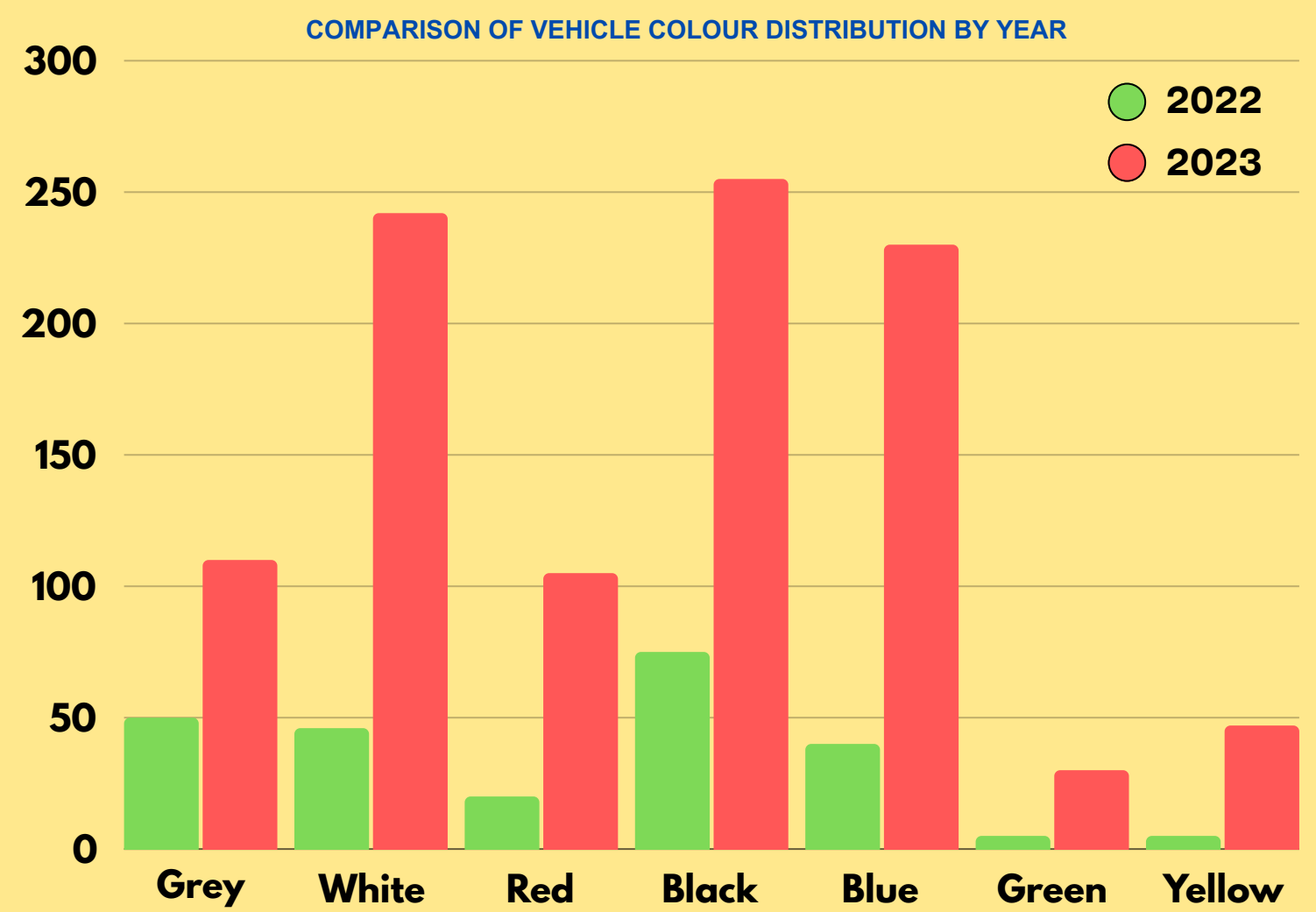
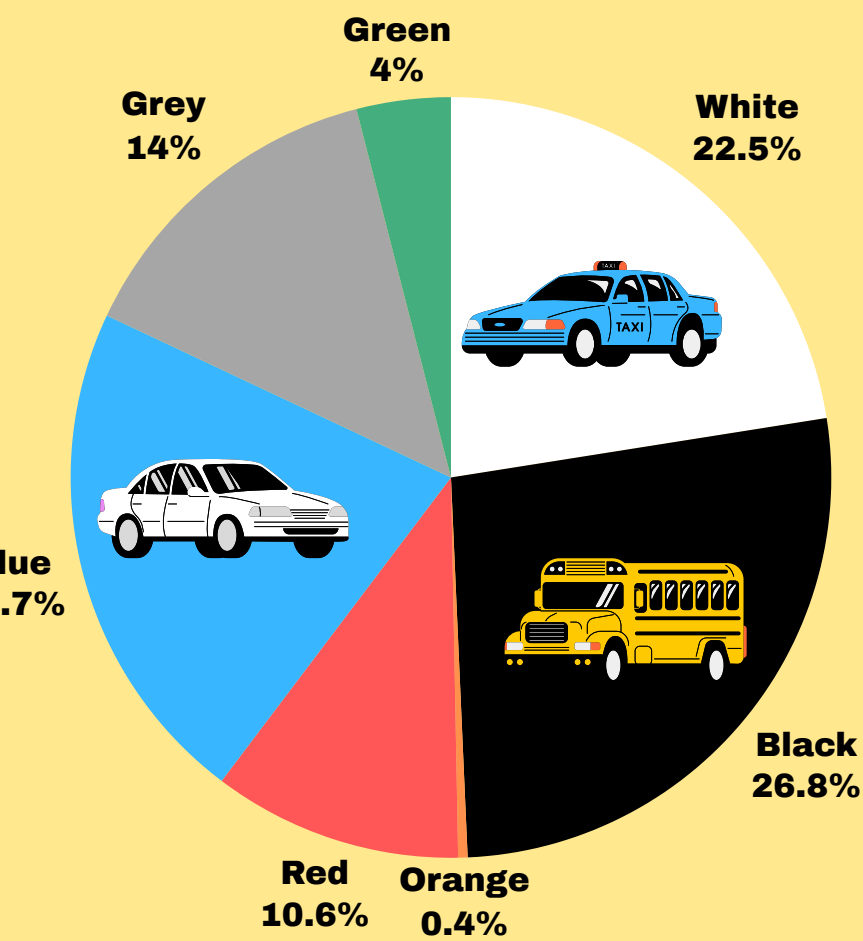


