

PRIYANKA WAGH



Karve Nagar Pune



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OBJECTIVE -

Recent graduate with a Master's degree in Computer Application and a strong foundation in data analysis, data visualization, and programming languages such as SQL and Python. Seeking to leverage my skills in data cleaning, statistical analysis, and problem-solving to contribute to data-driven decision-making in an entry-level data analyst role.

WORK EXPERIENCE

CRAVITA TECHNOLOGIES PVT. LTD

June 2024-dec 2024

- Helped implement data collection procedures, improving data capture significantly.
- Assisted in maintaining and updating the company's customer data with an accuracy rate of 98%.
- Analyzed a dataset of 1,00,000+ customer records using SQL queries to identify trends and insights, resulting in a 15% increase in customer retention.
- Created dashboards and visualizations in Power BI to track key metrics like sales revenue and website traffic, leading to data-driven decisions that boosted revenue by 20%.
- Collaborated with cross-functional teams to define KPIs and build SQL queries to track progress, resulting in a 25% improvement in marketing campaign performance.
- Analyzed sales data using SQL to identify opportunities for growth, Visualized marketing campaign performance with Tableau dashboards, queried large datasets to answer business questions and drive decisions.

EDUCATION

Master of Computer Application	2022-2024
Swami Ramanand Teerth Marathwada University Nanded	74%
Bachelor of Computer Application	2019-2022
Swami Ramanand Teerth Marathwada University Nanded	80%
Higher Secondary Certificate	2018-2019
State Board of Maharashtra	59.08%
Secondary School Certificate	2016-2017
State Board of Maharashtra	73%

SKILLS –

- Technical skills (Programming languages):** Python (Pandas, NumPy, Matplotlib, Seaborn), SQL
- Data analysis skills:** Data cleaning, statistical analysis, visualization
- Database Management:** SQL, Data Warehousing, ETL, Query Optimization
- BI Tools:** Power BI, Tableau
- Excel:** Data Cleaning, Visualization, Pivot Tables
- Soft skills:** Problem-solving, communication, analytical thinking.