

Executive Overview Dashboard

Device_Type

All

Country

All

Subscription_Tier

All

DAU

30

WAU

2303

MAU

10K

Avg Rev/User

50.18

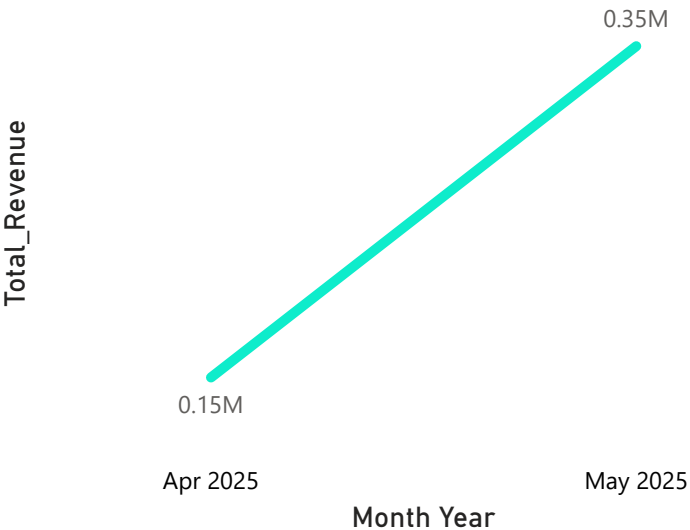
Total Revenue

501.77K

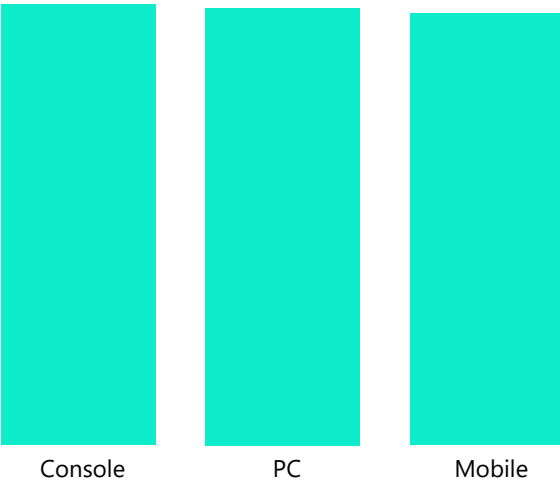
Avg Session Duration

30.04

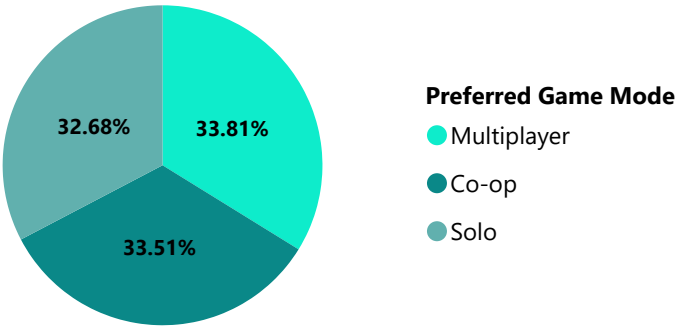
Revenue by Month Year



Revenue by Device Type



Subscription_Tier by Preferred Game Mode



Churned Users

1391

Behavioral Patterns & Churn

Device Type

All



Country

All

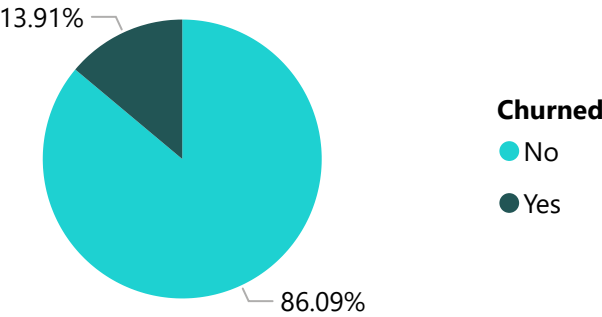


Subscription Tier

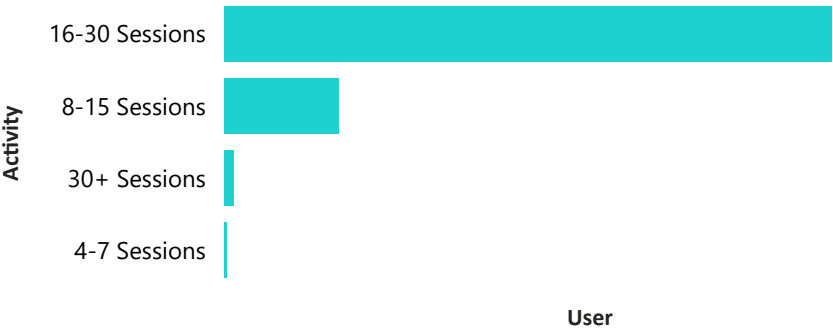
All



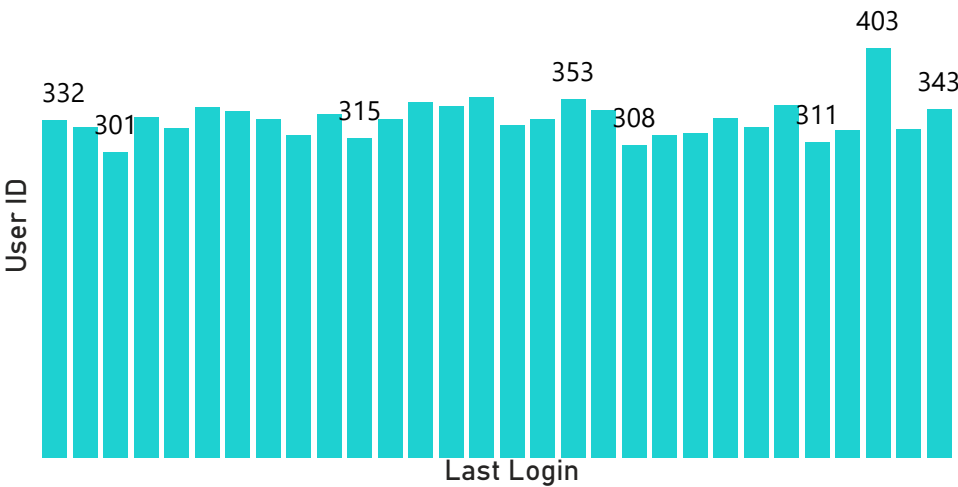
Churn vs Active Users



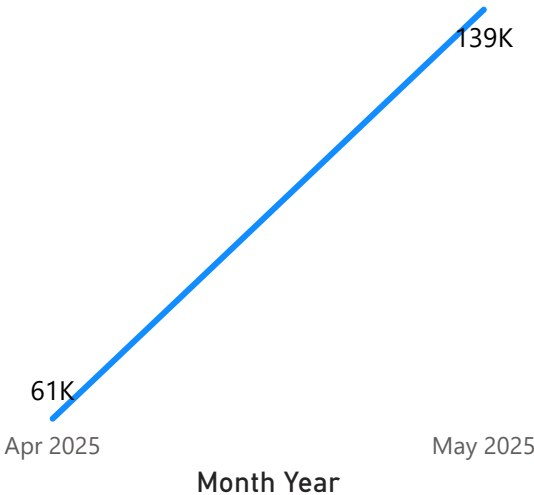
User Activity Frequency



Last Login Gap Distribution



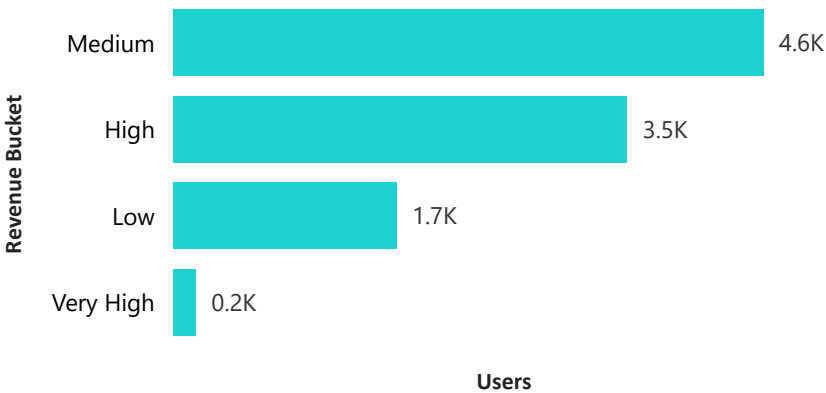
Monthly Play Sessions





High Retention Users

Revenue Bucket vs Distinct Users

