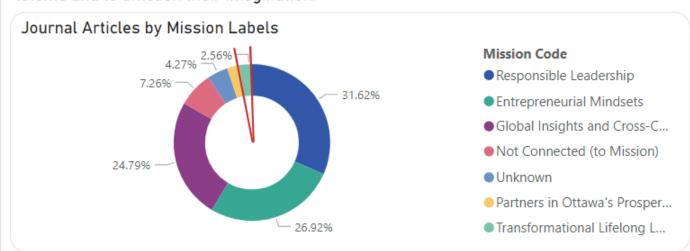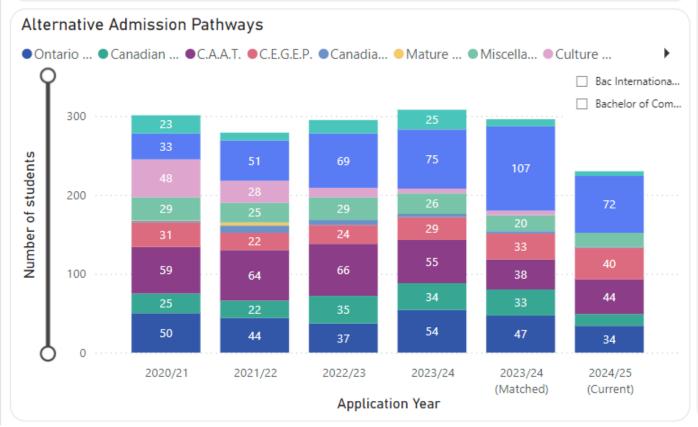**Principle 1:** We attract students who strive to make a difference in the world. We provide individualized, lifelong journeys that allow out students to discover their unique talents and to unleash their imagination.

Journal Articles by Mission Labels

Mission Code
- Responsible Leadership — 31.62%
- Entrepreneurial Mindsets — 26.92%
- Global Insights and Cross-C... — 24.79%
- Not Connected (to Mission) — 7.26%
- Unknown — 4.27%
- Partners in Ottawa's Prosper... — 2.56%
- Transformational Lifelong L...

Retention Rates (2018-2023)

- Bachelor of Commerce: 91%
- Bachelor or International Business: 89%

- Master of Business Administration: 89%
- Master of Accounting: 93%
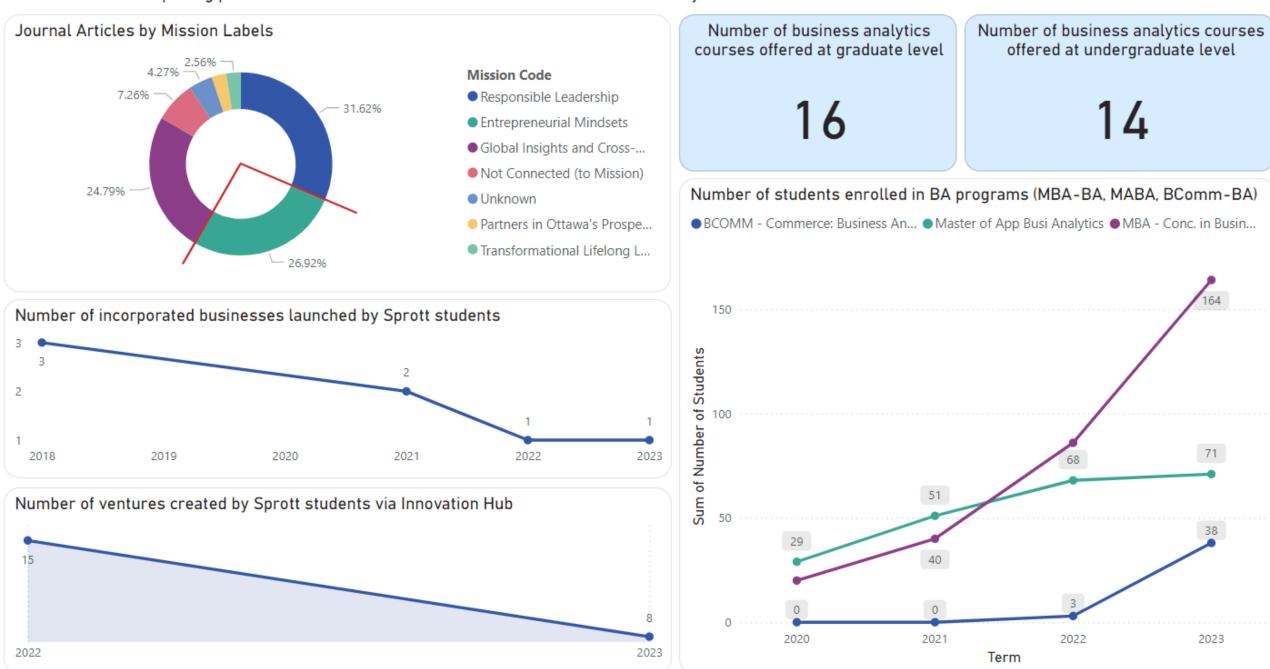- Technology Innovation Management: 78%
- Master of Science in Management: 75%

