

# Building a Web Page with HTML

Images and Storage

# <img> and Photo Storage

- You make a web page with <img> tag
  - In this course on [codepen.io](https://codepen.io)



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- What to use for src=".."?
  - Copyright concerns
  - Image storage

The logo for imgur, featuring the word "imgur" in a bold, lowercase, sans-serif font. The letter "i" is black with a small green dot above it. The letters "m", "g", "u", and "r" are black. The logo is reflected below it.



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  - Other websites
- What to use for src=".."?
  - Copyright concerns
  - Image storage
  - What about videos?



# Usage Rights for Images/Photos

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  - Typically ok, for personal, non-commercial use
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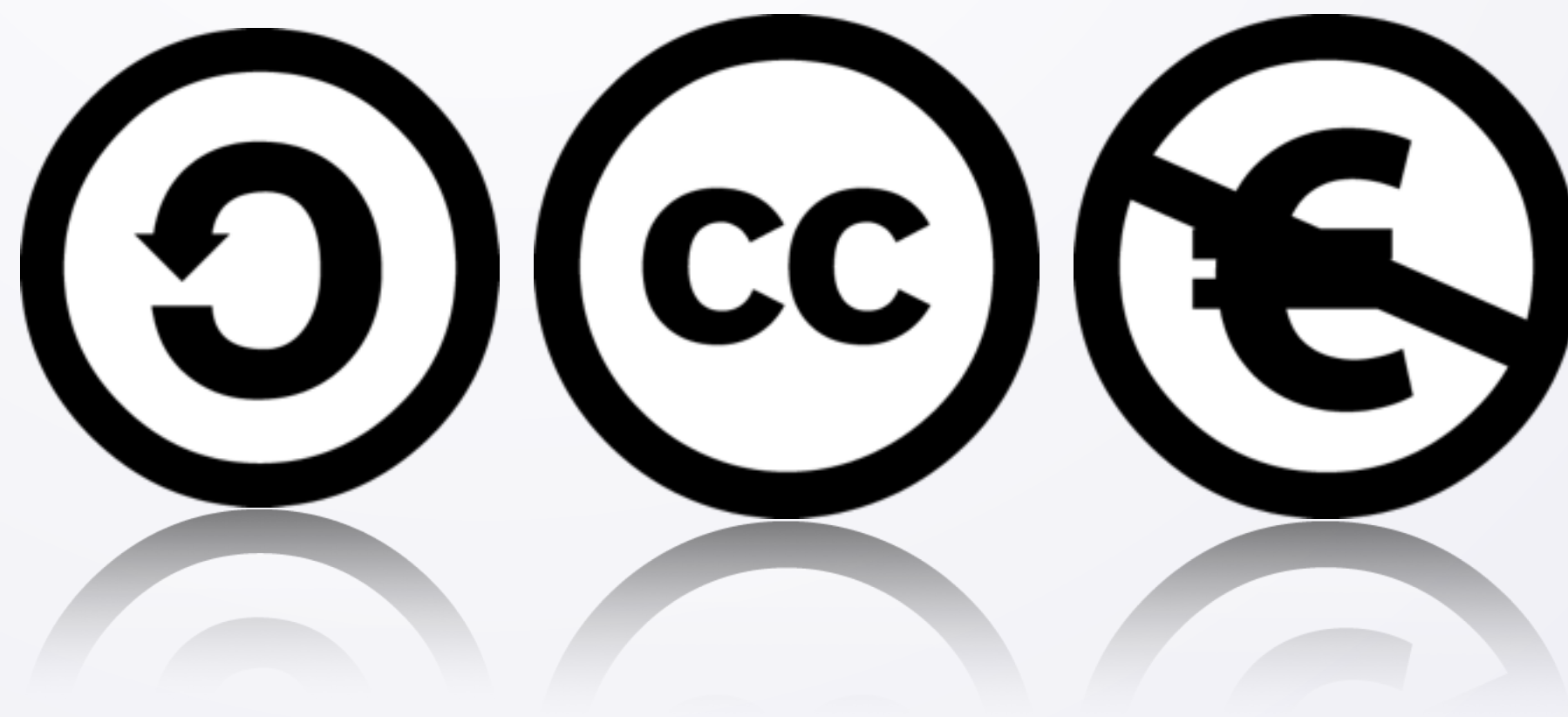
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  - Creative Commons



# Storage and Hosting Concerns

- You want to include an image for the Chinese Flag in your web page
  - ``
  - One million people view your web page!

