Ace Kisch

Software Engineer / Web Developer

acekisch@gmail.com
acekisch.com

EXPERIENCE

Purple Lotus, San Jose, CA / Remote
Senior Software Engineer

APR 2022 - PRESENT

plpcsanjose.com // dev.plpcsanjose.com

- Sole designer, developer, and maintainer of a headless eCommerce platform built with Next.js and a fully customized Sanity CMS, including schema design, reusable content blocks and page builder.
- Integrated Algolia Instant Search, AWS Amplify (Cognito) user authentication, and third-party APIs including Treez, iHeartJane, and Google Maps/Places.
- Built scalable frontend architecture and optimized data pipelines for performance, SEO, and content flexibility.

Oaksterdam University, Oakland, CA / Hybrid
IT Manager, Web Dev & Graphic Design

OCT 2014 - APR 2022

- Developed and maintained the WordPress site.
- Implemented and managed the Learning Management System (LMS) eCommerce, user auth, analytics, Google Workspace email, Mailchimp marketing, VOIP, live chat, and task collaboration tools.
- Provided IT support for staff and classrooms, designed instructor resources and slide decks, produced newsletters, photography, instructional videos, and managed merchandise & inventory.

Freelance Web Development, Remote

2013 - PRESENT

- Web development and optimization for clients across retail, education, SaaS, health & wellness, and creative industries.

EDUCATION

Art Institute of Boston, Boston, MA — *Photography & Design*

AUG 2009 - MAY 2013

SF Art Institute, San Francisco, CA — *Photography & Design*

AUG 2009 - MAY 2013

UC Berkeley Extension, Berkeley, CA — *Full Stack Development*

JAN 2019 - APR 2019

TECHNOLOGIES

Front-End
HTML, CSS, SCSS, JavaScript, TypeScript, React.js, Next.js, Context API, Redux, Algolia InstantSearch, AWS Amplify, Swiper.js, Leaflet.js, Lottie

Back-End
Node.js, Express.js, PHP, MySQL, MongoDB

APIs & Integrations
REST APIs, Swagger (OpenAPI), Google APIs, Sanity GROQ, Webhooks, Postman

Auth & Security
AWS Cognito, Auth0, Firebase, JWT, OAuth 2.0

CMS & eCommerce
Sanity.io, WordPress, ACF, Shopify, WooCommerce

DevOps & Deployment
Git, GitHub, Vercel, Netlify, WPEngine, AWS (EC2, S3)

UI/UX Design
Figma, Sketch, Adobe CC (Photoshop, Illustrator)