UG enrolment figures-International

Country	2020-2021	2021-2022	2022-2023	**Total**
China	27	20	5	**52**
India	2	8	2	**12**
Nigeria	9	10	10	**29**
Saudi Arabia	4	4	3	**11**
United Arab Emirates	8	10	5	**23**
United States	3	4	4	**11**
Vietnam	6	7	3	**16**
Total	**59**	**63**	**32**	**154**

Alternative Admission Pathways

- Ontario ...
- Canadian ...
- C.A.A.T.
- C.E.G.E.P.
- Canadia...
- Mature ...
- Miscella...
- Culture ...

☐ Bac Internationa...
☐ Bachelor of Com...

Number of students (y-axis)

Application Year (x-axis): 2020/21, 2021/22, 2022/23, 2023/24, 2023/24 (Matched), 2024/25 (Current)

Year	Values
2020/21	23, 33, 48, 29, 31, 59, 25, 50
2021/22	51, 28, 25, 22, 64, 22, 44
2022/23	69, 29, 24, 66, 35, 37
2023/24	25, 75, 26, 29, 55, 34, 54
2023/24 (Matched)	107, 20, 33, 38, 33, 47
2024/25 (Current)	72, 40, 44, 34

Category ● Number of registered

☐ 2020-2021
☐ 2021-2022
☐ 2022-2023

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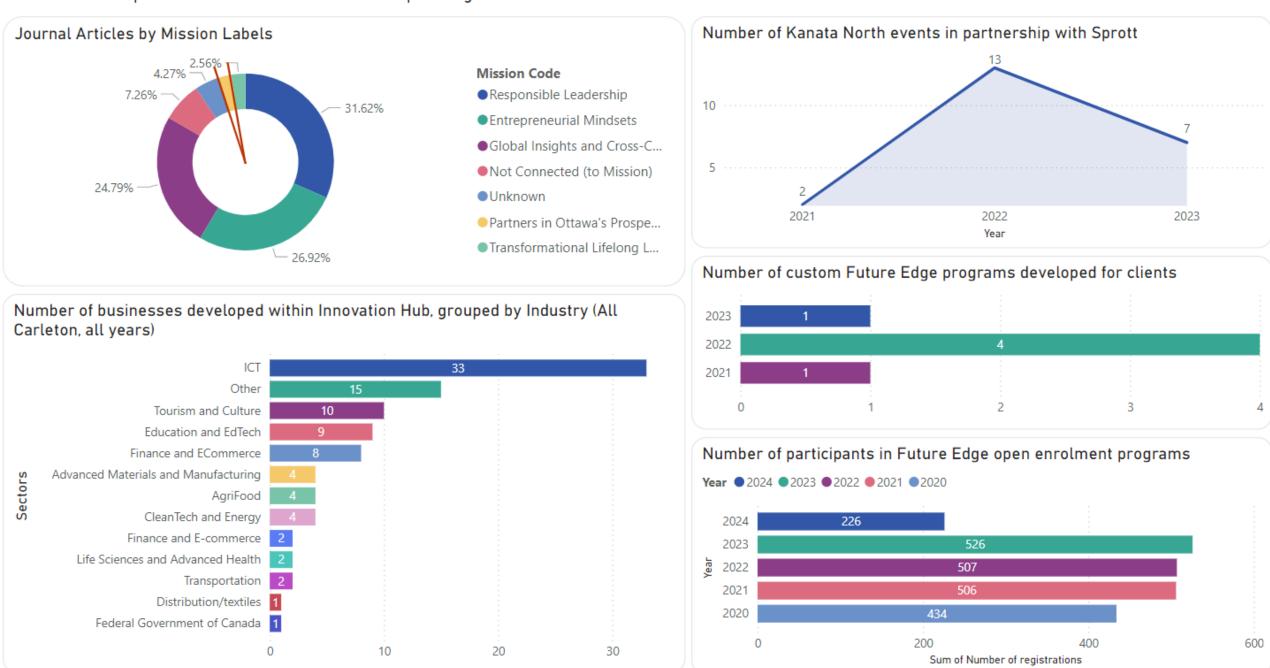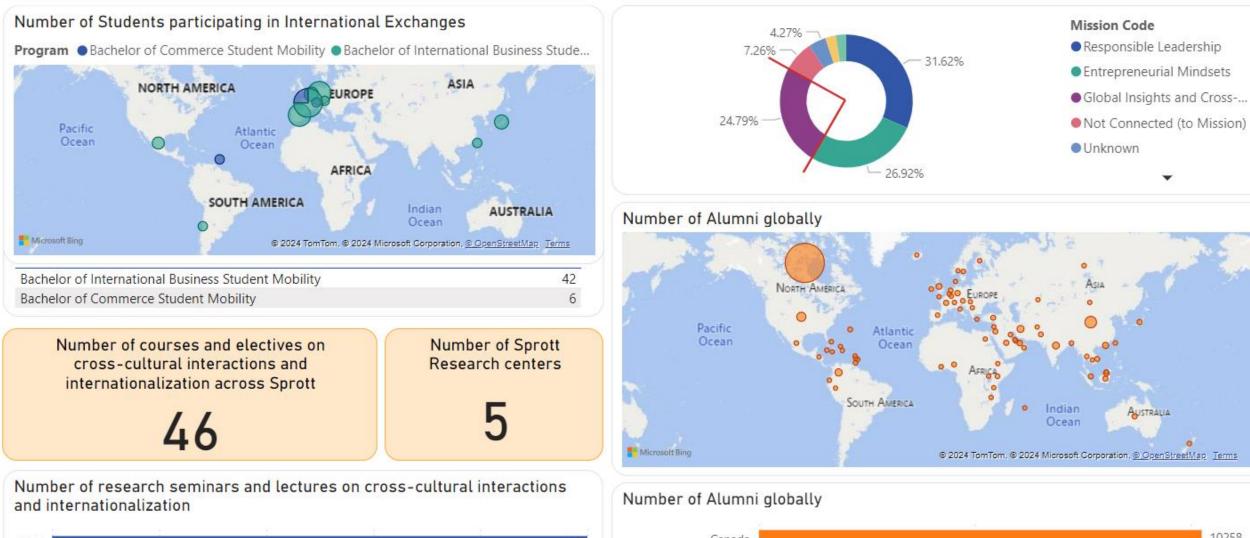
Principle 2: We are a critical link for innovation, entrepreneurship, and social enterprise for positive impact within the region, country, and the world. We exemplify innovative and enterprising practices within the school and are leaders within the university.

