

HELLO  
EVREY ONE

# THE TEAM



Dhia el hak  
Rached



Achref el Achech

**we are ITACCESS team we strive to acheive a better future for africa .**

# 50%

Project Failure rates in africa

IT ACCESS TEAM



# PROBLEMATIC

What is the most important problematic to solve

? MISMANAGEMENT

Projects in Africa fail not only because of financial issues but also because of mismanagement and the lack of knowledge about how to analyze my needs, my customer needs, the suitable time to implement my project, and especially the suitable "where"





# THE NEW **MENA**

**M**iddle **E**ast **N**orth **A**frica



## LOGIN

Username

---

Password

---

LOGIN

REGISTER



## REGISTER

Firstname

Lastname

Username

Email

Password

Password Confirmation

REGISTER

LOGIN



Predict

Logout

For Better Future

# The New Mena





[Predict](#)[Logout](#)

## Fill the Survey

Fill the survey below to predict which country is the best to open your company IN IT.

01

### Company

Name of your Company.

02

### Budget

Your Budget.

03

### Field

Field of your Company (health,).

## Fill The Survey

Company Name

Field

Budget

Send



Predict

Logout

**localhost says**  
The best country to start your company is Tunisia

OK

01

**Company**  
Name of your Company.

02

**Budget**  
Your Budget.

03

**Field**  
Field of your Company (health,).

### Fill The Survey

ITACCESS

Financials

20000

Send

# DESIGN THINKING PROCESS



## Empathize

we gain an empathetic understanding of the problem we're trying to solve, people with emerging projects may lose a lot of money and efforts ..



## Define

the core problem is defined after creating some personas: analyzing cases and figuring it out! the place of your project is the most important parameter to make a successful project



## Ideate

Brainstorming guides us to find a strong solution for people who want to make sure that their project will be successful. with "THE NEW MENA"



## Prototype

As you all see we started the model and we will for sure ameliorate our services and improve our the work



## Test

We are excited to test our project and help entrepreneurs grow their business

# SUSTAINABILITY AND SCALABILITY ARE WHAT WE AIM FOR



# THANK YOU !

ANY QUESTIONS?