

# Ace Kisch

Software Engineer / Web Developer

[acekisch@gmail.com](mailto:acekisch@gmail.com)

[acekisch.com](https://acekisch.com)

## EXPERIENCE

### **Purple Lotus**, San Jose, CA / Remote

*Senior Software Engineer*

APR 2022 - PRESENT

[plpcsanjose.com](https://plpcsanjose.com)

- Sole designer, developer, and maintainer of a headless eCommerce platform built with Next.js and a fully customized Sanity CMS, including schema design, reusable content blocks and page builder.
- Integrated Algolia Instant Search, AWS Amplify (Cognito) user authentication, and third-party APIs including Treez, iHeartJane, and Google Maps/Places.
- Built scalable frontend architecture and optimized data pipelines for performance, SEO, and content flexibility.

### **Oaksterdam University**, Oakland, CA / Hybrid

*IT Manager, Web Dev & Graphic Design*

OCT 2014 - APR 2022

- Developed and maintained the WordPress site.
- Implemented and managed the Learning Management System (LMS) eCommerce, user auth, analytics, Google Workspace email, Mailchimp marketing, VOIP, live chat, and task collaboration tools.
- Provided IT support for staff and classrooms, designed instructor resources and slide decks, produced newsletters, photography, instructional videos, and managed merchandise & inventory.

### **Freelance Web Development**, Remote

2013 - PRESENT

- Web development and optimization for clients across retail, education, SaaS, health & wellness, and creative industries.

## EDUCATION

### **Art Institute of Boston**, Boston, MA — *Photography & Design*

AUG 2009 - MAY 2013

### **SF Art Institute**, San Francisco, CA — *Photography & Design*

AUG 2009 - MAY 2013

### **UC Berkeley Extension**, Berkeley, CA — *Full Stack Development*

JAN 2019 - APR 2019

## TECHNOLOGIES

### **Front-End**

HTML, CSS, SCSS, JavaScript, TypeScript, React.js, Next.js, Context API, Redux, Algolia InstantSearch, AWS Amplify, Swiper.js, Leaflet.js, Lottie

### **Back-End**

Node.js, Express.js, PHP, MySQL, MongoDB

### **APIs & Integrations**

REST APIs, Swagger (OpenAPI), Google APIs, Sanity GROQ, Webhooks, Postman

### **Auth & Security**

AWS Cognito, Auth0, Firebase, JWT, OAuth 2.0

### **CMS & eCommerce**

Sanity.io, WordPress, ACF, Shopify, WooCommerce

### **DevOps & Deployment**

Git, GitHub, Vercel, Netlify, WPEngine, AWS (EC2, S3)

### **UI/UX Design**

Figma, Sketch, Adobe CC (Photoshop, Illustrator)