GOLD
facebook
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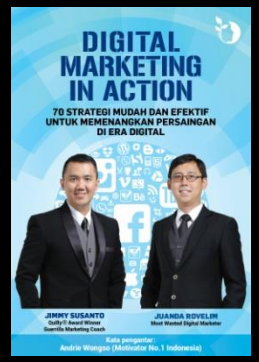
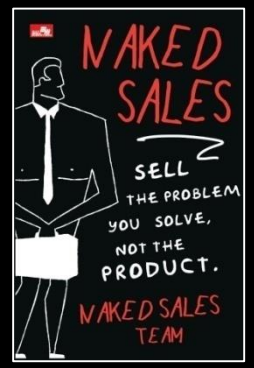
JUANDA ROVELIM S.KOM S.SI CPI CT

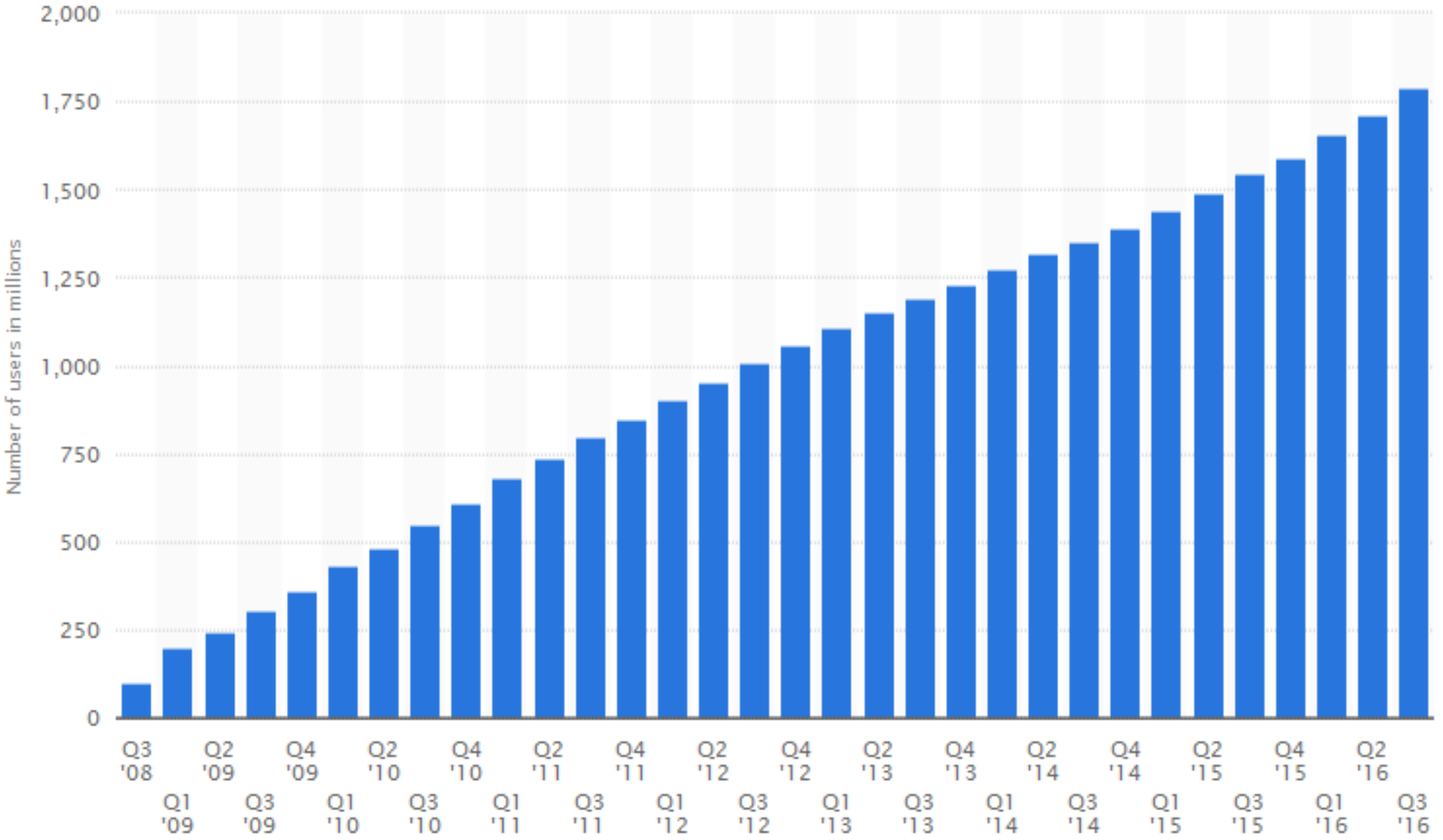
- Founder Digital Marketing In Action
- Owner 6 Website bisnis online
- Certified Property Investor
- Certified Trainer
- Digital Marketer
- Penulis buku