Journal Articles by Mission Labels

Mission Code
- Responsible Leadership — 31.62%
- Entrepreneurial Mindsets — 26.92%
- Global Insights and Cross-... — 24.79%
- Not Connected (to Mission) — 7.26%
- Unknown — 4.27%
- Partners in Ottawa's Prospe... — 2.56%
- Transformational Lifelong L...

Number of business analytics courses offered at graduate level

16

Number of business analytics courses offered at undergraduate level

14

Number of incorporated businesses launched by Sprott students

2018: 3
2021: 2
2022: 1
2023: 1

Number of ventures created by Sprott students via Innovation Hub

2022: 15
2023: 8

Number of students enrolled in BA programs (MBA-BA, MABA, BComm-BA)

- BCOMM - Commerce: Business An...
- Master of App Busi Analytics
- MBA - Conc. in Busin...

Sum of Number of Students vs Term

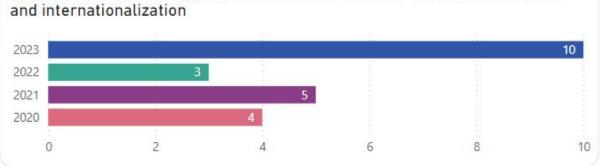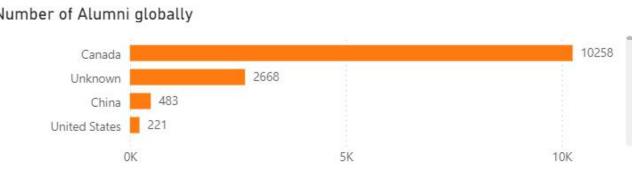| Term	BCOMM	Master of App Busi Analytics	MBA
2020	0	29	—
2021	0	51	40
2022	3	68	—
2023	38	71	164

Principle 3: We engage with businesses, community organizations, and government departments to cultivate talent and share knowledge that positively impacts the economic development of Ottawa and the National Capital Region.

Journal Articles by Mission Labels

Mission Code
- Responsible Leadership
- Entrepreneurial Mindsets
- Global Insights and Cross-C...
- Not Connected (to Mission)
- Unknown
- Partners in Ottawa's Prospe...
- Transformational Lifelong L...

Pie chart values: 31.62%, 26.92%, 24.79%, 7.26%, 4.27%, 2.56%

Number of Kanata North events in partnership with Sprott

Line chart: 2021 = 2, 2022 = 13, 2023 = 7

Number of businesses developed within Innovation Hub, grouped by Industry (All Carleton, all years)

Sectors	Count
ICT	33
Other	15
Tourism and Culture	10
Education and EdTech	9
Finance and ECommerce	8
Advanced Materials and Manufacturing	4
AgriFood	4
CleanTech and Energy	4
Finance and E-commerce	2
Life Sciences and Advanced Health	2
Transportation	2
Distribution/textiles	1
Federal Government of Canada	1

Number of custom Future Edge programs developed for clients

Year	Count
2023	1
2022	4
2021	1

Number of participants in Future Edge open enrolment programs

Year ● 2024 ● 2023 ● 2022 ● 2021 ● 2020

Year	Sum of Number of registrations
2024	226
2023	526
2022	507
2021	506
2020	434

Principle 4: We serve the world and foster a global mindset and intercultural capabilities for future leaders and organizations to deliver on the promise of shared global prosperity. We are a hub of knowledge, talent and networks to support Canada's role on the world stage.

Number of Students participating in International Exchanges

Program ● Bachelor of Commerce Student Mobility ● Bachelor of International Business Stude...

