everypage

PROJECT PROPOSAL

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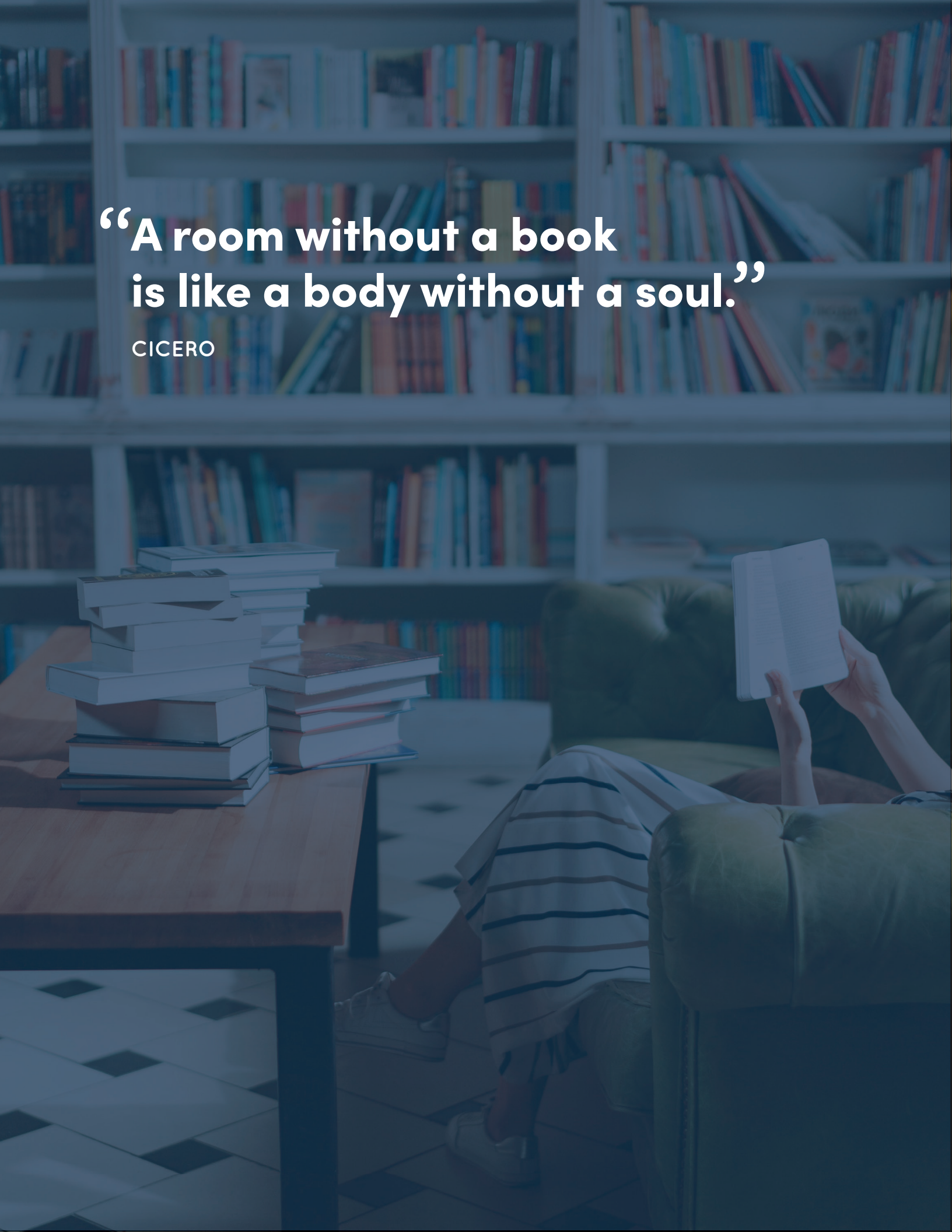

“A room without a book
is like a body without a soul.”
CICERO

01 PROJECT OVERVIEW

About EveryPage

Problem

EveryPage is a mobile app dedicated to book lovers keeping track of book collections at home and meeting other people in the nearby community to exchange books.

For someone with an extensive collection at home, managing the inventory of book collections is a significant problem. Buying the same book is sometimes inevitable as people can't remember all the books they own. Moreover, some people place the books at different locations, which can confuse them when they need to locate them.

Another problem is that books are costly for some people, and borrowing books from a library or friends is one of the options. Unfortunately, libraries have limited copies per title, and the waiting time for borrowing a book can be a challenging experience.

Solution

Our app provides an easy-to-use book inventory system allowing users to create their own virtual library where they can add custom information to help them remember the books. In addition, they can share their book collection with other nearby users and create a community where they can borrow and exchange books.

EveryPage is a mobile app designed for book lovers who would like to keep track of their lent books as well as their library organized. With the advantage of their phones' cameras, users are able to scan the barcode of a book and add it to their collection.

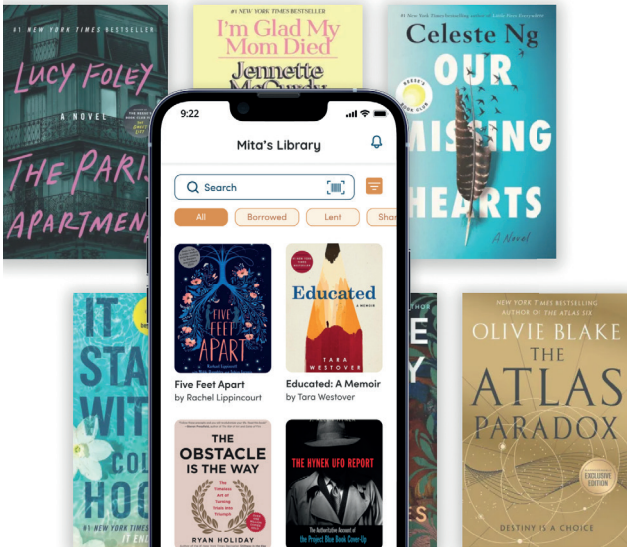
Add, keep track and share books with members from the same communities, making sure every page is read and accounted for.

Main Features

ISBN SCANNER

Add and search book conveniently

Users can easily add books to their collection by scanning the ISBN barcode and adding manually. Once the book is added, users can personalise the book information, such as personal notes, photos and additional information to help them to organise the books.



VIRTUAL BOOKSHELF ON-THE-GO

Access your virtual bookshelf anywhere

Users can access their virtual bookshelf anytime and anywhere. They can also keep track of the reading status, who borrow their books, or where they keep them. Users won't need to worry if they buy duplicate copies or lose the books.

DISCOVER BOOKS

Share your books and discover more books locally

Users can share their books with other users by selecting the books they're willing to share and tagging them as shareable. They can search for available books on the Discover page by book title or author, and nearby location. Users can check on the details of the book, add to their wishlist, and request to borrow the book.

Market Research

42%

consider reading as leisure and recreational activities

68%

prefer printed books than e-book

56%

still buying books frequently

In today's modern world, social media or the internet have changed how we read stories and acquire knowledge. But one thing is for sure, reading books is here to stay.

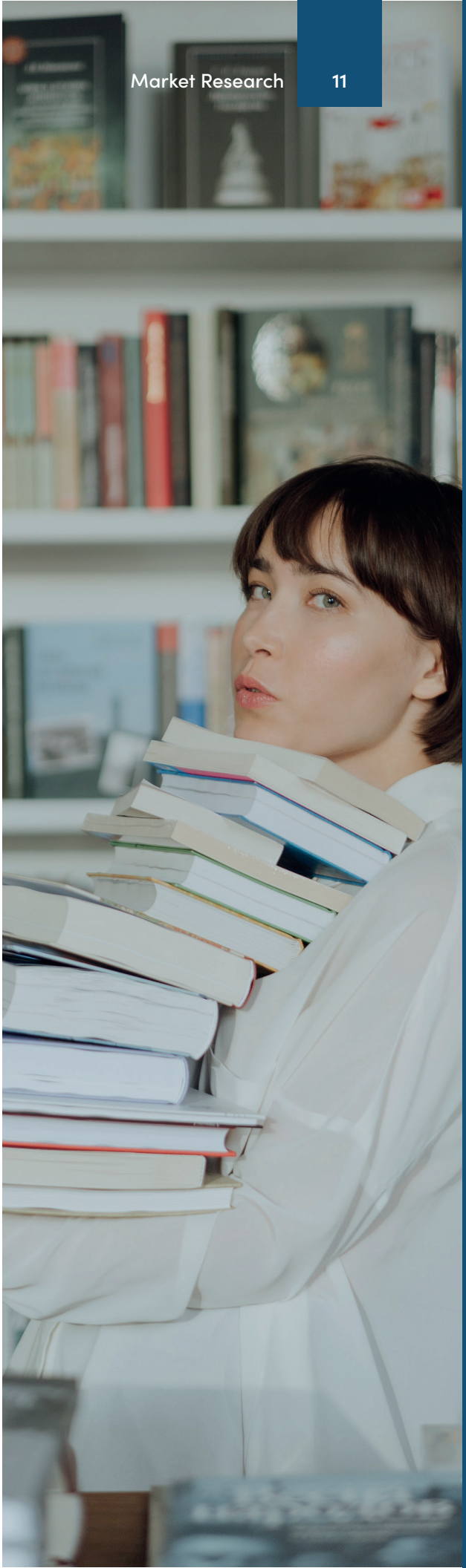
A study conducted by BookNet Canada, a non-profit organisation that conducts study about the Canadian book industry, shows that reading is still one of the favourite leisure activities of Canadians in 2021. 42% of 1,282 respondents over 18 years old consider reading as one of their leisure and recreational activities among others on a daily basis.

Another significant data from this study that will backup the viability of EveryPage is that despite the advent of digital format books, 68% of readers still chose printed books as their preferred format. For the acquisition of printed books, 56% of the respondents still buy them while 44% mostly borrow.

A percentage of Canadians consider themselves as avid readers, 22% of them participated in an online book community while 21% attended an online author or book-related event. In this study, 8% of Canadian readers pointed out the expensive book prices. Printed book readers estimated their average spending at $300 or more, and they spend the highest amounts compared to those who purchase digital books (ebooks and audiobooks). The expensive price of printed books is one of the major concerns of print book readers that limits their ability to read more.

EveryPage is more than a virtual bookshelf.
Our team aims to position EveryPage in the market as the pioneering mobile application that fills the gap among physical book readers who share common topics of interest. An active online community through our app will allow book owners to share, exchange, or borrow their books to those who want to read more but on a tight budget.

EveryPage aims to contribute to the reduction of book waste.
Owning a lot of physical books poses a serious storage problem, that is why book owners have no choice but to toss their books in the trash. By sharing and borrowing books through our app, we can prevent books from getting dumped into landfills. After all books were written to be read and shared, not to be tossed in the dump.



Competitive Analysis

		Bookbudy	Bookshelf	Book Organiser
Add books by ISBN barcodes	✓	✓	✓	✓
Personalise collection	✓	✓	✓	✓
Borrow books from other app users	✓	✗	✗	✗
Discover books based on location	✓	✗	✗	✗
Wishlist	✓	✓	✓	✗
Online Community (future feature)	✓	✗	✗	✗

COMPETITOR LINK

BookBuddy: My Library Management
App link: https://apple.co/3MwkAox | Website: https://www.kimicoapps.com/

Bookshelf - Your virtual library
App link: https://apps.apple.com/app/bookshelf-your-virtual-library/id1464032274 | Website: https://www.bookshelfapp.info/

Book Organiser for Reader
App link: https://apple.co/3Vqhu9z | Website: https://www.librolibrary.com/

EveryPage is more than just a virtual bookshelf, which sets us apart from our competitors.

Add

EveryPage offers an intuitive way to add books to your virtual library by using the barcode scanner and adding manually. Users can create custom collection names, add tags and categories, personal notes, and reading status.

Share

Track book collection quickly by knowing where you store the book; if the book is lent, or if you borrow other people's books. In addition, you can share books from your library and let other users discover your shared books.

Discover

Users can find books based on their nearby location, add them to their wishlist and expand their reading list by borrowing books from other users. EveryPage also provides an online community to connect with other book lovers in your area, where users can exchange books in a trustworthy community.

Project Timeline

Week 1

Design & Development

Team formed and discuss project idea

Team Roles and responsibility

Week 2

Design

Project Selection

Market and target user research

User story, persona, user flow

Development

Select technologies and familiarized with it

Week 3

Design

Revise user flow

Start mobile app & landing page wireframe

Branding & UI style research

Development

Continue studying selected technologies

Week 4

Design

Start branding & UI components

Test wireframe & wireframe revision

Development

Proof of concept of main features (Bar code scanning and google API integration)

Week 5

Design

Finalize wireframe and UI components

Start mobile app & landing page mockup

Finalize logo & design direction

Development

Develop first screens based on wireframes

Week 6

Design

Mobile app & landing page mockup revision

Development

Improve on screens based on mockup & implement more features

Week 7

Design
Finalize UI design and mockup

Development
Functional prototype ready

Week 8

Design
Start project proposal & design system doc

Development
Alpha build release

Week 9

Design
Continue project proposal & design system
Start marketing website and promotion material

Development
Alpha bug bashing and bug fixing

Week 10

Design
Continue project proposal & other marketing materials
Start working on promotional video & slide presentation deck

