

CYBERSECURITY AWARENESS DAY 12

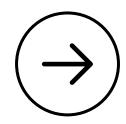
Let's talk about Insider threat



Insider Threats: The Danger Within



Not every cyber threat wears a hoodie. Sometimes, it's someone already inside



What Are Insider Threats?



An insider threat happens when someone with legitimate access an employee, contractor, or partner misuses it to harm the organization.

This can be:

- Malicious: intentionally stealing data or sabotaging systems.
- Negligent: accidental mistakes that expose sensitive information.

Think of it like someone leaving a door unlocked at home the intention may not be to steal, but danger enters anyway.

Why Insider Threats Matter



A single insider mistake can lead to:

- Data breaches exposure of sensitive information
- Financial losses fines, theft, or operational downtime
- Reputation damage loss of trust with clients or the public
- Legal consequences regulatory penalties for mishandled data

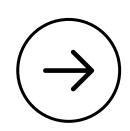
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Real-Life Example:



In 2020, a Tesla employee was approached by a Russian hacker offering \$1M to install malware on Tesla's network. The malware could have stolen sensitive data and disrupted operations. The employee reported the attempt, and the FBI intervened, stopping the attack.

Lesson:The employee's choice to report the attempt instead of succumbing to temptation saved the company from potential financial, reputational, and operational damage.Integrity can prevent disasters before technology even detects a threat.

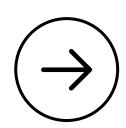


Types of Insider Threats



- Malicious Insiders intentionally steal or damage data
- Negligent Insiders mistakes that expose systems (e.g., clicking phishing links)
- Compromised Insiders accounts hijacked by external attackers

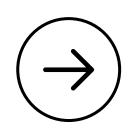
Even a single negligent or compromised insider can create far-reaching damage



How Organizations Detect Insider Threats (Tech Tools Simplified)

- Microsoft Purview Insider Risk Management — flags unusual file movements or sensitive data access
- Microsoft Sentinel (SIEM) monitors internal activity patterns for anomalies
- Microsoft Defender for Endpoint alerts on suspicious device behavior
- Microsoft 365 Audit Logs tracks file access and modifications

For non-techies: These tools act like digital security cameras and alarms for sensitive information.

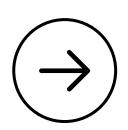


How to Prevent Insider Threats:



- Enforce least privilege access.
- Educate employees on phishing, data handling, and reporting suspicious activity.
- Monitor data movement and user behavior.
- Foster a culture of integrity and accountability.

The most dangerous threats often come from within but the most powerful defense is awareness, culture, and integrity.





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