VEHICLE COLOUR COMPARISON

In the below comparison bar graph we can clearly see that in year 2022 & 2023 most people choose black colour for their vehicle.

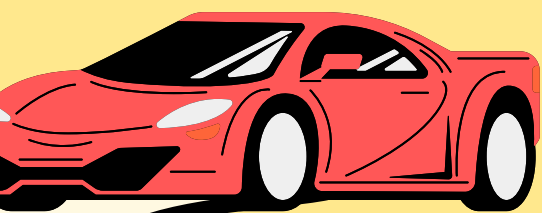


PERCENTAGE DISTRIBUTION OF VEHICLE COLOUR IN UNIVERSITY OF BATH CAMPUS YEAR 2022-2023



This pie chart clearly shows the distribution of the most common vehicle colours. Whereas commuters used black 26.8% of the time and white 22.5% of the time for their automobiles. The remaining colours are grey, red, orange, and green, among others. *But is black the most secure colour?* if not! Then, what is the finest and safest colour for driver visibility on the road in all conditions?

SAFEST VEHICLE COLOUR



QUESTION ?
WHAT IS THE SAFEST COLOUR TO DRIVE ?

WHITE VEHICLE DO A FANTASTIC JOB OF STANDING OUT AT NIGHT, THE PERFECT CONTRAST THEY HAVE AGAINST THE ROAD. WHITE ARE 12% LESS LIKELY TO BE INVOLVED IN AN ACCIDENT.

A STUDY FROM MONASH UNIVERSITY'S ACCIDENT RESEARCH CENTRE FOUND THAT THERE'S MORE LIKELY TO BE INVOLVED IN AN ACCIDENT IF YOU'RE ROLLING UP IN A BLACK COLOUR VEHICLE.

RED IS BRIGHT AND VIBRANT, IT'D BE A SAFE COLOUR CHOICE, BUT IT DOESN'T QUITE MAKE THE CUT AS A SAFE CAR COLOUR TO DRIVE.

BLUE IS CALMING COLOUR, BUT? LIGHT BLUE CARS CAN BE HARD TO DISTINGUISH AGAINST THE SKY DURING THE DAY, OFFERING POOR VISIBILITY FOR EVERYONE.

CONCLUSION:
ACCORDING TO SUZUKI MOTORS WHITE COLOUR VEHICLE IS SAFEST TO DRIVE.

source: <https://drive.suzuki.co.nz/blog/which-car-colours-are-the-safest-to-drive>