

# Interaction points

## Worksheet

### Activity:

An interaction point is the moment in which the user performs an action, the system responds, and the user reacts. (The system can also initiate an action, followed by the user's action, and the corresponding action by the system.)

Look through your interviews and identify the most interesting interactions. This is a fine-grained analysis: describe and sketch what happened at each step so that someone else can understand it. Include what the user wanted to do,

how they interacted with the system to accomplish it (or not), and how they reacted to the result.

Choose the interaction points from your story interviews. Note that a simple button press to launch a function is rarely interesting. Instead, look for situations that involve more complex sequences of interactions and results. These interaction points translate directly into video brainstormed ideas and will form the key elements of a story-based video prototype.

### Interaction points

Group:

Groupe 9

Project:

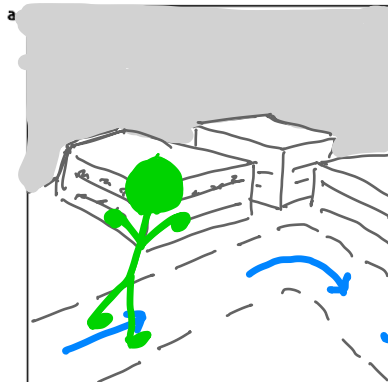
IREYAA

Date

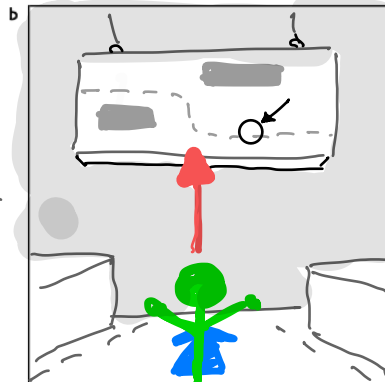
9/2/22

Interaction point: Titlecard

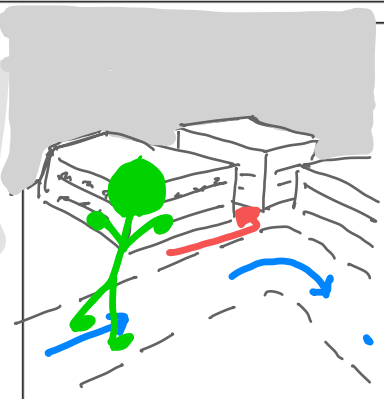
re-orientation



La personne suit le chemin  
flèche. typique des  
Ikea.



pendant son  
trajet il tombe  
sur une carte  
du magasin.



après avoir vu  
le panneau il  
se ré-orienté  
en ne suivant plus  
les flèches.

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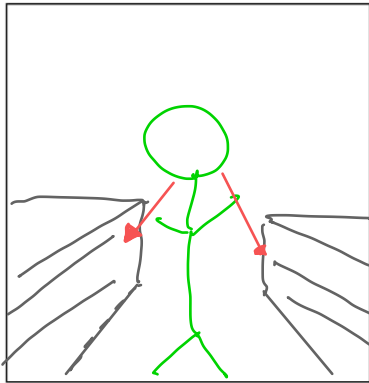
Project:

Date

Interaction point: Titlecard

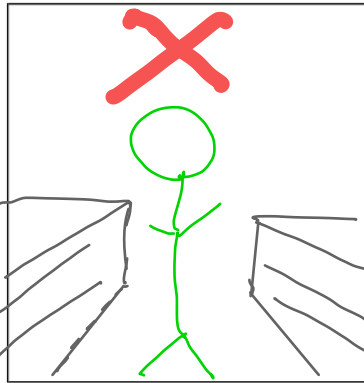
Tourne en rond.

a



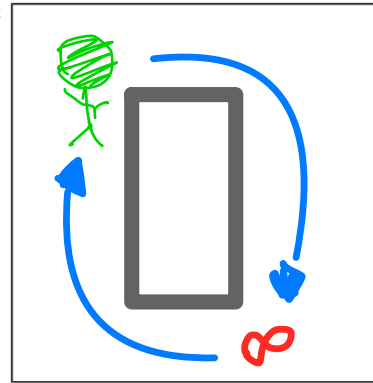
la personne regarde  
les rayons à la  
recherche d'un  
produit.

b



elle trouve  
pas le produit

c



elle tourne  
au tour du  
rayon

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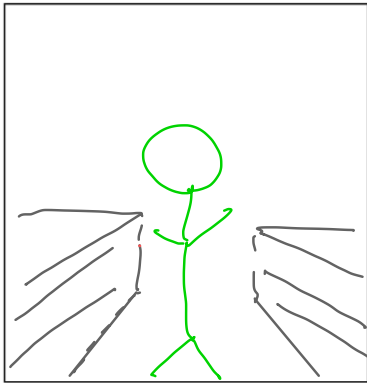
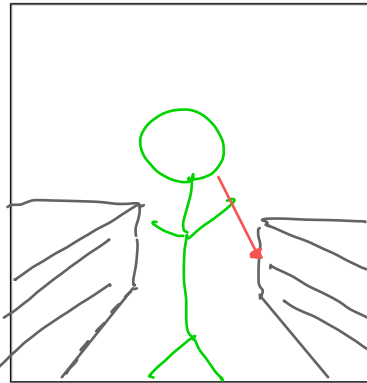
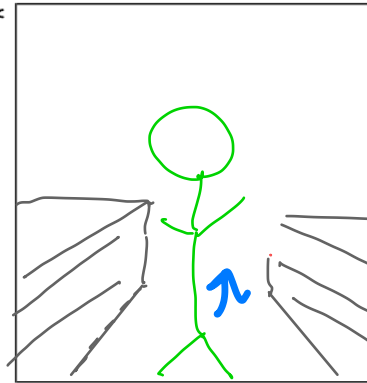
Group:

Deviation de l'attention

Project:

Date

Interaction point: Titlecard

a	b	c
		
<p>manche dans le magasin à la recherche de son produit</p>	<p>voit un produit qui n'est pas ce qu'elle recherche mais qui attire son attention</p>	<p>Elle garde en tête son objet et ira le regarder plus tard.</p>