www.juandarovelim.com

www.digitalmarketinginaction.asia



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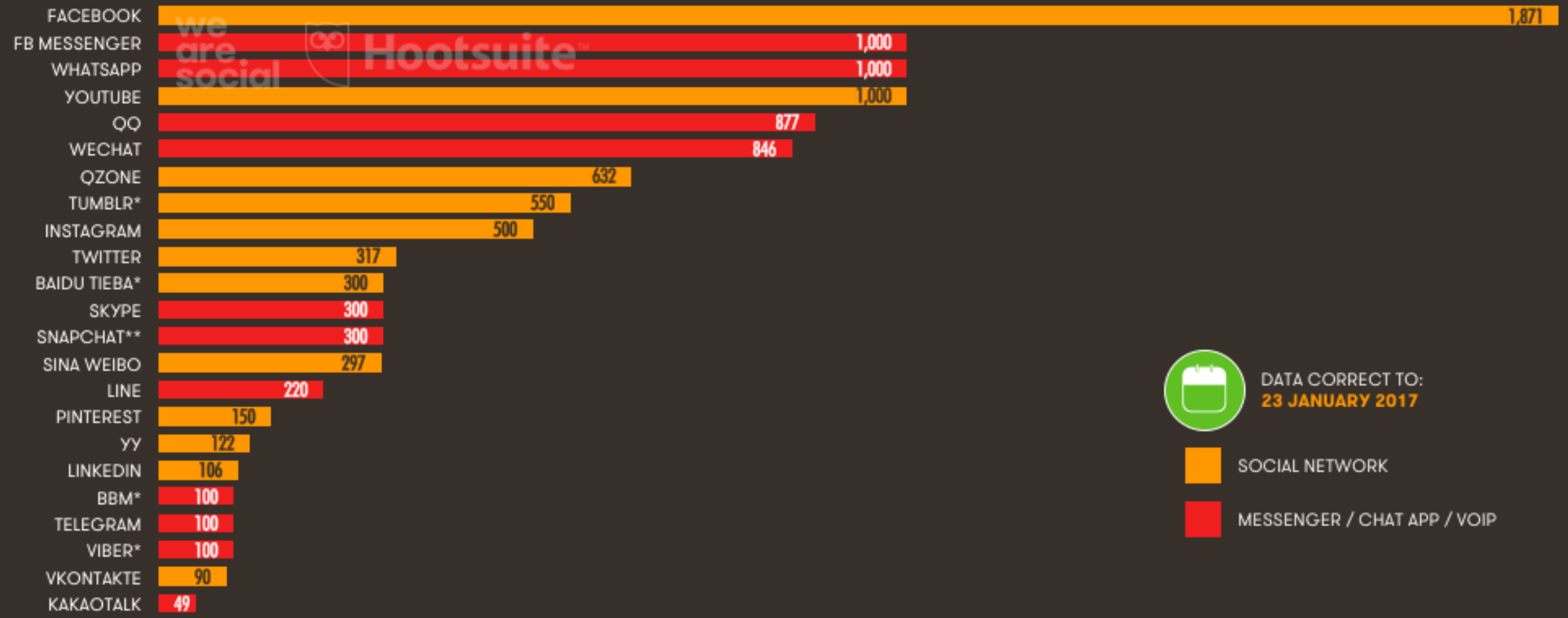
Show further information

Source information for logged in users only.

