AKSHAY R. PATIL

Web Developer | Web Designer | Graphic Designer

CONTACT

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CERTIFICATIONS

- Privacy and Security in Online Social Media [IIT Madras] *with* **B+**
- C, C++ *with* **A+**
- Web Designing *with* **A+**
- HTML/DHTML *with* **A+**
- Photoshop *with* **A+**
- Flash *with* **A+**
- Dreamweaver *with* **A+**
- Visual Basic *with* **B**
- Adobe Page Maker *with* **A**
- Corel Draw *with* **A**
- Image Ready *with* **A**
- Office Automation *with* **A+**
- Tally ERP 9.0 *with* **A**

Technical Skills

- HTML
- CSS
- JavaScript
- Bootstrap
- PHP
- SQL
- C
- R
- Kotlin
- Java

SKILLS

- Photoshop
- Adobe Premiere Pro

EDUCATION

- **Master Of Computer Applications**
  Mumbai University
- **Bachelor Of Commerce,** (2020 with 65%)
  Mumbai University
- **H.S.C.** (2013 with 44%)
  Sanskardham College, Maharashtra State Board
- **S.S.C.** (2011 with 66.20%)
  Ekveera Vidyalaya, Maharashtra State Board

WORK EXPERIENCE

Email Designer & Marketer
Edwise International (December 2022 – Present)

- Transformed the company's digital presence by developing & enhancing its website, [www.edwiseinternational.com] implementing responsive designs, & improving user experience across devices.
- Revamped key sections of the website, including the gallery & about pages, integrating interactive elements and smooth animations using JavaScript libraries like Swiper.js, Magnific Popup, AOS, and FancyBox Carousel to create dynamic, engaging content.
- Enhanced the UI of the promotional event website by updating the color scheme, incorporating vibrant images, adding interactivity. Implemented a JavaScript feature that updates the participant list based on the selected city, significantly boosting functionality & user engagement on [worldeducationfair.com]. Designed & developed a high-converting landing page for an influencer marketer.
- Created impactful promotional materials, including banners, posters, and Instagram content. Driving significant engagement & increasing brand visibility for events, while ensuring strong brand consistency & appeal.
- Led the strategy, development, & execution of SMS, WhatsApp, & email campaigns for various organizational events, while crafting visually stunning digital marketing assets in Photoshop & coding newsletters, ensuring seamless brand consistency and maximizing user interaction across all platforms.
- Expanded expertise from email development to graphic design, and now to web development, contributing to broader marketing efforts through web, social media content, and website optimization.

Sales Executive & Social Media Marketing
Cara Fashions Store (December 2021- Apr 2022)

- d Managed WhatsApp and social media marketing, added new products to the website with accurate details, and optimized Google Contacts using .csv files for better efficiency.

Data Entry Volunteer

- Completed and maintained data sets using Excel, including using VLOOKUP. Uploaded datasets on servers to ensure accessibility and data integrity.

Medical Stat - API

Tech Stack - JavaScript, HTML, CSS.

- Designed and developed a dashboard with Bento design.
- Integrated CT API to fetch details like patient's info, patients list, diagnosis history, list.
- Successfully used Chart.js to display chart based on the fetched details.

Photography Website

Tech Stack - JavaScript, HTML, CSS, and PHP.

- Implemented user authentication for registration and login functionalities.
- Integrated a subscription model, allowing users to choose from various subscription plans.
- Designed and optimized the platform to showcase photographers' work, enhancing user experience.

E-Crypted Website

Tech Stack - JavaScript, HTML, CSS, and Bootstrap.

- Created user-friendly encryption/decryption tools for diverse technical users.
- Demonstrated expertise in web development with a focus on user education and practical applications.
- Ensured responsive design for seamless cross-device access, prioritizing user experience.

SunDatabse API Integration

Tech Stack - JavaScript, HTML.

- Designed and developed a streamlined login screen for seamless user authentication.
- Integrated Sunbase Data API for adding customers and retrieving customer lists.
- Created user interfaces for the add customer and customer list screens, optimizing the user experience.