Development
Finalise alpha build and testing
Beta build release

Week 11

Design
Finalize all marketing materials and project proposal, ready to print

Development
Beta bug bashing and bug fixing

Week 12

Design
Finalize slide presentation deck & video

Development
Finalise beta build and testing

Week 13

Design & Development
Final Presentation

02

TECHNICAL OVERVIEW

Tech Stack

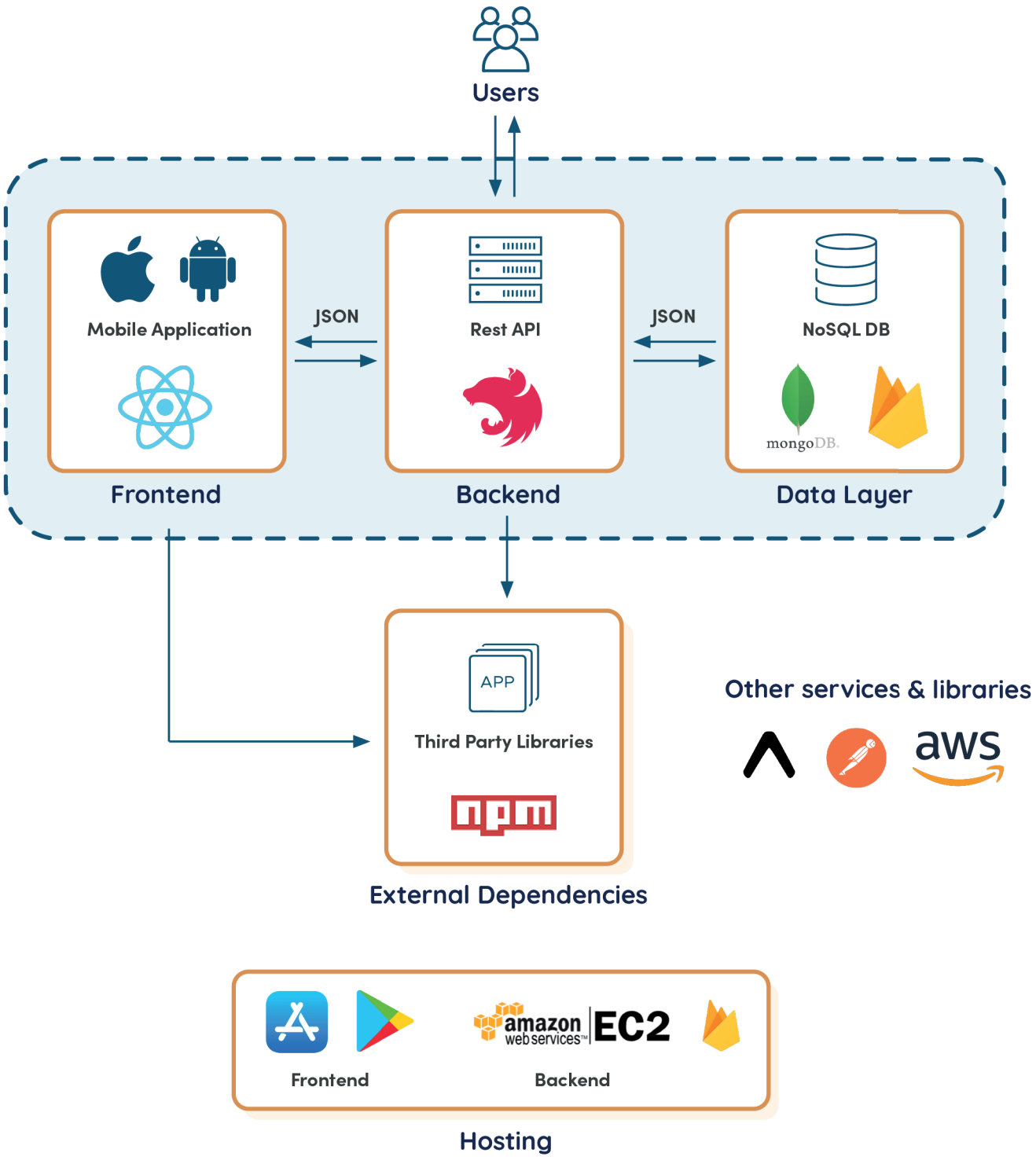
The front end is built using React Native, while the back end is developed using Nest JS and Firebase. MongoDB is used as the data layer. We utilized Firebase Authentication for our Identity and Access Management (IAM), and Firebase Realtime Database for chat and notification features.

For the barcode scan feature of the application, we are using the expo-barcode-scanner package to access the back camera of the user's mobile phone.

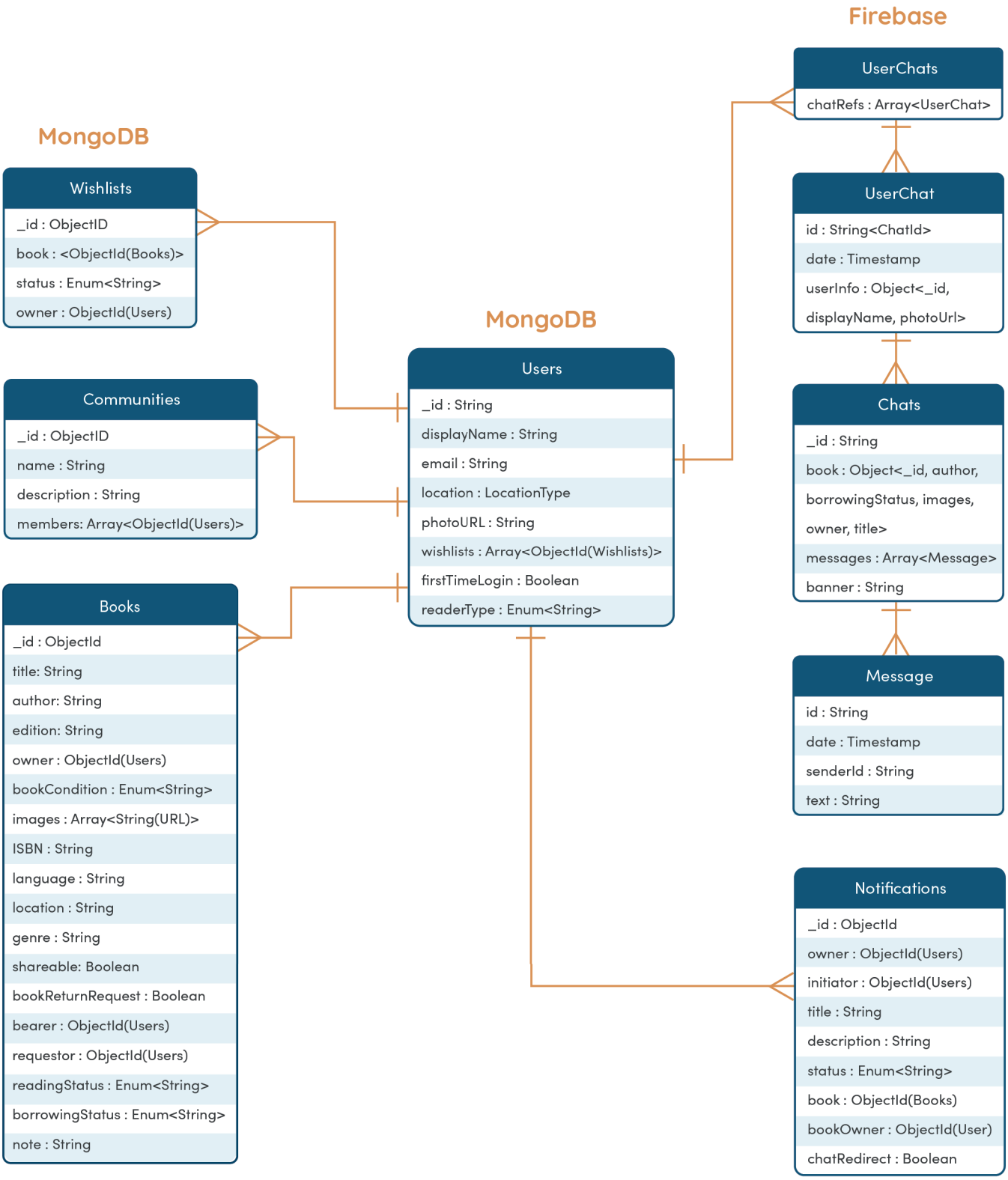
Cloud Feature

For the app storage, we are using the AWS Amazon S3 bucket and host our application using AWS EC2. Furthermore, MongoDB Atlas which is a cloud-based SAAS is also being exploited. Moreover, to get information about the books, we are using Google Books API.

System Architecture Diagram



Data Model


Firebase
UserChats
chatRefs : Array<UserChat>
MongoDB
Wishlists
_id : ObjectID
book : <ObjectId(Books)>
status : Enum<String>
owner : ObjectId(Users)
UserChat
id : String<ChatId>
date : Timestamp
userInfo : Object<_id,
displayName, photoUrl>
MongoDB
Users
_id : String
displayName : String
email : String
location : LocationType
photoURL : String
wishlists : Array<ObjectId(Wishlists)>
firstTimeLogin : Boolean
readerType : Enum<String>
Communities
_id : ObjectID
name : String
description : String
members: Array<ObjectId(Users)>
Chats
_id : String
book : Object<_id, author,
borrowingStatus, images,
owner, title>
messages : Array<Message>
banner : String
Message
id : String
date : Timestamp
senderId : String
text : String
Books
_id : ObjectId
title: String
author: String
edition: String
owner : ObjectId(Users)
bookCondition : Enum<String>
images : Array<String(URL)>
ISBN : String
language : String
location : String
genre : String
shareable: Boolean
bookReturnRequest : Boolean
bearer : ObjectId(Users)
requestor : ObjectId(Users)
readingStatus : Enum<String>
borrowingStatus : Enum<String>
note : String
Notifications
_id : ObjectId
owner : ObjectId(Users)
initiator : ObjectId(Users)
title : String
description : String
status : Enum<String>
book : ObjectId(Books)
bookOwner : ObjectId(User)
chatRedirect : Boolean

03 DESIGN PROCESS

Design Tool

We use Figma to create and collaborate on UI/UX design tasks such as user flow, wireframes, high-fidelity mockups. Adobe Illustrator was used to create vector-based logos, icons, illustrations, marketing materials, Adobe Photoshop to edit pictures, and Adobe Indesign for creating project proposal. We also use After Effects to create motion animations and Premier to edit the videos.

Project Management

We use Trello to manage and keep track of tasklist, Slack for communicating, Google Drive to manage and share packages and deliverables, and Github Issues for issue tracking.

User Persona

Barbara Evans

35 years old, design freelancers, married with 2 children

Barbara is a Freelancer, she is mainly busy with freelance jobs and children. She has an extensive book collection that she stores at different places in her apartment and locker. Barbara buys books regularly, online and at bookstores, mainly for her children. However, she cannot recall all her books and sometimes buys duplicated books. Using EveryPage app allows her to create a virtual library to manage the book inventory and list the physical location of the book in her place.

Frustration

- She cannot remember whether or not she has the book or where she places the book.
- She is wasting money on buying duplicated books.

Goals

- Record information of all the books she has, including book title and location.
- Check whether she has the book or not before purchasing the new book.

Mira Hughes

20 years old, student, single

Mira is a college student, she likes reading novels, but she cannot afford to buy new novels all the time. In addition, her place is relatively small, with no more spare space for storing books. She usually borrows books from the nearby public library, but most of the time, there are some holds for the novels she wants to read. Sometimes she has to wait more than one month to pick up the books after being reserved. Using the EveryPage app allows her to find an alternative source of books, connect with other book lovers and also borrow the books.

Frustration

- She doesn't have spare space to store lots of books.
- There is a long queue for her target books in the public library.

Goals

- Has an alternative option to borrow books from book owners, not only from public libraries.
- Saving money by borrowing books instead of buying new books.

Bronco Ryder

25 years old, 3D designer

Bronco is a 3D designer who was born and raised in Surrey. He lives with his mom and loves reading books based on fantasy and science fiction. His house has a room to store the books with his mom's book collection. Bronco sometimes lends his book to his neighbourhood friends, but he loses track of his collection several times because he's forgetful and his collection is mixed up with his mom's. Using EveryPage helps him keep track of his collection and create a community in his neighbourhood to gather people with similar book taste to share and exchange books.