JAN 2017

ACTIVE USERS OF KEY GLOBAL SOCIAL PLATFORMS

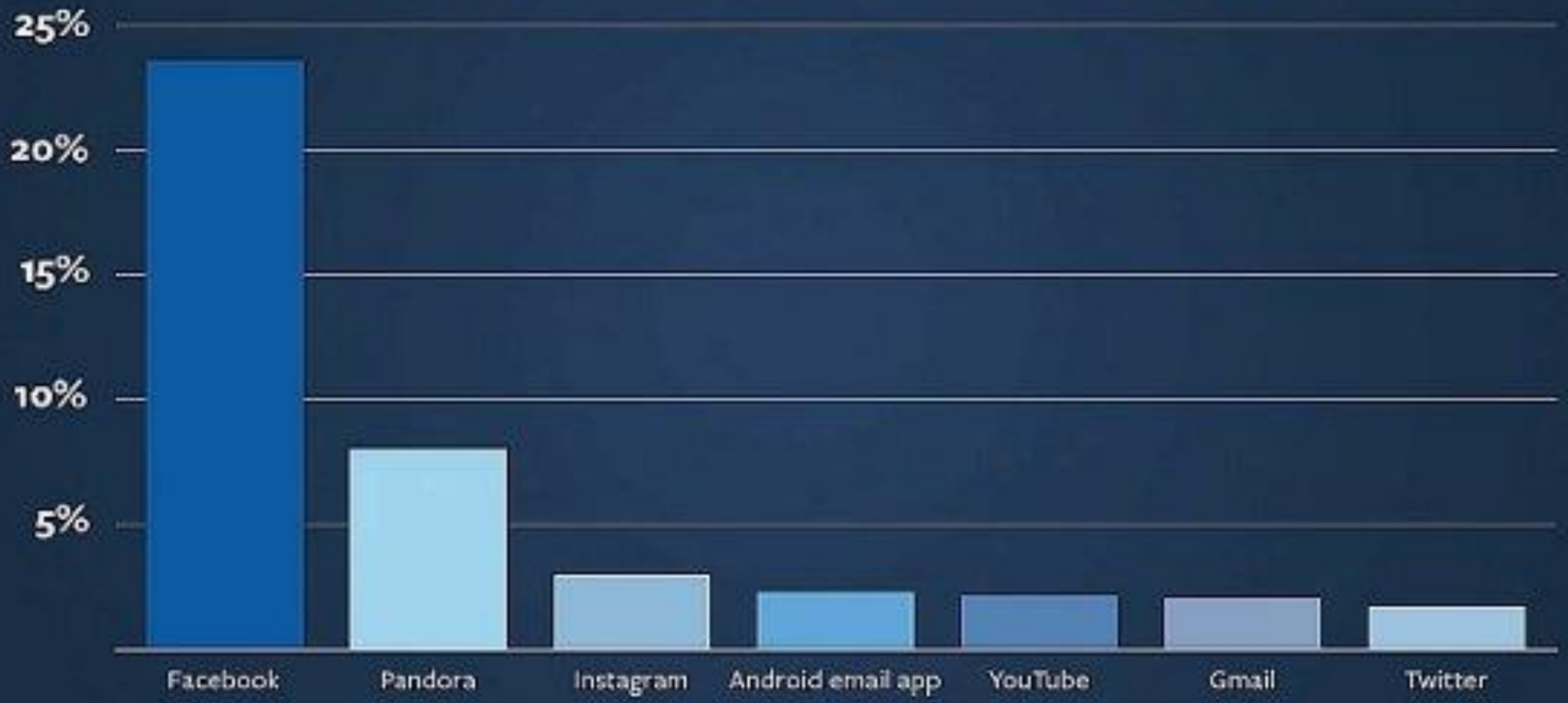
BASED ON THE MOST RECENTLY PUBLISHED MONTHLY ACTIVE USER ACCOUNTS FOR EACH PLATFORM, IN MILLIONS



