

Resume

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Education Background

<u>Chinese University of Hong Kong</u> Ph.D. of Strategic Management	Hong Kong	9/16-7/20
<u>National University of Singapore</u> Ph.D. Research Exchange	Singapore	9/18-12/18
<u>University of Oxford</u> Postgraduate Summer School of Humanities and Social Sciences Research Program		7/18
<u>Chinese University of Hong Kong</u> Master of Business Administration	Hong Kong	8/13-6/15
<u>Oregon State University</u> Bachelor of Science, Business Administration	United States	8/07-6/10
Emphasize in Finance, Beta Gamma Sigma member		

Publication

- [1] **Liu, B.**, Qian, G.M., Shen, C., & Shen, Y.T*. Political Capital Imbalance between University Leaders and Institutional Innovation Outputs: Evidence from Elite Universities in China on *Higher Education Policy* (SSCI, IF: 2.720, JIF Quartile: Q1, ABS 2).
- [2] **Liu, B.**, Qian, G.M., Lu, W.Z.*, & Shu, D.Y. (2023). Listing Pathway, Industry Competition and Internationalization: The Case of Chinese Family Firms on *Asia Pacific Journal of Management*, <https://doi.org/10.1007/s10490-023-09875-8>. (SSCI, IF: 4.500, JIF Quartile: Q2, ABS 3). 5/23
- [3] Wang, P., **Liu, B.***, Niu, T. (2023). The Dynamic Effects of Learning: Host Country Experience and International Joint Venture Termination on *International Marketing Management*, 111, 69-80. (SSCI, IF: 8.890, JIF Quartile: Q1, ABS 3). 3/23
- [4] **Liu, B.** & Wang, P.* (2023). Does Internet Exposure Reduce the Desire for Family Control? Evidence from China on *Technological Forecasting & Social Change*, <https://doi.org/10.1016/j.techfore.2023.122436>. (SSCI, IF: 10.884, JIF Quartile: Q1, ABS 3). 2/23
- [5] Yu, J.B. & **Liu, B.*** (2023). Changes in authenticity and alienation following a holiday on *Journal of Travel Research*, <https://doi.org/10.1177/00472875231164978>. (SSCI, IF: 8.933, JIF Quartile: Q1, ABS 4). 2/23
- [6] Hao, S.K., Peng, L. F., Wijaya, W. A., & **Liu, B.*** (2023). Not that into You? Lovers' Traveling Desynchronicity and Its Effects on the Traveling Satisfaction on *Journal of Hospitality & Tourism Management*, 54, 404-414. (SSCI, IF: 7.629, JIF Quartile: Q1, ABS 1). 1/23
- [7] **Liu, B.**, Qian, G.M.*, & Au, K. Y. (2022). Family Influence and Environmental Proactiveness of Family Firms in China: A Mixed Gamble Perspective on *Management and Organization Review*, 19(2), 348-371. (SSCI, IF: 3.776, JIF Quartile: Q3, ABS 3). 4/22
- [8] Wang, P., **Liu, B.* (co-first author)**, Delios, A., & Qian, G.M. (2022). Two-sided Effects of State Equity: The Survival of Sino-foreign IJVs on *Journal of International Business Studies*, 54, 107-127. (UTD24, FT50, SSCI, IF: 11.103, JIF Quartile: Q1, ABS 4*). 1/22
- [9] **Liu, B.** & Wang, Q.T.* (2022). Speed of China's OFDIs to the Belt and Road Initiative Destinations: State Equity, Industry Competition and the Moderating Effects of the Policy on *Journal of International Business Policy*, 5, 218-235. (ESCI, JCI: 7.95, JIF Quartile: Q1). 10/21
- [10] **Liu, B.** & Wang, P*. (2021). Female Political Leader Election and Its Influences on Female Managerial Leadership in Myanmar on *Quarterly Journal of Management* (In Chinese “*管理学季刊*”), 6(2), 101-118. (CSSCI). 6/21

