



Project Management

A Strategic Planning Approach

1st edition
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Project Management is designed to appeal to undergraduate and postgraduate students studying project management on a business degree. It provides a comprehensive overview of project management practice, while carefully balancing the unique aspects of project management curricula with the more general business skills, including quality, risk, teams, and leadership. The text includes a wide range of cases to connect the academic principles and the complexity of real-life projects. The text is also supported by web-based multiple choice questions, as well as in-text exercises and examples to illustrate the concepts and ideas throughout the book.

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FEATURES

- Integrates theory and practice to help develop student skills in project management
- The strategic focus of the text helps students to appreciate the 'bigger picture' as well as the finer detail of day-to-day project management
- Multiple choice questions, exercises and minicases enable students to interact with the material and practice their skills
- Appropriate for use at a range of levels from undergraduate to MBA and specialist Master's degree programmes