



IIIT ALLAHABAD'S

APAROKSHA

THE ANNUAL TECHNICAL FEST

ABOUT US

The Indian Institute of Information Technology Allahabad (IIIT-A) was established in 1999, as a center of excellence in Information Technology and allied areas by Govt. of India. The Institute has been conceived with the objectives of developing professional expertise and skilled manpower in Information Technology (IT) and related areas.

Aparoksha is the annual technical fest of IIIT Allahabad, one of the largest in India. Technical fests are a great medium to inculcate technological advancements in young minds in order to feed an arduous tomorrow.

As far as the literal meaning is concerned, 'Aparoksha' is a Sanskrit adjective that highlights perception. It refers to the intuitive expertise- one of the seven stages of knowledge.

APAROKSHA'17

Garnering a massive participation in its various technical events, Aparoksha'17 was a huge success, a horizon of vision and technology. Held from 24th - 26th March 2017, Aparoksha'17 had a plethora of fun loaded learning experiences for three days.



The participants sought, explored and spread through Aparoksha'17, the fest that brought the toughest, most powerful and strongest of all competitions in Electronics, competitive coding, web development, robotics, creative graphics, innovative design, network security, app development, open source and FOSS.

Over the years, the rich legacy of events like Alkhwarism, Coldfire, Perplexus, Magnix, Robo Race, Penalty Shootout etc. has uplifted the competing edge and brought a large amount of participation from various premier institutes like IITs, NITs, IIITs and many more. Last year the thrill crossed the barrier with numerous electrifying events Aparoksha'17 had in store

FLAGSHIP EVENTS

Aparoksha offers a delectable line up of highly competitive events for budding tech enthusiasts to showcase their ingenuity and expertise. Attended by students from over 500 colleges across India, these flag-ship events correspond to the mainstays of today's technological scene and provide a stage for people from all walks of code.

HACK IN THE NORTH

Hack In The North is the collaboration of programmers, designers, and inventors to code, design and build innovative solution that tackles real-world problems. It provides a venue for self-expression and creativity through technology.

It doesn't matter if someone is still making their first website or their 100th one. There are a lot of things to learn. The only constraint is time.



ALKHWARIZM

Alkhwarism is IIITA's annual national-level competitive programming competition organized during Aparoksha. It attracts participation from thousands of programmers from all over India for an intense 4 hours of algorithmic problem solving. The first round is conducted online on Alkhwarism's platform partner (CodeChef, TopCoder, Codeforces in the past). Shortlisted teams are invited for the on-site final round where they battle for glory and huge cash prizes.



FRAGFEST



Since its inception 5 years ago, Frag Fest - the flagship gaming event of Aparoksha- has become one of the most anticipated for events of Aparoksha and has seen participation in the hundreds every year.

This year the gaming experience is going to be taken a notch higher, Frag Fest will be organised in the format of the big leagues and will be undertaken as an over-night on-stage event with dedicated commentators and in-house hospitality. This year the 32 top qualifying teams from across India will be battling for the Grand prize of 200,000 INR.





NOVA

Here's some fodder for the budding designers of the future! Aparoksha '18 presents "Nova", the flagship designing event. The prelims will be an online round where the participants will compete and have a chance at reaching the final round which will be conducted on campus at IIT Allahabad. Exciting prizes are waiting for the winners.

TOPBOT

One of the main attraction of a techfest is the robotics event. Topbot in Aparoksha caters to the hunger of robogeeks.

Topbot has been one of the main event in Aparoksha but this time it is going to be one of the Flagship events of Aparoksha with total prize worth Rs 1,00,000. Topbot consists of two parallel themes Bolt-Hurdle race and Jarvis(open for only 1st and 2nd year btech students)-Line follow race .



GRAYHOUND



The quiz event unfolds by a preliminary round to be held in the top schools and colleges across the country. The top-scorers from different regions will be invited to IIT-A for the final round to be hosted under the aegis of acclaimed quiz masters. Young minds will be melting their brains to answer some of the challenging questions. Attractive prizes will be given at each stage of the quiz leading to a Mega-Prize for the winners.