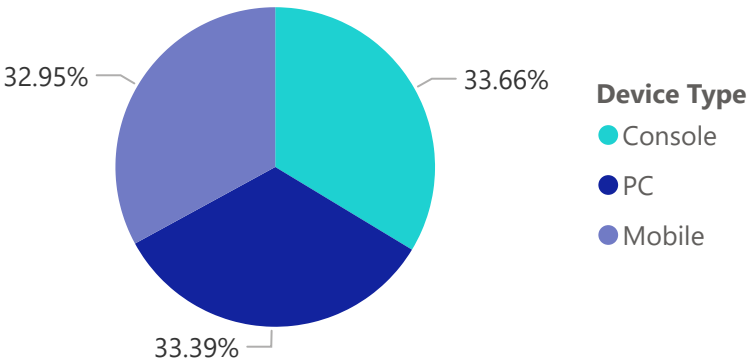


Revenue
501.77K

Avg Rev/User
50.18

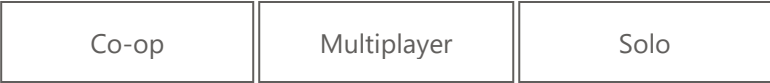
User
10.00K

Revenue Share by Device Type



User ID	Total Revenue	Total Play Sessions	Device Type	Game Mode
0444407f-3953-4542-a7c4-a8122aeaade4	353.23	25	PC	Multiplayer
25113177-26b7-482b-9104-df3ef9f61ac1	428.59	17	Mobile	Solo
2d2b7ff3-f973-4aee-b7b1-dbad3d672956	352.19	20	Console	Multiplayer
40010176-8368-4306-b6f6-b95571be76d8	366.99	20	Mobile	Co-op
5fe0932e-7927-4dfe-b404-397c553627f1	344.37	19	Mobile	Multiplayer
8fa1741d-898a-484b-b921-f0f990a4c4f6	428.48	19	PC	Multiplayer
c643017e-02d7-4c0a-873f-b2ae97454181	372.26	17	Mobile	Multiplayer
d74a69fb-fdb4-4919-bd52-ae57e919d9e3	399.76	18	Console	Solo
dbc1eaf9-b775-4f96-b4b1-dfb55dd3f98b	421.52	17	Console	Co-op
ed02834a-0707-40ef-9f5f-2f7138b08829	343.71	26	Console	Multiplayer
Total	3,811.10	198		

Game Mode



Revenue Bucket



Device Type

