



NORTH SOUTH UNIVERSITY

Center of Excellence in Higher Education

The first private university in Bangladesh

**School of Humanities and Social Science
Department of English and Modern Languages**

Course Name	Public Speaking
Course Code & Section No.	Eng 111 Section <input type="text"/>
Semester	Spring 2023

Instructor Name	
Office	
Office Hours	
Office Phone	
Email Address	
Department	English & Modern Languages
Links	North South University Website: http://www.northsouth.edu School Webpage: http://www.northsouth.edu/academic/shss/ Department Webpage: http://www.northsouth.edu/academic/shss/eml/ Google Classroom Access Code:

COURSE AND SECTION INFORMATION

Class Time & Location	
Course Prerequisite(s)	Eng 103
Course Credit Hours	3
Course Description	This course introduces students to the fundamental principles and practices of rhetoric. They will learn the art of public speaking which involves persuasion, creative analysis and synthesis of topics, organization, language, delivery, audience awareness and adaptation and the use of supporting materials. Types of speeches will include informative, persuasive, and impromptu.
Course Objectives	Students will be able to overcome their fear of speaking in front of an audience, through numerous public speaking opportunities and practices. The course will assist students in creatively adapting content and conventions to diverse contexts, audiences, and purposes, and in skillfully using high-quality, credible, relevant sources to develop ideas that are appropriate for presentation or other communication, as envisioned in the learning goal. Furthermore, students will refine their interpersonal communication, group collaboration, and primarily their public speaking skills.

Student Learning Outcomes	<p>On successfully completing this course, students will be able to (***THE NUMBER OF OUTCOMES WILL BE DECIDED BY THE FACULTY MEMBER)</p> <p>CO 1. Recognize the importance and impact of effective communication in our lives</p> <p>CO 2. Demonstrate skills and qualities of a rhetoric (the art of effective or persuasive speaking or writing)</p> <p>CO 3. Overcome their fear of addressing an audience and deliver speeches on the spot without any preparation</p> <p>CO 4. Understand the theoretical underpinnings of verbal and non-verbal communication</p> <p>CO 5. Have a clearer and more sound idea about perceptions of self and of others</p> <p>CO 6. Become better communicators across cultures by understanding concept of dominant cultures, co-cultures and cultural identities</p> <p>CO 7. Inculcate the necessary strategies for processing information and improving listening skills</p> <p>CO 8. Understand the approaches for managing interpersonal relationships</p> <p>CO 9. Execute effective group communication such as group participation, coordination teamwork and leadership</p> <p>CO 10. Manage preparation and delivery of public presentations with the assistance of audio-visual presentational aids</p> <p>CO 11. Individually construct, critique and analyze different types of speech.</p>
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Mapping of Course Outcomes with Program Outcomes, Delivery Methods and Assessment Strategies

(***)The assessment tools may vary from department to department in terms of number of exams, assignments, projects and quizzes)

	Course Outcomes (CO)	Bloom's taxonomy domain/level (C: Cognitive P: Psychomotor A: Affective)	Delivery methods and activities (faculty members can choose any number of tools)	Assessment tools (faculty members can use any number of tools)
CO-1	Recognize the importance and impact of effective communication in our lives	C1, C2, A2, A3, P1	Lecture, Video Discussion	Concept clarification, Quiz, Mid Term
CO-2	Demonstrate skills and qualities of a rhetoric (the art of effective or persuasive speaking or writing)	C1, C2 C3, C4 A2, A3	In Class Practice, Writing and Practice Delivering Speeches.	Concept clarification, Delivering Speeches Midterm and Final Exam
CO-3	Overcome their fear of addressing an audience and deliver speeches on the spot without any preparation	C3, P6	Lecture, Discussions, In Class Practice	Class work, Assignment, Marked tasks
CO-4	Understand the theoretical underpinnings of verbal and non-verbal communication.	C1, C4, C6 A5	Lecture, Video, Discussion and Analysis	Concept, Demonstration, Quiz, Assignment, Midterm Exam
CO-5	Have a clearer and more sound idea about perceptions of self and of others	C2, C4, C6, A1, A2, A3, A4, A5, P1, P2, P3, P4, P5, P6, P7	Lecture Demonstration Discussion	Concept clarification, Quiz, Mid Term
CO-6	Become better communicators across cultures by understanding concept of dominant cultures, co-cultures and cultural identities	C1, C2, C4, C6, A3,	Lecture Discussion Power point	Concept, Demonstration, Quiz, Assignment, Midterm Exam
CO-7	Inculcate the necessary strategies for	C1, C2, C3, C4, C5,	Lecture	Demonstration,

