PROJECT: INVESTIGATING NETFLIX MOVIES



## 1 hidden cell

**Netflix!** What started in 1997 as a DVD rental service has since exploded into one of the largest entertainment and media companies.

Given the large number of movies and series available on the platform, it is a perfect opportunity to flex your exploratory data analysis skills and dive into the entertainment industry.

You work for a production company that specializes in nostalgic styles. You want to do some research on movies released in the 1990's. You'll delve into Netflix data and perform exploratory data analysis to better understand this awesome movie decade!

You have been supplied with the dataset <a href="netflix\_data.csv">netflix\_data.csv</a>, along with the following table detailing the column names and descriptions. Feel free to experiment further after submitting!

## The data

## netflix\_data.csv

Column	Description
show_id	The ID of the show
type	Type of show
title	Title of the show
director	Director of the show
cast	Cast of the show
country	Country of origin
date_added	Date added to Netflix
release_year	Year of Netflix release
duration	Duration of the show in minutes
description	Description of the show
genre	Show genre

```
# Importing pandas and matplotlib
import pandas as pd
import matplotlib.pyplot as plt
import numpy as np

# Read in the Netflix CSV as a DataFrame
netflix_df = pd.read_csv("netflix_data.csv")
```

```
# Start coding here! Use as many cells as you like
    #What was the most frequent movie duration in the 1990s?

netflix_df_m = netflix_df[ netflix_df["type"] == "Movie"]
netflix_df_m = netflix_df_m[ netflix_df_m["release_year"] >= 1990 ]
netflix_df_m = netflix_df_m[ netflix_df_m["release_year"] <= 1999]
freq = netflix_df_m["duration"].value_counts()
duration = freq.index[0] #cuz .value_counts() returns the values sorted
#freq_index = freq[freq == freq_max].index[0]
#item = netflix_df.iloc[[freq_index]]</pre>
```

```
# Count the number of short action movies released in the 1990s
netflix_df_m = netflix_df[ netflix_df["genre"] == "Action"]
netflix_df_m = netflix_df_m[ netflix_df_m["release_year"] >= 1990 ]
netflix_df_m = netflix_df_m[ netflix_df_m["release_year"] <= 1999]
netflix_df_m = netflix_df_m[ netflix_df["duration"] < 90 ]
short_movie_count = len(netflix_df_m)
</pre>
```