



CYBERSECURITY AWARENESS DAY 26

Let's talk about
**Online Survey
Scams**

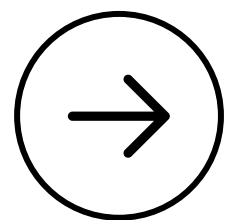
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**Answer 3 questions and win
#50,000!** It looks harmless. But in
2025, that simple survey might be a
scam.

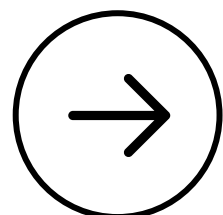
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What Exactly Are They?



Fake forms that pretend to collect opinions but actually collect personal data, emails, passwords, and banking info.

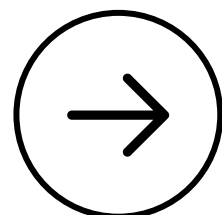


How They Work



- You see a tempting ad or message: “Get a gift for sharing your feedback.”
- You click → fill in your name, phone, or bank details.
- The “survey” ends and scammers now own your data

They might sell it, use it for phishing, or even empty your account



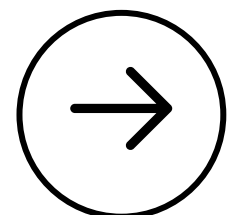
Why It Matters in 2025



AI-generated survey pages now look exactly like real brand websites, Logos, Colors, even fake testimonials. Scammers are no longer obvious they're professional.

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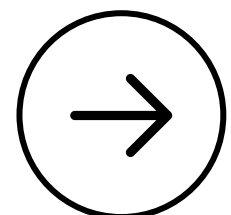
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Real-Life Red Flags



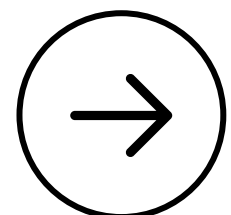
- Surveys sent via random WhatsApp groups or DMs
- Pressure timers like “Offer ends in 3 minutes!”
- Requests for “confirmation fees” or OTPs
- Surveys that ask for too much personal info (e.g., bank details)



Safe Habits to Build



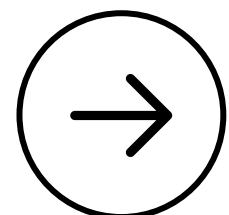
- Only fill surveys from verified company accounts or websites
- Check brand websites for confirmation before responding
- Never share sensitive info like bank details or passwords
- Use spam filters and browser protection tools



What to Do If You Clicked



- Change your passwords immediately
- Run a full antivirus scan
- Report the fake link to the brand impersonated
- Inform your bank if sensitive info was shared





**Share, like and
follow for more
Cybersecurity
awareness tips**

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