



Wholesale Program & Coffee Catalogue

SMALL-BATCH • VETERAN-OWNED

Hampton, Virginia
Updated January 2026

Roasted with Purpose

Sweet Beans Coffee & Roastery is built for partners who can't afford "good enough." When your guests order coffee, they're buying more than caffeine—they're buying an experience, a ritual, and a reason to come back.

Consistent Flavor

Repeatable profiles your customers can rely on. We roast for consistency so your "House Blend" tastes the same in January as it does in July.

Real Menu Fit

A line-up designed for practical service: drip, espresso, and retail. We focus on coffees that work in the real world.

Simple Service

Easy ordering and responsive communication. We are real people in Hampton, VA, just a text or email away.

Wholesale, Made Simple

01

Tell us what you serve

House drip,
espresso, decaf?
Your menu goals
drive the lineup we
build for you.

02

We recommend

Choose from our core single-origins or build a custom rotation to keep it fresh.

03

Request a flight

Taste, dial in, and pick the coffees that match your audience and price point.

04

Order + Repeat

Set a cadence that fits your volume. Reordering is fast and communication is clean.

Great fit for:

- Cafés & Coffee Bars
- Restaurants & Brunch Spots
- Bakeries & Dessert Shops
- Boutiques & Gift Retail
- Offices & Hospitality

Available Options:

- Whole Bean (Standard)
- Ground on Request
- Multiple Bag Sizes (Retail/Bulk)
- Decaf + Rotating Single Origins
- Menu Descriptions provided

Quick Guide: The Lineup

COFFEE	SIGNATURE NOTES	BEST FOR
Brazil Cerrado	Cocoa, Roasted Nuts, Caramel	House Drip, Espresso Base
Colombia Huila	Caramel, Baking Spice, Citrus	Espresso, Drip, Cold Brew
Ethiopia Yirgacheffe	Jasmine, Bergamot, Stone Fruit	Pour-Over Bar, Single-Origin Feature
Guatemala Antigua	Cocoa, Brown Sugar, Citrus	House Drip, Medium Espresso
Sumatra Mandheling	Deep Body, Earthy, Cedar	Dark Roast Lovers, Cold Brew
Decaf Mexico	Cocoa, Toffee, Smooth Finish	All-Day Decaf, Dessert Pairings

Detailed Profiles



Brazil Cerrado

NATURAL
PROCESS

"Comforting and crowd-pleasing. Brazil Santos brings a steady, chocolate-and-nut backbone that plays beautifully as a dependable house coffee or as the base note in espresso."

TASTING NOTES

- Roasted Peanut
- Milk Chocolate
- Creamy Body

BEST FOR

- House Drip Coffee
- Cold Brew Base
- Blending for body

ROAST: MEDIUM



Colombia Huila

WASHED
PROCESS

"A classic, balanced cup with a little sparkle. Colombia Supremo is the 'everybody wins' option—sweet, clean, and flexible across brew methods."

TASTING NOTES

- Caramel Sweetness
- Citrus Zest
- Clean Finish

BEST FOR

- Single-Origin Pour Over
- Premium Batch Brew
- Retail Bags

ROAST: MEDIUM



Ethiopia Yirgacheffe

WASHED
PROCESS

"For the adventurous palate. This coffee showcases the delicate, tea-like qualities that make Ethiopian beans famous. It's complex, floral, and perfect for showcasing your shop's brewing skill."

TASTING NOTES

- Jasmine Floral
- Berries / Stone
- Fruit
- Tea-like Body

BEST FOR

- Slow Bar / Pour Over
- Light Roast Enthusiasts
- Summer Iced Coffee

ROAST: LIGHT-MEDIUM



Guatemala Antigua

WASHED
PROCESS

"Complex yet approachable. Known for its volcanic soil origins, this coffee brings a delightful spice note paired with deep cocoa, making it a sophisticated option for any menu."

TASTING NOTES

- Spiced Cocoa
- Toffee Sweetness
- Elegant Acidity

BEST FOR

- Featured Daily Brew
- Holiday Blends
- French Press Service

ROAST: MEDIUM



Sumatra Mandheling

WET-
HULLED

"Mandheling is the comfort-coffee for guests who want depth. Produces a syrupy body and grounding earth tones—perfect when you need a bold cup that stands up to milk."

TASTING NOTES

- Dark Chocolate & Cedar
- Earthy Spice
- Low Perceived Acidity

BEST FOR

- Bold Drip & Diner Service
- Espresso Blends (Lattes)
- Rich, Lingering Finish

ROAST: MEDIUM-DARK



Decaf Mexico

WATER
PROCESS

"Decaf shouldn't feel like an afterthought. This Mexico decaf keeps warmth and sweetness—ideal for evening service and anyone who wants the experience without the caffeine."

TASTING NOTES

- Cinnamon / Nutmeg Warmth
- Molasses-like Sweetness
- Cocoa Finish

BEST FOR

- After-Dinner Service
- Dessert Pairings
- All-Day Café Programs

ROAST: MEDIUM

Ready to partner?

We'd love to send you samples or schedule a tasting.

Email: sweetbeanscs@gmail.com

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