

PROBLEM STATEMENT

Desika . T

user name

is a/an

Common People

user characteristics

who needs

to buy a used car

user need

because

market offers a good variety within the budget

insight

PROBLEM STATEMENT

● Keerthika.R

is a/an

Business women

user name

user characteristics

who needs

the most preferred mode of transport to commute the work

user need

because

safety is the most important one

insight

PROBLEM STATEMENT

Jeevitha . N

user name

is a/an

Entrepreneur

user characteristics

who needs

to buy vehicle for work & home

user need

because

she taking care to keep track for tax purposes

insight

PROBLEM STATEMENT

Niranjan . M

user name

is a/an

First time car buyer

user characteristics

who needs

the cost of depreciation

user need

because

that will give him a maximum benefits in return

insight