

Final Year Project Short Proposal

E-Commerce Website

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Introduction: E-commerce (electronic commerce) is the buying and selling of goods and services, or the transmitting of funds or data, over an electronic network, primarily the internet. E-commerce is the most rapidly growing field. More and more companies are developing web sites providing functionality for performing commercial transactions over the web. It is reasonable to say that the process of shopping on the web is becoming a trend.

Purpose: The objective of this project is to develop a general purpose e-commerce store where any kind of product can be bought from the comfort of home through the Internet. However, for implementation purposes, this website will deal with an online shopping for products. These days, an increasing number of consumers prefer making most of their purchases online and in such a scenario, having an ecommerce website for business is the need of the hour. Target audience: Online shopping is mainly used by older people who will not be able to go to market physically or the busy persons in order to save their time.

Features and Functions: The purpose of this document is to define the features of the ECommerce Website. Here Visitors can see publicly available features such as browse products, view details of products (Size, Color and Cost), and view other static contents of site. Registered User can view all publicly available features and in addition to this they can purchase the products by adding them into shopping cart. Admins can manage all the contents and Orders from the Backend (admin side). The one main thing that we are including in our project is auction system in which buyer can bid on a product and highest bidder can get the product. It facilitates online activities between buyers and sellers, Types of Users of the website are: 1: **Visitors** 2: **Customers** (Registered Member) 3: **Admin**.

Social and Industrial Impact: The main way in which e commerce will affect the economy, in general, is its impact on productivity and inflation. The continued expansion of electronic commerce could also lead to downward pressure on inflation through increased competition, cost savings and changes in sellers' pricing behavior. The concept of e-commerce is based on social economics factor i.e, it is not only saves time and effort but is also cost effective.

Supervisor Name

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Signature
