

**For example, many accelerators provide:**

- ₹25 Lakhs as starting investment
- Up to ₹75 Lakhs in follow-on rounds
- Investor introductions worth ₹1 Crore or more

But funding is more than just cash. It also means learning how to pitch, manage money wisely, and impress investors. Accelerators prepare founders to be 'investment ready' so they can keep raising money as they grow.



## *Guidance* **FROM THE BEST**

Behind every successful startup is great advice. Accelerators connect founders with mentors industry experts, entrepreneurs, and investors who have already built successful businesses.

### **This means you get:**

- 1:1 mentorship sessions tailored to your needs
- Workshops & strategy talks with experts
- Practical advice on scaling, hiring, and managing teams.

A mentor is not just a guide they're someone who saves you from mistakes, challenges your thinking, and helps you grow faster.



## *Doors to* **BIG OPPORTUNITIES**

Networking is everything in business. Accelerators give startups access to hundreds of investors, co-investors, and corporate partners.

### **This helps startups:**

- Raise funds easily
- Find strategic business partners
- Test and scale products with big companies

Being part of such a strong ecosystem opens doors that most early stage startups can't access on their own.



# *Step by Step* **GROWTH**

An accelerator is not random it follows a structured journey that takes a startup from idea to scale in just a few month.:

- **Month 1: Foundation** – Onboarding, startup check up, and ecosystem access
- **Month 2: Strategy** – Expert sessions, business planning, and KPI setting
- **Month 3: Mentorship** – 1:1 guidance, peer learning, and networking
- **Month 4: Funding & Demo Day** – Investor readiness, pitch practice, and showcase

This step-by-step path ensures startups grow not just quickly, but also sustainably.







## *Learning* **TOGETHER**

Being a founder can feel lonely. That's why accelerators also build a community of entrepreneurs who share ideas, experiences, and opportunities.

**This community includes:**

- Co-founders from diverse industries
- Women led startup initiatives
- Networking events & peer support

When startups learn together, they grow stronger. Many collaborations and partnerships begin inside these communities.





## *Even After* **THE PROGRAM**

**The accelerator journey doesn't end on Demo Day. Good accelerators continue to provide:**

- Access to mentors
- Investor connections
- Business expansion help

This long term support ensures startups don't just survive the first stage they keep growing into large, global businesses.

# *launchpads for* **Global success**

With funding, mentorship & networks, startups grow sustainably.



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