

## Ideation Phase

### Brainstorm & Idea Prioritization Template

Date	1 February 2026
Team ID	LTVIP2026TMIDS90527
Project Name	Weather-Based Prediction of Wind Turbine Energy
Maximum Marks	4 Marks

#### Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

#### Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot displays the Mural Brainstorm & Idea Prioritization template. It is divided into three main vertical sections:

- Pre-session preparation:** On the left, there's a circular icon with a lightbulb and wavy lines. Below it, the title "Brainstorm & idea prioritization" is displayed. A sub-section titled "Before you collaborate" includes a brief description and a timer indicating "10 minutes".
- Session steps:** The middle section contains three numbered steps:
  - 1. Define your problem statement:** This step involves framing the problem as a "How Might We" statement. It includes a timer for "5 minutes".
  - 2. Team gathering:** This step involves defining participants and sending invites. It includes a sub-step "Set the goal" and a timer for "10 minutes".
  - 3. Learn how to use the facilitation tools:** This step involves using facilitation superpowers for a smooth session. It includes a "Open article" button.
- Key rules of brainstorming:** On the right, a summary box lists six rules with corresponding icons:
  - Stay in topic.
  - Encourage wild ideas.
  - Defer judgment.
  - Listen to others.
  - Go for volume.
  - If possible, be visual.

## Step-2: Brainstorm, Idea Listing and Grouping

**2**

**Brainstorm**

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

**TIP**  
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Person 1

Person 2

Person 3

Person 4

Person 5

Person 6

Person 7

Person 8

**3**

**Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⌚ 20 minutes

**TIP**  
Add categories tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as they're being shared.

Person 4

## Step-3: Idea Prioritization



## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

