

**EDUCATION**

* **Master Of Computer Applications**

Mumbai University

* **Bachelor Of Commerce,** (2020 with 65%)

Mumbai University

* **H.S.C.** (2013 with 44%)

Sanskardham College, Maharashtra State Board

* **S.S.C.** (2011 with 66.20%)

Ekveera Vidyalaya, Maharashtra State Board

Web Developer | Web Designer | Graphic Designer

# CERTIFICATIONS

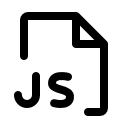
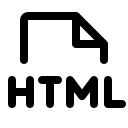
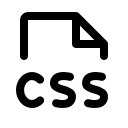
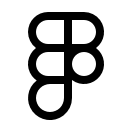
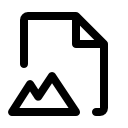
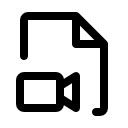
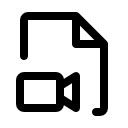
* Privacy and Security in Online Social Media

[IIT Madras ] *with* **B+**

* C, C++ *with* **A+**
* Web Designing *with* **A+**
* HTML/DHTML*with* **A+**
* Photoshop*with* **A+**
* Flash*with* **A+**
* Dreamweaver*with* **A+**
* Visual Basic *with* **B**
* Adobe Page Maker *with* **A**
* Corel Draw *with* **A**
* Image Ready*with* **A**
* Office Automation *with* **A+**
* Tally ERP 9.0 *with* **A**

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AKSHAY R. PATIL



**WORK EXPERIENCE**

**Web Developer | Email Developer | Graphic Designer**

Edwise International (December 2022 – Present)

* Transformed the company’s digital presence by developing & enhancing its website, **[www.edwiseinternational.com]** implementing responsive designs, & improving user experience across devices.
* Integrated **dynamic content** and **animations** on core website pages (gallery, about section), leveraging **JavaScript libraries** (Swiper.js, AOS, Magnific Popup, FancyBox) to improve **visual appeal** and create engaging user experiences.
* **Enhanced user engagement** on **[worldeducationfair.com]** by **revamping the website's UI** with vibrant images and interactive elements. Developed a **JavaScript feature** to update participant lists by city, boosting engagement. **Designed and developed multiple landing pages** for events and forms, as well as a **high-converting landing page** for an influencer campaign, driving increased conversions.
* Created **impactful** promotional materials, including banners, posters, and Instagram content. Driving significant engagement & **increasing brand visibility** for events, while ensuring strong brand consistency & appeal.
* Led the strategy, development, & execution of SMS, WhatsApp, & email campaigns for various organizational events, while crafting visually stunning digital marketing assets in Photoshop & coding newsletters, ensuring seamless brand consistency and maximizing user interaction across all platforms.
* Expanded expertise from email development to graphic design, and now to web development, contributing to broader marketing efforts through web, social media content, and website optimization.

**Sales Executive & Social Media Marketing**

Cara Fashions Store (December 2021- Apr 2022)

* Managed WhatsApp and social media marketing, added new

products to the website with accurate details, and optimized Google Contacts using .csv files for better efficiency.

**Data Entry Volunteer**

* Completed and maintained data sets using Excel, including using VLOOKUP. Uploaded datasets on servers to ensure accessibility and data integrity.

# Technical Skills

JavaScript, jQuery

HTML

CSS, Bootstrap

Figma

Adobe Photoshop

Adobe Premiere

Canva

**Medical Stat - API**

Tech Stack - JavaScript, HTML, CSS.

• Designed and developed a dashboard with Bento design.• Integrated CT API to fetch details like patient’s info, patients list, diagnosis history, list.• Successfully used Chart.js to display chart based on the fetched details.

**Photography Website**

Tech Stack - JavaScript, HTML, CSS, and PHP.

* Implemented user authentication for registration and login functionalities.
* Integrated a subscription model, allowing users to choose from various subscription plans.
* Designed and optimized the platform to showcase photographers' work, enhancing user experience.

**E-Crypted Website**

Tech Stack - JavaScript, HTML, CSS, and Bootstrap.

* Created user-friendly encryption/decryption tools for diverse technical users.
* Demonstrated expertise in web development with a focus on user education and practical applications.
* Ensured responsive design for seamless cross-device access, prioritizing user experience.

**SunDatabse API Integration**

Tech Stack - JavaScript, HTML.

* Designed and developed a streamlined login screen for seamless user authentication.
* Integrated Sunbase Data API for adding customers and retrieving customer lists.
* Created user interfaces for the add customer and customer list screens, optimizing the user experience.

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