

**COURSE:** Digital Marketing

**ZONE:** 17

**MENTOR:** Abdul Malick. M

**TEAM ID:** NM2023TMID10140

**TEAM MEMBERS:**

1. M.Archana- FE98D7D3A7D45C197E742324808EC540 (Team Leader)
2. Abinaya.V.S- 0BACEB9FEBDA52A884E40D6B745018C5
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4. Arul Nisha.A- 6E2DB32A3AF627F84224BD3E7C9E9C2D

**PROJECT:**

Instagram Reel: Create an Instagram reel for you business brand and promote it attract a minimum of 100 likes.

**Brand Name:** Minimitts

**Category:** Pet Sales& Care

**Target Audience:** All

**Email:** [mittismini@gmail.com](mailto:mittismini@gmail.com)

**Instagram account link:**

<https://instagram.com/mini.mitts?igshid=OGQ5ZDc2ODk2ZA==>

**Instagram post:**

<https://www.instagram.com/reel/CyYsjdpET4/?igshid=YTUzYTFiZDMwYg==>

**Instagram reel:**

<https://www.instagram.com/p/CyXeI6zL5eO/?igshid=MmU2YjMzNjRlOQ==>