Bachelor of International Business Student Mobility	42
Bachelor of Commerce Student Mobility	6

Number of courses and electives on cross-cultural interactions and internationalization across Sprott	Number of Sprott Research centers
46	**5**

Mission Code

● Responsible Leadership
● Entrepreneurial Mindsets
● Global Insights and Cross-...
● Not Connected (to Mission)
● Unknown

- 31.62%
- 26.92%
- 24.79%
- 7.26%
- 4.27%

Number of Alumni globally

Number of research seminars and lectures on cross-cultural interactions and internationalization

Year	Value
2023	10
2022	3
2021	5
2020	4

Number of Alumni globally

Country	Value
Canada	10258
Unknown	2668
China	483
United States	221

Bachelor of International Business - B15 Global Awareness
Graduates will have a global mindset

5.1 Global Mindset
65%
0.000 — 1.000

5.2 Intercultural Intelligence
47%
0.000 — 1.000

5.3 Language
85%
0.000 — 1.000

Master of Business Administration - MB5 Global Awareness
Graduates will have knowledge that is relevant to business and be able to apply that knowledge to address business issues, opportunities and risks
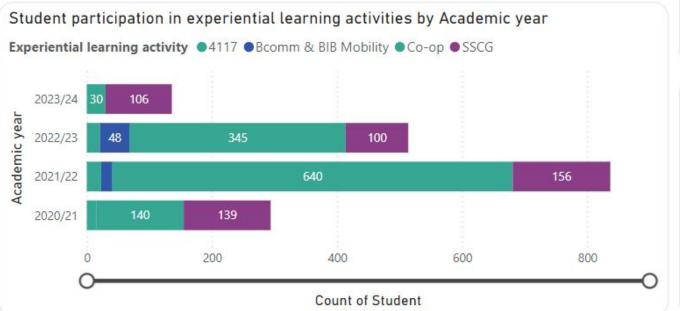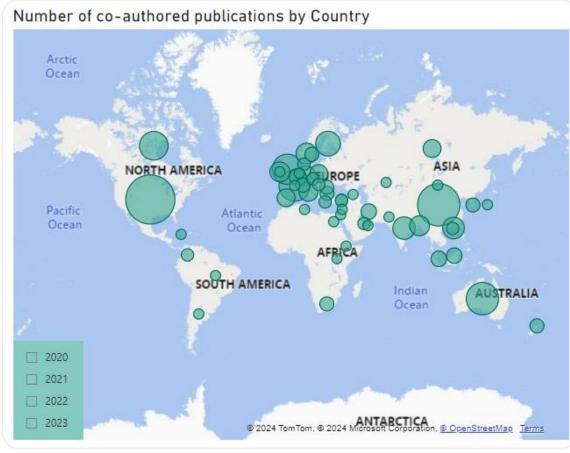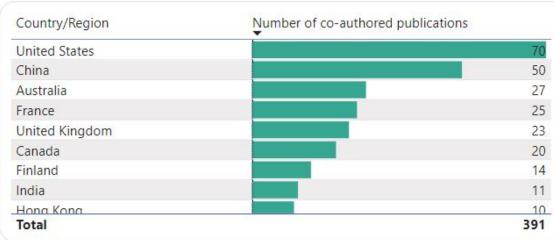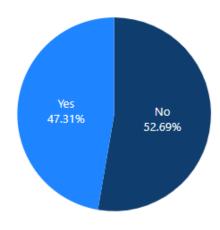
5.1 Global Environment
71%
0.000 — 1.000

5.2 International Considerations
57%
0.000 — 1.000

5.3 Intercultural Competencies
57%
0.000 — 1.000

Student participation in experiential learning activities by Academic year

Experiential learning activity ● 4117 ● Bcomm & BIB Mobility ● Co-op ● SSCG

Stacked bar chart — Count of Student by Academic year:
- 2023/24: 30, 106
- 2022/23: 48, 345, 100
- 2021/22: 640, 156
- 2020/21: 140, 139

X-axis: 0, 200, 400, 600, 800 — Count of Student

Number of co-authored publications by Country

Map legend:
☐ 2020
☐ 2021
☐ 2022
☐ 2023

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Country/Region	Number of co-authored publications
United States	70
China	50
Australia	27
France	25
United Kingdom	23
Canada	20
Finland	14
India	11
Hong Kong	10
Total	**391**

BC1. Knowledge - Graduates will be skilled in applying foundational business knowledge to appropriate business contexts.

