



CYBERSECURITY AWARENESS DAY 2

Let's talk
about Password

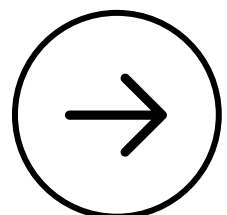
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**The password you
ignore today may
cost you everything
tomorrow**

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Why passwords matter?



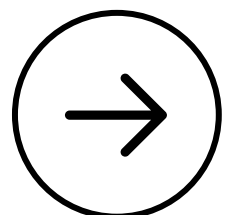
Password is a secret key you use to prove who you are. It tells a website or app “this is me” so only you can get in and not someone pretending to be you.

That sounds simple right ?

Do you know that attackers loves password?

So why are you using same password on all your accounts on the Internet ?

Do you think they cannot get at you?



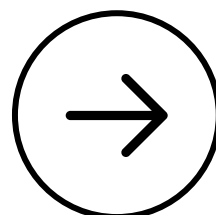


Attackers try passwords everywhere so reuse is the shortcut they love.

When one site leaks, attackers try that same email + password combo everywhere whether social media, banking, payroll and more.

One lazy password becomes many broken doors. Would you use the same key for your house, your office, and your car? Because that's exactly what happens when you reuse a password.

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Strong passwords aren't complicated. They are intentional.

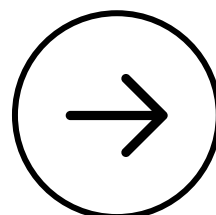
Good vs Bad password

✗ Bad:

✓ Good

- Password123
- Tara1990
- Same password for Gmail + Bank

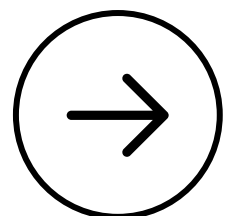
- Passphrase: Dogo_Train_Milli_87.
-
- Password manager generated random string





Quick, practical checklist (do these today):

1. Pick one critical account (email or bank). Make the password unique now.
2. Enable MFA on that account. Save backup codes somewhere safe.
3. Use a reputable password manager like Google Password Manager, 1Password, LastPass, Bitwarden and much more so move 5–10 unique login password into it this week.
4. Replace easily guessed passwords (birthdays, “Password123”, pet names).
5. Teach a family member or colleague about the risk of using one password on every account or app online.





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awareness tips**

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