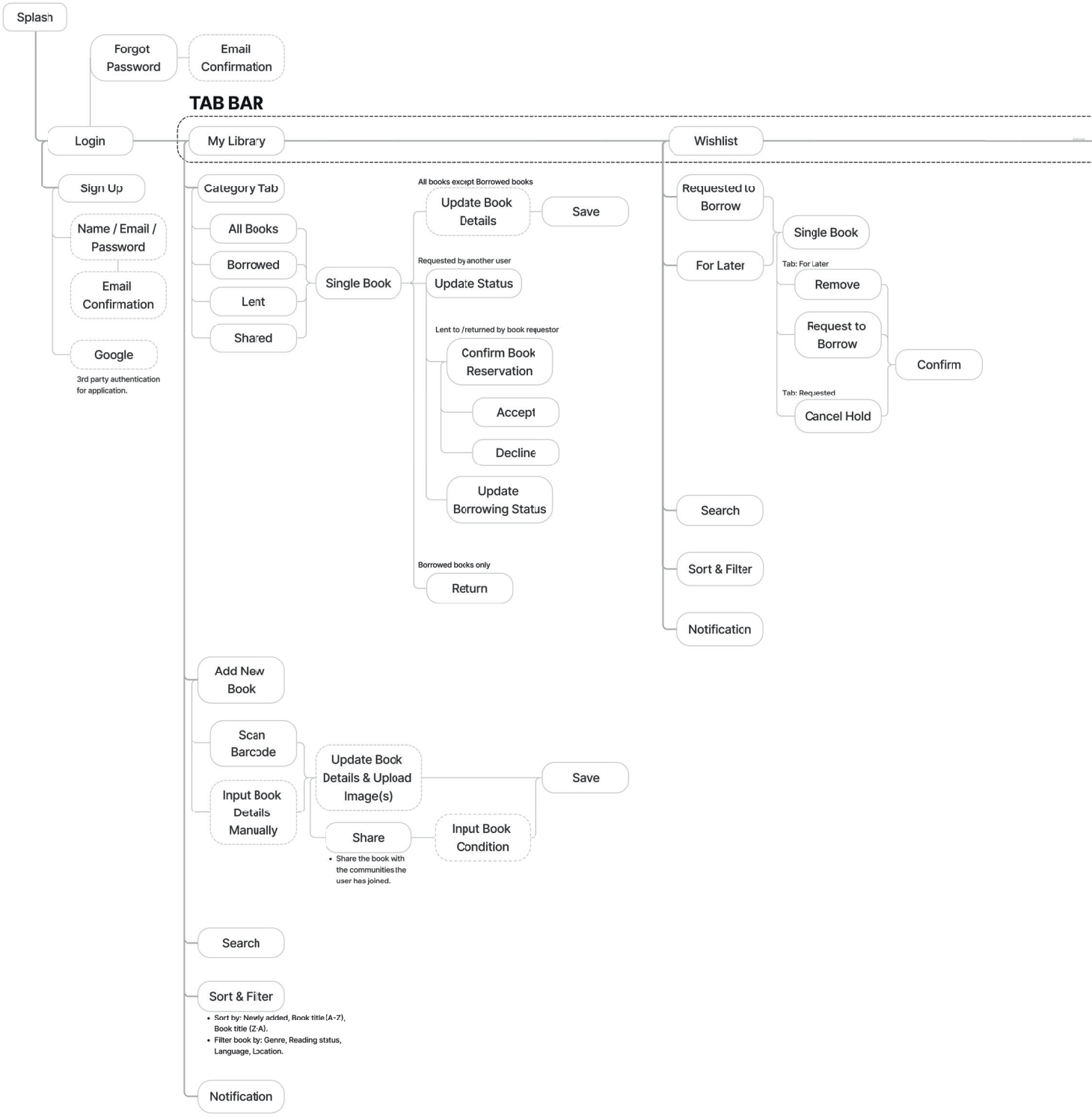
Frustration

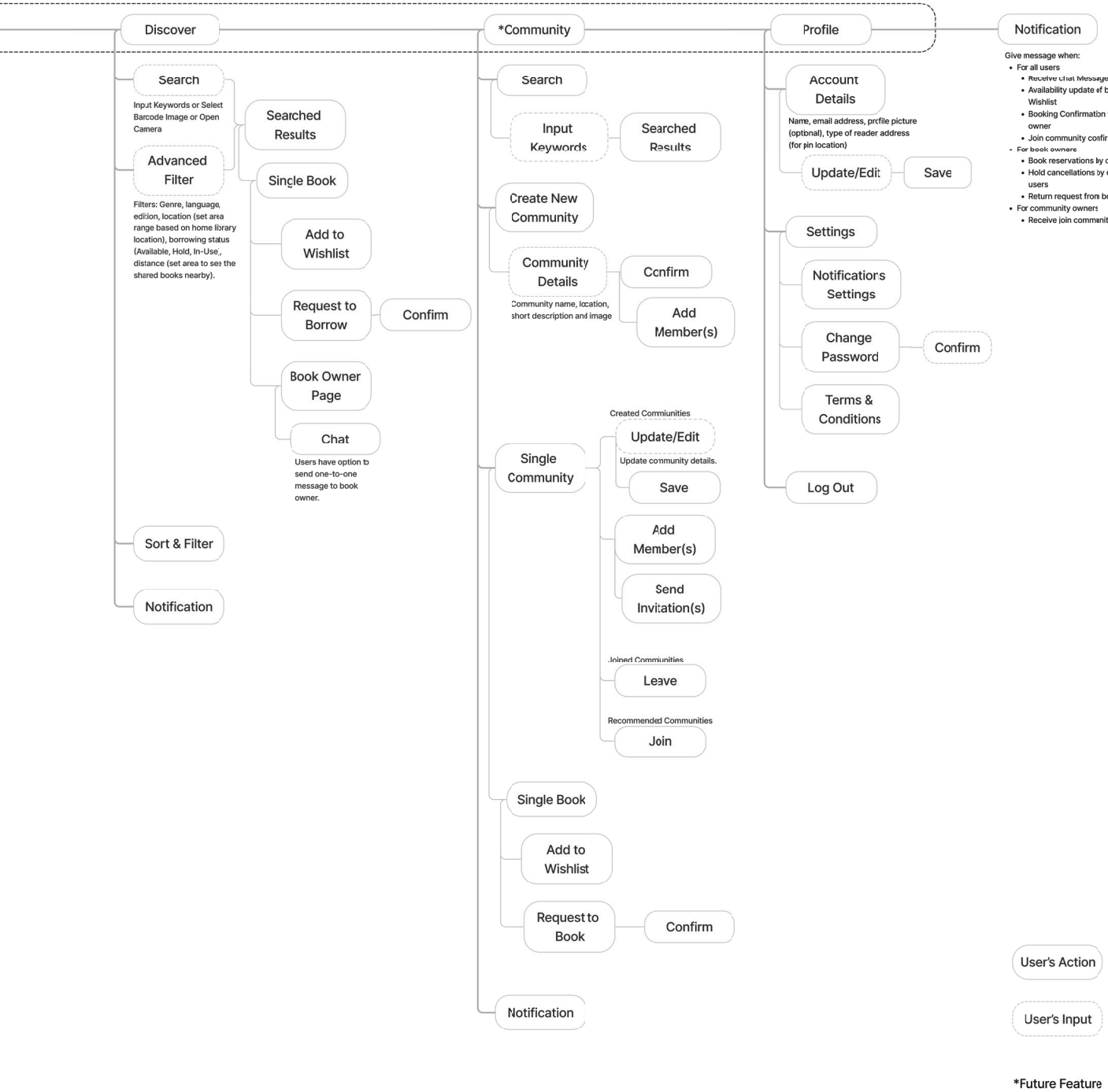
- He has a hard time tracking all his books.
- He wishes to discover more books based on a specific genre and meet with other people alike.

Goals

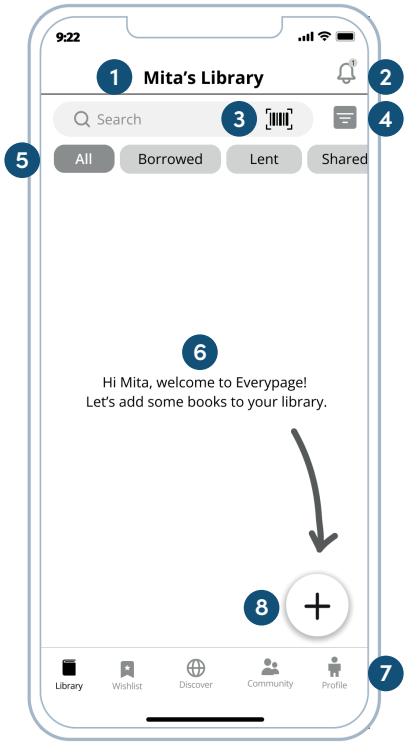
- Separate book organisation between him and his mom.
- Not forgetting who borrowed his book.
- Share and discover more books in similar genres.

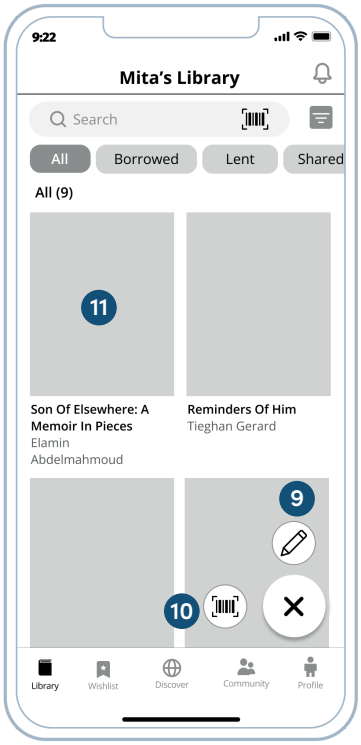
User Flow


Splash
Forgot Password
Email Confirmation
TAB BAR
Login
My Library
Wishlist
Sign Up
Name / Email / Password
Email Confirmation
Google
3rd party authentication for application.
Category Tab
All Books
Borrowed
Lent
Shared
Single Book
All books except Borrowed books
Update Book Details
Save
Requested by another user
Update Status
Lent to /returned by book requestor
Confirm Book Reservation
Accept
Decline
Update Borrowing Status
Borrowed books only
Return
Requested to Borrow
For Later
Single Book
Tab: For Later
Remove
Request to Borrow
Confirm
Tab: Requested
Cancel Hold
Search
Sort & Filter
Notification
Add New Book
Scan Barcode
Input Book Details Manually
Update Book Details & Upload Image(s)
Share
Input Book Condition
Save
Share the book with the communities the user has joined.
Search
Sort & Fiter
Sort by: Newly added, Book title (A-Z), Book title (Z-A).
Filter book by: Genre, Reading status, Language, Location.
Notification


Discover
Search
Input Keywords or Select Barcode Image or Open Camera
Advanced Filter
Filters: Genre, language, edition, location (set area range based on home library location), borrowing status (Available, Hold, In-Use), distance (set area to see the shared books nearby).
Searched Results
Single Book
Add to Wishlist
Request to Borrow
Confirm
Book Owner Page
Chat
Users have option to send one-to-one message to book owner.
Sort & Filter
Notification
*Community
Search
Input Keywords
Searched Results
Create New Community
Community Details
Community name, location, short description and image
Confirm
Add Member(s)
Single Community
Created Communities
Update/Edit
Update community details.
Save
Add Member(s)
Send Invitation(s)
Joined Communities
Leave
Recommended Communities
Join
Single Book
Add to Wishlist
Request to Book
Confirm
Notification
Profile
Account Details
Name, email address, profile picture (optional), type of reader address (for pin location)
Update/Edit
Save
Settings
Notifications Settings
Change Password
Confirm
Terms & Conditions
Log Out
Notification
Give message when:
For all users
Receive chat Message
Availability update of books on Wishlist
Booking Confirmation from book owner
Join community confirmation
For book owners
Book reservations by other users
Hold cancellations by other users
Return request from borrowers
For community owners
Receive join community request
User's Action
User's Input
*Future Feature

Wireframe

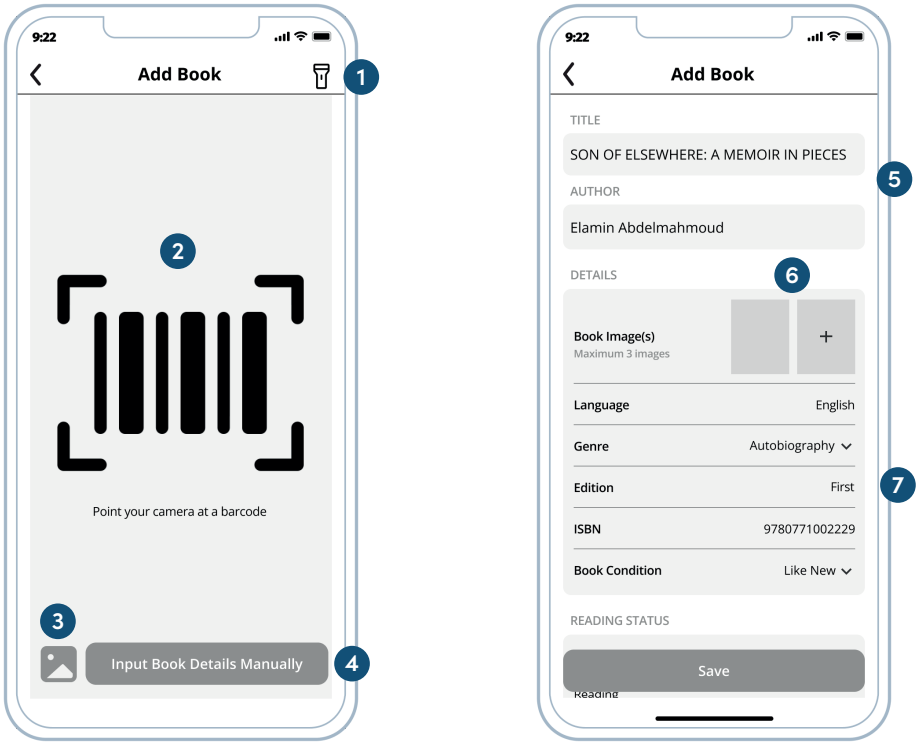




NOTES

Library - Add Book

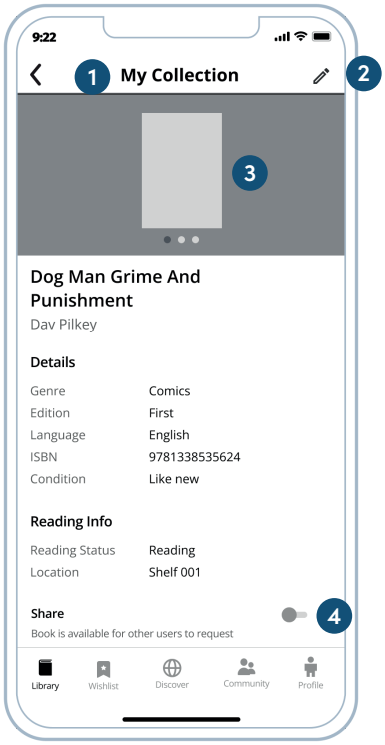
1. Title of the section - User's library
2. Notifications for chat messages and book requests
3. Search by book titlle, author, or by scanning ISBN barcode
4. Sort and filter function
5. Category tab - All, My Collection, Borrowed, Lent, Shared
6. CTA for first time user, to add books
7. Bottom navigation with icon and text
8. Floating action button to add new books
9. Add books by adding data manually
10. Add books by scanning ISBN barcode
11. List of books - book cover, title, author

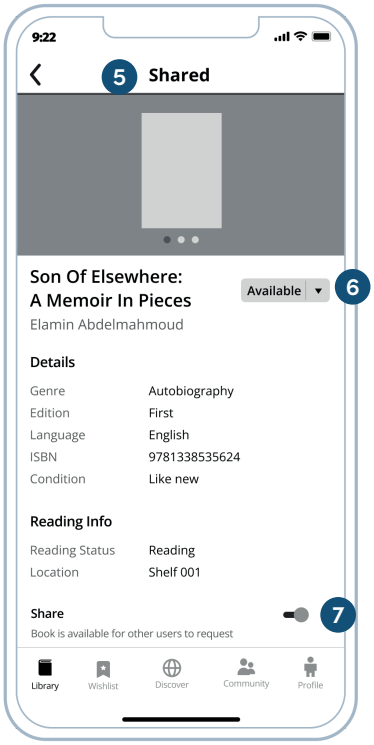


NOTES

Add Book - Barcode Scanner & Book details

1. Turn on/off flashlight
2. Barcode scanning - click to open the camera to scan the barcode and search.
3. Select photo of ISBN barcode from photo gallery
4. Add book by input book details manually
5. Book title and author are added automatically based on Google API
6. Book cover is added automatically, button to add additional image (book condition). Max 3 images
7. Self added book details - genre, book condition, reading status, location, additional information

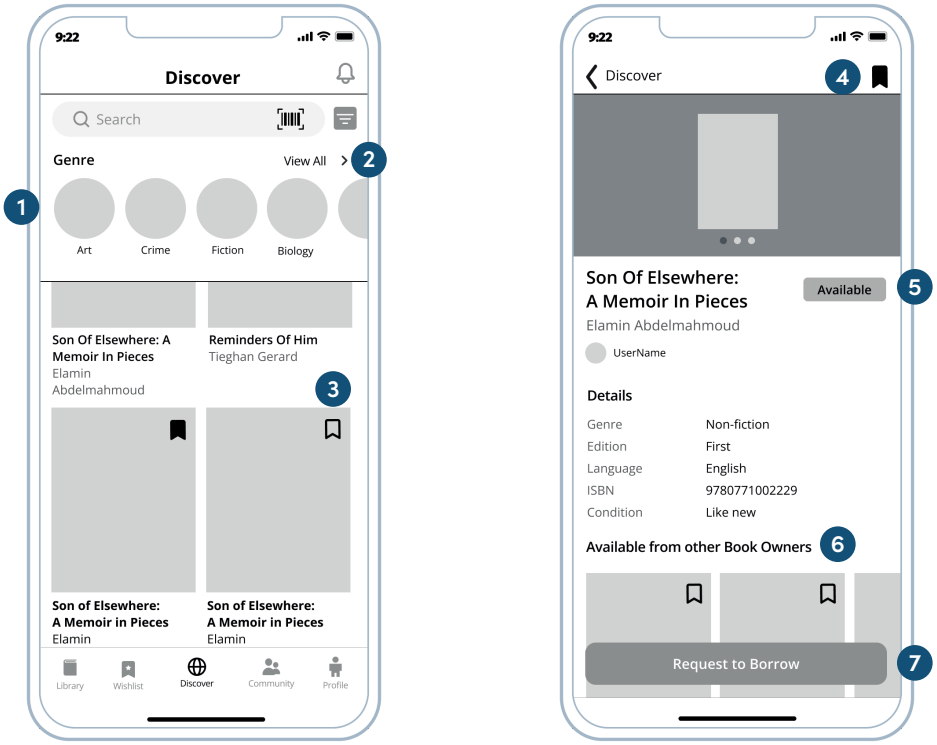




NOTES

My Collection & Shared - Single Book Detail

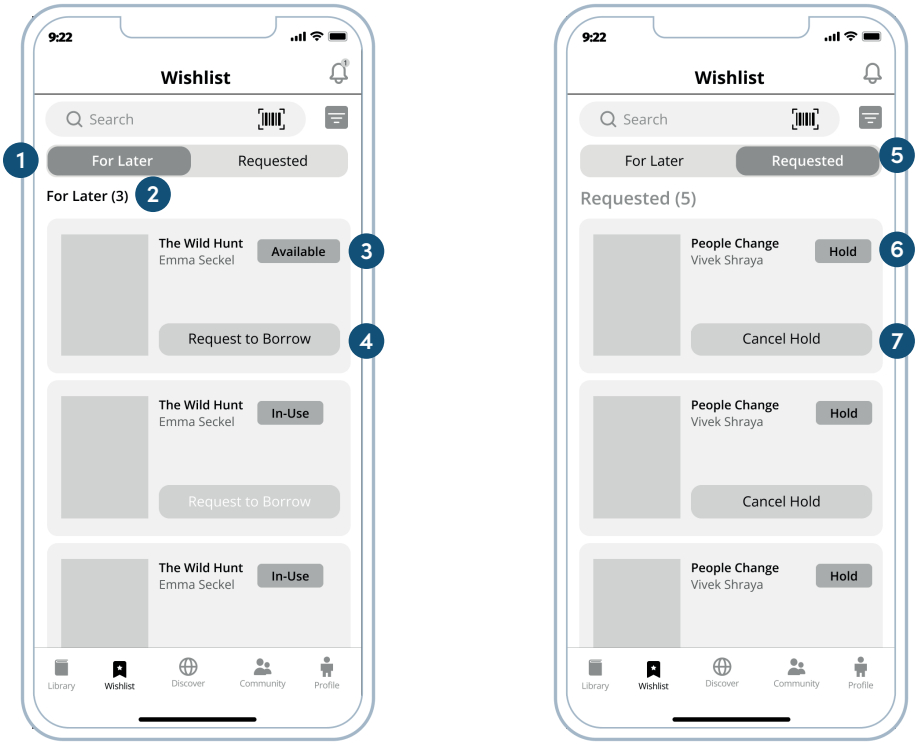
1. Title of the screen - My Collection
2. Edit book details
3. Carousel of book cover
4. Toggle on/off for Share function. Once Shared ON, book can be accessed in Shared category tab
5. Title of the screen - Shared
6. Update Book Status button - Available/ In-Use/ On-Hold
7. Toggle off for Sharing function - book will be private again and can be accessed in My Collection category tab



