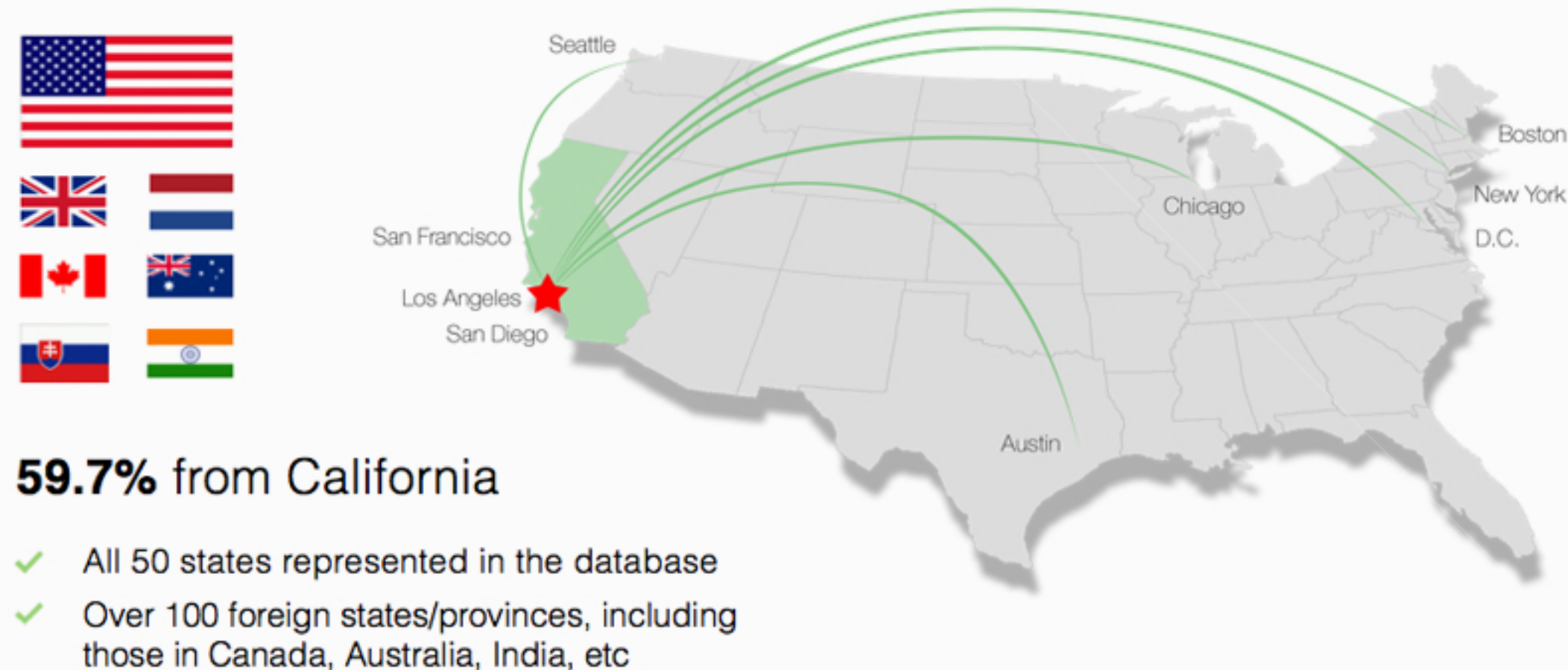