B00T2ROOT

b00t2Root is Jeopardy-style CTF security competition. Bring a team ready to be tested on cryptography, steganography, application security, binary analysis, reverse engineering and other real world problems on their way to capture the flag.





Tritechathlon

A technical triathlon of WebD, Competitive coding and Design.



Code Queen

Finding coding's alpha-female, one accepted answer at a time



Humblefool Cup

International Code competition held in the memory of Humblefool.

IT AND ECE EVENTS



Technohive

Fix faulty circuits and bring them to life.



Wolf of 2311

A test of tech know-how and entrepreneurial skill.



Tech Quiz

Back to the basics. Showcase the tech quizzard in you.

KEYNOTE SPEECH



Ritam Banerjee

Celebrity photographer



Vivek Prakash

CTO at HackerEarth



Vikram Sridhar

Storyteller, social worker



Sargur Srihari

American computer scientist and educator



Subin Balakrishnan

Head, Events at Global Corporate Security, Reliance

PROMOTING DIVERSITY IN TECH

Aparoksha aims at promoting the participation of girls in the technical field by organizing competitions exclusively for them. These competitions foster the confidence of girls and elevate their interest towards technical events.



Code Queen

As the name implies, this coding contest organized especially for girls hunts for the best coder amongst girls.



All Girls Hackathon

This event, held predominantly for girls, focuses at encouraging the participation of girls in development of latest technologies.

COMEDY NIGHT

"Fun and laughter is the whole point of life." Who doesn't look good with a smile on his face? There will be an uninterrupted laughter in the comedy night presented by Aparoksha.



AFTER PARTY



SOCIAL INITIATIVE

Prayaas is a non-profit organisation working for children at risk founded in September'06 by students of IIITA. The organization works for kids from rural areas of Allahabad. Primarily running as an evening school for the kids from not so privileged section of the society, the organization is also supporting main stream education of few kids. Our objective rests in spreading the awareness of literacy and help these kids contribute in their self-upliftment and hence of the society



Aparoksha collaborates with Prayaas to augment its noble cause of spreading smiles on the innocent faces of children who are less fortunate than us.

BRANDING OPPORTUNITIES

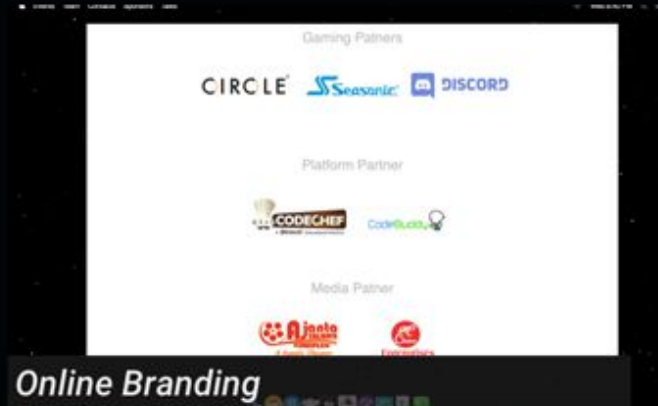
For detailed description of the various branding opportunities, please refer to the "Avenues of Branding" brochure



Hoardings and Banners



Merchandise



Online Branding



Stalls and Booths

	SILVER	GOLD	PLATINUM	ASSOCIATE	TITLE
Cost	\$800	\$1200	\$1600	\$2000	Contact Team
Part Of Aparoksha Logo	✗	✗	✗	✗	✓
Logo On Certificate	✗	✗	✗	✗	✓
Logo On T-shirt	✗	✗	✗	✗	✓
Keynote Speech	✗	✗	✗	✓	✓
Advertisement: Movie during OC	✗	✗	✗	✓	✓
Dedicated Standies	✗	✗	✓	✓	✓
Booth	✗	✗	✓	✓	✓
Logo In App	✗	✗	✓	✓	✓
Inter-City Promotions	✗	✓	✓	✓	✓
Hoarding Banners	✓	✓	✓	✓	✓
Logo On Website	✓	✓	✓	✓	✓
Sponsor Strip On All Posters	✓	✓	✓	✓	✓

PREVIOUS SPONSORS



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