SOURCES: WE ARE SOCIAL ANALYSIS; LATEST COMPANY EARNINGS RELEASES, PRESS RELEASES OR MEDIA STATEMENTS; REPORTS IN REPUTABLE MEDIA; ALL AS OF JANUARY 2017.
***NOTE:** PLATFORMS IDENTIFIED BY AN ASTERISK (*) HAVE NOT PUBLISHED UPDATED USER FIGURES IN THE PAST 12 MONTHS, SO FIGURES MAY BE OUT OF DATE AND LESS RELIABLE.
****NOTE:** SNAPCHAT DOES NOT PUBLISH MONTHLY ACTIVE USER DATA. THE FIGURE USED HERE WAS REPORTED BY BUSINESS INSIDER IN JUNE 2016, BASED ON DAILY ACTIVE USERS.

Hootsuite we are social

Mobile apps by percentage of time spent



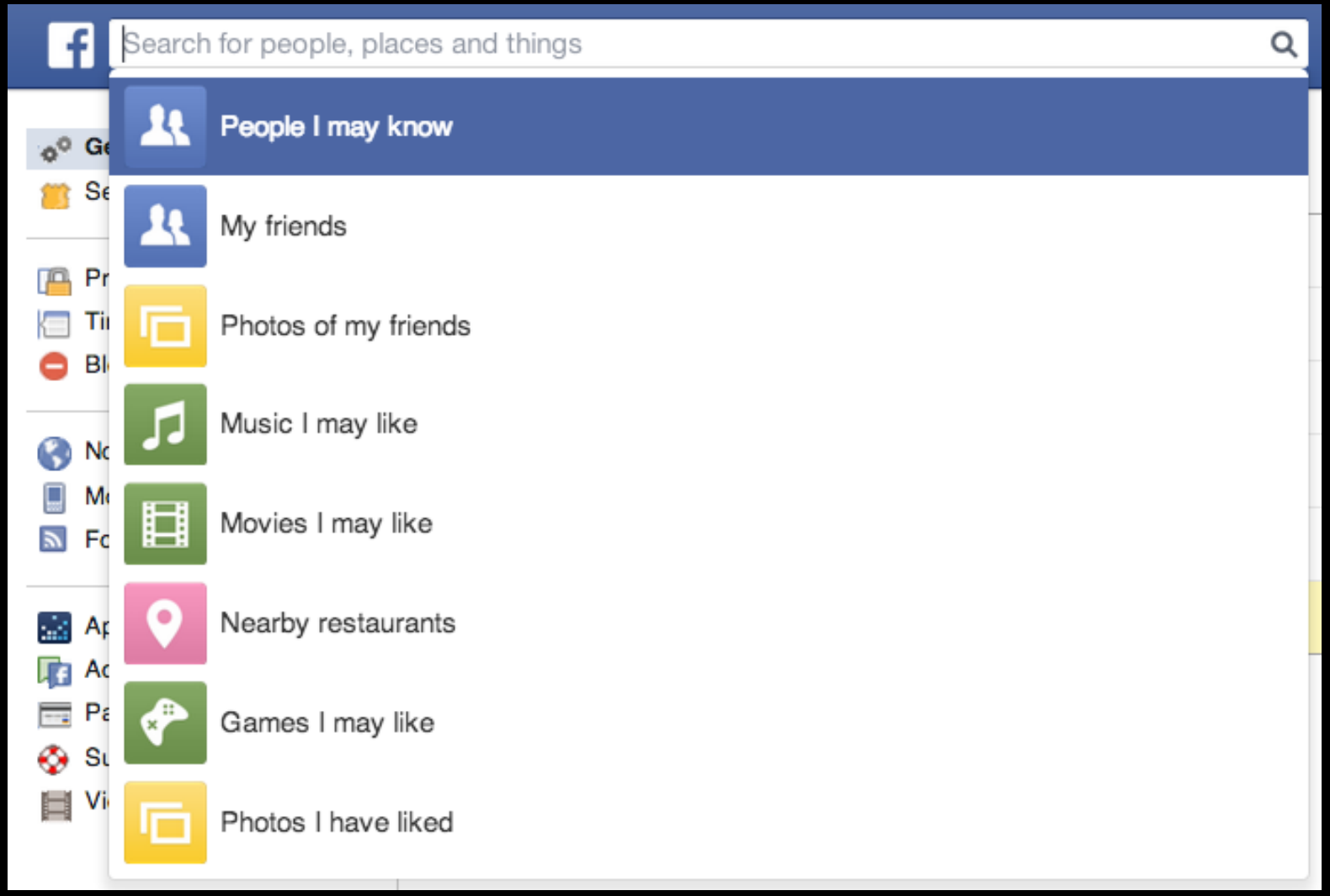
U.S., Feb. 2013. Source: comScore

Sosial Media Marketing

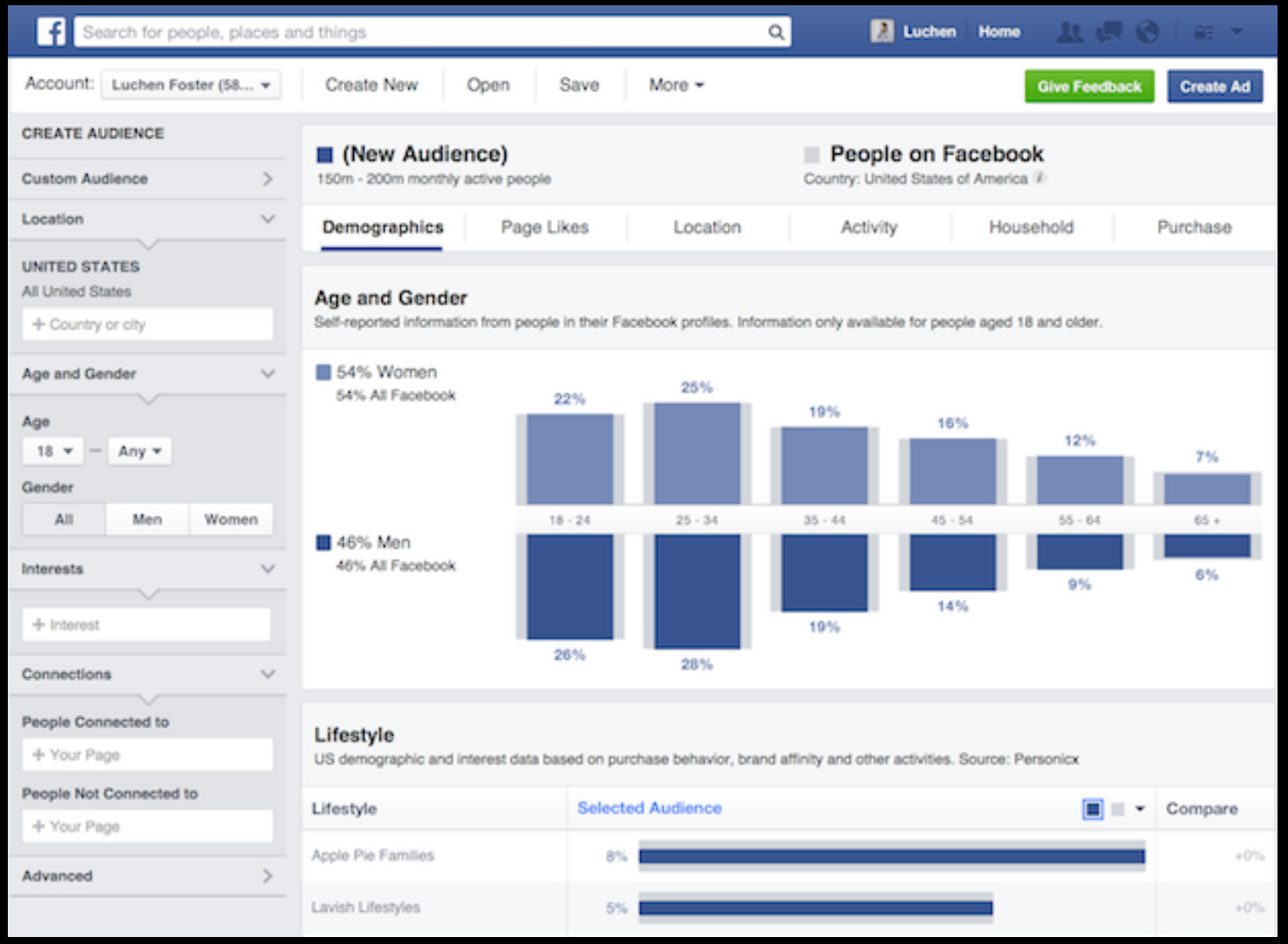
Facebook:

