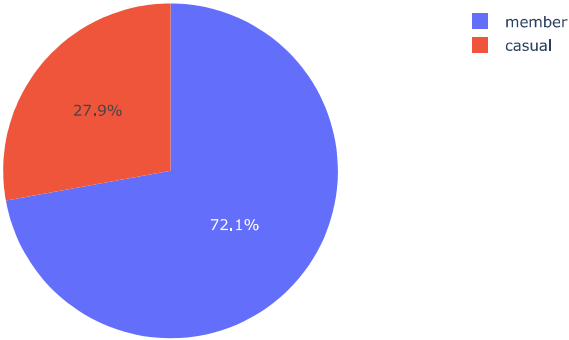


# Case Study

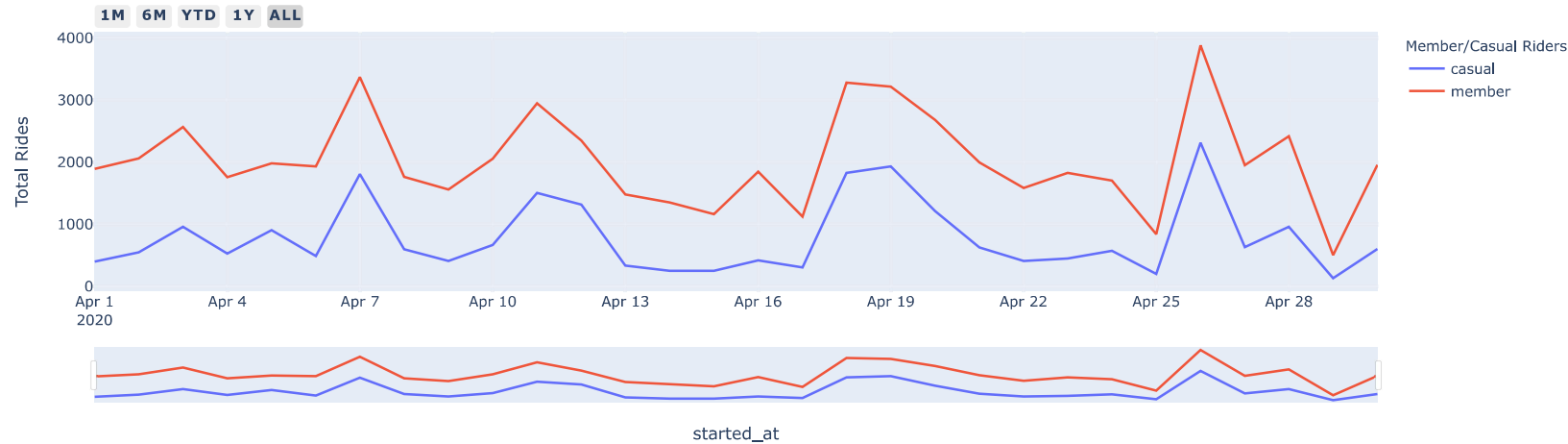
## How does a bike-share navigate speedy success

Total Members Vs Casual Riders



Member/Casual Riders	Total Rides	Average Length of Ride	Maximum Length of Ride
casual	23570	1:12:29.438481	38 days, 16:03:53
member	61056	0:21:22.140248	40 days, 18:40:02

- Total 84,626 Rides
- Mean Length of ride: 0:35:36.442937
- Mode Length of ride: 0:06:32
- Max Length of ride: 40 days, 18:40:02



Total Members/Rider each day

