



CYBERSECURITY AWARENESS DAY 20

Let's talk about
App Permissions

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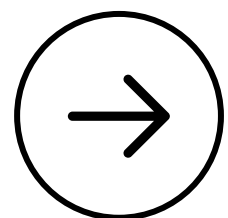
App Permissions: The Silent Data Leak



You don't have to be hacked to lose your privacy sometimes, you give it away.

Every time an app asks for access, and we tap Allow, something subtle happens a quiet trade of convenience for privacy

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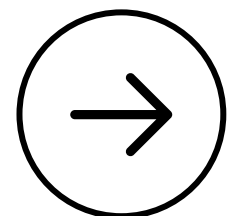
What Are App Permissions?



App permissions are the rights we give apps to access parts of our phone like the camera, microphone, contacts, files, or location.

They're meant to help apps function properly.

For example, a camera app truly needs camera access. But when a calculator asks for your location or gallery that's not a feature, that's a red flag.



Why It Matters in 2025



We now live in a world where apps track everything:

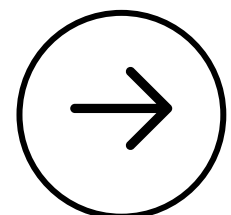
- Your steps,
- Your messages,
- Even how long you stare at your screen.

Many free apps make money by collecting and selling user data to advertisers or third-party companies.

You might think, **I'm not a celebrity**, so who cares?

But your location, contacts, and habits are valuable because data is currency.

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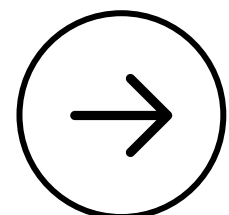
How to Take Back Control



Here's a 5-step digital hygiene check you can do today:

- Go to **Settings → Apps → Permissions**.
- Review what each app has access to.
- Turn off permissions you don't trust
- Choose “**Ask every time**” for sensitive ones like Camera, Mic, or Location.
- Delete apps you no longer use.

Your phone shouldn't be an open book it should be a locked diary.



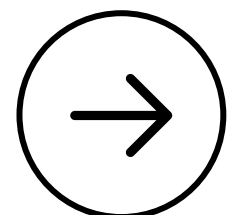
What Smart Users Do Differently



- Smart users don't just install apps. They audit them.
- Before granting any permission, they ask: "Does this app really need this to work?" If the answer is no, they deny access. That one small action protects your privacy more than any expensive antivirus app.

Stay safe, Stay secure.

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