

Management-Practice Sheet 6

1. OPEC is an example of the type of producer's organization known as a:

- a. Marketing Board
- b. Producer's Cooperative
- c. Trust
- d. Cartel

Answer: d

2. TQM's major emphasis is on

- a. Product quality
- b. Company profitability
- c. Customer delight
- d. Employee training

Answer: a

3. Assertion (A): Effective motivation is moderated by organizational complexity and conflicts.

Reason (R): An Individual's motives may be complex and conflicting.

Codes:

- a. Both A and R are true and R is the correct explanation of A
- b. Both A and R are true but R is not a correct explanation of A
- c. A is true but R is false.
- d. A is false but R is true.

Answer: d

4. External environment of business is:

- a. Physical
- b. Demographic
- c. Economic
- d. All of these

Answer: d

5. Co-ordination in an organization means:

- a. Complete control of the activities of the employees.
- b. To structure harmony among different units of the organization.
- c. Removal of conflict and overlapping in the organization.

Codes:

- a. 1 and 2
- b. 1 and 3
- c. 2 and 3
- d. 1, 2 and 3

Answer: c

6. Match the following:

List-I	List-II
a. Classical b. Human Relations	a. Fact-orientation b. Environment c. Structure

c. Behavioural d. Systems	d. Informal organization e. Incentives to work
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A B C D

a. 4 2 1 3

b. 1 4 3 2

c. 3 2 4 5

d. 3 4 1 2

Answer: d

7. Regression coefficient is independent change of:

a. Origin but not to scale

b. Both origin and scale

c. Scale but not of origin

d. None of these

Answer: a

8. Assertion (A): E-commerce is an emerging field, which cannot be ignored.

Reason (R): The legal framework relating to E-commerce is yet to be crystallized.

Codes:

a. Both A and R are true and R is the correct explanation of A

b. Both A and R are true but R is not the correct explanation of A

c. A is true but R is false.

d. A is false but R is true.

Answer: b

9. Which of these is marketing research method?

a. Observation

b. Questionnaire

c. Interview

d. None of these

Answer: a

10. Note issuing deptt. Of RBI should always posses the minimum gold stock of worth:

a. Rs. 85 crores

b. Rs. 115 crores

c. Rs. 200 crores

d. None of these

Answer: b