<http://bit.ly/1DPoAVV>





# Inline or Hot Linking

- Inline linking also called “hot-linking”
  - For personal pages, copyright usually ok
  - Websites with lots of traffic? Maybe a concern

**Inline** linking (also known as hotlinking, leeching, piggy-backing, direct linking, offsite image grabs) is the use of a linked object, often an image, from one site by a web page belonging to a second site. One site is said to have an **inline link** to the other site where the object is located.

Inline linking - Wikipedia, the free encyclopedia

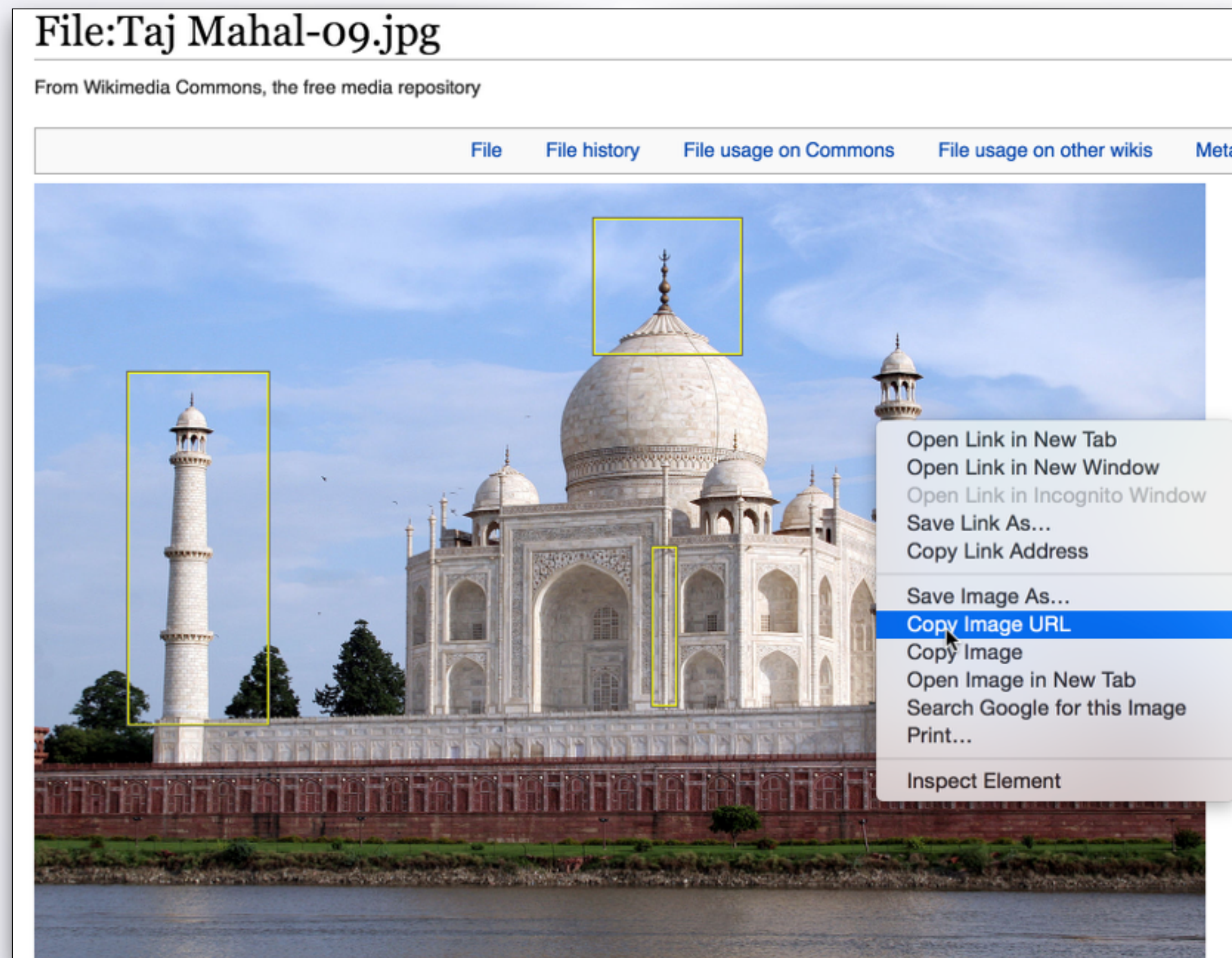
[https://en.wikipedia.org/wiki/Inline\\_linking](https://en.wikipedia.org/wiki/Inline_linking) Wikipedia ▼

