

# PLAN WELL TO LIVE WELL

What are you planning for ?

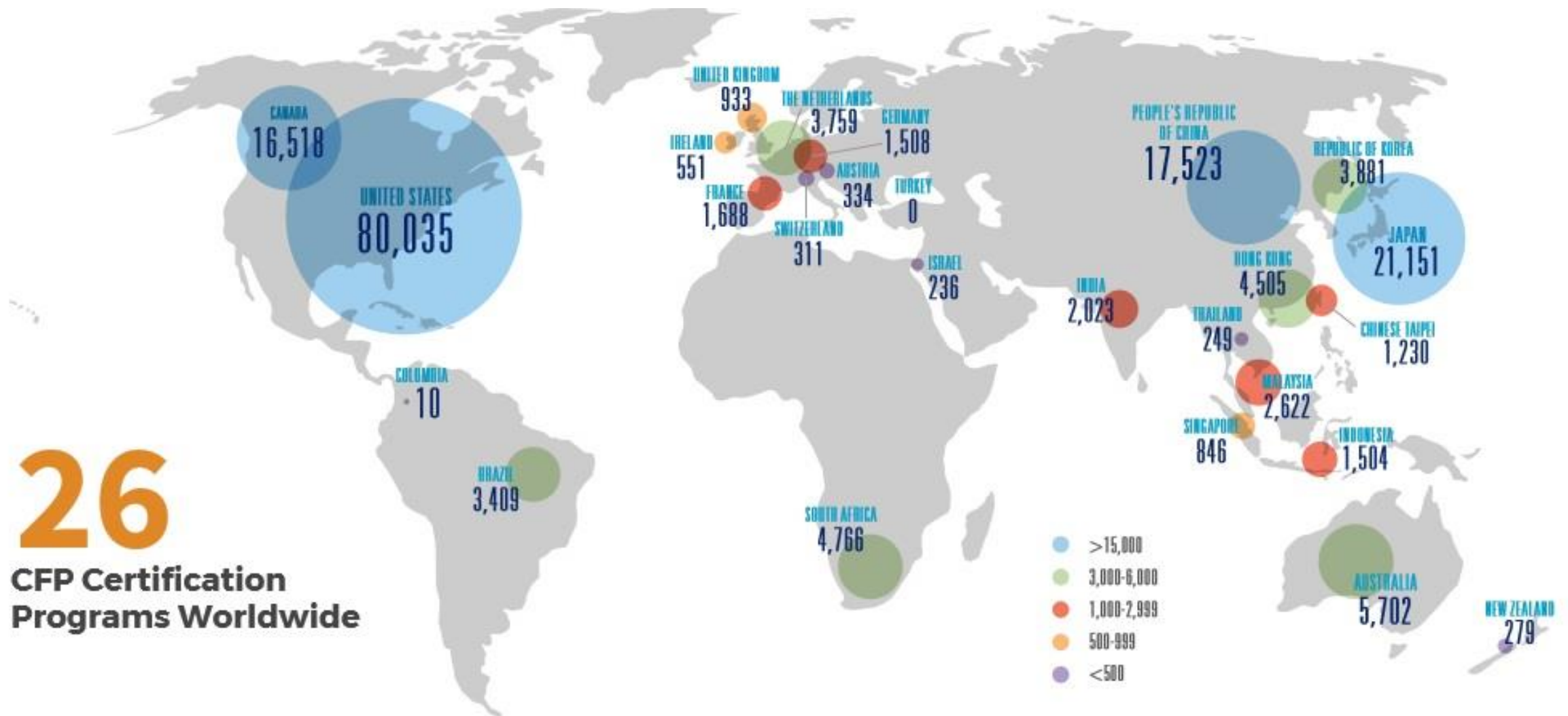


WORLD  
FINANCIAL  
PLANNING  
DAY

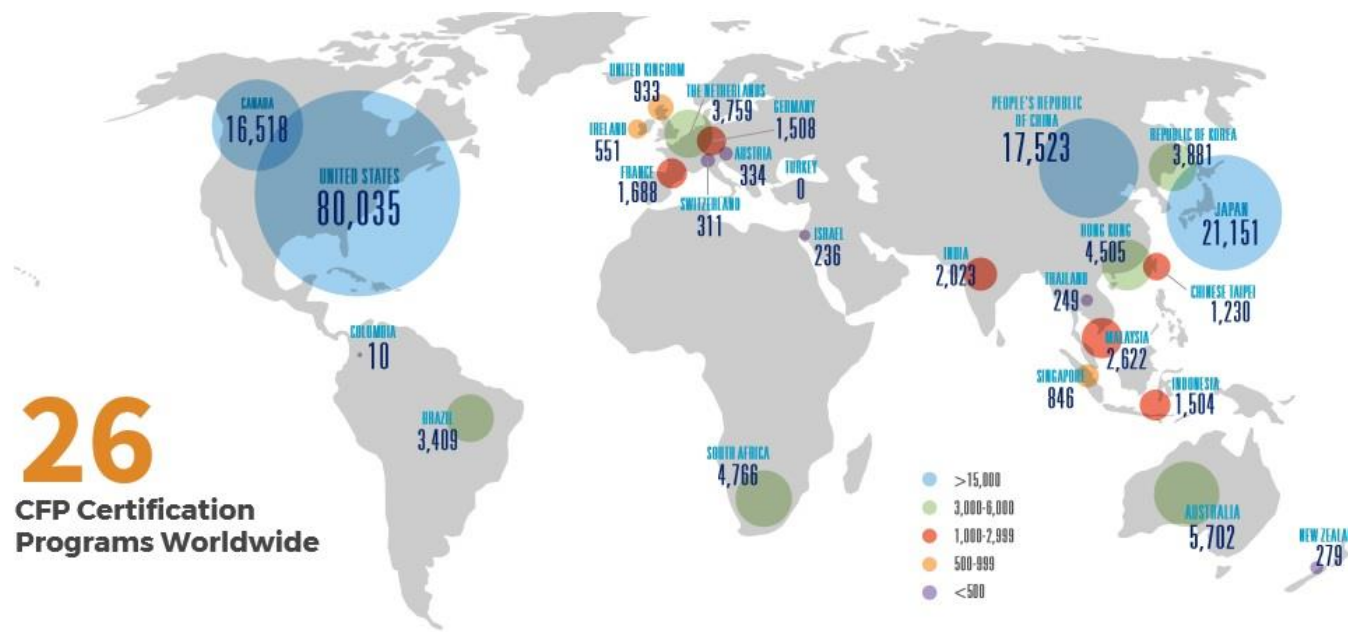
PROMOTED BY FPSB

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## Promoting the Value of Financial Planning

Consumers worldwide feel challenged by their finances, but aren't sure whom to trust for professional financial planning advice. Financial Planning Standards Board Ltd. (FPSB) establishes, upholds and promotes worldwide professional standards for financial planning to foster public confidence in the financial planning profession.

## FPSB's 2015 Global Consumer Research Survey found that:

- ☐ Just 22 % of consumers feel strongly confident that they will achieve their financial goals
- ☐ Only 17 % believe strongly in their financial know-how.
- ☐ 19 percent feel they are successful at sticking to their financial strategies.

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FPSB has launched World Financial Planning Day as part of our commitment to support consumers in achieving their financial and life goals and to increase consumers' level of financial literacy and capability.

FPSB and the global community of CFP professionals look forward to the opportunity to partner with IOSCO and securities regulators globally in empowering more consumers to take control of their finances and their futures.







WHAT IS THE BEST PIECE  
OF FINANCIAL ADVICE  
YOU'VE EVER RECEIVED?



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