CYBERSECURITY AWARENESS DAY 8

Let's talk about
Data Privacy

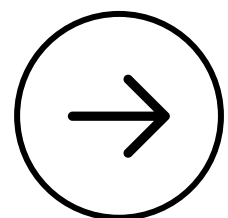**Iwuchukwu Augusta Chioma**

Data Privacy:
Protect what you share

Every time you post, like, or comment you leave a trace.
Some traces open doors to opportunity.
Others open doors to cybercriminals.

Lets read below on how we can stay safe online
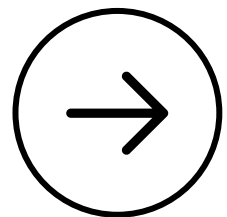
Iwuchukwu Augusta Chioma

→

What Is Data Privacy?

Data privacy means having control over who collects, shares, and uses your personal information.

It's about protecting what defines us which includes: name, habits, choices, and much more.
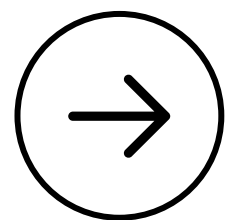
Iwuchukwu Augusta Chioma

Why It Matters

Every time you fill an online form, post a photo, or use an app, you leave a trace. Cybercriminals use these digital breadcrumbs to profile, impersonate, or even scam you.

In today's connected world, privacy is no longer automatic,it's intentional.
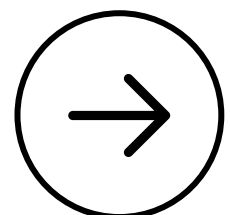
Iwuchukwu Augusta Chioma

What Counts as Personal Data?

Your personal data includes:

- Your full name, address, phone number

- Your birthday or family info

- Financial details

- Workplace or job title

- Photos, real-time locations, travel posts

- Online identifiers like IP, cookies, usernames

Iwuchukwu Augusta Chioma

What You Share That Puts You at Risk

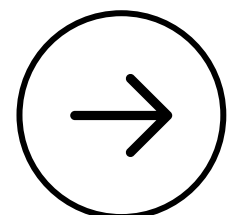- Real-time locations:Tells strangers exactly where you are and that your home is empty.

Tip: Post locations after you've left.

- Birthdays or anniversaries:These often appear in passwords or security questions.

Tip: Keep dates private or general (e.g., "July baby")

- Workplace or boss's name:Helps scammers impersonate your boss or company in phishing attacks.

Tip: Share your role, not internal details.

Iwuchukwu Augusta Chioma

- Children's schools or daily routines:Reveals where your kids are and when.

Tip: Avoid posting uniforms, school names, or daily routes

.

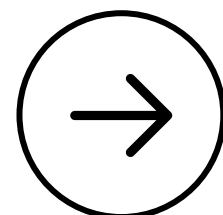- Travel plans or absence from home:Tells burglars your house is empty.

Tip: Share vacation photos after returning.

- Screenshots showing confidential data:Exposes emails, bank data, or client details.

Tip: Always blur or crop before posting

Cybercriminals can build a full profile and you give them the puzzle pieces.
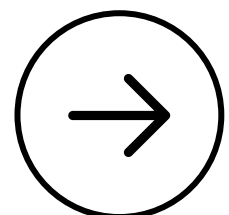
Iwuchukwu Augusta Chioma

Why Oversharing Is Dangerous

- **Identity theft**: Scammers impersonate you

- **Phishing attacks:** Personalized scams built from your data

- **Stalking or harassment:** Your location and routines are visible

- **Reputation damage:** Old posts can resurface years later

Once something is online, it's out of your control.
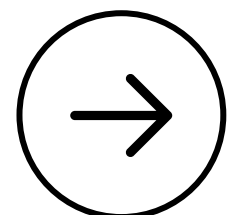
Iwuchukwu Augusta Chioma

Smart Ways to Protect Your Data

- Review your privacy settings regularly
- Avoid posting real-time locations
- Use strong passwords + 2FA
- Keep devices and apps updated
- Think before you post

Data privacy isn't a "tech thing" ,It's a life thing.It's about protecting your peace, your safety, your identity and your future.Because behind every post, every password, and every click is a person with dreams worth protecting.

Iwuchukwu Augusta Chioma

Share, like and follow for more Cybersecurity awareness tips

Iwuchukwu Augusta Chioma