	processing information and improving listening skills	C6, A3, P1, P2	Discussion Power point	Quiz, Midterm.
CO-8	Understand the approaches for managing interpersonal relationships	C2, C4, C6, A3, A5, P1	Lecture Discussion Power point	Quiz, Final Exam
CO-9	Execute effective group communication such as group participation, coordination teamwork and leadership	C1, C2, C3, C4, C5, C6, A1, A2, A3, A4, P1, P2, P3, P4, P5, P6, P7	Lecture Discussion Power Point Practical group Work	Group Work, Midterm and Final Exam
CO-10	Manage preparation and delivery of public presentations with the assistance of audio-visual presentational aids	C1, C2, C3, C4, C5, A1, A2, A3, A4, A5,	Lecture Discussion Power Point Practical tasks	Group Work, Midterm and Final Exam
CO-11	Individually construct, critique and analyze different types of speech	C1, C2, C3, C4, C5, C6, A2, A3, A4, A5, P1, P2, P3, P4, P5	Lecture, Class Work, Analysis, Power, Practical Tasks Point Quiz,	Quiz, Midterm and Final Exam

Cognitive domain (knowledge-based): **C**

1: Knowledge, 2: Comprehension, 3 Application, 4 Analysis, 5: Synthesis, 6: Evaluation

The affective domain (emotion-based): **A**

1: Receiving, .2: Responding, 3: Valuing, 4: Organizing, 5: Characterizing

The psychomotor domain (action-based): **P**

1: Perception, 2: Set, 3: Guided response, 4: Mechanism, 5: Complex overt response, 6: Adaptation, 7: Origination

RECOMMENDED TEXT (s) – Primary and Supplementary

Author	Title	Edition & Year	Publisher
1. Kathleen S. Verderber, Dianna D. Sellnow and Rudolf F. Verderber	Comm4 Student edition	Edition 4 Year-2016	Stamford, CT: Cengage Learning.
2. Stephen E. Lucas	The Art of Public Speaking	Edition 13 Year-2020	Mc Graw Hill ducation

The text can be found in the NSU Book Store. Additional texts/readings as well as other material will be given to you as handouts in class, and should be considered as part of the required texts of the course.

TEACHING STRATEGY

Lectures, discussions, brainstorming, practical work, analyzing speeches, speech delivery, feedback,

ASSESSMENT STRATEGY AND GRADING SCHEME

The grade scheme is **tentative** and may be subject to change any time during this semester

Your performance in ALL the exams determines your grade. The points are distributed in the following manner:

(***The number of exams, assignments, quizzes may vary from department to department)

	Points
First Midterm Exam and Final Exam	(10+20) =30
Attendance & Class participation	5+5=10
Quizzes	10

Speeches: Impromptu+ Informative+ Persuasive+ Group Speech/Presentation	10+15+15+10= 50
Total	100

Testing and Evaluation: NSU's grading and performance evaluation policies will be followed in assigning your grade. Please note that all final grades are subject to departmental review and approval.

<u>Official Grade Conversion Scale</u>	93-100% = A	80-82% = B-	67-69% = D+
	90-92% = A-	77-79% = C+	60-66% = D
	87-89% = B+	73-76% = C	Below 60% = F
	83-86% = B	70-72% = C-	

CLASSROOM RULES OF CONDUCT

- Be ready at least 15 minutes before the class begins and check that your gadgets and connection work well. You MUST ensure that your webcam and microphone are in working condition.
- The grand rule for our class is respectful, open communication. We have many things to learn from one another. Question is appreciated.
- Pay attention to your teacher while he/she explains.
- Participate actively by sharing your thoughts during discussions.
- Your webcam should stay switched on during class period.
- Generally, your microphone should remain muted. Turn your microphone on if you want to ask questions.
- When you come to the class, you become part of a learning community. Please be conscious of your community role, and work toward creating a healthy learning atmosphere in the class.

