

Quotation for Email Merge App Development

Date: Feb 06,2025

Project Overview

This quotation outlines the cost, scope, and deliverables for developing an **Email Merge App** with a user-friendly interface and efficient email management capabilities. The application will be designed to enhance email marketing efforts with automation and seamless integration of templates and contact lists.

Scope of Work

1. **User Authentication**
 - Secure Signup/Signin with Supabase authentication
2. **Campaign Management**
 - Create, edit, and delete email campaigns
 - Send bulk emails
3. **Template Management**
 - Create and save custom email templates
 - Support for dynamic placeholders (e.g., {{name}}, {{email}})
4. **Email List Management**
 - Import email contacts via CSV
 - Email validation and duplicate removal

Technology Stack

- **Frontend:** Next.js for a fast and responsive UI
 - **Backend & Database:** Supabase for authentication and data management
 - **Media Storage:** Cloudinary for hosting images used in email templates
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Project Cost & Payment Terms

Total Cost: PKR 40,000

Payment Schedule:

- **100% upfront** before project commencement

Project Timeline

- **Week 1-2:** Project setup, authentication module, and database design. Campaign management and email sending functionality
- **Week 2-3:** Template management and email list features. Testing, bug fixes, deployment, and documentation

Deliverables

- Fully functional Email Merge App with the above features
- Deployment assistance to production environment
- Post-deployment support for 1 week

Exclusions

- Third-party API charges (if applicable) are not included
- Additional features outside the listed scope will be billed separately