SQL-RSVP MOVIES CASE STUDY

EXECUTIVE SUMMARY & RECOMMENDATIONS:

Based on the insights listed in the IMDB dataset, we can make the following conclusions:

- In the 'Drama' genre, a total of 1078 films were released in 2019. As a result, RSVP Movies' next project should be in the 'Drama' genre.
- The anticipated movie duration should be 107 minutes for future project.
- Based on the data provided, we can foresee that Dream Warrior Pictures (ranked first) or National Theatre Live (ranked second) can be their next project's Production Company.
- James Mangold could be hired as the director for the next project because of his higher average rating.
- Mammootty who has been ranked first or Mohanlal who is ranked second can be hired as the Actor for the next project based on their median rating.
- Taapsee Pannu can be chosen as the actress for the next project based on the total number of votes cast and the average rating.
- Vijay Sethupathi can be hired as an additional actor for the next project based on the total number of votes and the regional feel.
- As a global partner, Marvel Studios which ranked first or Twentieth Century Fox which ranked second can be chosen based on the number of votes received compared to other production houses.

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