NOTES

Discover - Books list & Single book detail

1. Recommended genre
2. View all genre - All list of genre will slide up from the bottom
3. Add to Wishlist button
4. Book added to Wishlist
5. Book Status label - available/ In-Use/ On-Hold
6. Recommended books. Different books from same owner (book status: available) or same books from different owner (book status: in-use)
7. Request to borrow book button



NOTES

Wishlist - For Later & Requested

1. Tab For Later - Users add books to Wishlist and plan to read later
2. Total numbers of books For Later / Requested
3. Book Status
4. Button to Request to Borrow. Button is disabled if book is In-Use/ On-Hold
5. Tab Requested- Users request to borrow, notification has been sent to book owner
6. Book status On-Hold if user has requested to borrow
7. Cancel Hold button ro cancel borrowing request

Brand Logo

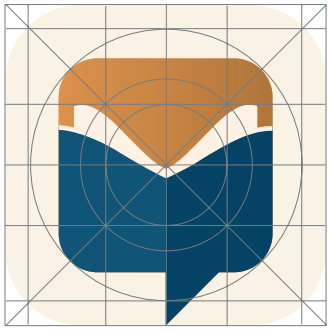
EveryPage logogram was created from the combination of a book and a speech bubble. It is to symbolize the main functions of the apps which are to organize books, share books, and connect with other book lovers. Overall, the logo gives a simple and minimalist feeling to represent EveryPage keeps everything simple and organized. Rounded sans serif font was used to show friendliness.

everypage
never stop reading

CLEAR SPACE

The logo must always be surrounded by a minimum clear space.
The minimum space surrounding the full logo and icon logo is equal to the bold letter 'e' on the logotext.

App Icon and FAV Icon



Fav icon 16px

120px
App Icon

80px
Spotlight

58 px
Setting

Color Palette

Blue is perceived as knowledge and calmness, the orange tone evokes a feeling of warmth and it's inspired by the wooden interior of the old libraries. The combination of the colors represents the love and passion for books by being a part of the EveryPage community.

PRIMARY

Space Blue
#085076

Indigo Dye
#084063

SECONDARY

Persian Orange
#DC924D

Raw Sienna
#C07D53

ACCENT

Alice Blue
#EBF3F8

Linen
#FDF5EA

GRAYSCALE

Gray 100
#2B2B2B

Gray 80
#424242

Gray 60
#707070

Gray 40
#A3A3A3

Gray 20
#E6E6E6

SYSTEM

Available 100 / 50
#16A34A / #DCFCE7

Alert 100 / 50
#DC2626 / #FEE2E2

Disabled
#9CB3C1

Typography

FONT FAMILY

Quicksand

Quicksand is a display sans serif with rounded terminals. It is the main typeface used for our brand logo as it reinforces the personality and message of our brand which is fun and friendly . It was also used to highlight heading and subheading titles on our mobile app, project proposal and marketing website.

Usage	Size	Weight	Line Height
Headings	24px	Bold	30pt (125%)
Subheadings	20px	Bold	25pt (125%)

Aa

FONT FAMILY

Sofia Pro

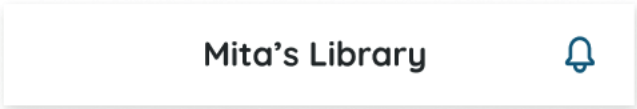
Sofia Pro is our brand's secondary typeface. It is a geometric sans font family that dares the modernism and the harmony of the curves. The rounded curves with very open terminals make this font family legible, elegant and friendly. It was mainly used for body text and button text on our mobile app and marketing website.

Usage	Size	Weight	Line Height
Body Title Text	**18px**	**Bold**	**20pt (125%)**
Body Text Bold	**16px**	**Semi Bold**	**20pt (125%)**
Body Text	16px	Regular	20pt (125%)
Button Text	**16px**	**Semi Bold**	**20pt (125%)**
Text Link (Bold)	**16px**	**Black**	**20pt (125%)**
Text Link (Regular)	16px	Regular	20pt (125%)
Caption	14px	Light	14.7pt (105%)
Caption Bold	**14px**	**Bold**	**14.7pt (105%)**

UI Component

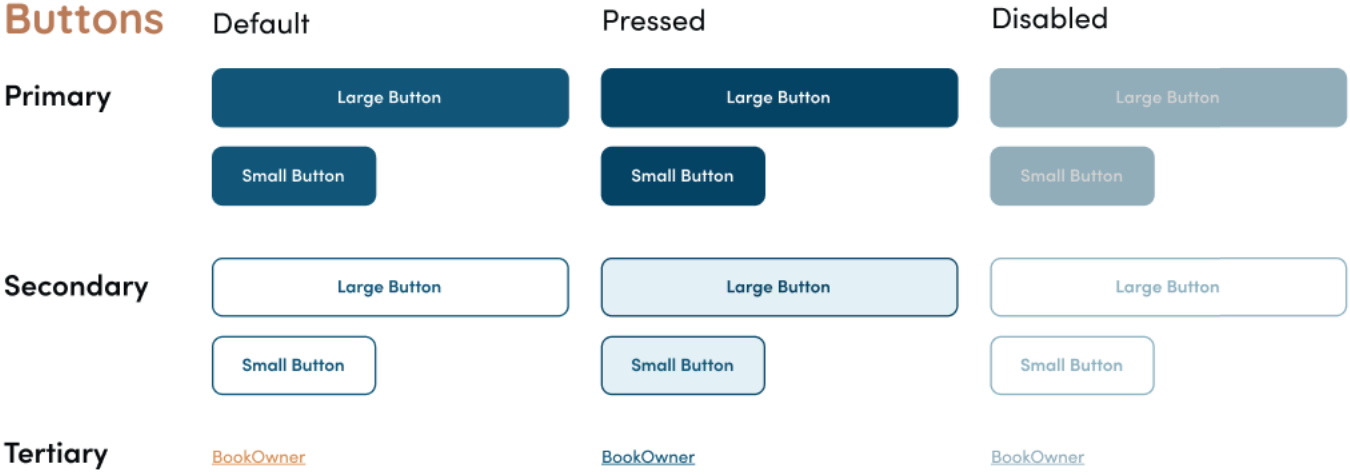
Navigation

Top Navigation

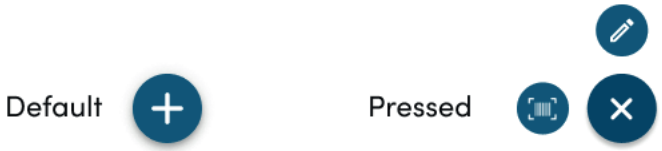


Bottom Navigation

Buttons



Floating Action Button (FAB)



Sliding Tabs

Tabs

Focus

For Later | Requested

Switch

On

Off

Checkbox

Unchecked Label

Checked Label

Radio Button

Unselected Label

Selected Label

Book Status

Dropdown Selector

Available | In-use | On-hold

Label

Available | In-Use | On-Hold

Text Field

Default

Title

Default Input

Filled

Title

Son of Elsewhere: A Memoir in Pieces

Error

Title

Son of Elsewhere: A Memoir in Pieces

Search Field

Search

Do|

Cancel

Text Area

Default

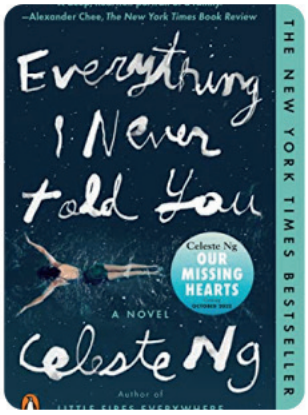
Default Input. Maximum height of container to occupy only 5 lines of input texts. Provide a scroll post 5 lines.

FIlled

Entered Input. Maximum height of container to occupy only 5 lines of input texts. Provide a scroll post 5 lines.

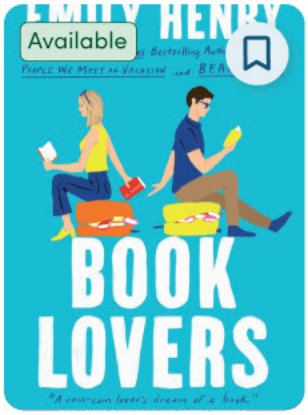
Cards

My Library Cards



Everything I Never Told About You
Celeste Ng

Discovery Cards

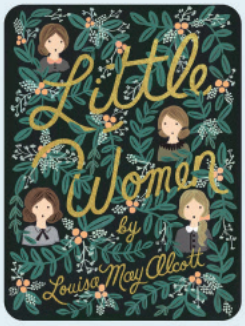


Book Lovers
Emily Henry

Recommended Book Cards

Fairy Tale
Stephen King

Wishlist Card



Little Women
Louisa May Alcott

On-Hold

Owned by
BookWarrior2

Cancel Hold

Community Card

East Van Potterheads
230 members

Add to Wishlist

	Default	Added
On Book Cards		
On Top Nav		

Iconography

Navigation

Library

Discovery

Wishlist

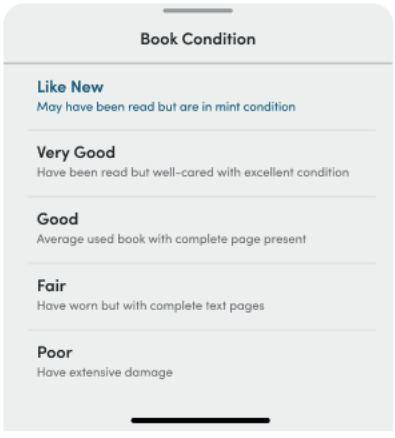
Community

Profile

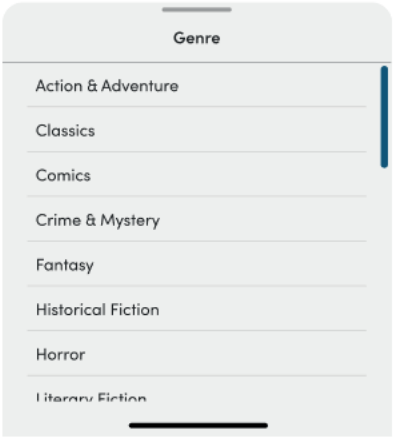
Illustration

Bottom Sheet

No Slider

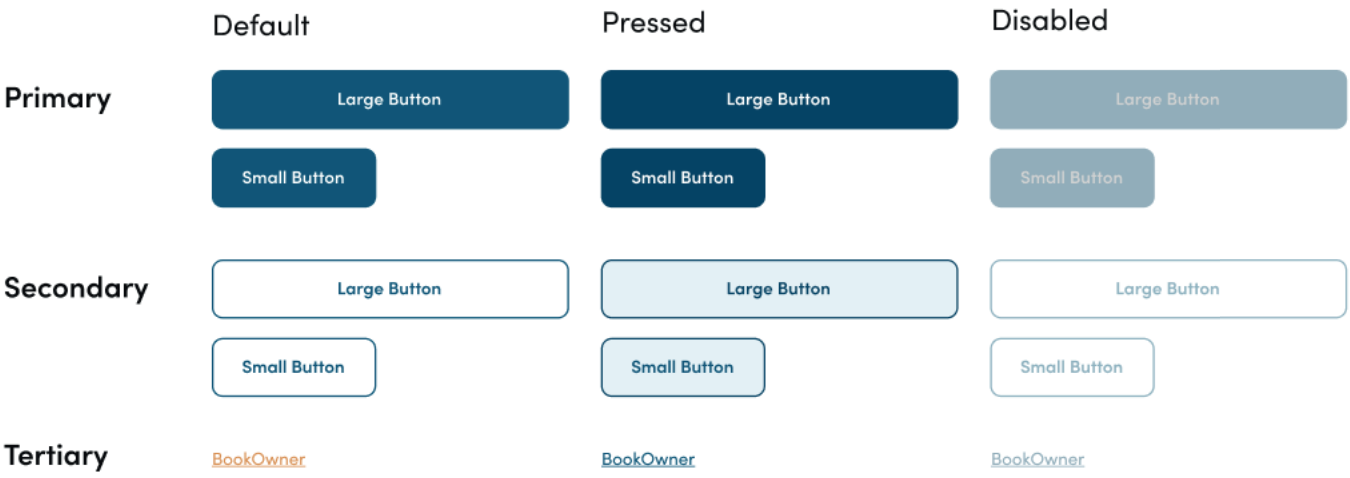


With slider



Design System

Buttons



DESCRIPTION

Buttons are used in EveryPage to guide users and allow them to make action withing the platform.

TYPES

1. Primary
Primary buttons are used for actions that needs more emphasis. Primary buttons have two sub-types: large button and small button.

2. Secondary
Secondary buttons have less impact than Primary buttons and are usually placed beside Primary buttons. Secondary buttons have two sub-types: large button and small button.

3. Tertiary
Tertiary buttons are used for less important actions when Primary and Secondary buttons are placed in the same page.

STATES

1. Default
Default buttons represent the default form of a button.

2.Pressed
Pressed buttons are used when a button is pressed and will lead to another screen or action.

3. Disabled
The disabled button set to keep a user from clicking on the button until some other condition has been met.

CONTENT

All text label in button used Sofia Pro Semi Bold 16px, align: center. First letter should be in uppercase.