*Feedback*



# Finding Links to Online Photos

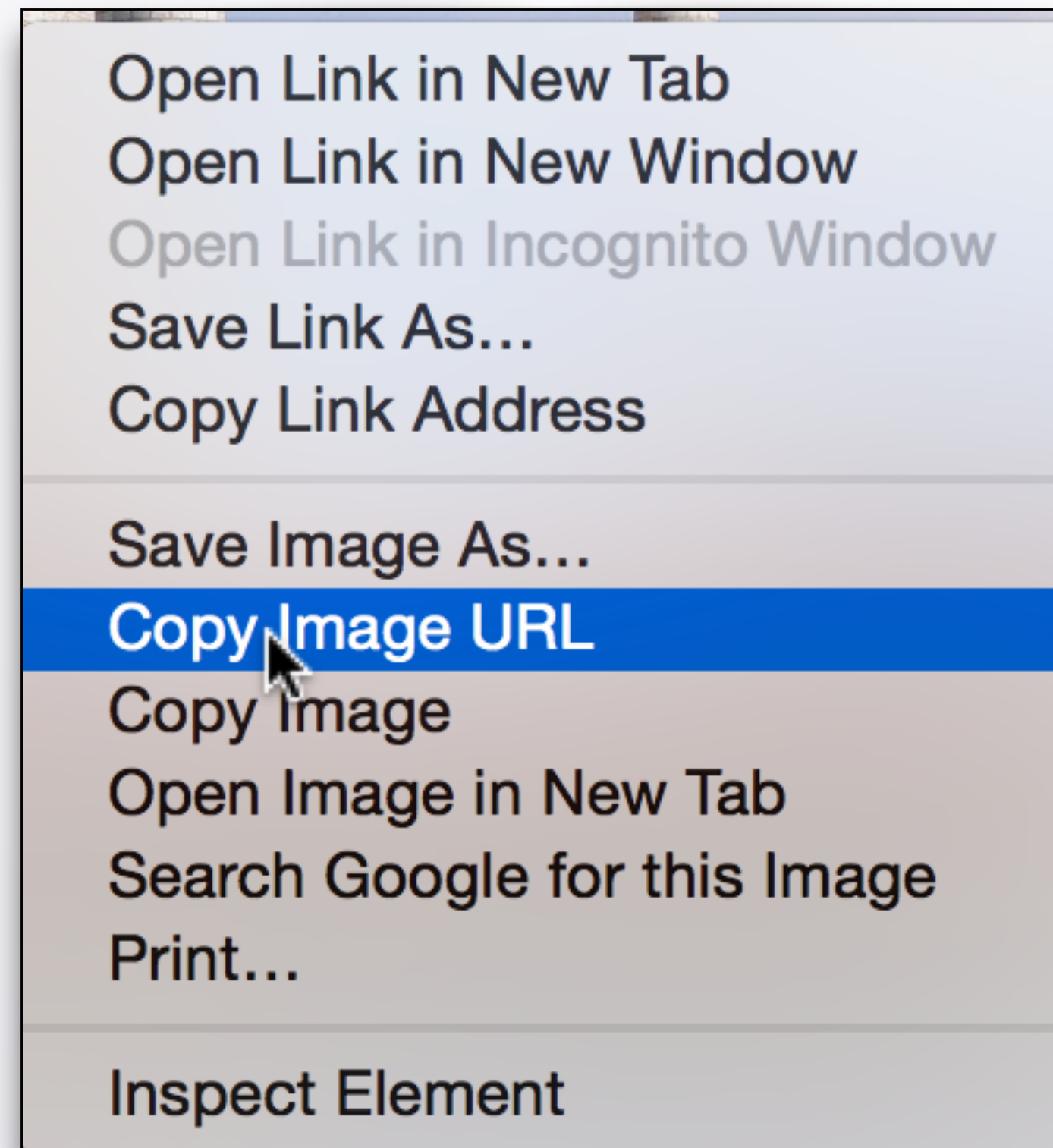
- Create links to photos found online
  - Right-click and copy URL, then paste





