

MUHAMMAD ABU ZAR KHAN

Web Developer

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Lahore, Pakistan

Summary

Emerging web developer with a strong foundation in computer science and passion for technology-driven solutions. Recent graduate with hands-on experience in php, laravel, and wordpress development, committed to expanding technical expertise and contributing to innovative web projects. Demonstrated ability to learn quickly, adapt to new technologies, and deliver quality results through internships and personal projects. Seeking opportunities to grow technical skills and transition towards full-stack development while bringing creativity, enthusiasm, and a proactive approach to solving complex digital challenges.

Work Experience

SEB'S Institute | Intern

4 March 2022 - 30 Sep 2022

- Social Media Management: Developed and executed social media campaigns, created engaging content, and monitored online interactions.
- Graphic Design: Designed visually appealing graphics for social media posts, marketing materials, and other promotional assets.
- Video Editing: Edited and produced short-form videos for social media platforms, including scriptwriting, shooting, and post-production.

Off-Desk Company | Call Center

2 June 2024 – 31 August 2024

- Increased sales by 15% within the first month.
- Achieved a 20% conversion rate from daily outbound calls.
- Maintained accurate customer records using CRM software.
- Boosted customer engagement by 10% through targeted strategies.
- Provided prompt and exceptional customer service.

Digital Konnecter System (DKS) | Software House

1 September 2024 - Present

- Developed and maintained web applications using Laravel and PHP, ensuring high performance and scalability.
- Implemented advanced functionalities with Backpack Laravel, enhancing administrative interfaces and user experiences.
- Designed and customized WordPress themes and plugins for dynamic client projects.
- Utilized best practices in coding, debugging, and optimizing web solutions.
- Collaborated with cross-functional teams to deliver projects within tight deadlines.
- Gained hands-on experience in modern web development tools and techniques.

Projects

Marketing and Advertising Agency Website

- Developed a PHP Laravel-based Marketing & Advertising Agency Web Application, integrating HTML5/CSS3 for frontend design. Enabled global users to register, login, and manage product advertisements via intuitive user interfaces and secure backend administration. Optimized database architecture for efficient storage and retrieval of user and admin credentials, ensuring smooth functionality across frontend and backend components.

Mekset Online Cosmetics App

- Developed Mekset Online Cosmetics, a PHP Laravel-based e-commerce platform, optimizing UX/UI for seamless shopping. Implemented robust backend systems for catalog management, order processing, and user authentication, ensuring high performance and secure transactions.

Education

COMSAT University Islamabad, Lahore

2024 - Present

- Master of Computer Science

National College of Business Administration and Economics

2020 - 2024

- Bachelor of Computer Science

Concordia College Gujranwala Rahwali Cantt Campus (ICS)

2018 – 2020

Professional Skills

- Excellent communication and interpersonal skills and fast learner.
- Excellent presentation skills and professionalism.
- Highly Motivated & Energetic, Result Oriented, Target focused.
- Decision Maker, Hardworking & Dedicated.
- Ability to meet tight deadlines.
- Team player, Creative, Resource, Independent & Effective Problem Solver.
- As a Debater, Badminton and also Play Game

Digital Skills

- Microsoft (WS, EX, PP...)
- WordPress
- Laravel, Backpack laravel
- PHP
- JavaScript, JQuery
- Html, CSS
- Social Marketing
- Canva
- Adobe (Photoshop, Illustrator) Basic
- Analyzing of data

Languages

- English
 - Urdu
 - Panjabi
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