Strategi 32: Pilih Jadwal Posting Anda
Strategi 33: Katakan Dengan Gambar
Strategi 34: Update Status Secara Konsisten
Strategi 35: Stimulate Engadgement
Strategi 36: Make it Viral
Strategi 37: Facebook Graph Search
Strategi 38: Facebook Ads
Strategi 39: Audience Insight
Strategi 40: Facebook Pixel
Strategi 41: Otomatisasi Postingan Anda

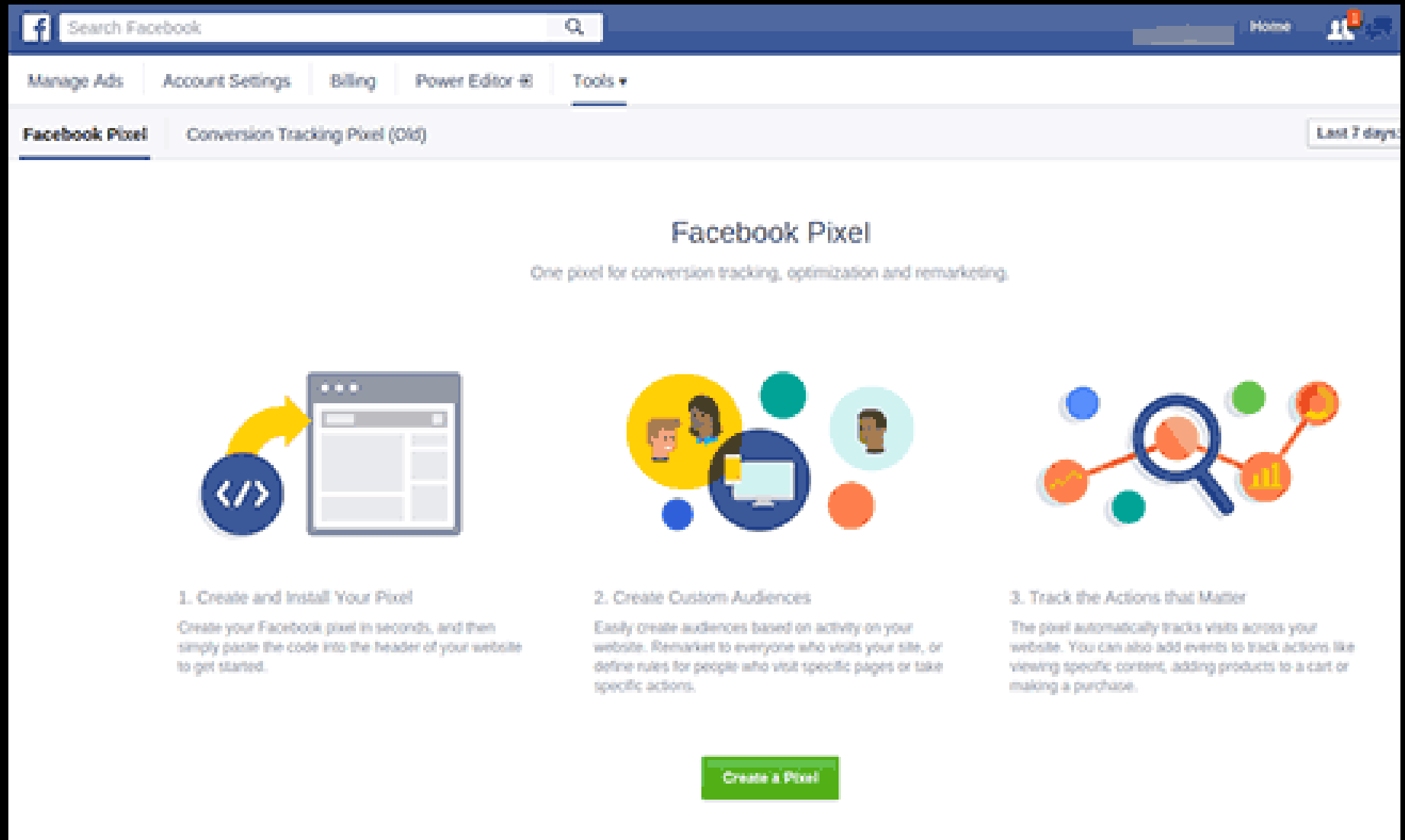
Facebook Graph Search



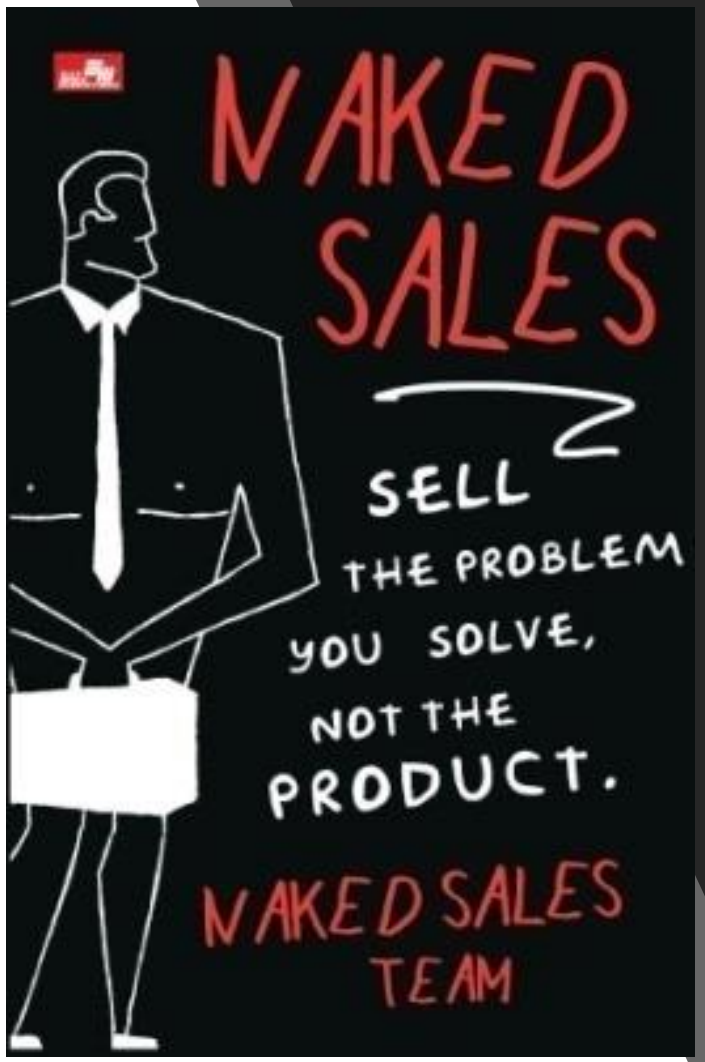
Facebook Audience Insight

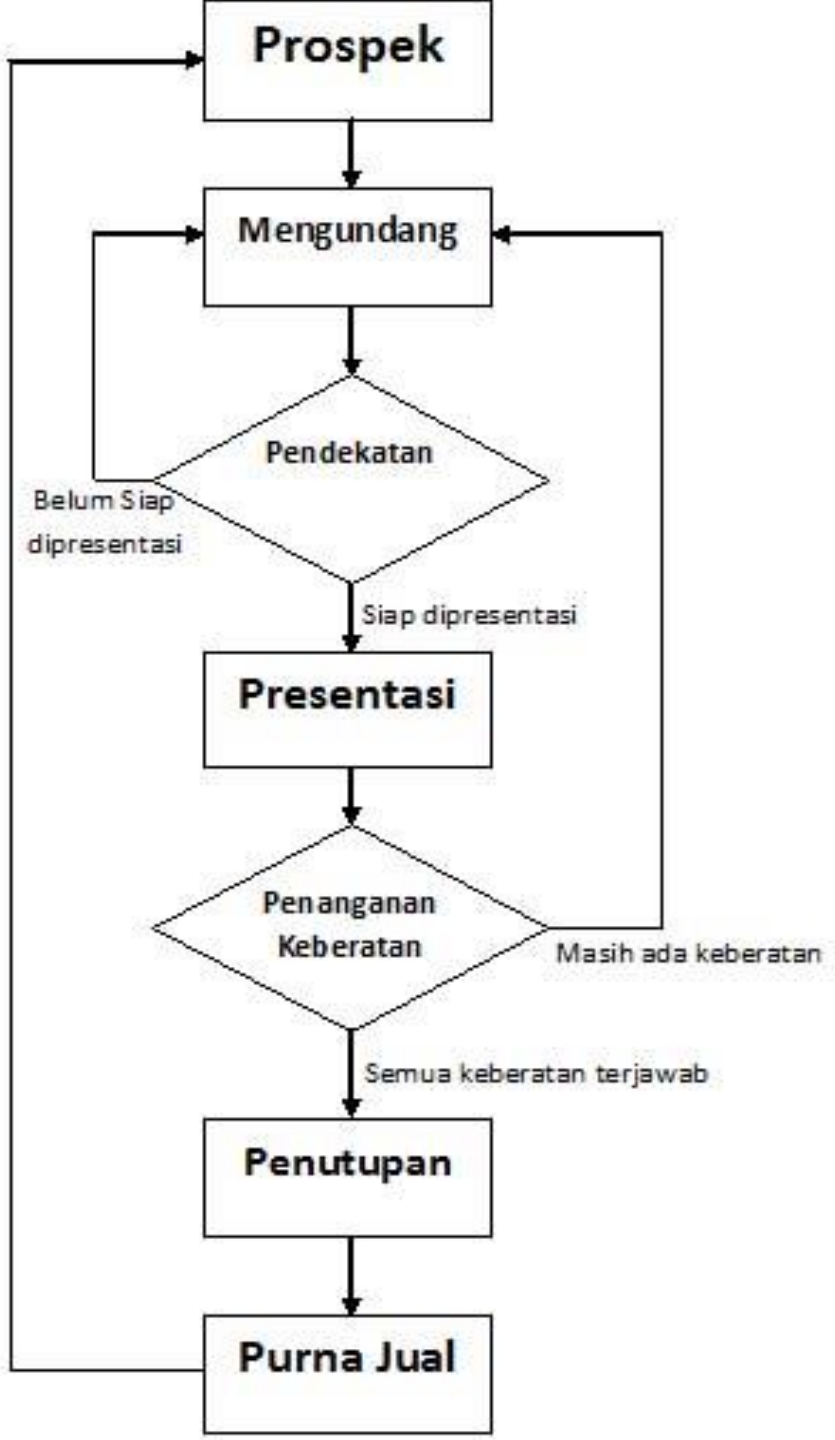


Facebook Pixel



Facebook Ads


NAKED SALES
SELL THE PROBLEM YOU SOLVE, NOT THE PRODUCT.
NAKED SALES TEAM


Prospek
Mengundang
Pendekatan
Belum Siap dipresentasi
Siap dipresentasi
Presentasi
Penanganan Keberatan
Masih ada keberatan
Semua keberatan terjawab
Penutupan
Purna Jual

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