CODE

```
/* Primary Default */
display: flex;
flex-direction: row;
justify-content: center;
align-items: center;
min-width: 110px;
height: 54px;
padding: 10px 12px;
background: #085076;
color: white;
border-radius: 10px;
```

```
/* Primary Pressed */
display: flex;
flex-direction: row;
justify-content: center;
align-items: center;
min-width: 110px;
height: 54px;
padding: 10px 12px;
background: #084063;
color: white;
border-radius: 10px;
```

```
/* Primary Disabled */
display: flex;
flex-direction: row;
justify-content: center;
align-items: center;
min-width: 110px;
height: 54px;
padding: 10px 12px;
background: #085076;
color: #A3A3A3;
border-radius: 10px;
```

```
/* Secondary Default */
display: flex;
flex-direction: row;
justify-content: center;
align-items: center;
min-width: 110px;
height: 54px;
padding: 10px 12px;
color: white;
box-sizing: border-box;
border: 1.5px solid #085076;
border-radius: 10px;
```

```
/* Secondary Pressed */
display: flex;
flex-direction: row;
justify-content: center;
align-items: center;
min-width: 110px;
height: 54px;
padding: 10px 12px;
color: #084063;
background: rgba(49, 131, 183, 0.1);
box-sizing: border-box;
border: 1.5px solid #085076;
border-radius: 10px;
```

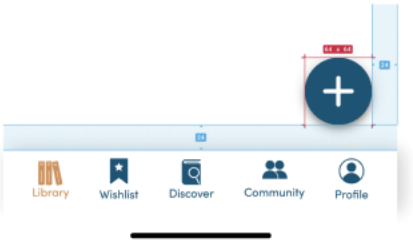
```
/* Secondary Disabled */
display: flex;
flex-direction: row;
justify-content: center;
align-items: center;
min-width: 110px;
height: 54px;
padding: 10px 12px;
color: #085076;
box-sizing: border-box;
border: 1.5px solid #085076;
border-radius: 10px;
```

```
/* Tertiary Default  */
font-family: 'Sofia Pro';
font-style: normal;
font-weight: 400;
font-size: 16px;
text-decoration-line: underline;
color: #DC924D;
```

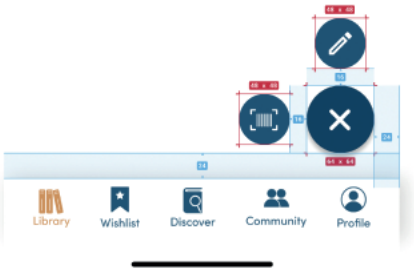
```
/* Tertiary Pressed  */
font-family: 'Sofia Pro';
font-style: normal;
font-weight: 400;
font-size: 16px;
text-decoration-line: underline;
color: #085076;
```

```
/* Tertiary Disabled */
font-family: 'Sofia Pro';
font-style: normal;
font-weight: 400;
font-size: 16px;
text-decoration-line: underline;
color: #9CB3C1;
```

Floating Action Button (FAB)



Default



Pressed

DESCRIPTION

FAB is available in the Library page, for adding books to the library collection. It is located at the bottom right above the bottom navigation bar. There are 2 states; default and pressed.

BEHAVIOR

When users press the FAB, the FAB will quarter turn anti-clockwise. The + sign will change to x and will populate two smaller buttons; Scan book ISBN or Add book manually. When user press x, it will return to original position. The x will change back to + and hide two smaller buttons.

CODE

/*Default FAB */

position: absolute;

width: 64px;

height: 64px;

left: 287px;

top: 631px;

background: #085076;

filter: drop-shadow(0px 6px 10px rgba(0, 0, 0, 0.14)) drop-shadow(0px 1px 18px rgba(0, 0, 0, 0.12)) drop-shadow(0px 3px 5px rgba(0, 0, 0, 0.2));

/* Pressed FAB main */

position: absolute;

width: 64px;

height: 64px;

left: 287px;

top: 708px;

background: #084063;

box-shadow: 0px 4px 4px rgba(0, 0, 0, 0.25);

/* barcodeButton */

position: absolute;

width: 48px;

height: 48px;

left: 222px;

top: 716px;

background: #085076;

/* manualInputButton */

position: absolute;

width: 48px;

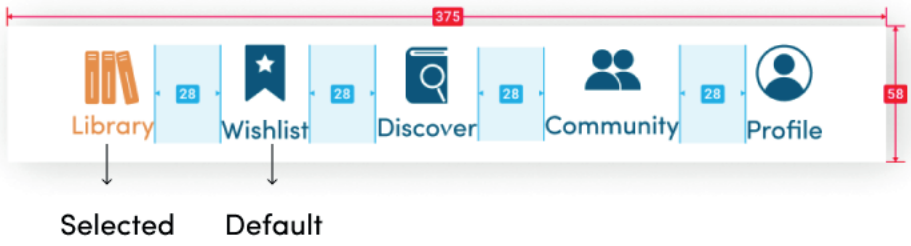
height: 48px;

left: 295px;

top: 644px;

background: #085076;

Bottom Navigation



DESCRIPTION

The Tab bar lets people navigate through different views of Everypage app. The size is 375x58 and it's placed on the bottom of the screen.

BEHAVIOR

When users tap on the icon, it will guide them to the associated view, the icon color changes to orange to indicate the current location in the app.

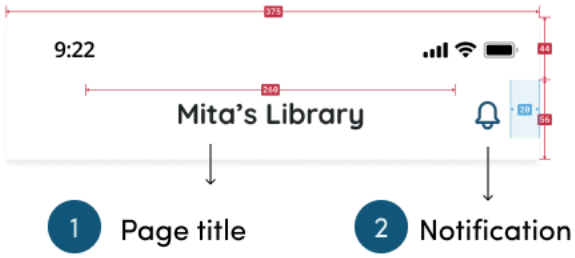
COLOR

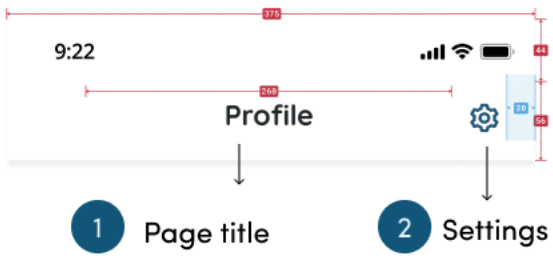
Default #085076 Selected #DC924D

CODE

```
display: flex;

flex-direction: row;

align-items: center;

padding: 8px 27px;

gap: 28px;

background: #FFFFFF;

box-shadow: 5px 0px 20px rgba(0, 0, 0, 0.15);

border-radius: 0px;
```

Top navigation





LIBRARY
arrangement of the components is the same as wishlist, discover and community tab)

PROFILE

DESCRIPTION

The top navigation bar indicates the user location in the app. The height of top nav is 56px. The page title will be in the middle with action icon on the top right that will lead users to another screen. There's a notification icon on the top right of the screen in each tab (Library, Wishlist, Discover, and Community), except in the profile tab is a settings icon.

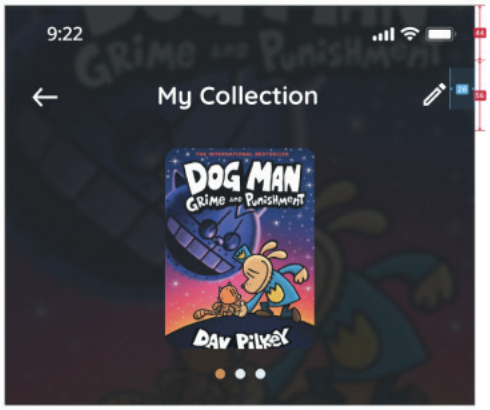
CODE

```
/* Mita's Library */
position: absolute;
left: 14.14%;
right: 65.55%;
top: 15.42%;
bottom: 83.53%;
```

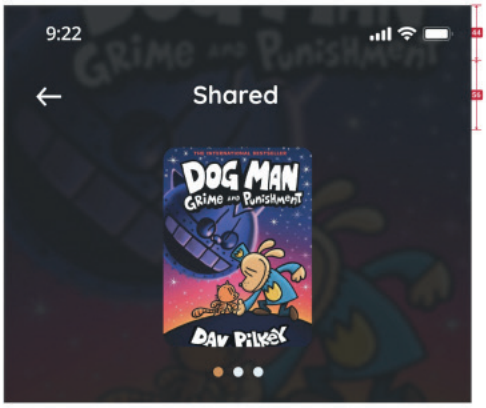
```
/* Subheadings */
font-family: 'Quicksand';
font-style: normal;
font-weight: 700;
font-size: 20px;
line-height: 125%;
/* or 25px */
text-align: center;
/* Black 1 */
color: #2B2B2B;
```

```
/* Vector */
position: absolute;
left: 36.02%;
right: 62.62%;
top: 15.42%;
bottom: 83.83%;
/* Secondary Blue */
background: #085076;
```

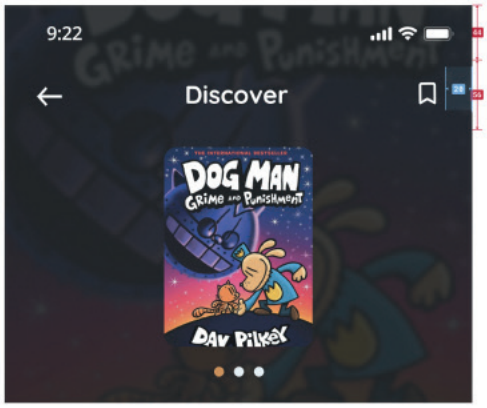
SINGLE VIEW- PRIVATE



SINGLE VIEW- SHARED



SINGLE VIEW- DISCOVER



DESCRIPTION

In the single view of book detail, the top navigation has different treatment compare to the main menu screen. The background of top navigation will follow the background of the book image.

There are three section:

1. Top left : System icon such as back
2. Middle : Page title
3. Top right : Action icon such as edit and add to wishlist.

Single view - Private
Users can edit the book detail in their collection only when the book isn't shared by pressing the Edit icon on top right.

Single view - Discover
Users can save books to wishlist by pressing the Bookmark icon on top right.

CODE

```
/* Subheadings */
font-family: 'Quicksand';
font-style: normal;
font-weight: 700;
font-size: 20px;
line-height: 125%;
/* or 25px */
text-align: center;
/* White */
color: #FFFFFF;
```

```
/* edit */
position: absolute;
width: 24px;
height: 24px;
left: 430px;
top: 985px;
```

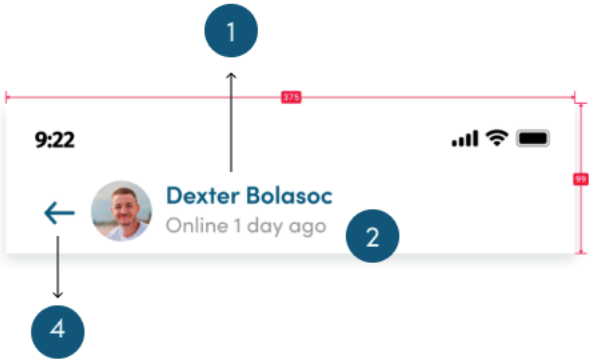
```
/*back */
position: absolute;
left: 10.08%;
right: 88.05%;
top: 57.27%;
bottom: 41.78%;
```

```
/* Subheadings */
font-family: 'Quicksand';
font-style: normal;
font-weight: 700;
font-size: 20px;
line-height: 125%;
/* or 25px */
text-align: center;
/* White */
color: #FFFFFF;
```

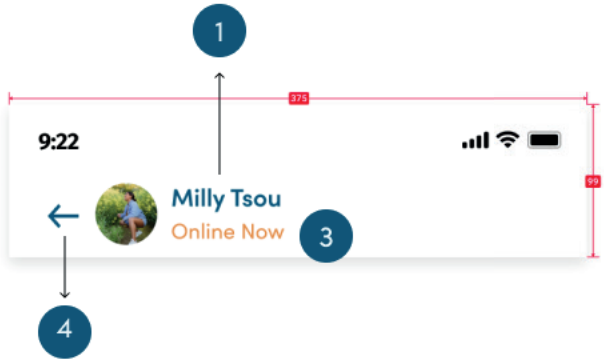
```
/* bookmark */
position: absolute;
width: 32px;
height: 32px;
```

```
/*back */
position: absolute;
left: 10.08%;
right: 88.05%;
top: 57.27%;
bottom: 41.78%;
```

Top navigation (Chat)



Book Return Request (offline)



Book Return Request (online)

1. Username
2. Status (offline)
3. Status (online)
4. Back to Messages

DESCRIPTION

Top Navigation on chat screen in Notification.

Content consist of back icon, user profile picture, username, and status. The color of the status will change when users are online/offline.

CODE

```
/* Username*/
position: absolute;
width: 111px;
height: 22px;
left: 816px;
top: 1890px;
font-family: 'Sofia Pro';
font-style: normal;
font-weight: 700;
font-size: 16px;
line-height: 140%;
/* or 22px */
/* Secondary Blue */
color: #085076;
```

```
/* Online 1 day ago */
position: absolute;
width: 107px;
height: 18px;
left: 816px;
top: 1912px;
font-family: 'Sofia Pro';
font-style: normal;
font-weight: 400;
font-size: 14px;
line-height: 125%;
/* identical to box height, or 18px */
/* Black 4 */
color: #A3A3A3;
```

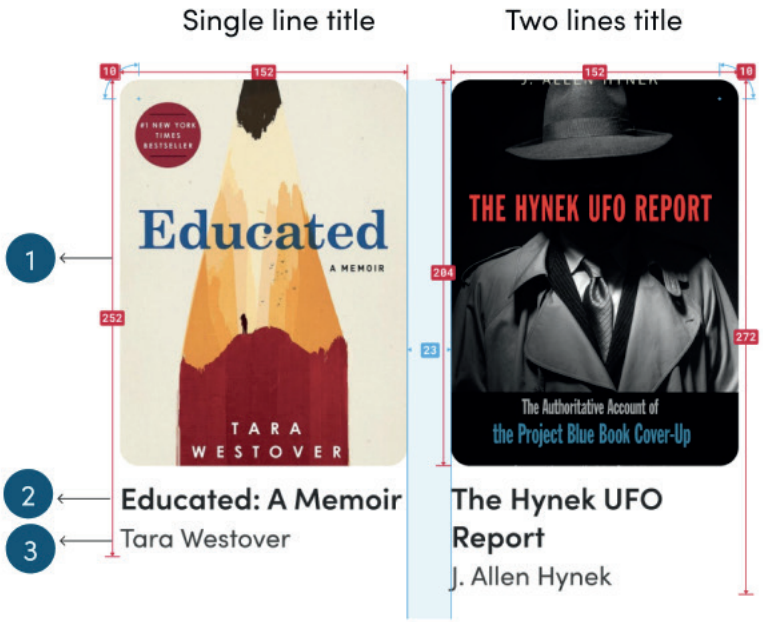
```
/* Online Now */
position: absolute;
width: 74px;
height: 36px;
left: 816px;
top: 2207px;
font-family: 'Sofia Pro';
font-style: normal;
font-weight: 400;
font-size: 14px;
line-height: 125%;
/* or 18px */
/* Orange 1 */
color: #DC924D;
```

```
/*back */
position: absolute;
left: 57.34%;
right: 40.78%;
top: 82.52%;
bottom: 16.48%;
```

Cards

Cards are used in EveryPage as a collection of a group of information that is important to the overall user flow.

BOOK CARD (BIG)



DESCRIPTION

This card appears in My Library page and is consists of the following components:

1. Book Cover Photo - this can be an uploaded photo by the user or a photo from the API. It has a width of 152px, height of 204px and a corner radius of 10px.

