



CYBERSECURITY AWARENESS DAY 16

Let's talk about
**Safe Online
Shopping**

Iwuchukwu Augusta Chioma



Safe Online Shopping



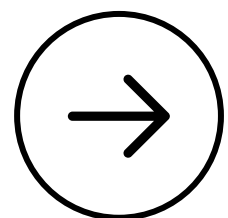
December is near.

Discounts, promos, flash sales everywhere.

Online shopping feels fun and convenient
until one click becomes a loss.

Let's talk about safe shopping .

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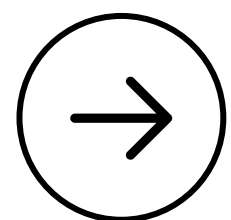


What is Safe Online Shopping



Safe online shopping means more than just avoiding bad deals. It's about protecting money, identity, and trust while enjoying convenience. Because behind some official pages are cloned sites built to harvest data not deliver goods.

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Why It Matters in 2025

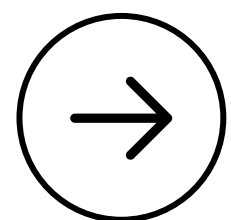


From October to December, online fraud increases by over 60% globally. Hackers leverage AI to build fake stores, automate scams, and clone legitimate sites in minutes. They know shoppers are emotional not analytical during sales.

They use:

- SSL padlocks
- Copycat domains (e.g amazon.com as amazOn.com)
- Fake reviews (sometimes generated by Chatbots)
- Verified-looking social media pages

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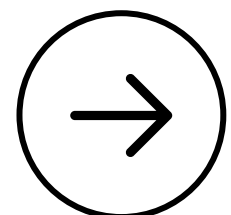
Here's how cybercriminals do it:

- Clone popular e-commerce sites
- Use ads to appear on your feed
- Create fake “payment gateways” that harvest your data

How They Catch You:

- Huge discounts that feel unbelievable
- Poor grammar or weird domain names
- “Secure” payment buttons that redirect elsewhere

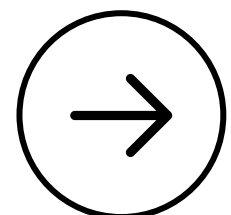
They only need one mistake from you that's why you need to verify before you click.



How to Shop Smart This Season:



- Shop only from verified websites or brand apps
- Use verified payment gateway for online purchases
- Don't save card info on shopping sites
- Type the site URL manually don't click links
- Don't shop over public Wi-Fi
- Avoid clicking promo links from DMs or comments



Buying from a vendor online



On Facebook: Check Page Transparency.

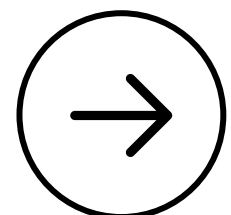
On Instagram: Check profile age (About this account) + tagged mentions.

If the page was created this month but already has 10k followers that's not growth, that's automation.

Before paying, ask for:

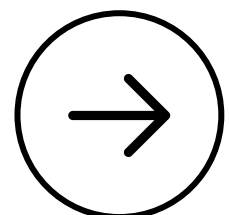
- ◆ Live video of product
- ◆ Voice note confirmation
- ◆ Business address verification

Real vendors won't mind. Fake ones will disappear.





- Your digital safety isn't just about protecting money it's about protecting peace of mind. Because nothing ruins the Christmas mood like a hacked bank account or loss of money so before you click "Buy Now," pause.
- The smartest shopper is not the fastest but the most cautious.





**Share, like and
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Cybersecurity
awareness tips**

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