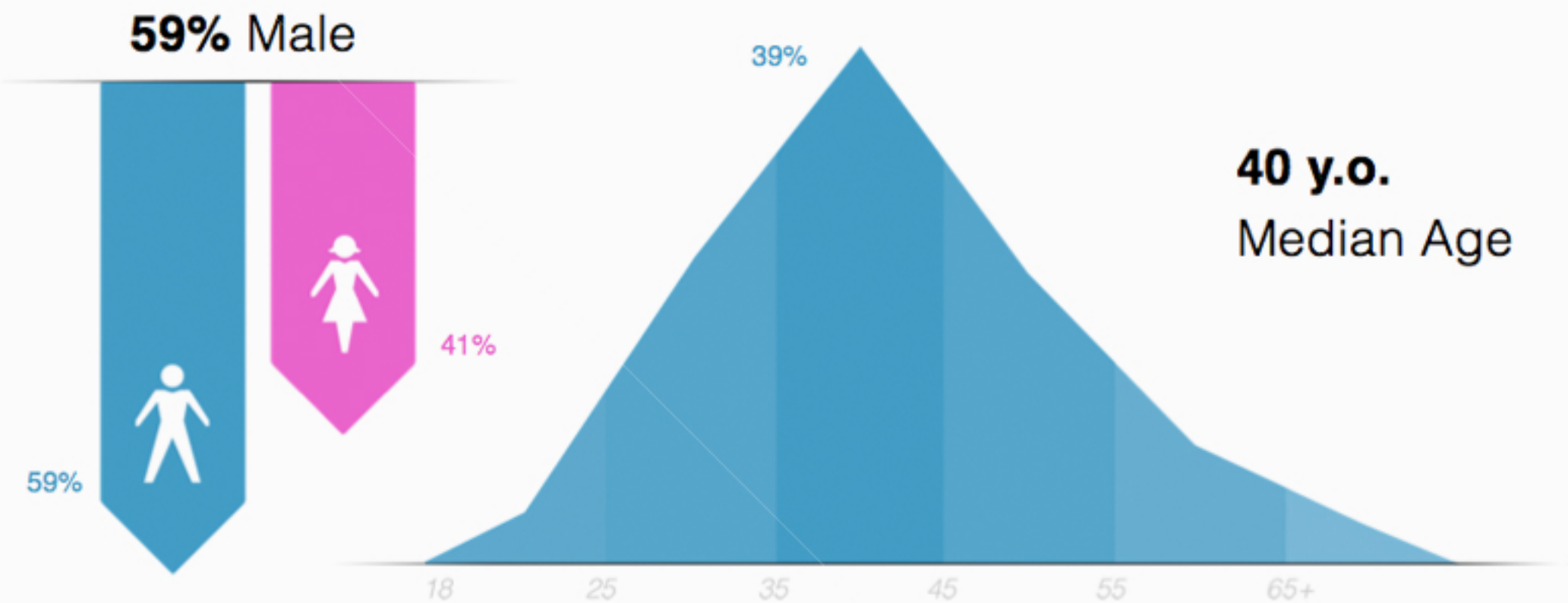