2. Book Title - a maximum of 2 lines can be displayed in the card. Typeface for the book titles is Sofia Pro Semi Bold 16px, text align left.

3. Book Author - Typeface for the book author is Sofia Pro Regular 14px, text align left.

The space between each card horizontally (side by side) should be 23px. The single-line title card has a height of 252px, while two lines title card has 272px.

CODE

/* Book card (big) */

position: absolute;

width: 152px;

height: 285px;

left: 24px;

top: 227px;

/* Book Cover Photo */

position: absolute;

left: 0%;

right: 0%;

top: 0%;

bottom: 19.04%;

background: url (book_image);

border-radius: 10px;

/* Book Title*/

width: 152px;

height: 20px;

font-family: 'Sofia Pro';

font-style: normal;

font-weight: 700;

font-size: 16px;

line-height: 125%;

color: #2B2B2B;

flex: none;

order: 0;

flex-grow: 0;

/* Book Author*/

width: 152px;

height: 18px;

font-family: 'Sofia Pro';

font-style: normal;

font-weight: 400;

font-size: 14px;

line-height: 125%;

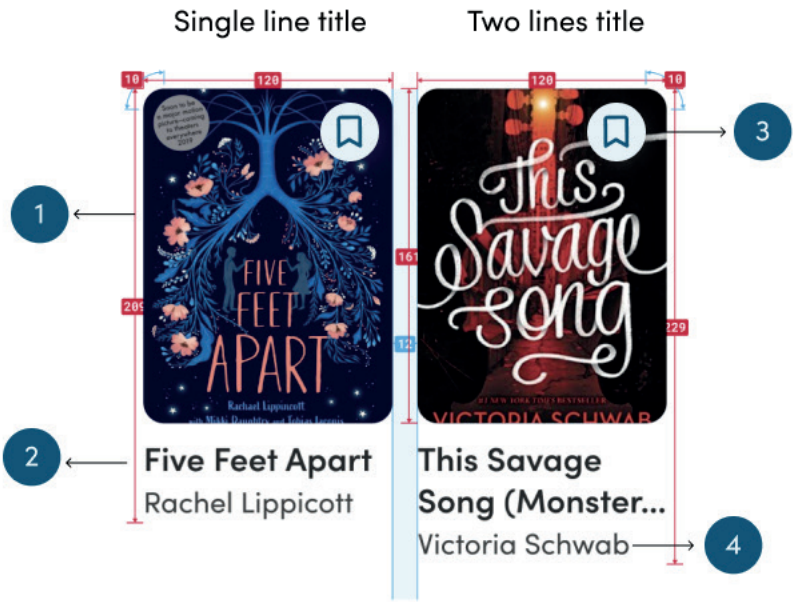
color: #424242;

flex: none;

order: 1;

flex-grow: 0;

BOOK CARD (SMALL)



DESCRIPTION

This card appears in User Profile page (Shared Books) and is consists of the following components:

1. Book Cover Photo - this can be an uploaded photo by the user or a photo from the API. It has a width of 120px, height of 161px and a corner radius of 10px.
2. Book Title - a maximum of 2 lines can be displayed in the card. Typeface for the book titles is Sofia Pro Semi Bold 16px, text align left.
3. Wishlist Icon - placed at the top-right portion of the book cover photo. In default state, this should be an outline icon, and is a filled icon when pressed.
4. Book Author - Typeface for the book author is Sofia Pro Regular 14px, text align left.

The space between each card horizontally (side by side) should be 12px. The single-line title card has a height of 209px, while two lines title card has 229px.

CODE

```
/* Book card (small) */
position: absolute;
width: 120px;
height: 246px;
```

```
/* Book Cover */
position: absolute;
width: 120px;
height: 161.05px;
background: url(image.png);
border-radius: 10px;

/*Wishlist icon */
position: absolute;
width: 32px;
height: 32px;

/* DS add to wishlist */
filter: drop-shadow(2px 2px 8px rgba(112, 112, 112, 0.15));
```

```
/* Book Title */
width: 120px;
height: 40px;
font-family: 'Sofia Pro';
font-style: normal;
font-weight: 700;
font-size: 16px;
line-height: 125%;
/* or 20px */
/* Black 1 */
color: #2B2B2B;

/* Inside auto layout */
flex: none;
order: 0;
flex-grow: 0;
```

/* Book Author */

width: 120px;

height: 18px;

font-family: 'Sofia Pro';

font-style: normal;

font-weight: 400;

font-size: 14px;

line-height: 125%;

/* identical to box height, or 18px */

/* Black 2 */

color: #424242;

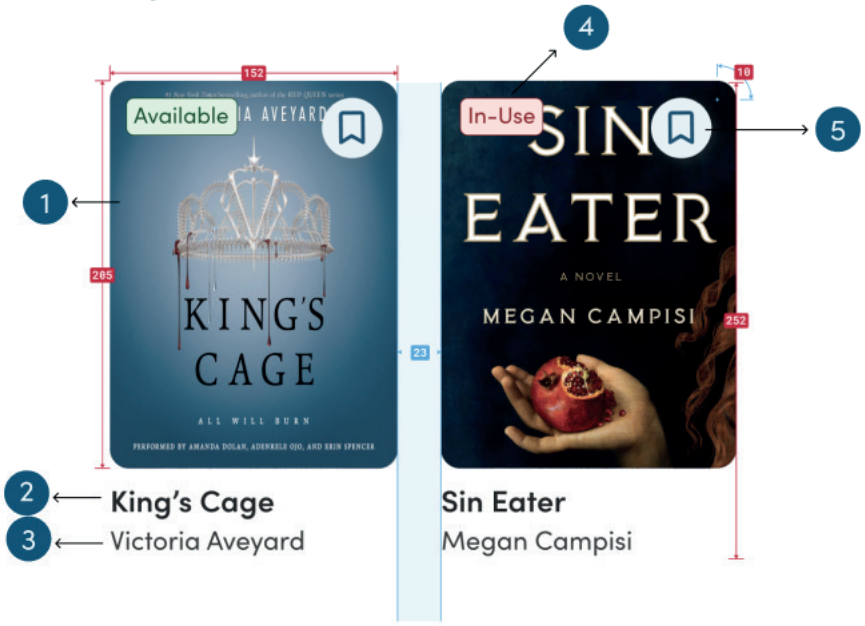
/* Inside auto layout */

flex: none;

order: 1;

flex-grow: 0;

BOOK CARDS WITH LABELS



DESCRIPTION

This card appears in "Other books from a certain user" in Wishlist page and Discover page. The space between each card horizontally (side by side) should be 23px. It consists of the following componenrs:

1. Book Cover Photo - this can be an uploaded photo by the user or a photo from the API. It has a width of 152px, height of 205px and a corner radius of 10px.

2. Book Title - a maximum of 2 lines can be displayed in the card. Typeface for the book titles is Sofia Pro Semi Bold 16px, text align left.

3. Book Author - Typeface for the book author is Sofia Pro Regular 14px, text align left.

4. Label - Placed at the top left portion of the card and is used to indicate the status of the book. This can be "Available", "In-Use", and "On-hold".

5. Wishlist Icon - placed at the top-right portion of the book cover photo. In default state, this should be an outline icon, and is a filled icon when pressed.

CODE

```
/* Book card (big) */
position: relative;
width: 152px;
height: 285px;
```

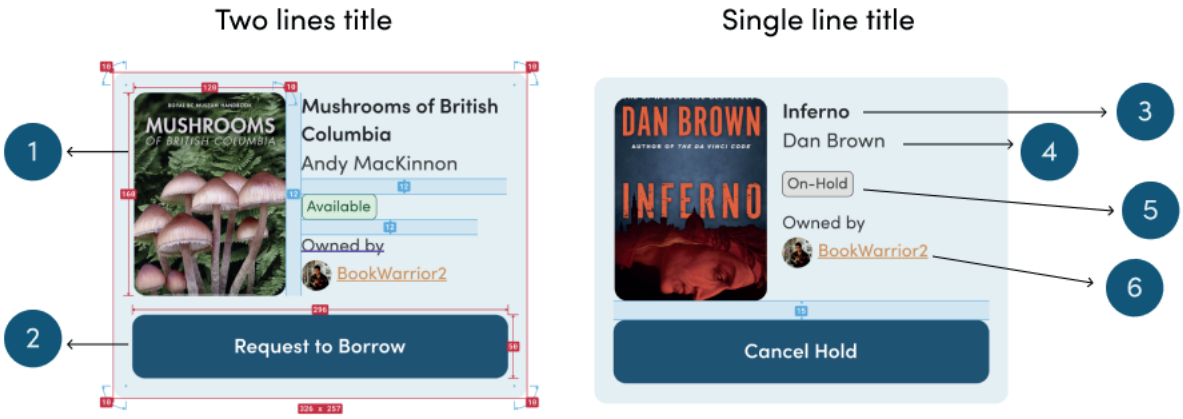
```
/* Wishlist */
position: relative;
width: 32px;
height: 32px;
```

```
/* Book Status Label */
position: relative;
width: 60px;
height: 20px;
```

```
/* Book Cover Photo */
position: absolute;
width: 152px;
height: 204px;
background: url(image.png);
border-radius: 10px;
```

```
/* DS add to wishlist */
filter: drop-shadow(2px 2px 8px
rgba(112, 112, 112, 0.15));
```

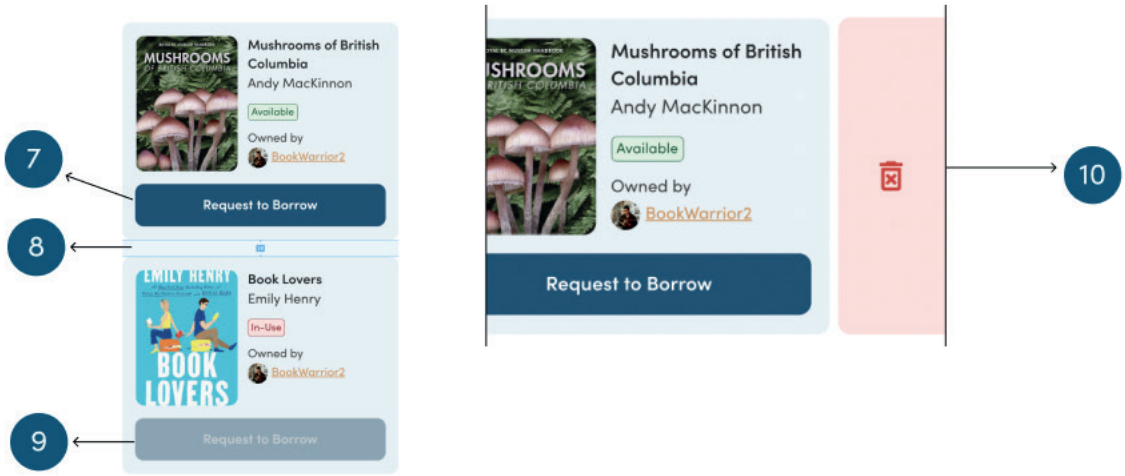
WISHLIST CARD



DESCRIPTION

This card appears in the "For Later" and "Requested" tabs in Wishlist page. The card has a width of 326px, height of 257px and a corner radius of 10px. It has a background color of Alice Blue (#EBF3F8) which is one of the brand's accent colors. It consists of the following components:

1. Book Cover Photo - Place at the top-left portion of the card. This can be an uploaded photo by the user or a photo from the API. It has a width of 120px, height of 160px and a corner radius of 10px.
2. Primary Button (Call-to-action) - this can be "Request to Borrow" and "Cancel Hold". This button has 296px width, 50px height and a corner radius of 10px.
3. Book Title - a maximum of 2 lines can be displayed in the card. Typeface for the book titles is Sofia Pro Semi Bold 16px, text align left.
4. Book Author - Typeface for the book author is Sofia Pro Regular 16px, text align left.
5. Label - used to indicate the status of the book. This can be "Available", "In-Use", and "On-hold".
6. User Details (Profile Photo and Text link) - an image and text link to the profile page of the user (book owner).



7 Button in default state.

8 The space between each card vertically is 20px.

9 Button in disabled state.

10 User can swipe the card to the left to remove the book from wishlist.

CODE

```
/* Wishlist Card */
display: flex;
flex-direction: column;
justify-content: center;
align-items: center;
padding: 16px 15px;
gap: 15px;
position: relative;
width: 326px;
height: 257px;
background: #EBF3F8;
border-radius: 10px;
```

```
/* Book Details Area*/
display: flex;
flex-direction: row;
align-items: flex-start;
padding: 0px;
gap: 12px;
width: 294px;
height: 160px;
/* Inside auto layout */
flex: none;
order: 0;
flex-grow: 0;
```

```
/* Book Title */
width: 162px;
height: 44px;
font-family: 'Sofia Pro';
font-style: normal;
font-weight: 700;
font-size: 16px;
line-height: 140%;
color: #2B2B2B;
flex: none;
order: 0;
flex-grow: 0;
```

```
/* Book Author */
width: 151px;
height: 24px;
font-family: 'Sofia Pro';
font-style: normal;
font-weight: 400;
font-size: 16px;
line-height: 150%;
color: #424242;
flex: none;
order: 1;
flex-grow: 0;
```

```
/* Book Status */
box-sizing: border-box;
display: flex;
flex-direction: row;
align-items: center;
padding: 2px 4px;
gap: 4px;
position: absolute;
width: 59px;
left: calc(50% - 59px/2);
top: 0%,   bottom: 0%;
background: #DCFCE7;
border: 0.5px solid #14532D;
border-radius: 4px;
```

```
/* User details */
display: flex;
flex-direction: column;
align-items: flex-start;
padding: 0px;
gap: 2px;
width: 139px;
height: 44px;

/* Inside auto layout */
flex: none;
order: 2;
flex-grow: 0;
```

```
/* Primary Small State */
/* Auto layout */
display: flex;
flex-direction: row;
align-items: flex-start;
padding: 0px;
width: 296px;
height: 50px;

/* Inside auto layout */
flex: none;
order: 1;
flex-grow: 0;
```

NOTIFICATION CARD

DESCRIPTION

This card appears in the Notifications page. It has a width of 327px and height of 127px and is consists of the following components:

1. Notification Title - this can be Book Request, Borrowing Confirmation or Decline, Book Return Request
2. Description - includes the username, the request, the title of the book
3. Date of request

MESSAGE CARD

DESCRIPTION

Message card has a width of 324px, height of 192px, border radius of 10px, and a background color of Alice Blue.It consists of the following components:

1. Book Cover Photo - Place at the left portion of the card. It has a width of 120px, height of 160px and a corner radius of 10px.
2. Book Title - a maximum of 2 lines can be displayed in the card. Typeface for the book titles is Sofia Pro Semi Bold 16px, text align left.
3. Book Author - Typeface for the book author is Sofia Pro Regular 16px, text align left.
4. Label - used to indicate the status of the book. This can be "Available", "In-Use", and "On-hold". The vertical space between the label, user details and book author is 12px.
5. User Details (Profile Photo and Text link) - an image and text link to the profile page of the user (book owner).

