

Management-Practice Sheet 1

1. In demand forecasting important method used in trend projection is:

- a. Scientific Method
- b. Box-Jenkins Method
- c. Delphi Method
- d. Logistics Method

Answer: b

2. The term job satisfaction refers to:

- a. A collection of feelings that an individual has towards his/her job.
- b. The degree to which an individual identifies himself/herself with job.
- c. The degree to which an individual identifies himself/herself with the, organization.
- d. None of the above:

Answer: a

3. The following are the three components of creativity:

- a. Expertise, creativity skills and task motivation
- b. Expertise, innovation and rationality
- c. Expertise, rationality and relevance
- d. Expertise, novelty and performance

Answer: b

4. The factor theory propounded by:

- a. Fredrick Hertzberg
- b. David McClellanel
- c. Mc Cardhy
- d. Philip Rotler

Answer: a

5. 'Grape Wine' is the term used in relation to:

- a. Formal Communication
- b. Informal Communication
- c. Horizontal Communication
- d. Vertical Communication

Answer: b

6. Mutual cooperation and net working is:

- a. Win-win strategy
- b. Networking strategy
- c. Franchise strategy
- d. Competitive strategy

Answer: a

7. A list of Jobs duties, responsibilities, reporting relationships, and working conditions is called:

- a. Job enhancement
- b. Job specification
- c. Job description
- d. Job enlargement

Answer: c

8. The use of predesigned set of questions used in an interview process leads to:

- a. Behavioural interview
- b. Situational interview
- c. Non-directional interview
- d. Structured interview

Answer: d

9. One of the following is training provided to enhance decision making skills:

- a. On the job training
- b. Behavioural modeling
- c. Management games
- d. Action learning

Answer: c

10. Dramatic reduction of manpower is called:

- a. Termination
- b. Retrenchment
- c. Down sizing
- d. Right sizing

Answer: b