- [11] Li, J.T. *, Qian, G.M., Zhou, K.Z., Lu, J. & **Liu, B.** (2021). Belt and Road Initiative, globalization and institutional changes: implications for firms in Asia on *Asia Pacific Journal of Management*, 39, 843-856. (SSCI, IF: 4.500, JIF Quartile: Q2, ABS 3). 4/21
- [12] Wang, Q.T. & **Liu, B.** * (2020). State Equity and Outward FDI under the Theme of Belt and Road Initiative on *Asia Pacific Journal of Management*, 39, 877-897. (SSCI, IF: 4.500, JIF Quartile: Q2, ABS 3). 5/20
- [13] **Liu, B.** * & Wang, Q.T. (2020). Can Certification Help Incumbent Firms? on *Asia Pacific Journal of Management*, 37, 1061-1083. (SSCI, IF: 4.500, JIF Quartile: Q2, ABS 3). 6/19
- [14] **Liu, B.** * & Wang, J.Q. (2019). Demon or Angel: An Exploration of Gamification in Management on *Nankai Business Review International*, 11(3), 317-343. (ESCI, JCI: 0.25, JIF Quartile: Q4). 6/19
- [15] Li, J.T., **Liu, B.** * & Qian, G.M. (2019). The Belt and Road Initiative, Cultural Friction and Ethnicity: Their Effects on the Export Performance of SMEs in China on *Journal of World Business*, 54(4), 350-359. (SSCI, IF: 8.635, JIF Quartile: Q1, ABS 4). 4/19
- [16] Shen, Y.T. *, Shen, W. Q. & **Liu, B.** (2019). How would the Academic Aspiration and Interests of Humanities Students Evolve? on *Education Research Monthly* (In Chinese “教育学术月刊”), 3, 37-46. (CSSCI). 3/19
- [17] **Liu, B.** (2018). The Examination of Strategic Value of CEO Spokesperson from Resource-based Value Perspective on *Nanjing Business Review* (In Chinese “南大商学评论”), 41(1), 197-218. (CSSCI). 10/18
- [18] Qian, G.M., **Liu, B.** *, & Wang, Q.T. (2018). Government Subsidies, State Ownership, Regulatory Infrastructure, and the Import of Strategic Resources: Evidence from China on *Multinational Business Review*, 26(4), 319-336. (SSCI, IF: 3.018, JIF Quartile: Q4, ABS 2). 5/18

Funds

- [1] Participating project (first three contributors): Cross-border M&A performance of Chinese Firms: An Empirical Study in the Context of Anti-globalization Supported by the General Program of National Natural Science Foundations 23-25
- [2] Participating project (first three contributors): Research on the Development of High Quality of Rural Tourism for the Sake of Residents' Wellbeing Supported by the National Social Science Foundation Youth Program 23-25
- [3] Leading project: Characteristics of Family Firms at Different Succession Stages and Their Influences on the Internationalization under the Belt and Road Initiative Theme: Based on the Mixed Gamble Perspective Supported by the Youth Fund of National Natural Science Foundations (#72102199) 22-24
- [4] Leading project: Heterogeneity of family firms based on Chinese context Supported by the Fundamental Research Funds for the Central Universities (#2072021126) 21-23
- [5] Leading project: Foundation Course of Innovation and Entrepreneurship (University-level Educational Reform Project) 17-22
- [6] Participating project (first three contributors): How to Retain Overseas Investment? (Guangdong Philosophy and Social Science Planning Project GD22YGL13) 22-24
- [7] Participating project (first three contributors): State Grid Fujian Electric Power Co., LTD. 'Research Project on the Construction of a market-oriented, open and win-win Modern Service System' (Consulting Project) 22
- [8] Participating project (first three contributors): Haicang City Construction Group '14th Five-Year Plan (2021-2025) Strategic Plan' (Consulting Project) 20-21
- [9] Participating project (first three contributors): Xiamen Supply and Marketing Cooperatives Group Co., LTD. '14th Five-Year Plan (2021-2025) Strategic Plan' (Consulting Project) 21

Working Experience

8/20-present *Assistant Professor*
School of Management at Xiamen University Xiamen, China
 • Teach Advanced Management Theory, Fundamentals of Entrepreneurship, Principle of Management, Business Negotiation, etc.

