HELLO EVREYONE

THE TEAM



Dhia el hak Rached



Achref el Achech

we are ITACCESS team we strive to acheive a better future for africa.

Project Failure rates in africa



IT ACCESS TEAM

PROBLEMATIC

What is the most important problematic to solve

? MISMANAGEMENT

Projects in Africa fail not only because of financial issues but also because of mismanagement and the lack of knowledge about how to analyze my needs, my customer needs, the suitable time to implement my project, and especially the suitable "where"

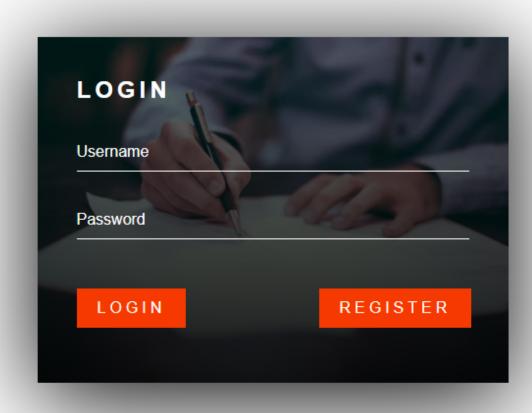




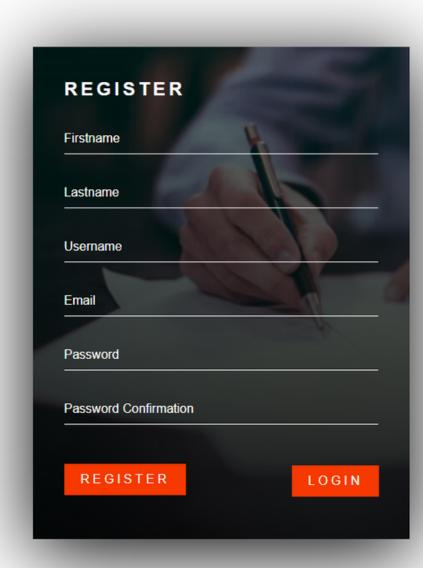
THE NEW MENTAL

Middle East North Africa

















The New Mena



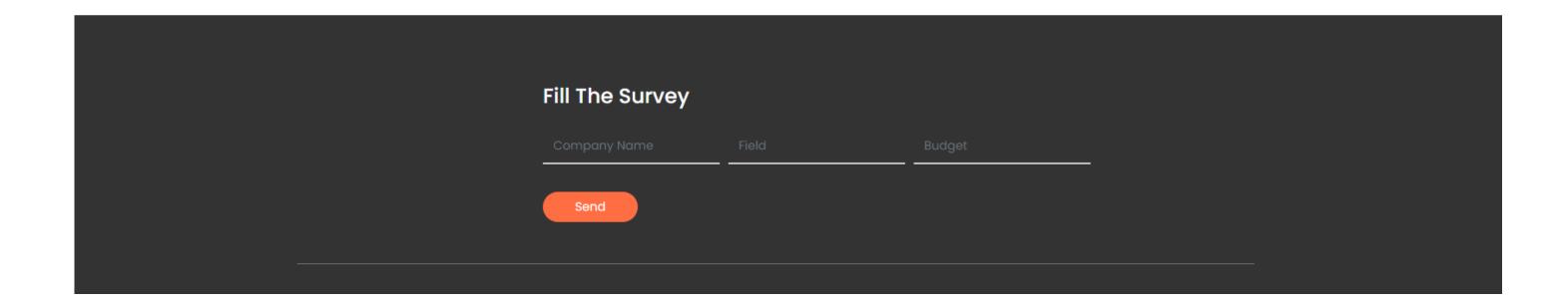
Fill the Survey

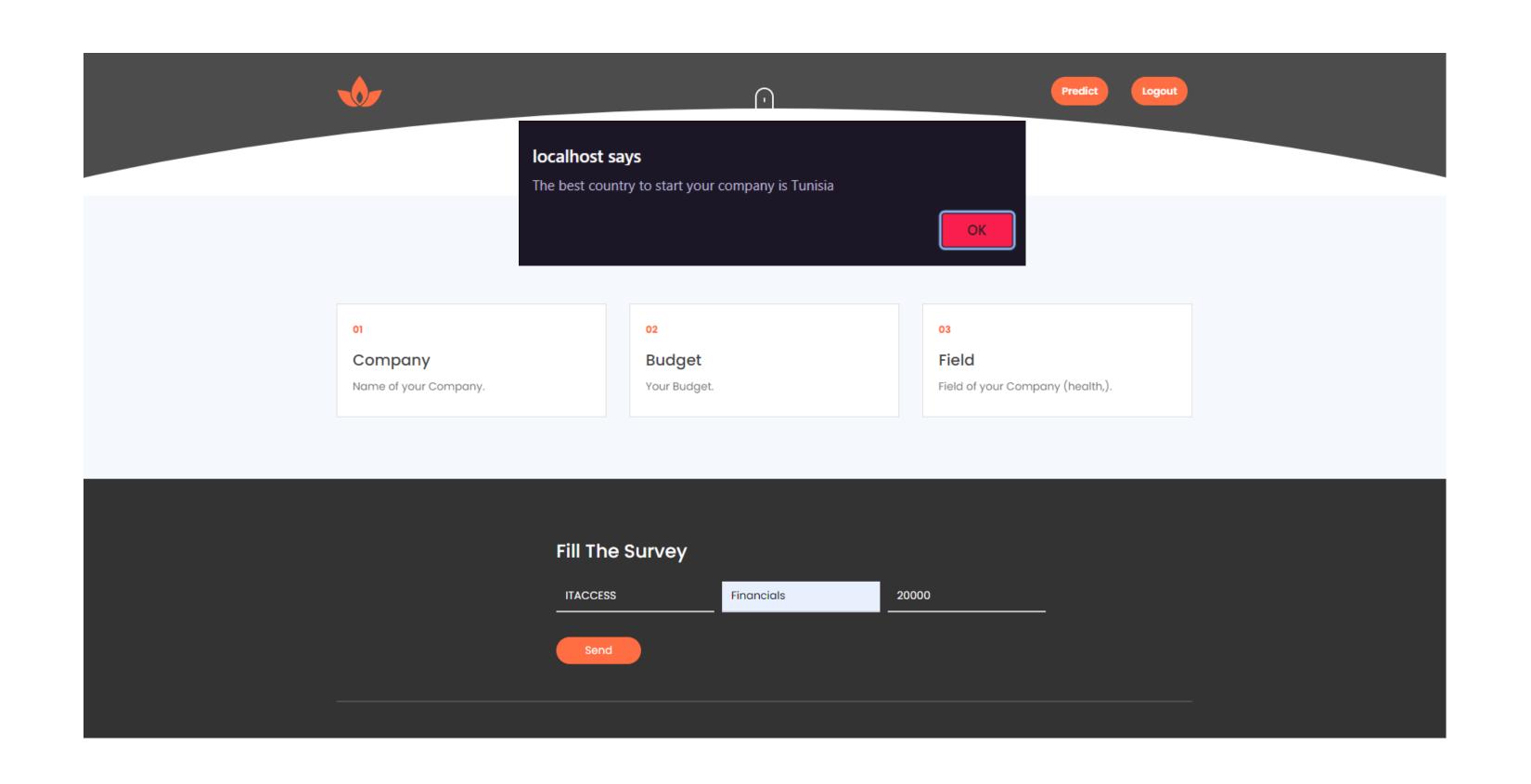
Fill the survey below to predict which country is the best to open your company IN IT.

Company
Name of your Company.

Budget
Your Budget.

Field
Field of your Company (health,).





DESIGN THINKING PROCESS





Empathize

we gain an empathetic understanding of the problem we're trying to solve, people with emerging projects may lose a lot of money and efforts ..



Define

the core problem is defined after creating some personas: analyzing cases and figuring it out! the place of your project is the most important parameter to make a successful project



Ideate

Brainstorming guides us to find a strong solution for people who want to make sure that their project will be successful.

with "THE NEW MENA"



Prototype

As you all see we started the model and we will for sure ameliorate our services and improve our the work



Test

We are excited to test our project and help enterpreneurs grow their business

SUSTAINABILITY AND SCALABILITY ARE WHAT WE AIM FOR





THANK YOU!

ANY QUESTIONS?