CODE

```
/* NotificationsCard */
box-sizing: border-box;
display: flex;
flex-direction: column;
align-items: flex-start;
padding: 16px 8px;
gap: 4px;
position: relative;
width: 327px;
height: 126.65px;

/* Secondary Blue */
border-bottom: 1px solid #085076;
```

```
/* Message Card */
/* Auto layout */
display: flex;
flex-direction: column;
justify-content: center;
align-items: center;
padding: 16px 15px;
gap: 15px;
position: absolute;
width: 324px;
height: 192px;
left: 26px;
top: 176px;
```

```
/* Tertiary Blue */
background: #EBF3F8;
border-radius: 10px;
```

COMMUNITY CARD

DESCRIPTION

This card design appears in the Community (My Communities & Recommended) and User Profile (Joined Communities) page. The card has a width of 209px, height of 138px and a corner radius of 10px. It consists of the following components:

1. Community Group Cover Photo - this is a jpg or png file uploaded by the group creator.
2. Community Group Name - set by the group creator and is a required info field. Text should be in Sofia Pro Semi Bold 16px.
3. Community Group Members Count - text should be in Sofia Pro Regular 14px.

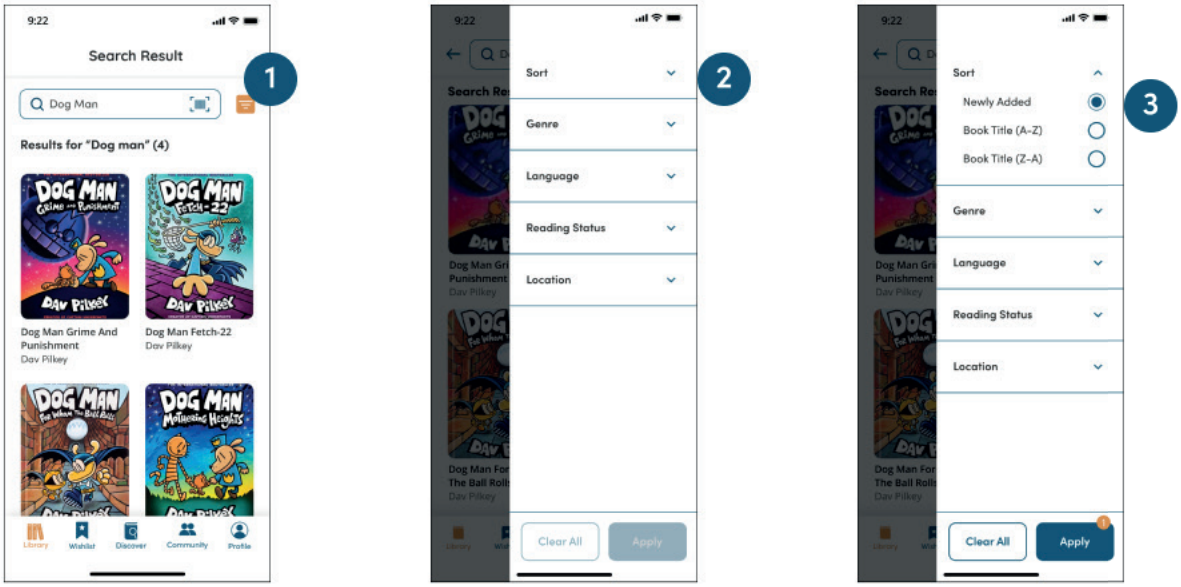
CODE

```
/* Community Card */

box-sizing: border-box;

position: relative;

width: 209px;

height: 138px;

/* Orange 1 */

border: 1px solid #DC924D;

filter: drop-shadow(0px 2px 8px rgba(0, 0, 0, 0.15));

border-radius: 10px;
```

```
/* Community Name */

width: 189.85px;

height: 15.11px;

font-family: 'Sofia Pro';

font-style: normal;

font-weight: 700;

font-size: 16px;

line-height: 140%;

/* or 22px */

/* Black 1 */

color: #2B2B2B;

/* Inside auto layout */

flex: none;

order: 0;

flex-grow: 0;
```

```
/* Members count */

width: 134.02px;

height: 10.07px;

font-family: 'Sofia Pro';

font-style: normal;

font-weight: 400;

font-size: 14px;

line-height: 105%;

/* or 15px */

/* Orange 1 */

color: #DC924D;

/* Inside auto layout */

flex: none;

order: 1;

flex-grow: 0;
```

Sort and Filter Menu



1. Filter icon to open sort & filter menu.
2. Click down arrow to open the sort and filter options.
3. Radio button on/off to select the option(s).

DESCRIPTION

Sort & Filter function is available in Library, Wishlist, Discover and Community pages. The menu slides in from the right.

Options are provided and shown in the side menu, users are able to select and the filtered results will be shown based on users' selection. Font color is #2B2B2B.

BEHAVIOR

When users press the sort & filter icon, the sort & filter menu will be opened. Users are able to press the background to close the side menu.

CODE

```
/* Sort & Filter icon */
position: absolute;
width: 26px;
height: 26px;
left: 327px;
top: 127px;
```

```
/* Sort & Filter menu */
position: absolute;
width: 264px;
height: 364px;
left: 110px;
top: 60px;
```

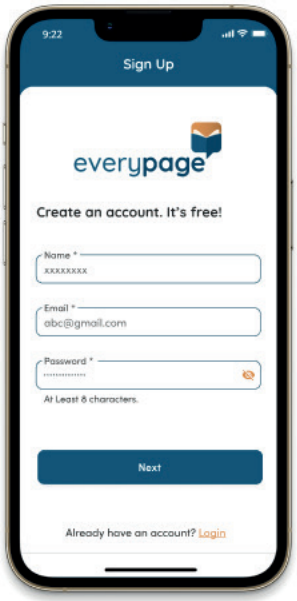
```
/* Sort & Filter List item */
box-sizing: border-box;
display: flex;
flex-direction: row;
justify-content: space-between;
align-items: center;
padding: 24px 24px 25px;
gap: 40px;
position: absolute;
width: 264px;
height: 73px;
left: 110px;
border-bottom: 1px solid #085076;
```

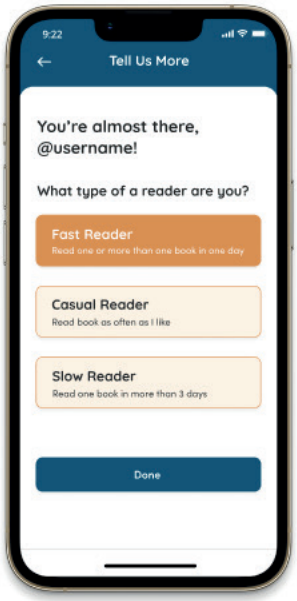
```
/* Filter Single Item */
display: flex;
flex-direction: row;
align-items: flex-start;
padding: 0px;
position: absolute;
width: 264px;
height: 40px;
left: 108px;
top: 117px;
```

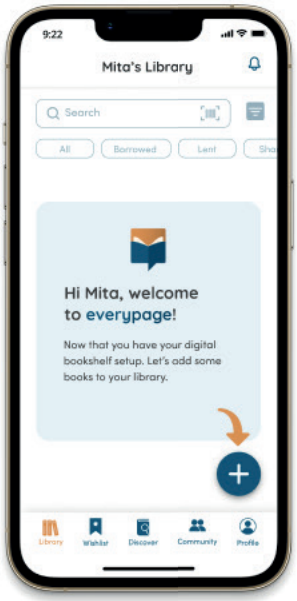
```
/* Radio Button */
width: 24px;
height: 24px;
flex: none;
order: 1;
flex-grow: 0;
```

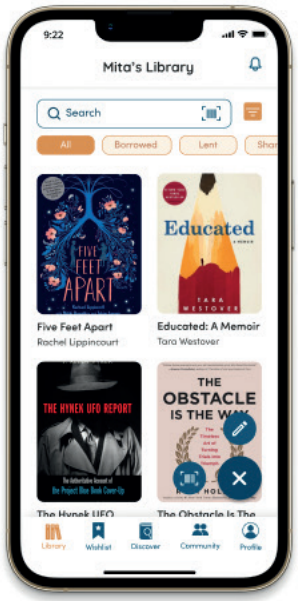
Mockups

everypage
never stop reading

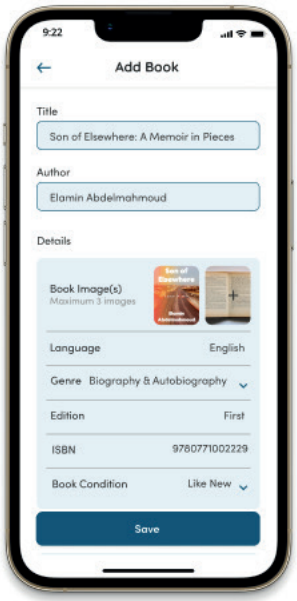

9:22
Sign Up
everypage
Create an account. It's free!
Name *
xxxxxxx
Email *
abc@gmail.com
Password *
At Least 8 characters.
Next
Already have an account? Login

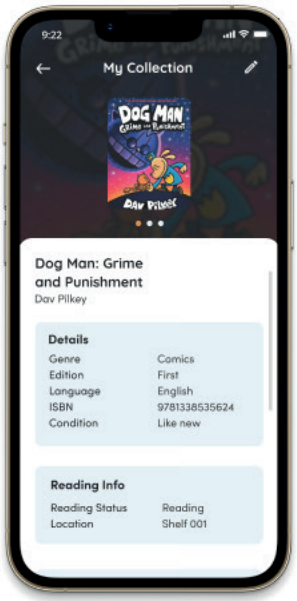

9:22
Tell Us More
You're almost there, @username!
What type of a reader are you?
Fast Reader
Read one or more than one book in one day
Casual Reader
Read book as often as I like
Slow Reader
Read one book in more than 3 days
Done

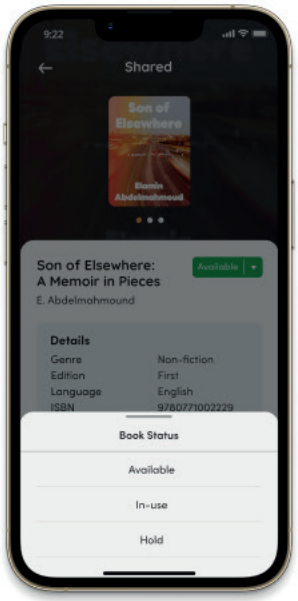

9:22
Mita's Library
Search
All
Borrowed
Lent
Hi Mita, welcome to everypage!
Now that you have your digital bookshelf setup. Let's add some books to your library.
Library
Wishlist
Discover
Community
Profile

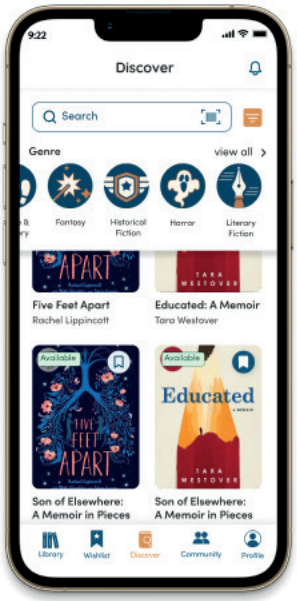

9:22
Mita's Library
Search
All
Borrowed
Lent
Five Feet Apart
Rachel Lippincourt
Educated: A Memoir
Tara Westover
Library
Wishlist
Discover
Community
Profile

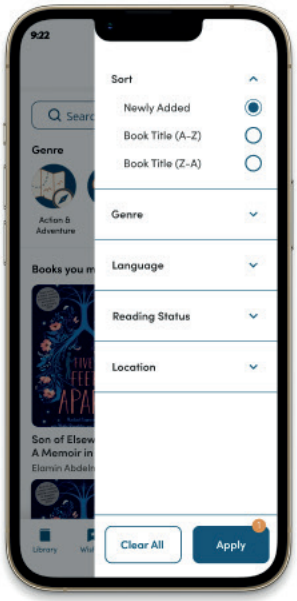
9:22
Add Book
Read & Co
Point your camera at a barcode
Input Book Details Manually

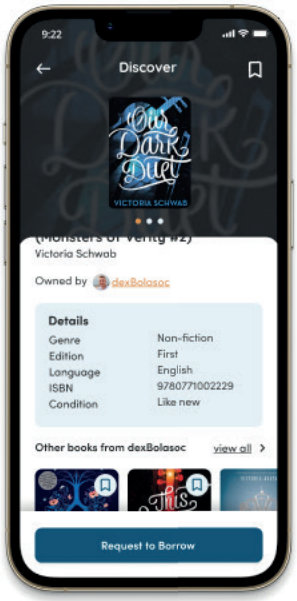

9:22
Add Book
Title
Son of Elsewhere: A Memoir in Pieces
Author
Elamin Abdelmahmoud
Details
Book Image(s)
Maximum 3 images
Language
English
Genre
Biography & Autobiography
Edition
First
ISBN
9780771002229
Book Condition
Like New
Save

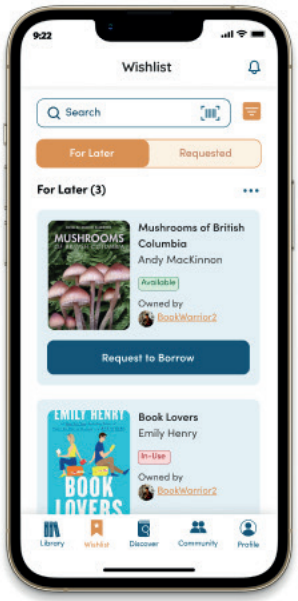

9:22
My Collection
Dog Man: Grime and Punishment
Dav Pilkey
Details
Genre
Comics
Edition
First
Language
English
ISBN
9781338535624
Condition
Like new
Reading Info
Reading Status
Reading
Location
Shelf 001

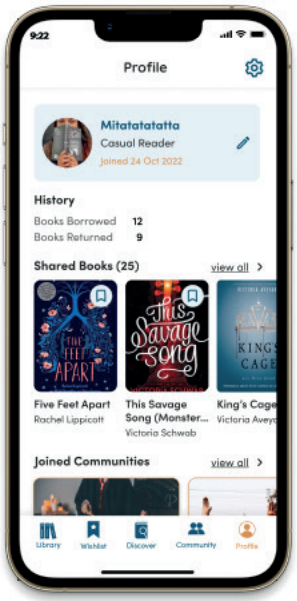

Shared
Son of Elsewhere: A Memoir in Pieces
E. Abdelmahmoud
Available
Details
Genre Non-fiction
Edition First
Language English
ISBN 9780771002229
Book Status
Available
In-use
Hold

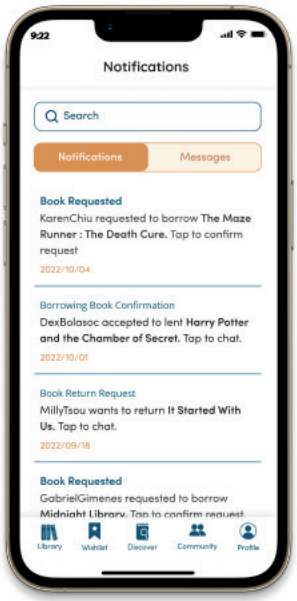

Discover
Search
Genre
view all
Fantasy
Historical Fiction
Horror
Literary Fiction
Five Feet Apart
Rachel Lippincott
Educated: A Memoir
Tara Westover
Available
Son of Elsewhere: A Memoir in Pieces
Son of Elsewhere: A Memoir in Pieces
Library
Wishlist
Discover
Community
Profile