Audience Insights

Prepared by AccessFuel (Demo)
www.accessfuel.com



TOP 10 States

- | | |
|------------------|---------------|
| 1. California | 6. New Jersey |
| 2. New York | 7. Illinois |
| 3. Texas | 8. Florida |
| 4. Massachusetts | 9. Oregon |
| 5. Washington | 10. Colorado |

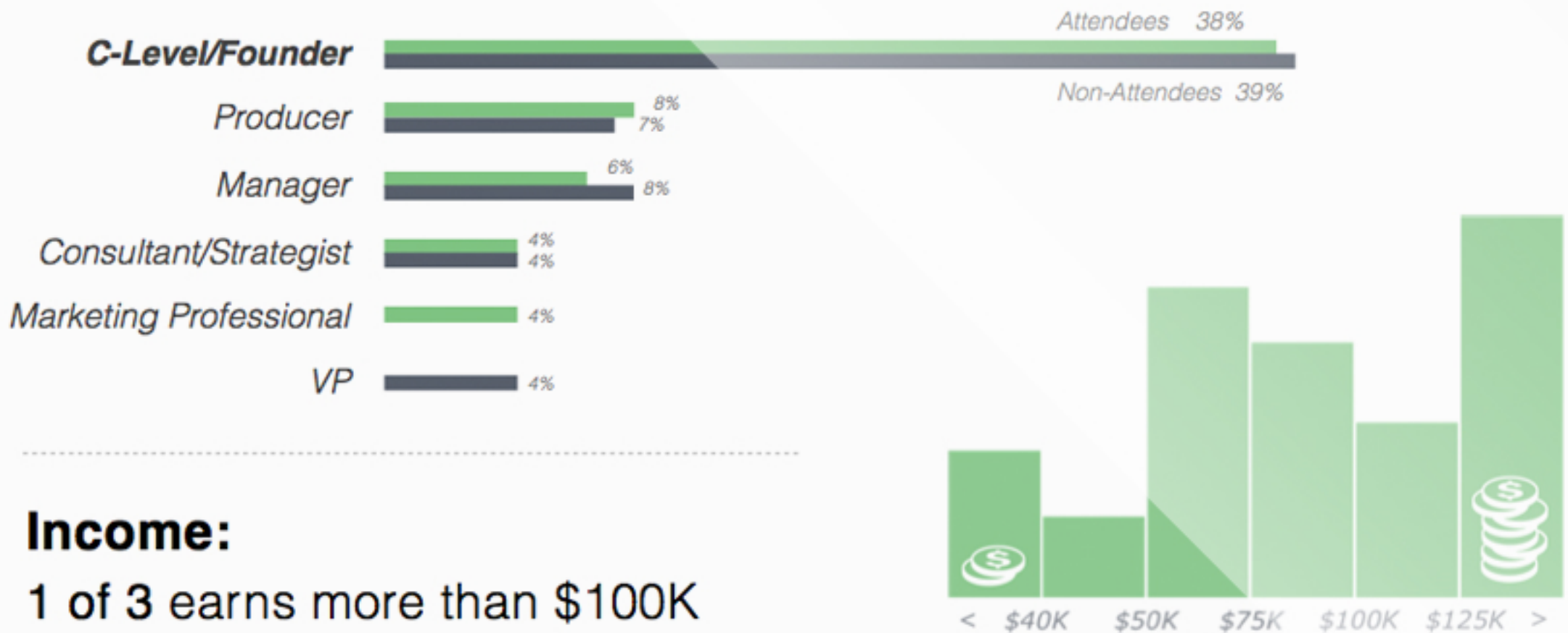
TOP 10 Foreign Cities

- | | |
|---------------|--------------|
| 1. London | 6. Amsterdam |
| 2. Toronto | 7. Melbourne |
| 3. Vancouver | 8. Prague |
| 4. Bratislava | 9. Paris |
| 5. Sydney | 10. Norwich |



Occupation: 1 of 3 is C-level executive or Founder

(both among attendees and subscribers)

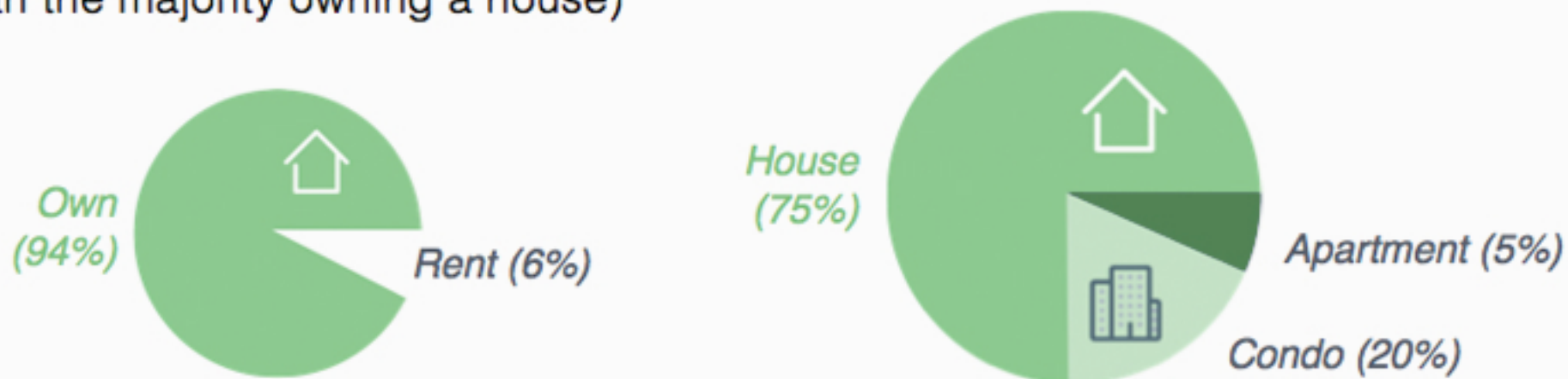


Income:

1 of 3 earns more than \$100K

Home: Estimated 94% of attendees own their home

(with the majority owning a house)



Cars: Most attendees have 1 vehicle.

(most popular are luxury vehicles and SUVs)