1.1 Graduates will interpret and critique quantitative and qualitative data to draw conclusions through a summary of findings.

| 28.92% | 41.14% | 24.69% | **94.75%**

1.2 Graduates will demonstrate knowledge of equity, diversity and inclusion practices within the context of the globalized business environment.

| 29.36% | 34.81% | 19.64% | **83.31%**

1.3 Graduates will use financial information, models and datasets to make decisions.

| 32.54% | 40.91% | **88.44%**

1.4 Graduates will demonstrate how to apply business theories, concepts and tools to support organizational decision making.

| 30.64% | 39.93% | 21.14% | **91.71%**

0%   50%   100%

BC2. Collaboration - Graduates will be collaborative and effective contributors in team environments that respect the experience, expertise and interest of all members.

2.1 Graduates will demonstrate an understanding of the characteristics of collaborative leadership.

| 19.72% | 45.92% | 26.43% | **92.07%**

2.2 Graduates will demonstrate the ability to work effectively in teams.

| 24.27% | 42.31% | 26.01% | **92.59%**

0%   50%   100%

2023/24

BC3. Critical Thinking - Graduates will be discerning critical thinkers, able to discuss different viewpoints, challenge biases and assumptions, and draw conclusions based on analysis and evaluation.

3.1 Graduates will make decisions by gathering, interpreting and applying information from a variety of sources to address complex business issues.

| 29.71% | 32.93% | 21.97% | 84.61

3.2 Graduates will identify ethical issues and apply ethical principles in addressing complex business issues.

| 36.96% | 31.84% | 17.07% | 85.87

3.3 Graduates will apply principles of sustainability when developing new ideas or addressing business issues.

| 26.34% | 36.03% | 24.69% | 87.06

0%   50%   100%

BC4. Communication - Graduates will be effective and persuasive in their communications.

4.2 Graduates will communicate effectively on business topics through written reports that provide a clear, rational and persuasive course of action.

| 28.35% | 30.84% | 29.01% | 88.2%

4.3 Graduates will communicate effectively on business topics through digital channels and platforms that provide a clear, rational and persuasive course of action.

| 33.20% | 36.86% | 19.72% | 89.78

.4 Graduates will demonstrate an understanding of the process of planning, managing and undertaking a business project in their communications.

| 30.68% | 45.04% | 90.45

0%   50%   100%

Courses to be added or removed?

Yes 47.31% | No 52.69%

Multiple Programs

93

Suggested topics to be added	Count of Suggested topics to be added
Data Analytics	11
Finance	9
Tech - Excel	4
Experiential learning	3
Current tech	2
Entrepreneurship	2
Entrepreneurship basics	2
HR	2
Sustainability	2
Tech - Power BI	2
Case writing	1
Change Management	1
Communication	1
Economics	1
FinTech	1
Governance	1
Human Rights	1
Macroeconomics - Monetary theory and banking	1

Suggested courses to be removed from core	Count of Suggested courses to be removed from core
PSYC 1002 - Introduction to Psychology II	5
BUSI 2800 - Entrpreneurship	3
BUSI 3103 - Introduction to Organization Theory	3
SOCI 1005 - Sociology for Bachelor of Commerce Students	3
ACCT 5128 - Strategy for Professional Accountants	2
BUSI 2101 - Organizational Behaviour	2
MATH 1009 - Mathematics for Business	2
ACCT 5131 - Performance Management	1
BUSI 1005 - Managerial Accounting	1
BUSI 1401 - Foundations of informations systems	1
BUSI 2301 - Introduction to Supply and Operations Management	1
BUSI 4400 - IS Management and Strategy	1
BUSI 4404 - IT Infrastructure	1
BUSI 4601 - Business ethics	1

