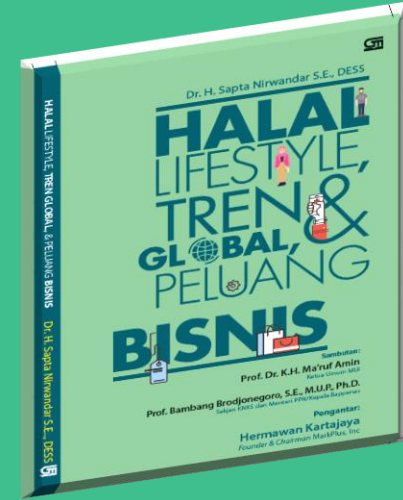


HALAL LIFESTYLE, TREN & GLOBAL, PELUANG BISNIS



Dr. H. Sapta Nirwanda, SE

ISLAMIC ECONOMICS & FINANCE : PRESENT AND FUTURE

Senin, 19 Maret 2018 – Sentral Senayan 3

Industri Hilir

Makanan



Fashion



Kosmetik



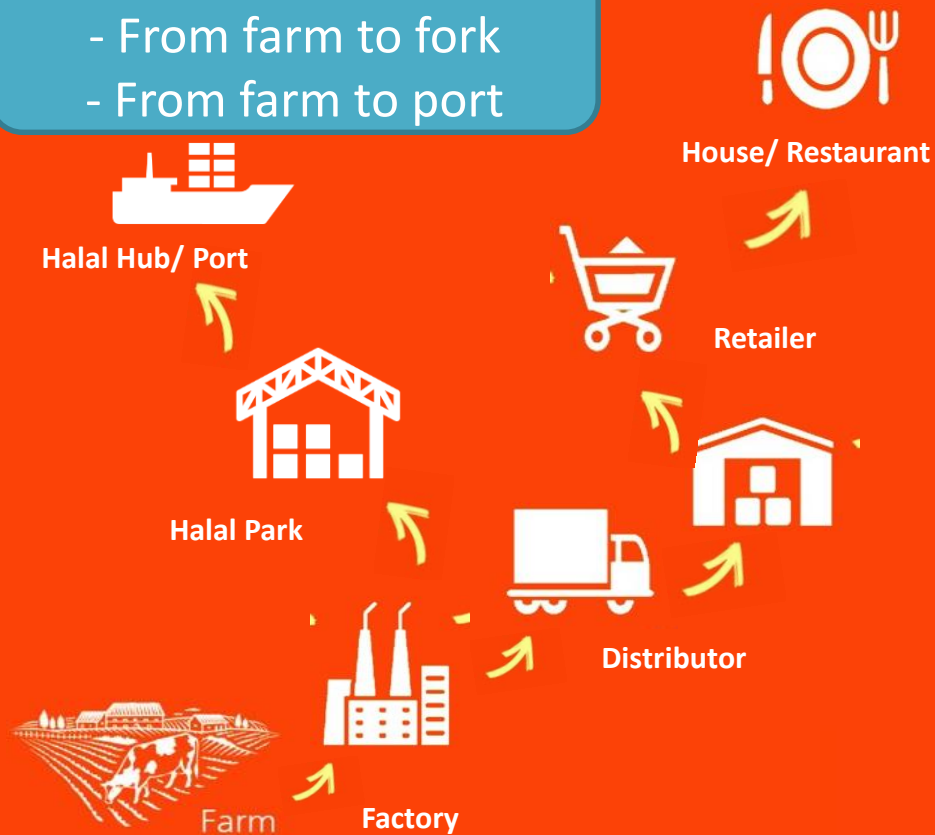
halaltraveling
BLESSED TRAVELING WITH STYLE

Apps



HALAL SUPPLY CHAIN

- From farm to fork
- From farm to port



Standarisasi

Sertifikasi

Akreditasi

UUD No 33 Tahun 2014

Industri Keuangan Syariah & Industri Non Keuangan Syariah

Keuangan Syariah :

- Perbankan Syariah
- Pasar Modal Syariah
- Industri Keuangan Non Bank Syariah

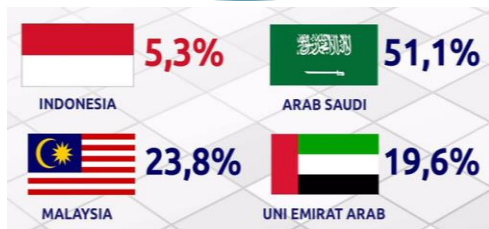


Sektor Riil

Halal Lifestyle Sektor

- Bank Wakaf
- Bank Muamalat

Pangsa Pasar Bank Syariah



Hambatan

Bank Syariah :

- Visi dan Koordinasi Pemerintah Otoritas
- Modal yang belum memadai
- Efisien
- Produk & Pelayanan
- SDM & Teknologi
- Pemahaman & Kesadaran Masyarakat



Ekosistem Halal Industri

*“Global Islamic Economy 2017-2018”
Indonesia turun ke peringkat 11.*

2016 Existing Muslim Market
11.9% of global expenditure
\$2,006 BILLION

2022 Potential Market Size
7.3% CAGR Growth (2016-2022)
\$3,081 BILLION



TOP 15 COUNTRIES
GIE Indicator
Score

STATE OF THE
GLOBAL ISLAMIC
ECONOMY REPORT

2017-2018





Market Size

Domestic



**Global
OIC & non OIC**



Potensi Besar

**PDB Tinggi
Middle Class Meningkat**

WWW...

Wassalamuallaikum

Warrahamtulahi

Wabbarakatuh