3/15-7/16 *Adjunct Professor*
Management School at Guangzhou University of Chinese Medicine Guangzhou, China
 • Teach Risk Management, Entrepreneurship, etc.

8/10-8/16 *General Manager*
Guangdong Qiangli Group Zhongshan Electrical Co., Ltd Zhongshan, China
 • List the firm on National Equities Exchange and Quotations (New Third Board)
 • In charge of the overall management work within the 200 people branch company
 • Take responsibilities in hiring and training work and built up the scoring system
 • Supervise the accounting department and represent the company to attend social events
 • Oversee the sales activities and established the international sales force and e-marketing department

Volunteer Work, Leadership Activities, and Awards

- Awarded *Xiamen City High-level Talent certification* 12/22
- Awarded *Xiamen City High-level Returnee Talent certification* 8/22
- Awarded *Fujian Province High-level Talent certification* 8/23
- Awarded *First Prize in the 11th English Teaching Competition at Xiamen University* 12/22
- Awarded *First Prize in the 17th Junior Faculty's Teaching Competition at School of Management, Xiamen University* 8/22
- Special Issue editor for *Management and Organization Review* titled as *Family Dynamics and Entrepreneurship: Interaction between Changes in Families and Changes in Entrepreneurial Activities in China* 10/22-present
- Serve on the editorial review board of *Asian Business and Management, Asia Pacific Journal of Management, and Quarterly Journal of Management* 7/20-present
- Anonymous reviewer for *Asian Business and Management, Asia Pacific Journal of Management, California Management Review, Global Strategy Journal, International Business Review, International Regional Science Review, Journal of Business Ethics, Journal of International Business Policy, Journal of International Business Studies, Journal of International Management, Journal of Management Studies, Journal of World Business, Management and Organizational Review, Multinational Business Review, Nanjing Business Review, Nankai Business Review International, Quarterly Journal of Management, Strategic Entrepreneurship Journal, Technovation, etc.* 17-22
- Awarded *Best Paper Award for Quarterly Journal of Management* in Year 2021 12/22
- Awarded *Best Reviewer Award for Quarterly Journal of Management* in Year 2021 12/22
- Awarded *Best Reviewer Award for Quarterly Journal of Management* in Year 2020 10/21
- Awarded *IACMR-GSJ Best Paper Award at the Ninth Biennial International Association for Chinese Management Research Conference* 6/21
- Awarded *Winner of the First Runner-up for the Best Phenomenon-based Paper Award at the Journal of World Business* 8/20
- Awarded *Best Paper Award at Southeast Asia Regional Conference Meeting 2019 of Academy of International Business* 12/19
- Awarded *Best Reviewer Award for Quarterly Journal of Management* in Year 2018 7/19
- Awarded *Reaching Out Award for 2018-2019 by the Hong Kong Special Administrative Region*

- Government* 7/19
- Awarded *Global Scholarship Programme for Research Excellence for 2018-2019 at Chinese University of Hong Kong* 7/18
 - Studied at *The Senior Seminar of Leading Talents program* in Home Appliance Industry held by Ministry of Industry and Information Technology of the PRC 1/14-1/16
 - Enrolled in the *BiMBA program* for home appliance industry at Peking University, sponsored by the Guangdong provincial government 8/14-8/15
 - Worked as the *General Secretary* of Zhongshan Home Appliance Association 9/12-9/15
 - Awarded *the Doris Whalen Memorial Scholarship (for outstanding college record)* 5/09
 - Awarded *ICSP Scholarship at OSU for contributions in promoting international awareness* 4/09