

Management-Practice Sheet 3

1. The process selecting, organizing and interpreting or attaining meaning to events happening in the environment is called:

- a. Perception
- b. Attitude
- c. Personality
- d. Learning

Answer: a

2. Under which concept of marketing customer remains focused?

- a. Marketing
- b. Production
- c. Product
- d. Selling

Answer: a

3. Segmentation of consumers based on factors like climatic conditions and regions are

known as:

- a. Demographic Segmentation
- b. Cultural Segmentation
- c. Geographic Segmentation
- d. Administrative Segmentation

Answer: c

4. Which city is more favourable for selling electric blankets?

- a. Mumbai
- b. Chennai
- c. Shillong
- d. Pune

Answer: c

5. Decision on plant layout and location are concerned with:

- a. System design
- b. System operations
- c. System control
- d. None of the above

Answer: c

6. Production system which enables for maximizing the scale advantage is:

- a. Flow type
- b. Intermittent type
- c. Batch type
- d. None of the above

Answer: a

7. Which of the following is the objective of production scheduling?

- a. Where to start the operation
- b. When to start the operation
- c. How to start the operation
- d. When to start as well as stop the operation

Answer: d

8. SQC requires determination of:

- a. Quality tolerance limit
- b. Quantity measurement
- c. Production load time
- d. Inventory carrying cost

Answer: a

9. AQL (Acceptable Quality Level) is:

- a. Maximum number of defective that the consumers will accept
- b. Fraction defective (f) that the user considers acceptable
- c. Fraction defective (f) that the producer considers acceptable
- d. Maximum number of defectives that the producer will allow

Answer: b

10. The probability of drawing a 'Spade' from a well shuffled packet of cards is:

- a. $\frac{1}{52}$
- b. $\frac{4}{52}$
- c. $\frac{1}{4}$
- d. $\frac{2}{3}$

Answer: b