

# **DIGITAL MARKETING**

## **ASSIGNMENT-4**

**Create email newsletter design using Mailchimp or canva**

**tool**

Name	ABISHA. A
Reg. No	960220106011
NM ID	F2C084F185301B28F5649663943FE3F2
Team ID	NM2023TMID10140

Email News Letter: \_

<https://www.blogger.com/blog/post/edit/7477131110722211556/7984212096709025069>

The screenshot displays the Blogger 'Post Edit' interface. The browser address bar shows the URL: <https://www.blogger.com/blog/post/edit/7477131110722211556/7984212096709025069>. The post title is 'Email Newspaper-Little Paws'. The design is a newsletter for 'Little Paws', featuring a header with the name and a paw print logo, a main image of a woman hugging a dog, and a 'SHOP NOW' button. The right sidebar contains 'Post settings' with sections for 'Labels' (no suggestions), 'Published on' (9/1/23 7:48 PM), 'Permalink', and 'Location'. The Windows taskbar at the bottom shows the date as 10/20/2023 and the time as 1:44 PM.