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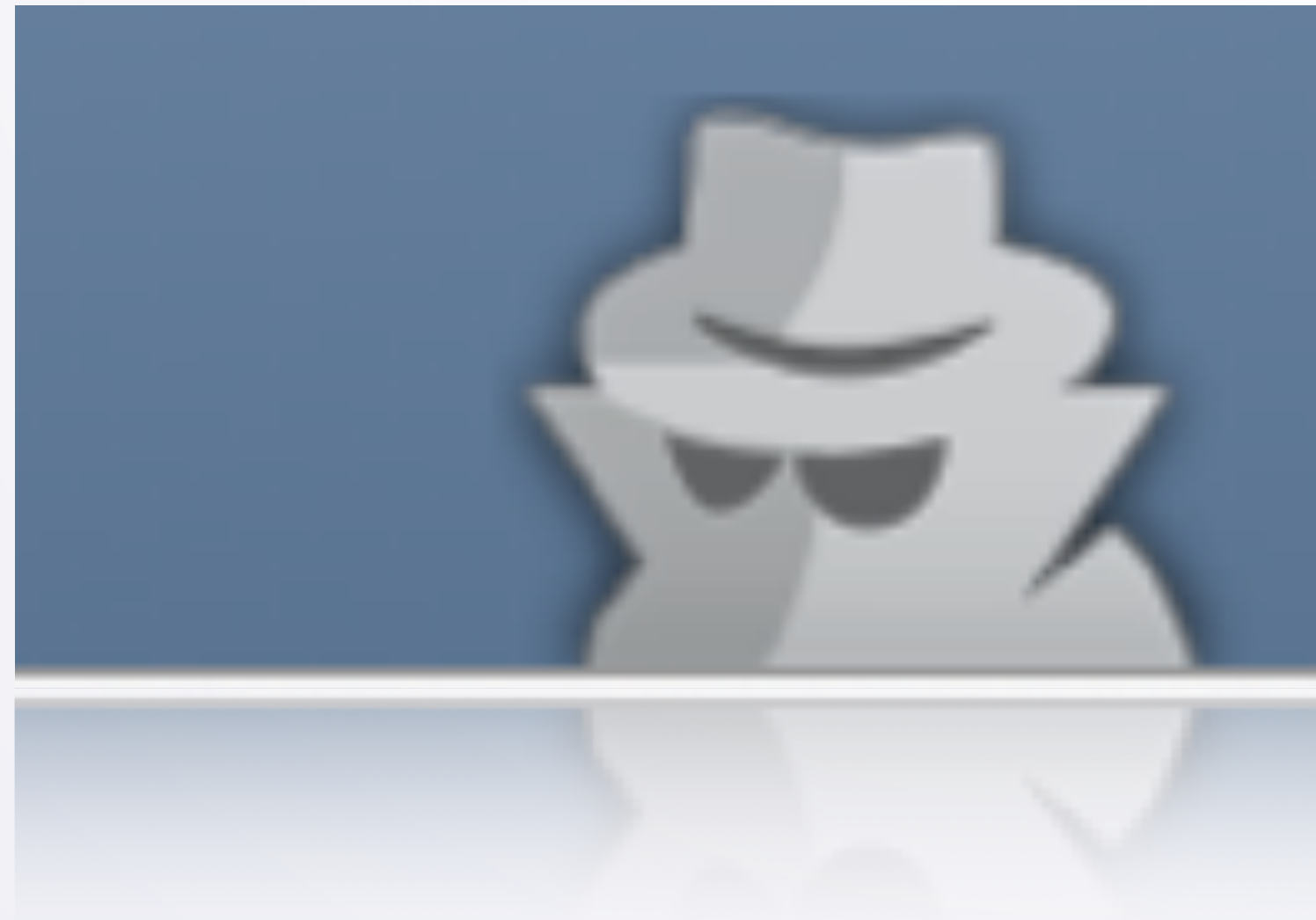
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- Some sites don't allow hot-linking
  - Test your webpage
    - Use incognito or private browsing
  - Have someone else test it too!