Academic Integrity Policy: The School of Humanities and Social Science does not tolerate academic dishonesty by its students. At a minimum, you must not be involved in cheating, copyright infringement, submitting the same work in multiple courses, significant collaboration with other individuals outside of sanctioned group activities, and fabrications. You are advised that violations of the Student Integrity Code will be treated seriously, with special attention given to repeated offences. Please refer to NSU Code of Conduct at <http://www.northsouth.edu/student-code-of-conduct.html>

EXAMS AND MAKE UP EXAMS POLICY

Please note:

- You must come prepared for all your exams.
- You must come on time.
- Being late does not necessarily guarantee that you are going to get extra time for writing your tests and exam.
- You must bring your own pencil, pen, eraser, calculator and any other permitted items that you may need and you are allowed during the tests and exam.
- All cell phones must be switched off.
- Any deviation from the standard procedures will not be taken lightly.
- Any unfair means adopted in the tests and exam will be seriously dealt with.
- Academic misconduct or failure to comply with NSU Examination Code of Conduct may result in F.
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ATTENDANCE POLICY

According to NSU policy, if you have 3 consecutive absences, or 5 absences over the course of the semester, you will be automatically dropped from the course. You should also come to class in time: every three late appearances will count as one absence. Since participation remains integral for the classes and course to be productive, you will need to come to class each and every day prepared to discuss the material. You are also expected to arrive on time and participate in an informed and consistent manner.

TENTATIVE COURSE CONTENTS AND SCHEDULE

Week#	Class#	Day	Date	Topic	Chapter
1	1			Introductory class –Discuss syllabus rules exams quizzes etc.	
	2			<i>Characteristics of Communication</i>	1
2	3			Ethics and Public Speaking	From the book- The Art of Public Speaking, Chapter 2
	4			Verbal Messages	4
3	5			Nonverbal Messages	5
	6			Language	14
4	7			Delivery	15
	8			Lecture on Impromptu Speech	(Impromptu is not in the Comm4 book. Instructors need to make own material)
5	9			Impromptu practice and feedback (1 hour- 9-10 students)	Practice- day 1
	10			Impromptu Practice and feedback (1 hour- 9-10 students)	Practice- day 2
6	11			Impromptu Practice and feedback (1 hour- 9-10 students)	Practice- day 3
	12			Marked Impromptu speech	Delivery of Impromptu Speech Day 1
7	13			Marked Impromptu speech	Delivery of Impromptu Speech Day 2
	14			Presentation Aids	13
8	15			Topic Selection and Development	11
	16			Mid prep class	--
9	17			Mid-Term Exam	--
	18			Organizing Your Speech	12
10	19			Informative Speech Lecture	16
	20			Informative Speech Lecture (cont.) Distribution of topics	16
11	21			Informative Speech practice. Students submit speech outline	Practice
	22			Informative Speech practice.	Practice
12	23			Informative Speech (1 hour- 9-10 students)	Practical

	24			Informative Speech (1 hour- 9-10 students)	Practical
13	25			Informative Speech (1 hour- 9-10 students)	Practical
	26			Informative Speech (1 hour- 9-10 students)	Practical
14	27			Persuasive Speech Lecture	17
	28			Persuasive Speech Lecture(cont.) and Distribution of topics	17
15	29			Persuasive Speech practice Students submit speech outline	Practice
	30			Persuasive Speech practice	Practice
16	31			Persuasive Speech practice	Practice
	32			Persuasive Speech (1 hour- 9-10 students)	Practical
17	33			Persuasive Speech (1 hour- 9-10 students)	Practical
	34			Persuasive Speech (1 hour- 9-10 students)	Practical
18	35			Persuasive Speech (1 hour- 9-10 students)	Practical
	36			Group presentations	Practical

***Please note that this Course Outline is subject to change.**