Skills used in current role that were not part of curriculum

Skills learned at Sprott that are used most frequently in current role

Bachelor of Commerce

Student count: 38

Legend: ● Strongly disagree ● Disagree ● Neither agree nor disagree ● Agree ● Strongly agree ● Not applicable

Statement	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Not applicable
Competencies in sustainability are/were important to my education	5.26%	7.89%	18.42%	36.84%	26.32%	5.26%
Entrepreneurship skills are/were important to my education		15.79%	28.95%	39.47%	13.16%	
Equity, Diversity and Inclusion (EDI) are/were important to my education		15.79%	15.79%	42.11%	15.79%	7.89%
I had opportunities to influence the design of my program	7.89%	21.05%	26.32%	15.79%	23.68%	5.26%
I was satisfied with the availability of electives in the program		13.16%	18.42%	36.84%	26.32%	
I was satisfied with the content of the courses required for the degree		10.53%	13.16%	44.74%	31.58%	
I was satisfied with the number and variety of courses offered		15.79%	10.53%	28.95%	44.74%	
International experience is/was important to my education		28.95%	28.95%	5.26%	13.16%	23.68%
Overall, I found my required courses at Sprott valuable/meaningful		10.53%	5.26%	60.53%	23.68%	
The program provided me with the opportunity to acquire international experience		18.42%	26.32%	18.42%	15.79%	18.42%
The program provided me with the opportunity to build competencies related to EDI		21.05%	21.05%	36.84%	13.16%	5.26%
The program provided me with the opportunity to build competencies related to sustainabili...		18.42%	18.42%	28.95%	23.68%	7.89%
I was satisfied with the opportunity to take electives outside of the program		13.51%	16.22%	21.62%	43.24%	5.41%
The program provided me with the opportunity to acquire entrepreneurship skills	5.41%	5.41%	32.43%	35.14%	18.92%	
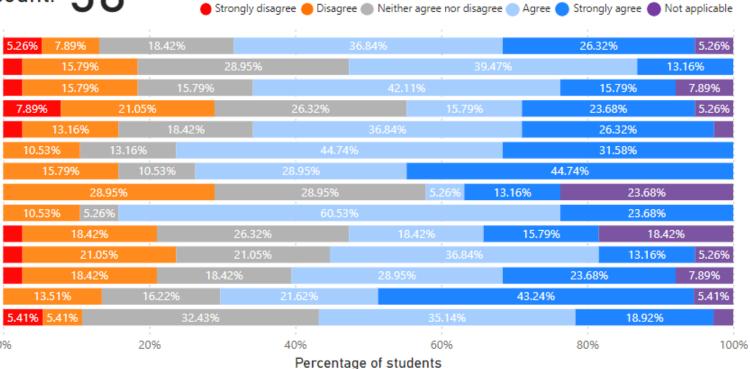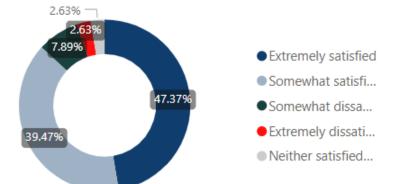
Percentage of students

Students enrolled in experiential learning

Student Clubs	
No	71.05%
SSIF	13.16%
Clubs & Socie...	5.26%
Hub	5.26%
SSCG	5.26%
Other/research	2.63%

Student satisfaction with Sprott experience

- ● Extremely satisfied — 47.37%
- ● Somewhat satisfi... — 39.47%
- ● Somewhat dissa... — 7.89%
- ● Extremely dissati... — 2.63%
- ● Neither satisfied... — 2.63%

Program prepared students for current position

- ● Agree — 47.2...
- ● Strongly agree — 27.78%
- ● Neither agree n... — 19.44%
- ● Disagree — 2.78%
- ● Strongly disagree — 2.78%