Sort
Newly Added
Book Title (A-Z)
Book Title (Z-A)
Genre
Language
Reading Status
Location
Clear All
Apply

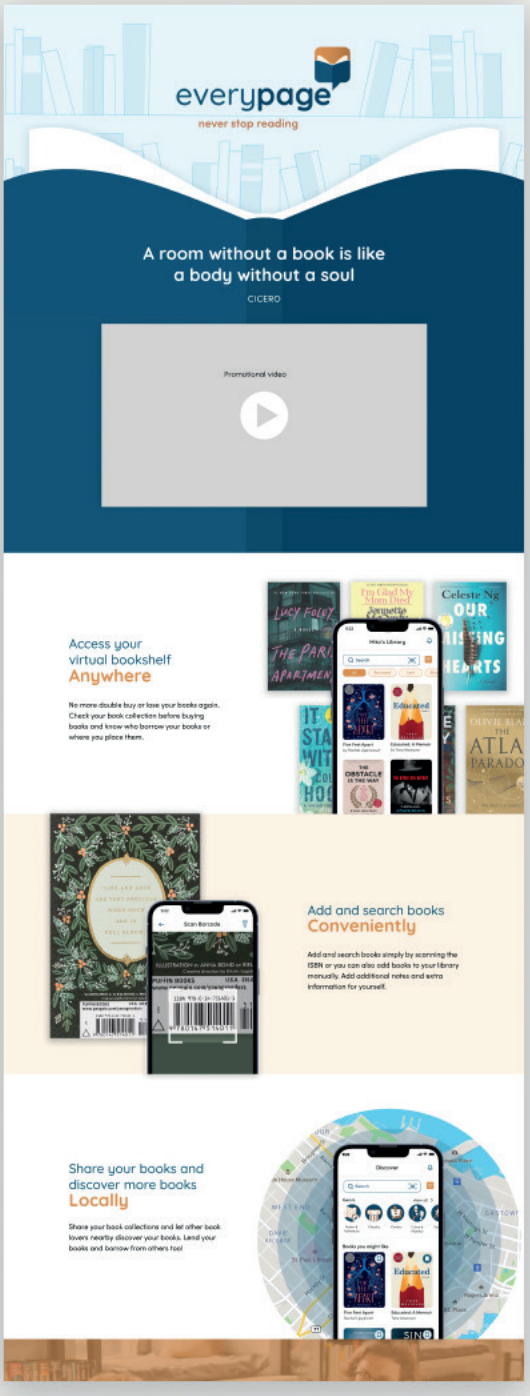

Discover
Victoria Schwab
Owned by dexBolasoc
Details
Genre Non-fiction
Edition First
Language English
ISBN 9780771002229
Condition Like new
Other books from dexBolasoc
view all
Request to Borrow


Wishlist
Search
For Later
Requested
For Later (3)
Mushrooms of British Columbia
Andy MacKinnon
Available
Owned by BookWarrior2
Request to Borrow
Book Lovers
Emily Henry
In-Use
Owned by BookWarrior2
Library
Wishlist
Discover
Community
Profile

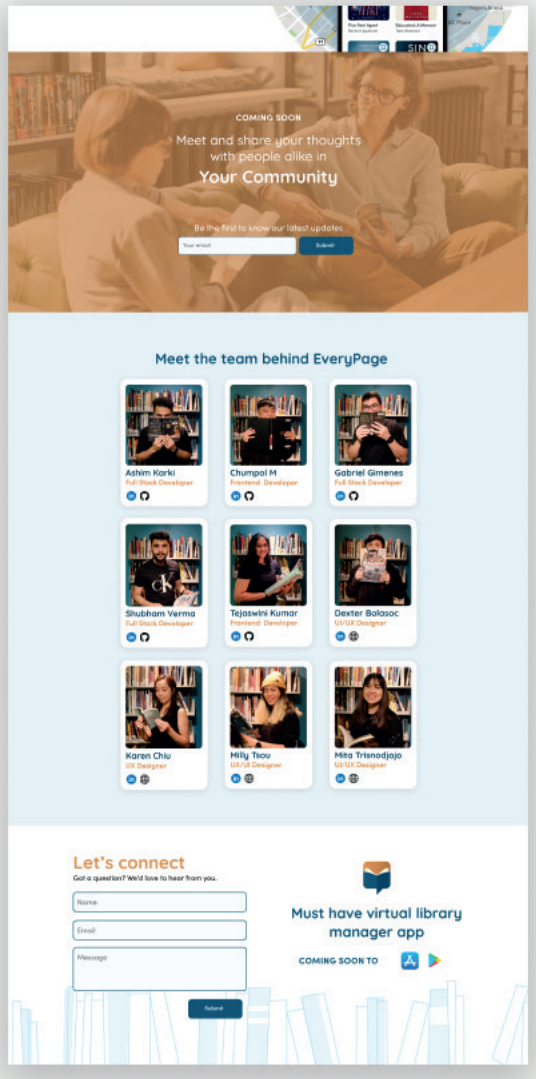

Profile
Mitatatatatta
Casual Reader
Joined 24 Oct 2022
History
Books Borrowed 12
Books Returned 9
Shared Books (25)
view all
Five Feet Apart
Rachel Lippicott
This Savage Song (Monster...
Victoria Schwab
King's Cage
Victoria Aveyd
Joined Communities
view all
Library
Wishlist
Discover
Community
Profile

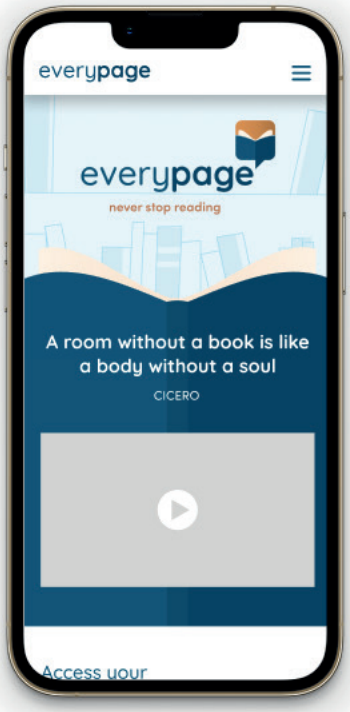

Notifications
Search
Notifications
Messages
Book Requested
KarenChiu requested to borrow The Maze Runner : The Death Cure. Tap to confirm request
2022/10/04
Borrowing Book Confirmation
DexBolasoc accepted to lent Harry Potter and the Chamber of Secret. Tap to chat.
2022/10/01
Book Return Request
MillyTsou wants to return It Started With Us. Tap to chat.
2022/09/18
Book Requested
GabrielGimenes requested to borrow
Library
Wishlist
Discover
Community
Profile

Milly Tsou
Online Now
Milly Tsou placed book return request
It Started with us
Colleen Hoover
On-Hold
Owned by Mitatatattta
Hi Milly, when do you want to meetup?
Hello

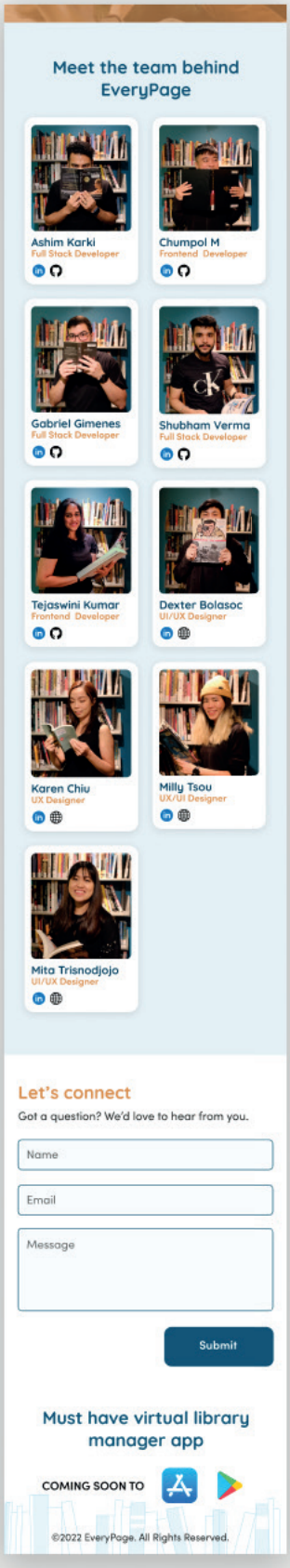

everypage
never stop reading
A room without a book is like
a body without a soul
CICERO
Promotional video
Access your
virtual bookshelf
Anywhere
No more double buy or lose your books again.
Check your book collection before buying
books and know who borrow your books or
where you place them.
Add and search books
Conveniently
Add and search books simply by scanning the
ISBN or you can also add books to your library
manually. Add additional notes and extra
information for yourself.
Share your books and
discover more books
Locally
Share your book collections and let other book
lovers nearby discover your books. Lend your
books and borrow from others too!

everypage
about
features
team
contact
everypage
never stop reading
A room without a book is like
a body without a soul
CICERO
MacBook Pro


COMING SOON
Meet and share your thoughts
with people alike in
Your Community
Be the first to know our latest updates
Meet the team behind EveryPage
Ashim Karki
Full Stack Developer
Chumpol M
Frontend Developer
Gabriel Gimenes
Full Stack Developer
Shubham Verma
Full Stack Developer
Tejaswini Kumar
Frontend Developer
Dexter Bolasoc
UI/UX Designer
Karen Chiu
UX Designer
Milly Tsou
UX/UI Designer
Mita Trisnodjojo
UI/UX Designer
Let's connect
Got a question? We'd love to hear from you.
Name
Email
Message
Must have virtual library
manager app
COMING SOON TO


everypage
everypage
never stop reading
A room without a book is like a body without a soul
CICERO
Access your

Access your virtual bookshelf Anywhere
No more double buy or lose your books again. Check your book collection before buying books and know who borrow your books or where you place them.
Add and search books Conveniently
Add and search books simply by scanning the ISBN or you can also add books to your library manually. Add additional notes and extra information for yourself.
Share your books and discover more books Locally
Share your book collections and let other book lovers nearby discover your books. Lend your books and borrow from others too!
COMING SOON
Meet and share your thoughts with people alike in
Your Community
Be the first to know our latest updates
Your email
Submit


Meet the team behind EveryPage
Ashim Karki
Full Stack Developer
Chumpol M
Frontend Developer
Gabriel Gimenes
Full Stack Developer
Shubham Verma
Full Stack Developer
Tejaswini Kumar
Frontend Developer
Dexter Bolasoc
UI/UX Designer
Karen Chiu
UX Designer
Milly Tsou
UX/UI Designer
Mita Trisnodjojo
UI/UX Designer
Let's connect
Got a question? We'd love to hear from you.
Name
Email
Message
Submit
Must have virtual library manager app
COMING SOON TO
©2022 EveryPage. All Rights Reserved.

Future Features

Online Book Community

This feature will make our app standout among other bookshelf app. Users can easily connect with other readers who shared the same topic of interests by joining community groups. Enabling them to have easy access to available books, and local book meetups and events.

Book and User Rating

Users are able to rate, review and recommend the books they've read. As for user rating, this will serve as a basis for book owners to accept or decline the book request of a user. There will be also Top List of Book Owners as a reward to our most rated and most active book owners in the community.

Tracking Borrow Status

The book owners are able to track their borrowed books by other users, it will show the days they've been borrowed. Users are also able to get notified if on-hold books they're interested in are ready to be borrowed.

Selling Used Books

This feature will make EveryPage a complete P2P book exchange application. Other than lending and borrowing books, users are able to sell printed used books through the app.

MEET THE TEAM

Team Ditto is composed of passionate and innovative minds of developers and designers who come from different parts of the world. We are a multicultural team with one main goal, which is to design and develop products that solve users' problems.

Usability and quality are our success criteria.

Ashim Karki

FULL-STACK DEVELOPER / LEAD DEVELOPER

Graduated with a Bachelor's degree in Computer Engineering with 5 years of experience in Full Stack Web Development. Responsibilities for the project include overseeing the team's overall development, designing code architecture for front-end and backend, creating REST API endpoint and working with the database, CI/CD, and deployments.

/ashim-karki AchillesKarki

Chumpol Mungcharoenporn

FRONT-END DEVELOPER

Graduated with a merit Master's Degree in International Construction Management and Engineering with 4-year project management experience. With a passion for design and interest in development, I have dedicated my efforts and time to developing front-end components of the project.

/chumpolm OctoPol7

Gabriel Costa Gimenes

FULL-STACK DEVELOPER/ PROJECT MANAGER

Graduated with a Bachelor's degree in Mechanical Engineering with more than 10 years of experience in commercial vehicle development. As a software development student my contributions to the project were mainly focused on front-end components, planning and management.

/gabrielcgimenes gabrielgimenes92

Shubham Verma

FULL-STACK DEVELOPER

Graduated with a degree in Electronics & Communication Engineering with 4 years of experience building Full-Stack Web applications and .Net Application using .net Framework v4.5 and later. Responsibilities for the project include building a robust and reliable backend and contributing equally to the front-end part of the project, working with the database, and creating REST API endpoints.

/shubham-verma shubham-verma

Tejaswini Mysore Kalyan Kumar

FRONT-END DEVELOPER

Graduated with a Bachelor's Degree in Electronics and Communication with one year of experience in Content development. Responsibilities for the project include the role of the front-end developer. As per requirement, I could also work for the Back-End part too.

/tejaswini-kalyan tejaswini-kalyan

Dexter Bolasoc

UI/UX DESIGNER / LEAD DESIGNER

Graduated with a Bachelor's Degree in Psychology. A proactive social media manager with over 5 years of experience in creating and implementing social media strategies for startups and solo-entrepreneurs. Responsibilities for the project include market research, overall user-experience and product interface design, branding and marketing assets, presentation material, and multimedia deliverables - photography and app trailer video.

/dexter-bolasoc dexterbolasoc.com

Ka Wing (Karen) Chiu

UX DESIGNER

Graduated with a Master's Degree in Global Supply Chain Management and a Bachelor's Degree in Information Management & Information System with 3 years of experience as a Business Analyst. Responsibilities for the project include evaluate the scope and estimate the probability of risks, conduct user and market research, write user stories, build user flow with user-centred approach, design wireframe, design interactive user interface and high fidelity prototype, and contribute to the project proposal.

/karenkwchiu karenchiu.work

Paramita Trisnodjojo

UI/UX & GRAPHIC DESIGNER

Graduated with a Bachelor's Degree in Visual Communication Design with over 5 years of experience in graphic design, specializing in branding, illustration, web and digital design. Responsibilities for the project include UX research, branding & illustration, UI design, landing page & mobile app mockups, marketing and social media assets, also project proposal creation.

/paramitatrisnodjojo hellomita.com

Yi Tien (Milly) Tsou

UI/UX DESIGNER

3 years of experience as a marketing specialist. Specialising in user research, usability testing, creating user personas and user flow with a visionary and problem-solving approach. Responsibilities for the project include wireframes and mockups, UI design, and contribute to the project proposal.

/millytsou millytsou.com

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