



Department of Industrial Engineering,
School of Engineering,
University of Management and Technology

Course Outline

Course code: MS 101

Course title: Principles of Management

Program	BSIE
Credit Hours	2
Duration	One semester (Fall 2022)
Prerequisites	Nil
Resource Person	Prof. Dr. Mohammad Pervez Mughal
Counseling Timing	9 AM – 11 AM, Monday, Wednesday, and Friday
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Course Outline

This course introduces students to the roles and functions of managers. The content includes an introduction to organizations and the need for and nature of management. It examines the evolution of management theory, organizational environments, and corporate social responsibility and ethics. The course also includes a detailed investigation of the four functions of management: planning and decision making, organizing, leading, and motivating, and controlling.

Course Learning Outcomes:

At the end of the course students should be able to:

1. Explain the management revolution and how it affects future managers (C2)
2. Evaluate social responsibility and ethical issues involved in business situations (C5)
3. Describe the influence of historical forces on the practice of management (C2)
4. Explain how organizations adapt to an uncertain environment and the techniques managers use to influence and control the external environment (C4)
5. Illustrate the process of planning, organizing, leading, and controlling (C3)
6. Examine leadership theories to analyze one's own approach to hypothetical situations (C4)

Course Learning Outcomes (CLOs) Mapping with Program Learning Outcomes (PLOs):

Semester	Course Code	Title	Course Learning Outcomes	PLO 1 Engg. Knowledge	PLO 2 Problem Analysis	PLO 3 Solution Design	PLO 4 Investigation	PLO 5 Mod. Tool Usage	PLO 6 Engg. & Society	PLO 7 Env. & Sust.	PLO 8 Ethics	PLO 9 Team Work	PLO 10 Communication	PLO 11 Proj. Mgmt.	PLO 12 Life Long Learning
First	MSE011	Principles of Management	1. Explain the management revolution and how it affects future managers (C2)												✓
			2. Evaluate social responsibility and ethical issues involved in business situations (C5)							✓					
			3. Describe the influence of historical forces on the practice of management (C2)		✓										

		m e n t	4. Explain how organizations adapt to an uncertain environment and techniques managers use to influence and control the external environment (C4)														✓
			5. Illustrate the process of planning, organizing, leading, and controlling (C3)														✓
			6. Examine leadership theories to analyze one's own approach to hypothetical situations (C4)						✓								

Learning Methodology:

Classroom lectures, Case Studies, Tutorials, and Notes and Self Study.

Grade Evaluation Criteria

Components	Marks
Quizzes	10
Assignments	15
Case Studies	15
Mid Term Exam	20
Final Exam	40
Total	100

Textbooks:

1. Management, Global Edition, 15th edition, by Stephen P. Robbins Mary A. Coulter, Pearson, 2020)
2. Management, 13th Edition by Richard L. Daft, Cengage Publishing, 2018, ISBN-13: 978-0357033807

Calendar of Course Contents

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Weeks	Course Contents	Reference Chapter(s)	CLOs
1	Introduction to Management	Chapter 1	1
2	Decision-Making in Management	Chapter 2	1
3	Influence of the External Environment and the Organization's Culture	Chapter 3	1
4 - 5	Managing in a Global Environment and Diversity Management	Chapter 4,5	1
6	Managing Social Responsibility and Ethics	Chapter 6	2
7, 8,	Planning	Chapter 8, 9	5
9, 10, 11	Organizing	Chapters 11, 12, 13	5
12, 13, 14	Leading	Chapters 14-17	4, 5, 6
15	Controlling	Chapter 18	6
Final Term			